
Christina S. Trovato

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Education

Villanova University, School of Business, Villanova, PA

May 2021

Bachelor's Degree in Marketing and Finance

- GPA: 3.44

Business and Leadership

Women in Business, Villanova University

Villanova, PA

Active Member

September 2017 – Present

- Worked to build relationships that connect women in different business industries and promote conversation surrounding issues women may encounter in the work place
- Attend workshops and events hosted by accomplished businesswomen to gain an understanding on the current and future status of women in business
- Participated in monthly meetings to reflect on these workshops, debated and strategized new ways to improve the club based on our collective insights

Business and Leadership Society, Villanova University

Villanova, PA

Active Member

September 2017 – Present

- Engaged in various leadership and career development programs which combine business and education to strengthen professional identity
- Participated in campaigns and presentations hosted by established companies to grow awareness of the business landscape

Work & Volunteer Experience

Reminder Media

King of Prussia, PA

Business Operations Intern

Fall, 2018 – Winter 2018

- Transcribed and organized customer data through the input of clients, companies and networks into CRM which helped generate nearly \$15,000 in revenue
- Attended weekly department meetings to discuss performance and relate newly developed insights
- Participated in weekly chats with leaders in various departments to learn how these roles operate within the company and on a broader scale.
- Earned the Fearless Award through a group project effort in creating and designing a structured volunteer program executed by the company

Alpha Chi Omega Sorority, Villanova University

Villanova, PA

Active Member

Spring, 2018 - present

- Represented AXO at several fundraising and volunteer events to serve the local community and promote awareness on our philanthropic mission.
- Contributed to weekly group discussions and team building activities to support the organization and reiterate core values
- Participated in workshops on philanthropy and diversity and inclusion to build a foundation for workplace conduct

Kelly's Taproom

Bryn Mawr, PA

Waitress

Fall 2017 – Winter 2017

- Worked in a fast-paced environment, required to resolve conflicts, supervise new employees, build and maintain relationships with customers, and strategize new business concepts
- Managed financial duties including counting, recording, and securing daily earnings

Skills

- Bloomsburg Market Certified
- Experienced in Microsoft Word, PowerPoint and Excel
- Fluent in conversational Spanish
- Experience in marketing (social media, copywriting, CRM)