

SHINTA AYU LESTARI

“PRIMARY RESEARCH”
APPLICATION OF KINEMASTER

“Kinemaster can be improve my imagination for editing”

DEMOGRAPH

Age : 29
Location : Sidoarjo
Education : D2 (ATKP)
Job : Manager of Checker
Plane's Engine
Family : Live with her husband

GOALS

1. Editing Video
2. Editing Photo
3. Improve Editing Creation

EDITING HABITS

1. Managing of Saturation's Photo
2. Managing of Filter Effect
3. Cutting of Scene What Don't Need It

TECH

INTERNET ██████████
SOCIAL NETWORK ██████████
MESSAGING ██████████
GAMES ██████
ONLINE SHOPPING █
EDITING ██████████

FRUSTRATIONS

1. Make a Choice of Colors
2. Less Lighting When Shooting
3. limited / prepaid filters

FAVORITE OF EDITING



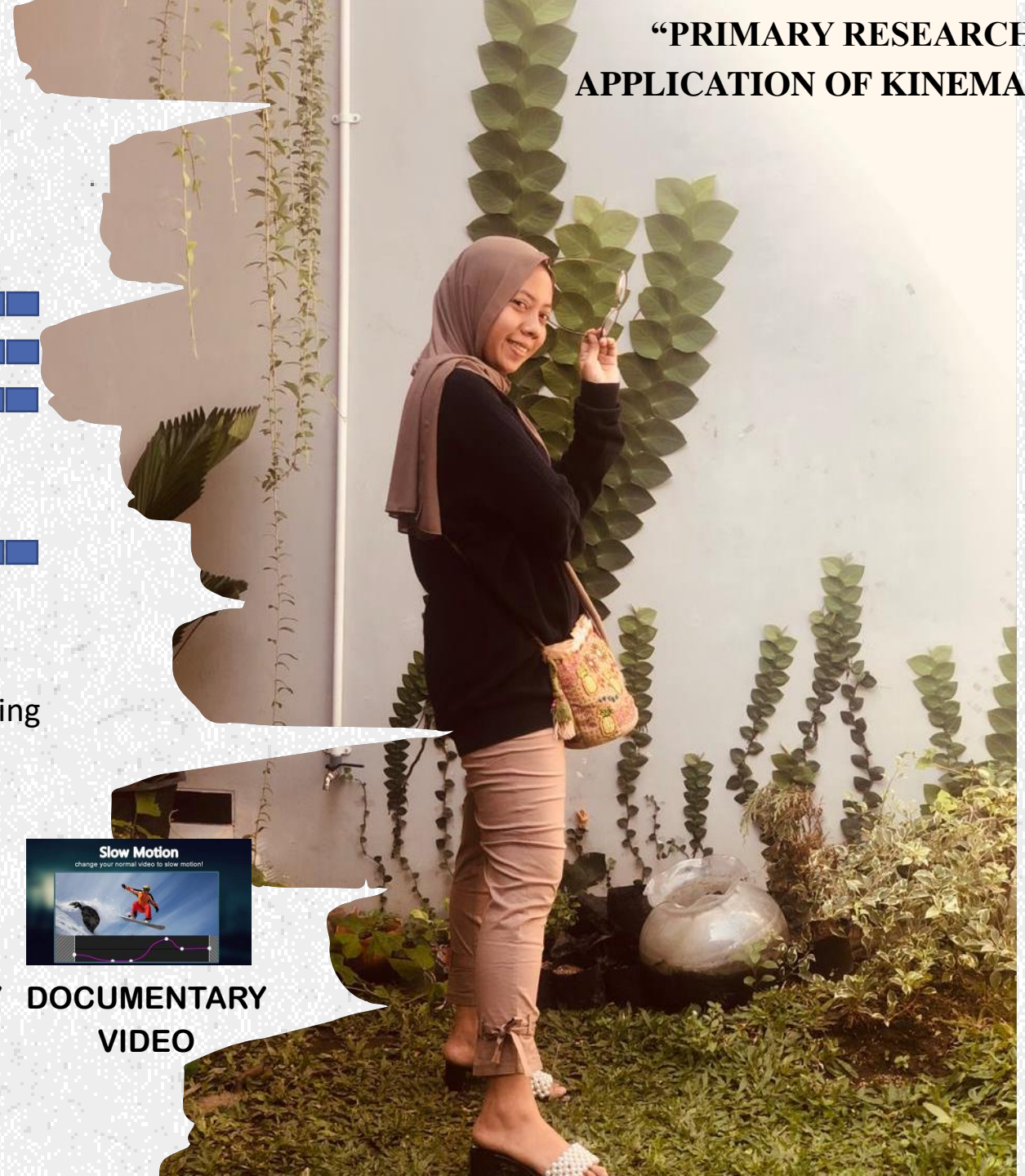
**CINEMATIC
VIDEO**



**DOCUMENTARY
VIDEO**



**DOCUMENTARY
VIDEO**





MOHAMMAD FAJ'RUL FALAAH HIDAYAT

"Imagine can be improve my creation for editing"

DEMOGRAPH

Age : 20
 Location : Sidoarjo
 Education : Undergoing Education
 Bachelor Degree
 Job : Information
 Technology
 Family : Live with My Family







GOALS

1. Editing Video
2. Editing Photo Motion
3. Improve My Skill of Editing

EDITING HABITS

1. Managing of Filter Effect
2. Cutting of Scene What Don't Need It
3. Making shortvideo

TECH

INTERNET 
 SOCIAL NETWORK 
 MESSAGING 
 GAMES 
 ONLINE SHOPPING 
 EDITING 

FRUSTRATIONS

1. Less of Facility for Making a Footage
2. Less of Model's
3. Need a Long Time

FAVORITE OF EDITING



CINEMATIC
VIDEO



SHORT
FILM



EDUCATION
VIDEO

"PRIMARY RESEARCH"
APPLICATION OF KINEMASTER