

Financial Highlights (2013-14).

- Year
- ☐ 2013
- ☐ 2014

118.73M

Sales

16.89M

Profit

1.13M

Units Sold

127.93M

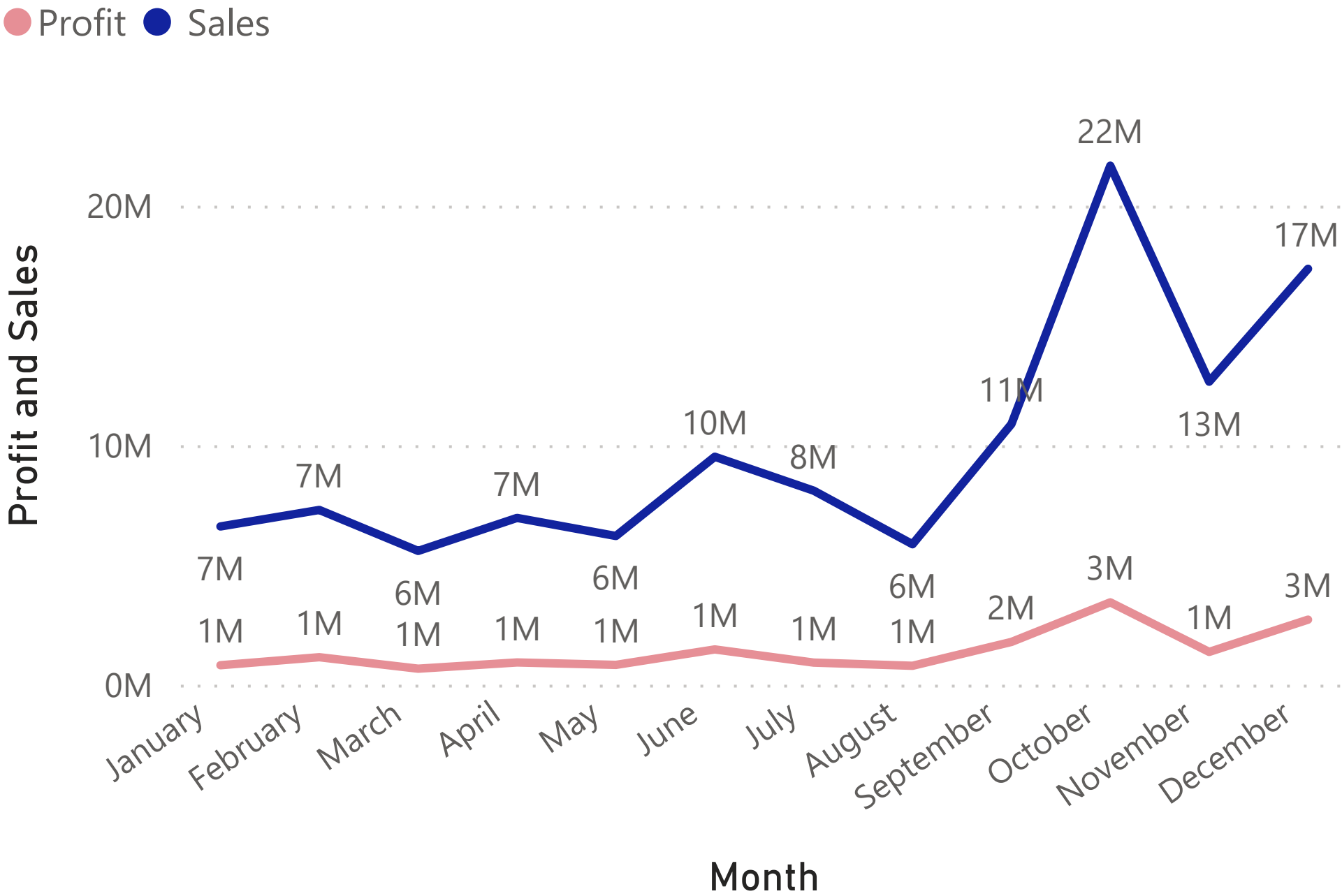
Gross Sales

Country	Sales	Profit
Canada	24,887,654.88	3,529,228.8
France	24,354,172.28	3,781,020.7
Germany	23,505,340.82	3,680,388.8
Mexico	20,949,352.11	2,907,523.7
United States of America	25,030,830.17	3,005,540.7
Total	118,726,350.26	16,893,702.26

Product	Sales	Profit
Amarilla	17,747,116.06	2,814,104.06
Carretera	13,815,307.89	1,826,804.89
Montana	15,390,801.88	2,114,754.88
Paseo	33,011,143.95	4,797,437.95
Velo	18,250,059.47	2,305,992.47
Total	118,726,350.26	16,893,702.26

Segment	Sales	Profit
Channel Partners	1,800,593.64	1,316,803.1
Enterprise	19,611,694.38	-614,545.6
Government	52,504,260.67	11,388,173.1
Midmarket	2,381,883.08	660,103.0
Small Business	42,437,018.50	4,143,169.5
Total	118,726,350.26	16,893,702.26

Profit and Sales by Month

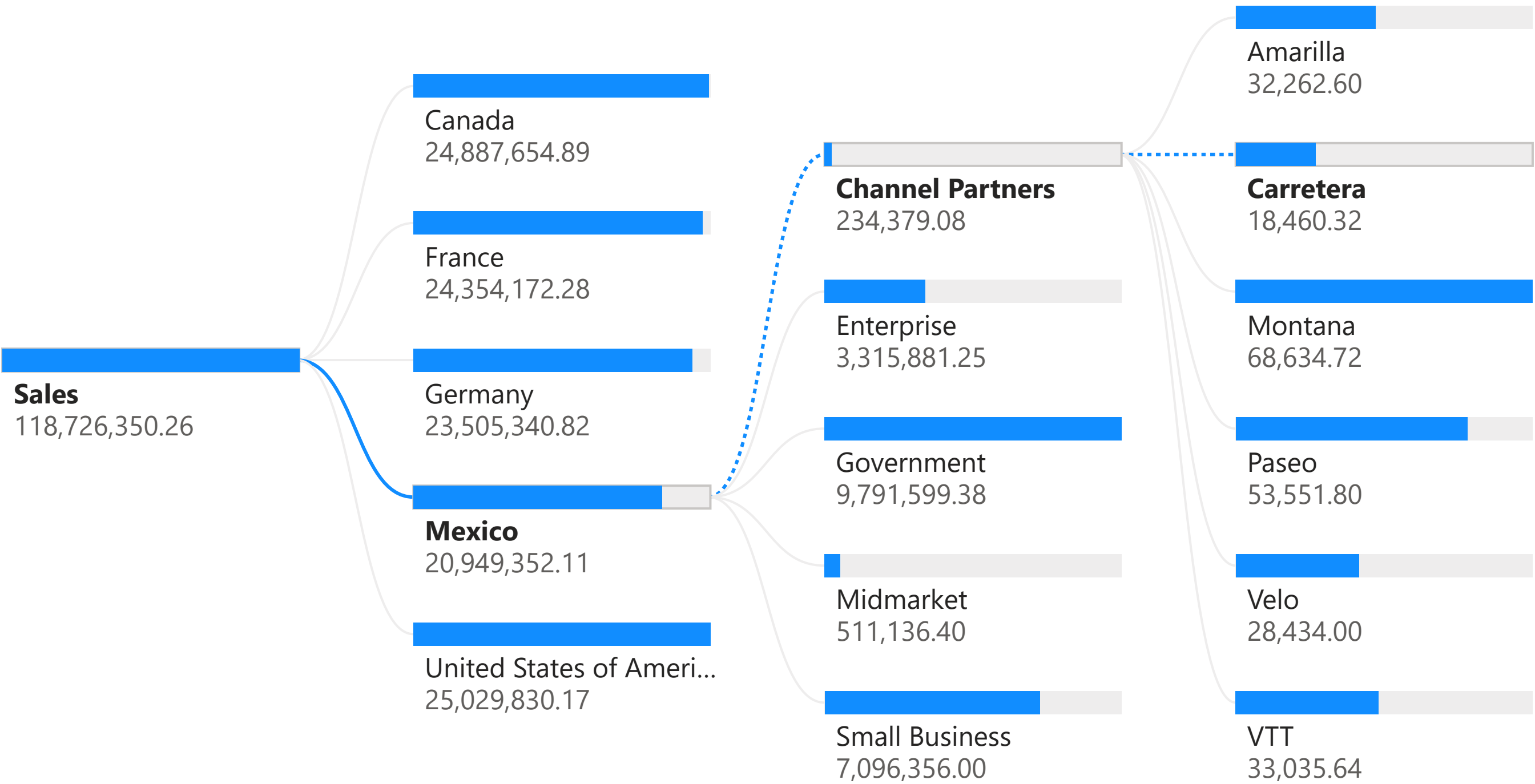


Sales Analysis (2013-14)

Country ×
Mexico

💡 Segment ×
Channel Partners

💡 Product ×



Key influencers Top segments



What influences Sales to ?

When...
Segment is Small Business →the average of Sales increases by 297.1K