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# Christina S. Trovato

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## Education

**Villanova University**, School of Business, Villanova, PA

May 2021

**Bachelor's Degree in Marketing and Finance**

- GPA: 3.44

## Business and Leadership

**Women in Business, Villanova University**

**Villanova, PA**

*Active Member*

*September 2017 – Present*

- Worked to build relationships that connect women in different business industries and promote conversation surrounding issues women may encounter in the work place
- Attend workshops and events hosted by accomplished businesswomen to gain an understanding on the current and future status of women in business
- Participated in monthly meetings to reflect on these workshops, debated and strategized new ways to improve the club based on our collective insights

**Business and Leadership Society, Villanova University**

**Villanova, PA**

*Active Member*

*September 2017 – Present*

- Engaged in various leadership and career development programs which combine business and education to strengthen professional identity
- Participated in campaigns and presentations hosted by established companies to grow awareness of the business landscape

## Work & Volunteer Experience

**Reminder Media**

**King of Prussia, PA**

*Business Operations Intern*

*Fall, 2018 – Winter 2018*

- Transcribed and organized customer data through the input of clients, companies and networks into CRM which helped generate nearly \$15,000 in revenue
- Attended weekly department meetings to discuss performance and relate newly developed insights
- Participated in weekly chats with leaders in various departments to learn how these roles operate within the company and on a broader scale.
- Earned the Fearless Award through a group project effort in creating and designing a structured volunteer program executed by the company

**Alpha Chi Omega Sorority, Villanova University**

**Villanova, PA**

*Active Member*

*Spring, 2018 - present*

- Represented AXO at several fundraising and volunteer events to serve the local community and promote awareness on our philanthropic mission.
- Contributed to weekly group discussions and team building activities to support the organization and reiterate core values
- Participated in workshops on philanthropy and diversity and inclusion to build a foundation for workplace conduct

**Kelly's Taproom**

**Bryn Mawr, PA**

*Waitress*

*Fall 2017 – Winter 2017*

- Worked in a fast-paced environment, required to resolve conflicts, supervise new employees, build and maintain relationships with customers, and strategize new business concepts
- Managed financial duties including counting, recording, and securing daily earnings

## Skills

- Bloomsburg Market Certified
- Experienced in Microsoft Word, PowerPoint and Excel
- Fluent in conversational Spanish
- Experience in marketing (social media, copywriting, CRM)