```
import numpy as np
import matplotlib.pyplot as plt
import math
### logistic regression in python
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
def sigmoid(x):
    return 1/(1+np.e**-x)
x = np.linspace(-10, 10, 20)
z = sigmoid(x)
plt.plot(x, z)
plt.xlabel("x")
plt.ylabel("Sigmoid(X)")
plt.grid()
plt.show()
```

```
y = 1
yhat=0.99999
print(-y*math.log(yhat)-(1-y)*math.log(1-yhat))
    1.0000050000287824e-05
y=1
yhat=0.1
print(-y*math.log(yhat)-(1-y)*math.log(1-yhat))
    2.3025850929940455
y=1
yhat=0.01
print(-y*math.log(yhat)-(1-y)*math.log(1-yhat))
    4.605170185988091
y=0
yhat=0.1
print(-y*math.log(yhat)-(1-y)*math.log(1-yhat))
    0.10536051565782628
y=0
yhat=0.01
print(-y*math.log(yhat)-(1-y)*math.log(1-yhat))
    0.01005033585350145
y=0
yhat=0.9
print(-y*math.log(yhat)-(1-y)*math.log(1-yhat))
    2.302585092994046
# Churn prediction in telecom.
import numpy as np
import matplotlib.pyplot as plt
#https://drive.google.com/file/d/1Hryt6VSnHklyw3xxBG3nlhymzNAQhG-_/view?usp=sharing
id = "1Hryt6VSnHklyw3xxBG3nlhymzNAQhG-_"
```

https://drive.google.com/uc?export=download&id=1Hryt6VSnHklyw3xxBG3nlhymzNAOhG

!wget "https://drive.google.com/uc?export=download&id=1Hryt6VSnHklyw3xxBG3nlhymzNAQ

```
--2022-04-27 16:57:18-- https://drive.google.com/uc?export=download&id=1Hryt6
Resolving drive.google.com (drive.google.com)... 108.177.13.139, 108.177.13.16
Connecting to drive.google.com (drive.google.com) | 108.177.13.139 | :443... conne
HTTP request sent, awaiting response... 303 See Other
Location: <a href="https://doc-0g-ag-docs.googleusercontent.com/docs/securesc/ha0ro937g">https://doc-0g-ag-docs.googleusercontent.com/docs/securesc/ha0ro937g</a>
Warning: wildcards not supported in HTTP.
--2022-04-27 16:57:19-- <a href="https://doc-0g-ag-docs.googleusercontent.com/docs/sec">https://doc-0g-ag-docs.googleusercontent.com/docs/sec</a>
Resolving doc-0g-ag-docs.googleusercontent.com (doc-0g-ag-docs.googleuserconte
Connecting to doc-0q-aq-docs.googleusercontent.com (doc-0q-aq-docs.googleuserc
HTTP request sent, awaiting response... 200 OK
Length: 289296 (283K) [text/csv]
Saving to: 'Churn.csv'
Churn.csv
                      in 0.003s
2022-04-27 16:57:19 (101 MB/s) - 'Churn.csv' saved [289296/289296]
```

```
import pandas as pd
churn = pd.read_csv("Churn.csv")
churn.head()
```

churn.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 3333 entries, 0 to 3332
Data columns (total 21 columns):
```

```
#
    Column
                   Non-Null Count Dtvpe
                   _____
    Account Length 3333 non-null
0
                                  int64
1
    VMail Message 3333 non-null
                                 int64
   Dav Mins
2
                   3333 non-null float64
3
   Eve Mins
                   3333 non-null float64
                   3333 non-null
    Night Mins
                                 float64
4
                   3333 non-null float64
5
   Intl Mins
    CustServ Calls 3333 non-null int64
6
7
    Churn
                   3333 non-null
                                 int64
   Intl Plan
                  3333 non-null
                                int64
8
9
    VMail Plan
                  3333 non-null
                                int64
10 Day Calls
                   3333 non-null
                                 int64
11 Day Charge
                  3333 non-null float64
12 Eve Calls
                   3333 non-null int64
13 Eve Charge
                   3333 non-null float64
14 Night Calls
                   3333 non-null int64
15 Night Charge
                  3333 non-null float64
16 Intl Calls
                   3333 non-null int64
17 Intl Charge
                   3333 non-null float64
18 State
                   3333 non-null object
19 Area Code
                   3333 non-null
                                  int64
20 Phone
                   3333 non-null
                                  object
dtypes: float64(8), int64(11), object(2)
memory usage: 546.9+ KB
```

churn["Churn"].value\_counts()

0 2850 1 483

Name: Churn, dtype: int64

churn.columns

```
# Basic EDA, not comprehensive
import seaborn as sns
sns.boxplot(x='Churn', y='Day Mins', data = churn)
```

```
# simple correlation, not full collienarity
sns.pairplot(data=churn, y_vars=["Day Mins"], x_vars=['Account Length', 'VMail Mess
       'Intl Mins', 'CustServ Calls', 'Churn', 'Intl Plan', 'VMail Plan',
       'Day Calls', 'Day Charge', 'Eve Calls', 'Eve Charge', 'Night Calls',
       'Night Charge', 'Intl Calls', 'Intl Charge'], height=1.5, aspect=1)
plt.show()
# Day charge vs Day Mins
sns.boxplot(x = 'Churn', y= 'Account Length', data = churn)
# Skipping rest of the EDA:
# Exercise for students complete the rest of the EDA to find out which variables ha
# using a few features as an example. We can drop all useless features. Not a perfe
cols = ['Day Mins', 'Eve Mins', 'CustServ Calls', 'Intl Plan','VMail Message']
y = churn["Churn"]
X = churn[cols]
```

```
X.shape
    (3333, 5)
# Train, CV, test split
from sklearn.model_selection import train test split
#0.6, 0.2, 0.2 split
X tr cv, X test, y tr cv, y test = train test split(X, y, test size=0.2, random sta
X train, X val, y train, y val = train test split(X tr cv, y tr cv, test size=0.25,
X train.shape
    (1999, 5)
#scaling the data
from sklearn.preprocessing import StandardScaler
scaler = StandardScaler()
scaler.fit(X train)
    StandardScaler()
from sklearn.linear model import LogisticRegression
#https://scikit-learn.org/stable/modules/generated/sklearn.linear model.LogisticReg
model = LogisticRegression()
model.fit(X train, y train)
    LogisticRegression()
model.coef
    array([[ 0.01171028, 0.00628069, 0.51870002, 1.97741128, -0.03885603]])
model.intercept
    array([-6.3286969])
# Hyper-pram tuning
from sklearn.pipeline import make pipeline
train scores = []
val_scores = []
scaler = StandardScaler()
for la in np.arange(0.01, 1000.0, 10):
  scaled lr = make pipeline( scaler, LogisticRegression(C=1/la))
  scaled lr.fit(X train, y train)
  train_score = scaled_lr.score(X_train, y_train)
  val score = scaled lr.score(X val, y val)
```

```
train scores.append(train score)
  val scores.append(val score)
len(val scores)
    500
plt.figure()
plt.plot(list(np.arange(0.01, 1000.0, 10)), train scores, label="train")
plt.plot(list(np.arange(0.01, 1000.0, 10)), val scores, label="val")
plt.legend(loc='lower right')
plt.xlabel("lambda")
plt.ylabel("Score")
plt.grid()
plt.show()
```

```
np.argmax(val scores)
    73
val scores[73]
    0.8590704647676162
l best = 0.01*73*0.1
# Model with lambda=
scaled lr = make pipeline( scaler, LogisticRegression(C=1/1 best))
scaled lr.fit(X train, y train)
    Pipeline(steps=[('standardscaler', StandardScaler()),
                     ('logisticregression',
                      LogisticRegression(C=13.698630136986303))])
```

test\_score = scaled\_lr.score(X\_test, y\_test)
print(test\_score)

0.8515742128935532

✓ 0s completed at 23:01

×