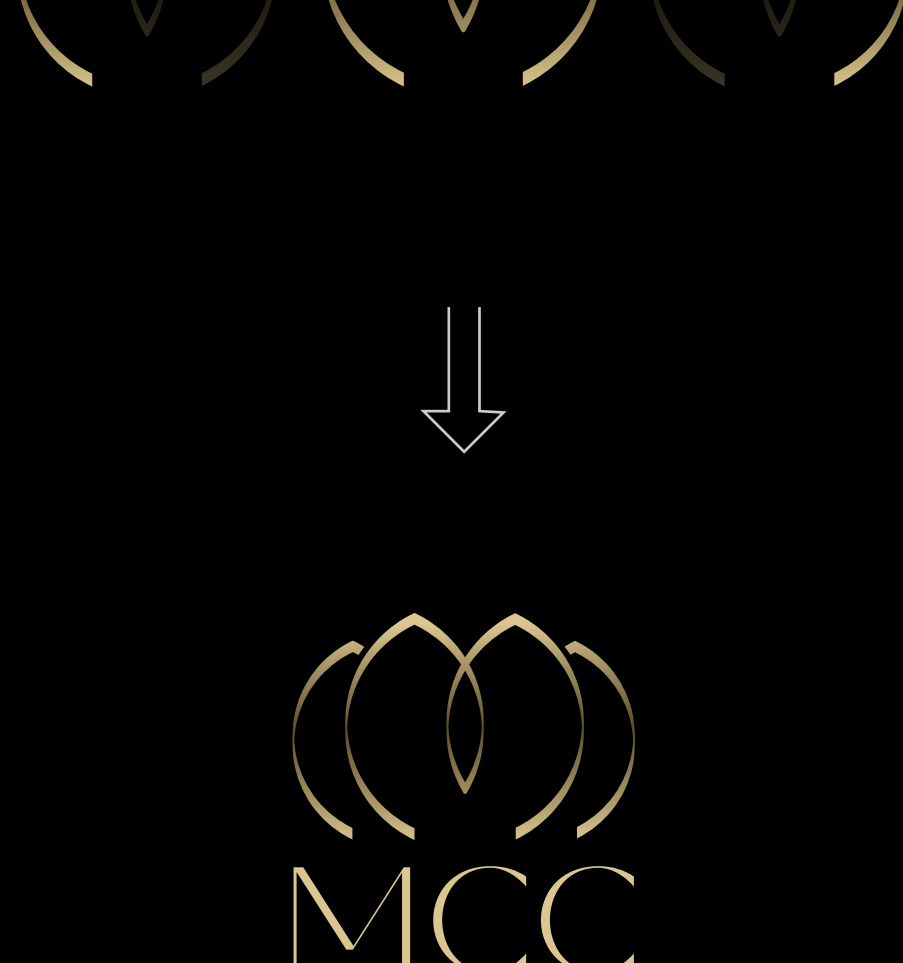




LOGO IDEA

The idea of the logo was taken from the flower shape that denotes femininity, and the flower was made to appear in the shape of the letter (M). And to make the idea more modern and distinctive, the flower was shown as if it was in the middle between two copies of it, to indicate that the center helps patients to be the most beautiful version of themselves.

We chose to have the final shape and color of the logo symbolizing the shape of the crown to give the impression of luxury to patients.



LOGO COLORS



#DCC790

#5A4C28

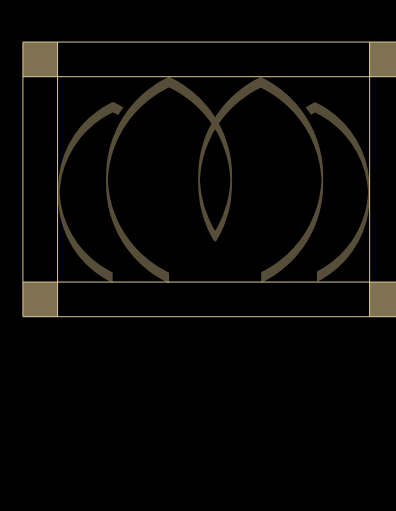
LOGO LOCKUPS

The logo can be used horizontally, vertically, or using the icon alone. It depends on the place of use, its area, and the idea to be communicated.



SAFETY SPACES

To ensure that the logo appears in the best way, the safety distances around it must be maintained as follows and not stick to any other element in the design or the edge of the design.



THANK YOU!