**Given the provided data, what are 3 conclusions that we can draw about crowdfunding campaigns?**

The data shows that all journalism asks were successful.

Based on the data provided, parent category theater and subcategory plays get the most asks and the highest success rate.

There is a noticeable funding decline between July and August.

**What are some limitations to this dataset?**

The limitations include this being a small sample, the sample having limited categories, and it not being generalizable to the overall population.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

It would be helpful to have tables displaying the average donation amount by donor, the percent funded by outcome, and a table of outcomes by country.

**Use your data to determine whether the mean or median better summarizes the data.**

Mean

**Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make since? Why or why not?**

An overview of the data seems to demonstrate similar variability for both successful and unsuccessful, campaigns, with data suggesting donors donated either to campaigns with smaller goals or very large goals.