

# Let's Make USVI St. Thomas a Cheerful Paradise!

## How?

I wish I can write “New Jersey”, “Hawaii”, “Puerto Rico” or “Turkey” which “Should Be a Cheerful Paradise” but I know the size matters. You may add CA, FL, VT, NY, and WA...

St. Thomas is a small island and less than half a day one can drive all around.

St. Thomas has a small population: All of them can fit into a baseball stadium (50K).

St. Thomas has marvelous physical structures in a tropical geography.

St. Thomas is surrounded by even smaller marvel islands such as St. Johns or BVI Virgin Gordo.

St. Thomas has more not less tropical features than Aruba.

So what is missing to attract more tourists to level up the wealth and living conditions in St. Thomas?

The first is to ask: How can the “normal” food be provided with the reasonable prices in the island?

Hawaii has 3 Whole Foods and 3 COSTCO stores: Time to have one of each in St. Thomas.

Marriott Vacations Worldwide (MVW) acquired ILG: Sheraton, Westin and Hyatt Vacation Ownership portfolios.

MVW and ILG will have approximately **650K** owners (verify if the multiple weeks owners are counted once) and owns St. Thomas Frenchmen's Cove (which I own 3 weeks) and Liz Carlton. All of these 650K owners have a vestige interest of a Cheerful Paradise St. Thomas.

This is a start of an ongoing lifelong activity:

My home town Colts Neck in Central New Jersey maybe the second location I can focus on to be the best.