David Adler

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Dual-nationality: British-Brazilian
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Experience

Feb 18 – Present **Senior Technical Consultant (Self Employed)**, *OFTN, San Francisco, US*

Building groundbreaking technology including a peer-to-peer Content Delivery Network. Go, nodejs, javascript, redis.

Oct 10 – Present **Real Estate Sales**, *Imperial Homes, London, UK*

- Closed high stakes deals exceeding £10m.
- Lead generation of highly ranked agents using data driven tools.
- Outbound sales calls to other agents and landlords.
- Marketing strategy and implementation.

Mar 17 – Feb 18 **Senior Technical Consultant (Self Employed)**, *Clevertech, New York, US*

Premiere financial clients and fintech startups. Excelled in 10 week leadership training. Lead client presentations, managed client expectations and administered developer tasks. Nodejs, python, SQL, React.

May 16 – Oct 16 **Senior Technical Consultant (Self Employed)**, *Cloudfind, Bath, UK*

Lead technical vision to streamline and rewrite backend ETL process. Profiled and improved bulk SQL upsert performance 200 fold. Django, python, node, postgres, celery, angular, AWS SQS, docker.

Jun 15 – May 16 **Founder and CEO**, *Fube, Florianopolis, Brazil.*

- A social music discovery startup. Fube generates playlists by integrating facebook, youtube and freebase APIs.
- Fube was officially approved by facebook and had over 300 active users.
- Owned all aspects of UX, design, code and marketing.

Feb 14 – Jun 15 **Full Stack Developer**, *Search Team - Chaordic, Florianopolis, Brazil.*

- Brazil's largest e-commerce recommendations company, integrated with over 60% of Brazil's e-commerce. Search requests exceeding 6k RPM.
- Deeply involved in product user experience and roadmap planning.
- Owned development of autocomplete widget which lead to a 50% increase in search usage and 10% increase in ecommerce sales.

Aug 13 – Dec 13 **Digital Marketer**, *Sport Pursuit, London, UK.*

- Though it was not my primary role, I identified bottlenecks in the marketing work flow and built a web app to streamline their business. The web app turned four hours work into four minutes. The company later bought the web app from me.
- Developed marketing campaigns for facebook and google ads.

June 10 – Sep 10 **Client Relations**, *Plage Long Beach, Cannes, France*

- Responsible for welcoming and maintaining good client relations with international guests using multiple languages.
- Received tips far exceeding any other employee, thus doubling my salary.

May 10 – Oct 10 **Real Estate Sales**, *Imperial Homes, London, UK*

- Conducted on-site viewings and closed important deals exceeding £1000 pw.
- Validated and converted inbound phone and email inquiries.
- Performed outbound B2B calls with partner agents.

Languages

English (native), Portuguese (fluent), French (fluent) and Spanish (advanced).

Education

2013 – current **Massive Open Online Courses**

- Sales Strategies, University of Chicago, Coursera
- App Marketing, Google, Udacity
- Algorithms I & II, Princeton University, Coursera

2009 – 2013 **2:1 (69%) BSc Honours Neuroscience**, *University of Manchester* , UK.

- Project (awarded 1st): Disproved validity of a pioneering artificial intelligence algorithm. Created my own computational model of learning networks of the brain. Gained experience in computational modeling and machine learning.
- Fully responsible for final year project idea conception, project logistics and scientific method. (Unlike other students which were mostly guided through this process).

2005 – 2009 **Secondary education**, *Ibstock Place School, St. Paul's School*, London, UK.
A levels: Physics (B), Maths (B), Biology (B). AS level: French (B).
GCSEs: 1A*, 5As, 4Bs + Triple Science.

Interests

Acrobatics, surfing, low carbon technology, playing bossa nova guitar, coffee brewing.