



Mischa van der Goes

Visual Designer

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📍 in Amsterdam, The Netherlands

www.mischadesign.com

02/05/1994

Nationality: Dutch

EXPERIENCE

Crowd Media - Influencer Marketing Agency

Nov 2018 - Present

Junior Digital Designer

- Designed video animations for paid-social advertisements for mobile and web for multiple products including watches, cosmetics, and messaging services.
- Created mobile-friendly landing pages and social media banners
- Brand lifted existing products to speed up production and maintain consistency.

TravPro Mobile

Feb 2018 - Jun 2018

Product Design Intern

- Digital Product Design, UI/UX Design
- User testing and iterative design to create optimal solutions and usability improvements.
- Working with Agile / Scrum workflow for quick deliverables.
- Helped launch a working platform within 8 months. This product is used as a framework for future clients including Barceló Hotels & Resorts and Amazing Thailand.

Freelance Projects

2015 - 2018

Web Design / Graphic Design

- Coding client websites in HTML/CSS.
- Creating websites with Wordpress and Wix (CMS).
- Designing brands and website layouts, including print collateral (Business cards, flyers, posters, jackets, invoices and more).
- Creating game assets and marketing graphics for a videogame.

Clients include: Hogeschool van Amsterdam (University), Team Motivation, and Social Bootcamp

Mattmo (Creative Agency)

2016 - 2017

Graphic Design Intern

- Visual design of various packaging and layouts.
- Designing print collateral, editing and refining PowerPoint designs, Color correcting images.

Clients include: Kitchen Republic, Brandt & Levie, De Vergulde Tong, TomTom.

EDUCATION

Avans Hogeschool (Den Bosch, NL)

2014 - 2018

Bachelor in Communication & Multimedia Design

Online Course: Web Development Bundle (Zenva Academy)

2019

Intro to Bootstrap, HTML, CSS, Javascript, Next.js

American School of Yaoundé (Yaoundé, Cameroon)

2008 - 2012

Hightschool Diploma

SKILLS

Honest and communicative
Iterates ideas quickly
Fast learner

Loves working both in a team or independently
Adaptable to new situations
Works well under stress

TOOLS

Adobe CC:

Photoshop
Illustrator
XD
After Effects
Indesign

Development:

Wordpress
Elementor
HTML/CSS
Github
Asana

Languages:

English (fluent)
Dutch (fluent)
French (basic)

HOBBIES

Game Development & Design, Reading, Movies