



LEADERSHIP AND MANAGEMENT CONFERENCE
DECEMBER 4-5, 2014 – BUDAPEST, HUNGARY

SPONSORSHIP INFORMATION

GREAT TEAMS ARE BUILT OF GREAT PEOPLE



ORGANIZED BY
USTREAM



ERICSSON

WWW.STRETCHCON.COM

ABOUT STRETCH

STRETCH IS A NON-PROFIT LEADERSHIP AND MANAGEMENT CONFERENCE TO LEARN FROM THE BEST AND STRETCH YOURSELF. A CONFERENCE FOR EVERYONE WHO WANTS LEARN MORE ABOUT THE TOOLS OF A SUCCESSFUL MANAGER.

IN 2013 WE LEARNT ABOUT BEAUTIFUL TEAMS EMBEDDED IN LEARNING ORGANIZATIONS. WE FOCUSED ON TEAM LEADS, MANAGERS, FOUNDERS WHO WANTED TO SCALE UP THEIR ORGANIZATION AND WE INVITED SPEAKERS WHO HAD ALREADY SUCCEEDED.

IN 2014 WE WILL INVITE GREAT INDIVIDUAL PERFORMERS AND GREAT COLLABORATORS TO SHOW EVERYONE HOW TO STRETCH THEMSELVES. THIS WILL ENABLE YOU TO CHANGE YOUR MINDSET AND IMPROVE YOUR SOFT SKILLS TO HAVE A GREAT IMPACT ON YOUR TEAMS, YOUR COMMUNITIES AND ON YOUR OWN LIFE. COME AND LEARN HOW YOU CAN BE A BETTER PERFORMER AND THROUGH THIS A GREAT TEAM PLAYER.

JOIN US IN BUDAPEST, HUNGARY THIS DECEMBER 4-5 AND GET INSPIRED BY STORIES FROM LEADERS IN GREAT ORGANIZATIONS AS THEY TALK ABOUT THE CHALLENGES OF LEADERSHIP COMING FROM WITHIN THE TEAM.

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RECOMMENDED BY  **TechCrunch**



Why teams and brains?

- The brain is a diverse, messy toolbox.
- Each of us excels with particular tools and ways of using those tools.
- A team's toolbox is drawn from its various members.
- We can better support a team by knowing its strengths and weaknesses for its tasks, and by engaging the team to develop.
- Genetics, background, education, career, age, and more color brain development.

15
SPEAKERS
350+
PARTICIPANTS
IN URANIA THEATRE

aveo
LogMeIn

SPEAKERS

STRETCH WILL FEATURE INNOVATIVE, RESOURCEFUL, AND INSPIRATIONAL LEADERS, COACHES AND ENTREPRENEURS SHARING THEIR REAL WORLD STORIES ON THEIR SUCCESS AND THEIR FAILURES. THEY WILL TALK ABOUT THE CHALLENGES OF BUILDING SUCCESSFUL TEAMS AND LEADING ORGANIZATIONS.



DAVID MARQUET
BESTSELLING AUTHOR
TURN THE SHIP AROUND!



DAVID ALLEN
BESTSELLING AUTHOR
GETTING THINGS DONE



TY AMELL
DIRECTOR OF ENGINEERING,
PAYPAL



JAN NOLTE
COMMUNICATION COACH,
THE INFLUENTIAL VOICE



PETER HESLIN
ASSOCIATE PROFESSOR OF MANAGEMENT
UNSW AUSTRALIA



MARIEKE RIETBERGEN
FOUNDER,
DESIGN INNOVATION GROUP



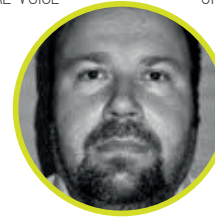
JOHN BLAKEY
AUTHOR - CHALLENGING COACHING



PETER SEGAL
MANAGING PARTNER
WORLD MISSION COACHING



ALEX COTTIN
ASSOCIATE DIRECTOR OF PARTNERSHIPS
ACTION AGAINST HUNGER



HENRI KIVIOJA
HEAD COACH,
ERICSSON FINLAND



ROSEMARY KING
PRODUCT MANAGER,
PIVOTAL LABS



PHIL NASH
INDEPENDENT COACH
TWO BLUE CUBES



URI NATIV
VP ENGINEERING
KLARNA ISRAEL



SEAN SOUTHEY
CEO,
PCI- MEDIA IMPACT



HUGH WILLIAMS
SVP, R&D
PIVOTAL



**KEEP UPDATED AT
STRETCHCON.COM**

SPONSORSHIP PACKAGES

SMALL
\$ 1500
MEDIUM
\$ 3000
LARGE
\$ 5000
NUMBER OF FREE TICKETS

1

2

3

**ONLINE
APPEREANCE**

LINKED LOGO ON CONFERENCE WEBSITE

YES (BRONZE)

YES (SILVER)

YES (GOLD)

LOGO IN THE PROMO VIDEO

YES

YES

YES

LOGO IN THE SUMMARY VIDEO

YES

YES

YES

PLACING A VIDEO ON THE CONF'S USTREAM SITE

-

YES

YES

FACEBOOK / TWITTER MESSAGES

-

1

2

**ONSITE
APPEARANCE**

LOGO ON ALL PRINTED MATERIALS

YES

YES

YES

LOGO IN THE CONF SCHEDULE PREZI

YES

YES

YES

LOGO ON THE STAGE DECORATION

YES

YES

YES

PROMO SLIDE IN THE CONF SCHEDULE PREZI

-

-

YES

ADDING USEFUL SWAG TO THE WELCOME BAG

YES

YES

YES

VERBAL THANK YOU DURING WELCOME TALK

YES

YES

YES

BRANDED SPONSOR PAVILION WITH EQUIPMENTS

-

YES (SILVER)

YES (GOLD)

5 MIN KEYNOTE ON THE MAIN STAGE

-

-

YES

APPEREANCE AT THE END OF VIDEOS ON INFOQ.COM

-

-

YES

**A'LA CARTE
OPTIONS**

 (ONLY APPLICABLE
COMBINED WITH A
SPONSOR PACKAGE)

COFFEE BREAK SPONSORING

+ 2.000 \$

+ 2.000 \$

+ 2.000 \$

PARTY SPONSORSHIP

+ 9.000 \$

+ 9.000 \$

+ 9.000 \$

HR PACKAGE

+ 9.000 \$

+ 9.000 \$

+ 9.000 \$

PLEASE NOTE THAT THESE PRICES ARE APPLICABLE FOR ALL OUR CONFERENCES EXCEPT CRAFT. READ ABOUT OUR CONFERENCES ON THE NEXT PAGE.

BY SPONSORING OUR EVENTS:

YOU CAN BE PART OF OUR EXCITING MISSION, EXPOSE YOUR BRAND AWARENESS AND REACH A UNIQUE AUDIENCE OF INTERNATIONAL TOP-NOTCH DEVELOPERS, LEADERS OR DESIGNERS THROUGH:



ONLINE AND PRINTED MATERIALS



OFFSITE APPEARANCE/PRODUCT SHOWCASE



SOCIAL MEDIA PRESENCE IN TARGET GROUP


 GLOBAL PRESS COVERAGE IN RELEVANT
ONLINE MAGAZINES AND BLOGS

 VIDEO THAT WILL BE AVAILABLE ON INFOQ
AFTER THE EVENT.

 USTREAM, WHO WILL LIVE STREAM ALL
EVENTS AND MAKE THE VIDEOS AVAILBALE
AFTER THE CONFERENCE.

SPONSORSHIP CONTACT:

MEDEA.BACCIFAVA@PREZI.COM

ABOUT OUR NON-PROFIT CONFERENCES

PREZI & USTREAM STARTED TO ORGANISE INTERNATIONAL NON-PROFIT TECH CONFERENCES IN 2013.

OUR GOAL IS TO ATTRACT THE BEST SPEAKERS FROM AROUND THE WORLD IN A BID TO TURN BUDAPEST INTO A EUROPEAN INNOVATION HUB.

ALL OF OUR PREVIOUS CONFERENCES HAVE BEEN A GREAT SUCCESS. CHECK OUT OUR PORTFOLIO AT WWW.CRAFT-CONF.COM. HERE YOU'LL FIND A WEALTH OF POSITIVE FEEDBACK FROM BOTH SPEAKERS, SPONSORS AND VISITORS.



2ND EDITION
300+ ATTENDEES

2014 DECEMBER 4-5

STRETCH is a leadership and management conference to learn from the best and stretch yourself.

Join us in Budapest, Hungary this December and get inspired by stories from leaders in great organizations as they talk about the challenges of leadership coming from within the team.

This year we will invite great individual performers and great collaborators to show everyone how to stretch themselves. This will enable you to change your mindset and improve your soft skills to have a great impact on your teams, your communities and on your own life.



3RD EDITION
250+ ATTENDEES

2015 FEBRUARY

MLOC.JS 2014 Conference is about engineering million lines of code applications on the JavaScript platform.

We see the bright future of generated JavaScript code and the web as a platform. Our conference cover tools and frameworks helping you compile or write maintainable, high performance, beautiful code.

Creating a 3D game in C++ and WebGL for the web, or a complex single page application in Vanilla JS? Let's talk about what will be possible on this platform in the next 10 years.



2ND EDITION
900+ ATTENDEES

2015 APRIL 22-24

CRAFT is about craftsmanship in software companies, which tools, methods, practices should be part of the toolbox of a modern developer and company.

CRAFT is not just about software development but company culture, we cover topics from continuous delivery to continuous improvement.

You can learn the most important topics from the best speakers and practitioners in our community.



2ND EDITION
300+ ATTENDEES

2015 OCTOBER

The REDEFINE Conference will bring together a diverse collection of design professionals, with the aim to take a small step towards building a more conscious design ethos for our generation.

Design has always been a continuously evolving discipline, resulting in many different approaches and definitions.

Today, the Internet and connected technologies are further blurring its boundaries, but opening the door for hybrid experiences that merge digital and tangible facets of design. This rapidly evolving landscape offers great opportunities for the new generation of designers.



SOME FACTS ABOUT OUR CONFERENCES

6 So far we have delivered
successful conferences:

2X



MLOC.JS



RAMP



CRAFT



STRETCH



REDEFINE

250-900 ATTENDEES / CONFERENCE

40%

of them came from
somewhere other
than Hungary

First
MLOC.JS
had

40,000

unique online
live streams
watched

RAMP's speaker
Jeremy Fisher
also clocked
up

51,675

page views
when we
published his
talk on InfoQ

At CRAFT
We had

908
37

attendees
from
different
countries

STRETCH
is recommended by TechCrunch
as one of the best European
events for startups.

The conference was
covered by TMM,
TechCrunch,
Highscalability Blog, PC
World, WotWot, HWSN
and many more...

SPEAKERS FROM

mozilla

facebook

PayPal

YAHOO!

Google

Dropbox

NETFLIX

flickr

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Yammer



YouTube

Morgan Stanley



LET'S CATCH UP!

WE'RE ALWAYS LOOKING FOR SPONSORS AND PARTNERS WHO HELP US MAKING OUR NON-PROFIT CONFERENCES EVEN BETTER. IF YOU'RE INTERESTED, CONTACT ME AND LET'S TALK ABOUT IT NEXT TO A COFFEE: **MEDEA.BACCIFAVA@PREZI.COM**



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