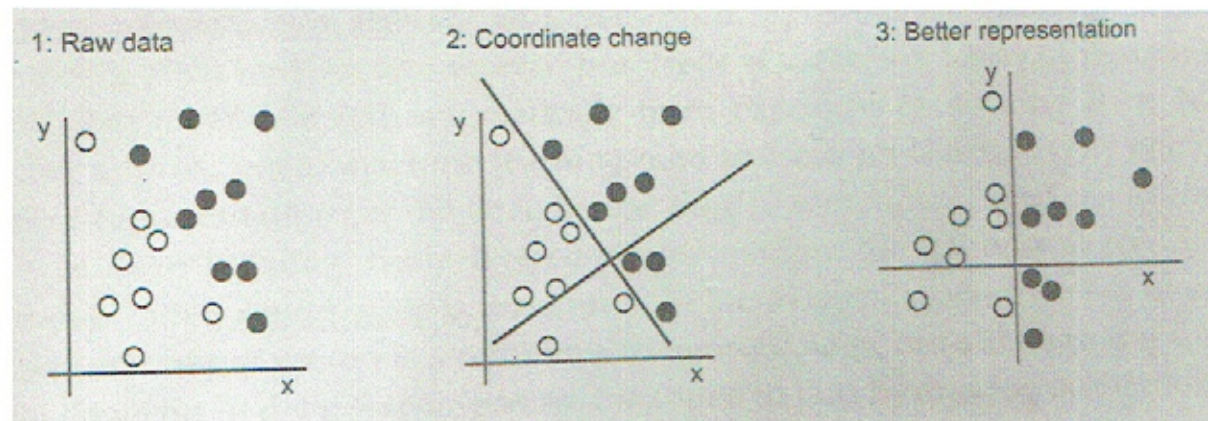


Artificial Intelligence/Machine Learning/Deep Learning: 'Bridging the Skills Gap'

Lesson 3: Classification and Classification Performance Metrics

In this lesson we will briefly repeat what we have seen in terms of classification in lesson 1 and we will go deeper into the performance KPIs for a classifier.

Assume that we want to develop an algorithm that takes as input the (x,y) coordinates of a point and output whether the point is to be black or white. The performance of the algorithm can be defined as the % of the points that are correctly classified.



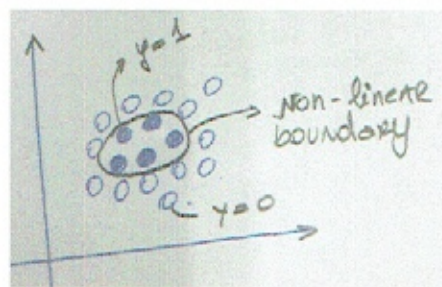
We need a transformation that cleanly separates the black from the white dots. In this case the transformation is simply a coordinate change.

Solution:

- black points: $x > 0$
- white points $x < 0$.

In this case we made the coordinate change by hand but in ML the computer will search for a better representation of the data.

In above example the boundary is linear, but boundaries can also be non-linear. In binary classification we have only 2 classes: example no tumor (negative class)/tumor (positive class)



We can also have **Multi-Class Classification**, for example recognizing handwritten digits 0→9. This is often called **Softmax** but more about this later.

For classification, MSE is unlikely to give a good solution as we are not trying to predict a continuous variable. We need a classifier that **converts a linear score to a probability with interval [0,1]**

We will look at a bunch of classifiers in this course including:

Classification Algorithm	Coding Exercise (Yes/No)	Comment
K-Nearest Neighbors (KNN)	✓	
Perceptron – Multi-Layer Perceptron	X	Perceptron is the simplest form of a Neural Network.
Naïve Bayes	✓	
Logistics Regression	✓	
Support Vector Machines and Kernel Functions	✓	
Decision Trees	✓	
Neural Networks	✓	Will be discussed during multiple NN sessions

In previous session we discussed the example of classifying credit card transactions into fraud or not-fraud classes. Fraud cases are typically rare and are in the range of 0.3%. In this case we deal with a dataset that is very imbalanced. The machine could perform at 99.7% accuracy if it would decide on not-fraud for all cases. However this is not what we want. We want the machine to find the 0.3% fraud cases. Therefore we will use other metrics as classifier performance KPIs.

Classification Performance Metrics:

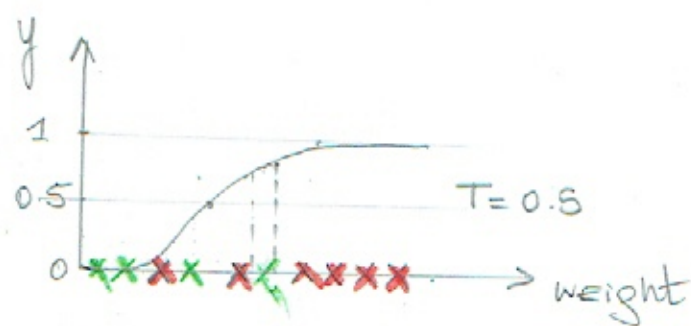
- Confusion Matrix
- AUC-ROC = Area Under the Curve - Receiver Operating Characteristic
- F1-Score

CONFUSION MATRIX → binary classification → 2x2 MATRIX

example classifier that predicts if a person is OBESE given his/her weight

1 feature x

y label
 $y \geq 0.5$ OBESE
 $y < 0.5$ NOT OBESE



x : obese
 x : NOT OBESE

TRAINING samples = m

		Predict		
		NOT OBESE	OBESE	
ACTUAL	NOT OBESE	TN 3	FP 1	4
	OBESE	FN 1	TP 5	6
		4	6	

→ **Type 1 ERROR**
 TP: TRUE Positive
 FP: False Positive
 TN: TRUE NEGATIVE
 FN: FALSE NEGATIVE

Accuracy = $\frac{TP+TN}{m}$

Recall / SENSITIVITY / TRUE Pos Rate
 $= \frac{5 \rightarrow TP}{6 \rightarrow TP+FN}$

Precision
 $= \frac{TP}{TP+FP} = \frac{5}{6}$

→ **Type 2 ERROR**

ROC RECEIVER OPERATOR characteristic

so far → Threshold $T=0.5$

what happens if we change T ?

FPR = predicted obese but person is actually NOT obese
 $\rightarrow \frac{1}{4} = 25\%$

②

① $T=0 \rightarrow$ ALL OBESE

	N	O
N	0	4
O	0	6

FPR = 1
TPR = 1

XX

	N	O
N	2	2
O	0	6

FPR = 0.5
TPR = 1

XXX

	N	O
N	2	2
O	1	5

FPR = 0.5
TPR = 5/6

XXXX

	N	O
N	3	1
O	1	5

FPR = 1/4
TPR = 5/6

XXXXX

	N	O
N	3	1
O	2	4

FPR = 0.25
TPR = 4/6

XXXXXX

	N	O
N	4	0
O	2	4

FPR = 0
TPR = 4/6

XXXXXX

	N	O
N	4	0
O	3	3

FPR = 0
TPR = 0.5

XXXXXXXX

	N	O
N	4	0
O	4	2

FPR =
TPR =

	N	O
N	4	0
O	6	0

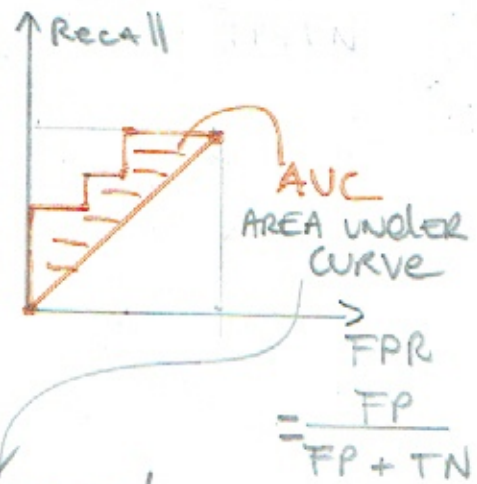
FPR = 0
TPR = 0

\rightarrow All NOT OBESE

ROC

How many FNs
ARE you willing to
Accept?

to compare
classifiers!



Trade off Recall/Precision

ex. binary classifier : cancer/NO cancer

FP: Predict 'cancer' whereas
person is healthy.

FN: Predict 'NO cancer' where
person has cancer)

Recall ≈ 1 \leftarrow you want to \leftarrow
Avoid FNs!!
 \rightarrow Avoid Type II!!

$$F_1\text{-SCORE} = \frac{2 \text{ Recall} \cdot \text{Precision}}{\text{Recall} + \text{Precision}}$$