

Tip Sheet: New Registrants

New Registrants	the number of new voter registrations in a county from Nov 8, 2016 through Oct 7, 2019.
New Registrant Rate	the number of new registrations normalized by the total number of registered voters in the county.
Democratic Margin	the change from 2012 to 2016 in the difference between the proportion of D and R voters.



Washington County, Wisconsin

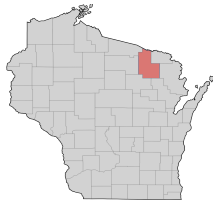
Noteworthy Points

- The New Registration Rate is low, at 3.8% compared to a state average of 4.7%.
- There is a disparity in the new registration rate between men and women. Compared to the registered voter pool, women are registering at a 6% higher rate, while men are registering at an 8% lower rate.
- The New Registration Rate is low for Democrats and Republicans, but high for non-partisan registrants. The rate of non-partisan voters in the county is 14% but for new registrations it is 35%.

Political Relevance

- Despite state-wide shifts to the right between 2012 and 2016, this county was already starkly right and has not shifted further.
- Washington County is part of Wisconsin's 5th congressional district, which will be an open seat in 2020 due to Jim Sensenbrenner retiring.

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Forest County, Wisconsin

Noteworthy Points

- The New Registration Rate is high, at 5.7% compared to a state average of 4.7%.
- There is a disparity in the new registrant rate between men and women. Compared to the registered voter pool, men are registering at a 6% higher rate, while women are registering at a 10% lower rate.
- The rate of new Republican registrants is very low (12%) in comparison to the general rate of Republican registrants in the county (37%). The rate of non-partisan new registrants is twice (50%) the general rate of non-partisan registrants (25%).

Political Relevance

- This county flipped from 2012 (D) to 2016 (R), shifting 32% to the right.

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Eau Claire County, Wisconsin

Noteworthy Points

- The New Registrant Rate is high, at 5.7% compared to a state average of 4.7%.
- The rate of non-partisan new registrations is high (55%) compared to the general rate of non-partisan registrants in the county (36%).

Political Relevance

- This county shifted 6% to the right between 2012 and 2016, however there was still a Democratic Margin of 7% in 2016.

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