



Mischa van der Goes

Branding and Web Design

Lives in Amsterdam, The Netherlands
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EXPERIENCE

Crowd Media

Nov 2018 - Present

Junior Digital Designer

- Created mobile focused landing page websites and social media ads
- Co-designed an e-commerce website, advertising and branding
- 2D video animations and video editing for ads on platforms such as YouTube, Instagram & Facebook
- Brand lifted existing products to speed up production and maintain consistency.

TravPro Mobile

Feb 2018 - Jun 2018

Product Design Intern

- Digital Product Design, UI/UX Design
- User testing and iterative design to create optimal solutions and usability improvements.
- Working with Agile / Scrum workflow for quick deliverables.
- Helped launch a working platform within 8 months. This product is used as a framework for future clients including Barceló (Hotels & Resorts) and Amazing Thailand.

Freelance Projects

2015 - 2018

Web Design / Graphic Design

- Coding client websites in HTML/CSS.
- Creating websites with Wordpress and Wix (CMS).
- Designing brands and website layouts, including print collateral (Business cards, flyers, posters, jackets, invoices and more).
- Creating game assets and marketing graphics for a videogame.

Clients include: Hogeschool van Amsterdam (University), Team Motivation, and Social Bootcamp

Mattmo (Creative Agency)

2016 - 2017

Graphic Design Intern

- Visual design of various packaging and layouts.
- Designing print collateral, editing and refining PowerPoint designs, Color correcting images.

Clients include: Kitchen Republic, Brandt & Levie, De Vergulde Tong, TomTom.

EDUCATION

Avans Hogeschool (Den Bosch, NL)

2014 - 2018

Bachelor in Communication & Multimedia Design

American School of Yaoundé (Yaoundé, Cameroon)

2008 - 2012

Highschool Diploma

SKILLS

Honest and communicative
Iterates ideas quickly
Fast learner

Loves working both in a team or independently
Adaptable to new situations
Works well under stress

TOOLS

Adobe:

Photoshop
Illustrator
XD
After Effects
Indesign

Development Tools:

Wordpress
Elementor
HTML/CSS
Github
Unity

Languages:

English (fluent)
Dutch (fluent)

HOBBIES

Game Development & Design, Reading, Movies