# STRETCH

2013 DECEMBER 5-6

STRETCH will feature leads, founders, CTOs, and CEOs sharing their real world stories on their success and failures. They'll talk about the challenges of building successful teams and scaling up organizations from 20 to 200.

Get inspired by stories from companies that have been digital and agile from day one and hear how they managed to implement the language of change as well as establishing a culture of feedback.



# MLOC.JS

2014 FEBRUARY 13-14

mloc.js 2014 Conference is about engineering million lines of code applications on the JavaScript platform. We see the bright future of generated JavaScript code and the web as a platform. Our conference cover tools and frameworks helping you compile or write maintainable, high performance, beautiful code.

Creating a 3D game in C++ and WebGL for the web, or a complex single page application in Vanilla JS?

Let's talk about what will be possible on this platform in the next 10 years.



2014 APRIL 24-25

**CRAFT** is about craftsmanship in software companies, which tools, methods, practices should be part of the toolbox of a modern developer and company. You can learn the most important topics from the best speakers and practitioners in our community.

CRAFT is not just about software development but company culture, we cover topics from continuous delivery to continuous improvement.

# **RAMP**

2014 JULY 10-11

RAMP 2014 presents talks and discussions for every advanced developer in the world interested in scalability. The idea is to learn from each other by listening to stories that can help us to be leaner and more agile.

We're going to learn about best practices, possible pitfalls, and starting to build systems that will be easy to scale.

This is not the first time we have organised RAMP. The first time we did this was back in the summer of 2013 and it was a great success.

### **STATISTICS**

So far we have delivered two successful conferences; **MLOC.JS** and **RAMP** and they've produced the following statistics:



**RAMP** speaker Jeremy Edberg clocked up

when we published his talk on InfoQ.

28,000

unique online live streamers watched MLOC.JS. We had attendees

different countries. Covered by TNW, Techcrunch, Highscalability blog, PC World, HWSW, and many more.

Live streaming at USTREAM channel, TNW, and HWSW.

SPEAKERS FROM

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### SPONSOR PACKAGES

## **SMALL**

s2000

1 free ticket

our MC will introduce you during a sponsor session

the possibility to put your (useful) swag in the attendees welcome kit

#### logo on/in:

- the summary video
- the website in the sponsors section
- at the conference area
- appearances on all printed materials (provided by the organiser)

As an event sponsor, you can be part of our exciting mission, and reach a unique audience of international top-notch developers.

You'll also help to shape the future.

Our goal is to create unique sponsorship possibilities for your company and to establish a successful working relationship that we can return to in the future.

## **MEDIUM**

\$4000

#### all the benefits of the small package

- + an additional free ticket (2 in total)
- + an exhibition space: a small but tall round table. You can bring additional merchandising and/or equipment to place on your table.
- + the opportunity to place a video on the streaming site -- USTREAM has a live channel where you can place a short promotional video. The site will be visible during the conference and will stay live for two weeks after the conference.

## **LARGE**

s6000

#### all the benefits of the medium package

- + an additional free ticket (3 in total)
- + instead of a small table, a full exhibition stand: fully branded & designed You can bring additional merchandising and/or equipment to place on your table.
- + the opportunity to buy an HR package

- + one of the following:
- sponsorship of the coffee and refreshment area
- a pre/mid conference party in your company's name
- sponsorship of the conference twitter wall

#### all the benefits of the medium package

- + 2 free tickets for HR staff (5 in total)
- + a pre-conf email sent to all participants regarding interview registration
- + a quiet interview room

- + a table in the welcome area for interview registration and screening
- + an HR sponsor will receive the contact details of all attendees who have indicated on their registration form that they are open to the possibility of a job interview with the sponsor.

### COMMUNICATION

Social media. Relevant events. Global press coverage.

Videos will be available on InfoQ after the event.

**USTREAM** will live stream all events and they will continue to be available online for a certain period of time after the conference has finished.

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