

Customer Segmentation Dashboard

224.08K

Profit

1.92M

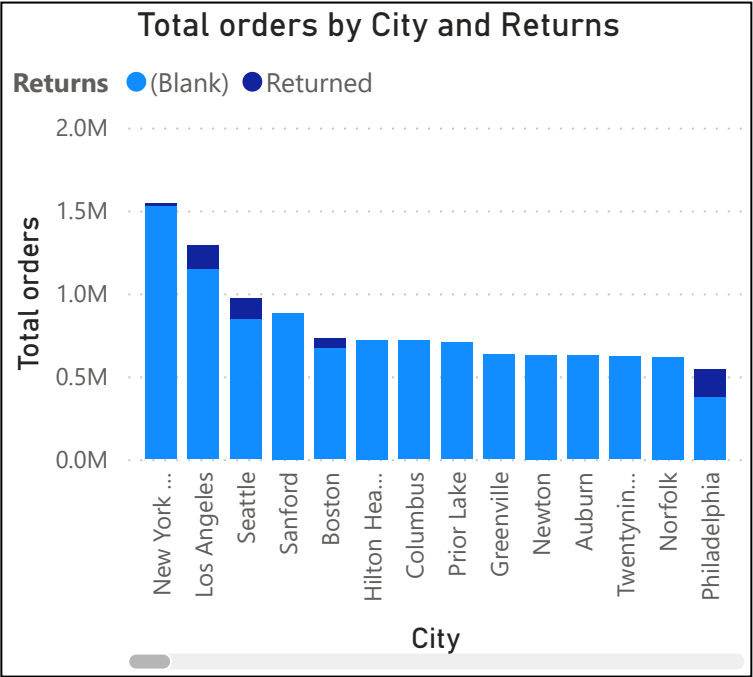
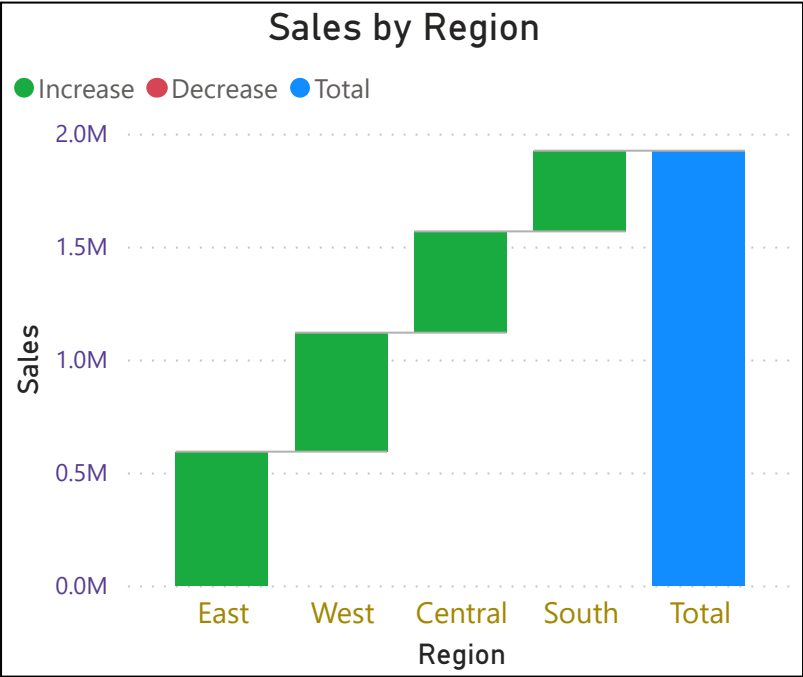
Sales

45.91M

Total cost

1634

Order returns



Customer Name	Profit	City	Product Category
Gerald Crabtree	-286.25	Aberdeen	Office Supplies
Marvin Hunt	3.38	Abilene	Office Supplies
Jonathan Crabtree	55.02	Addison	Office Supplies
Jonathan Crabtree	-43.66	Addison	Technology
Steven Long	710.67	Adrian	Furniture
Edwin Blackburn	-114.20	Agawam	Office Supplies
Roberta Daniel	-88.82	Alamogordo	Furniture
Monica McCormick	7.44	Albemarle	Office Supplies
Monica McCormick	-19.21	Albemarle	Technology
Francis Kendall	9.56	Albuquerque	Office Supplies
Francis Kendall	655.21	Albuquerque	Technology
Carol Wood	-479.38	Alexandria	Office Supplies
George McLamb	-139.41	Alexandria	Office Supplies
Kristina Collier	-14.41	Allen Park	Office Supplies
Kristina Collier	790.55	Allen Park	Technology
Jean Webster	-205.71	Allentown	Office Supplies
Jean Webster	7.72	Allentown	Technology
Sandy Hunt	-671.73	Altamonte Springs	Furniture
Sandy Hunt	64.27	Altamonte	Office Supplies
Total	224,077.61		

Sales Analysis Dashboard

95.60

Discount

224.08K

Profit

1.92M

Sales

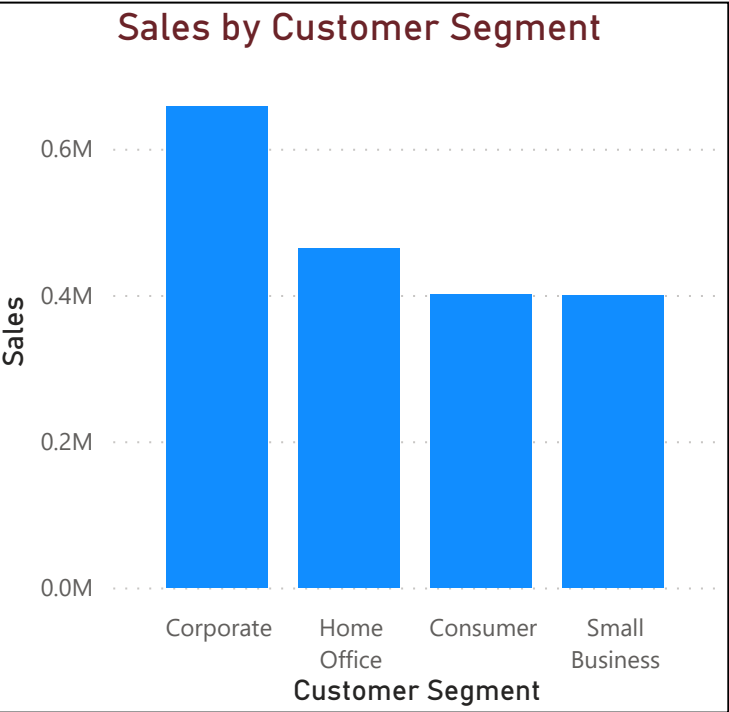
1952

Count of Quantity ...

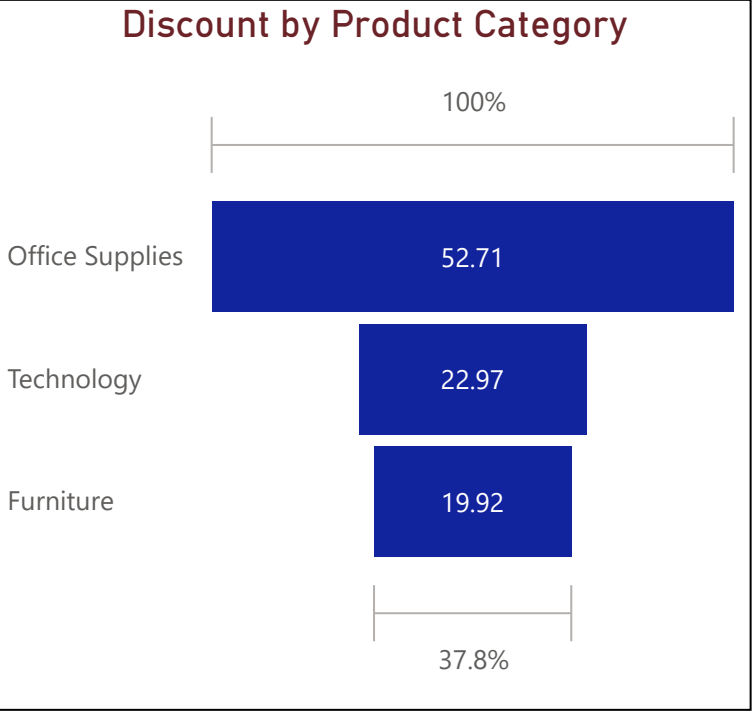
45.91M

Total cost

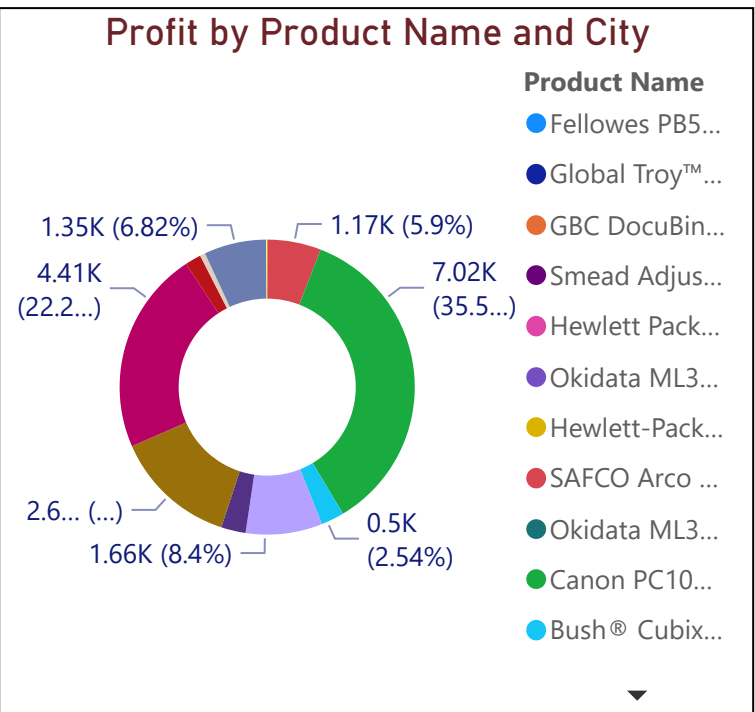
Sales by Customer Segment



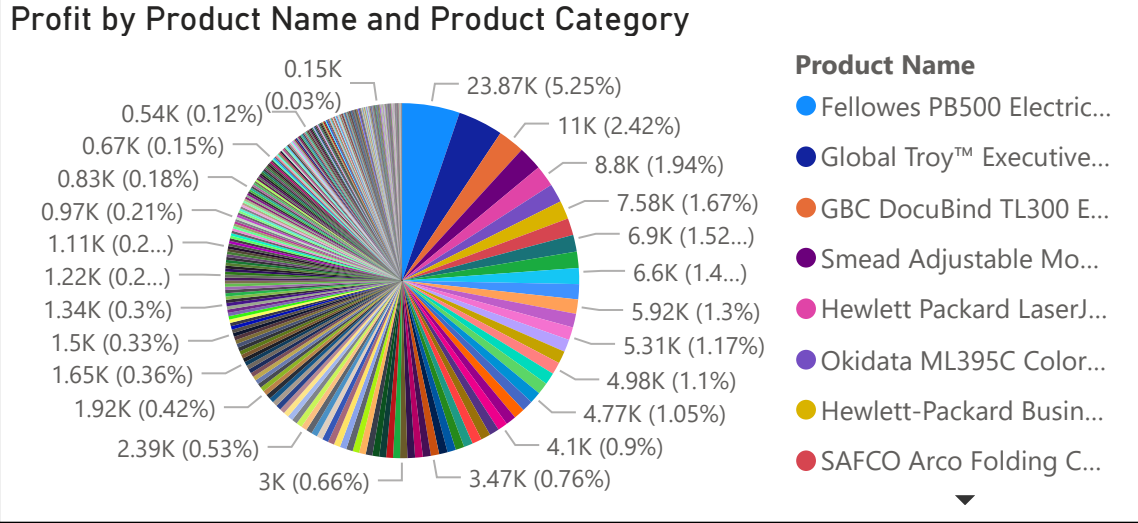
Discount by Product Category



Profit by Product Name and City



Product Sales Dashboard



1.92M

Sales

95.60

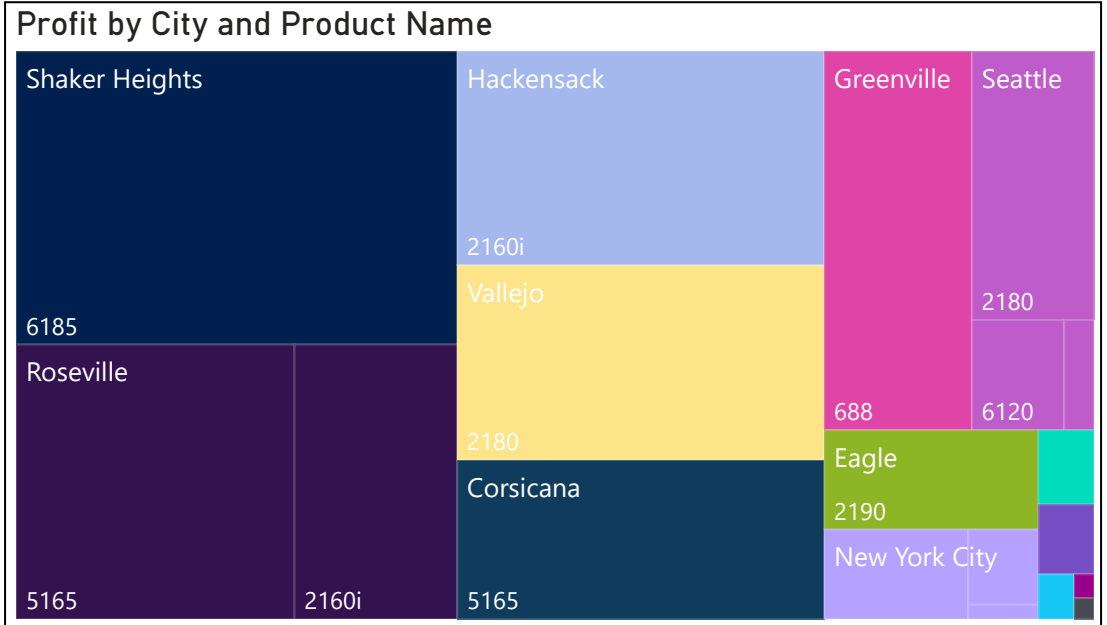
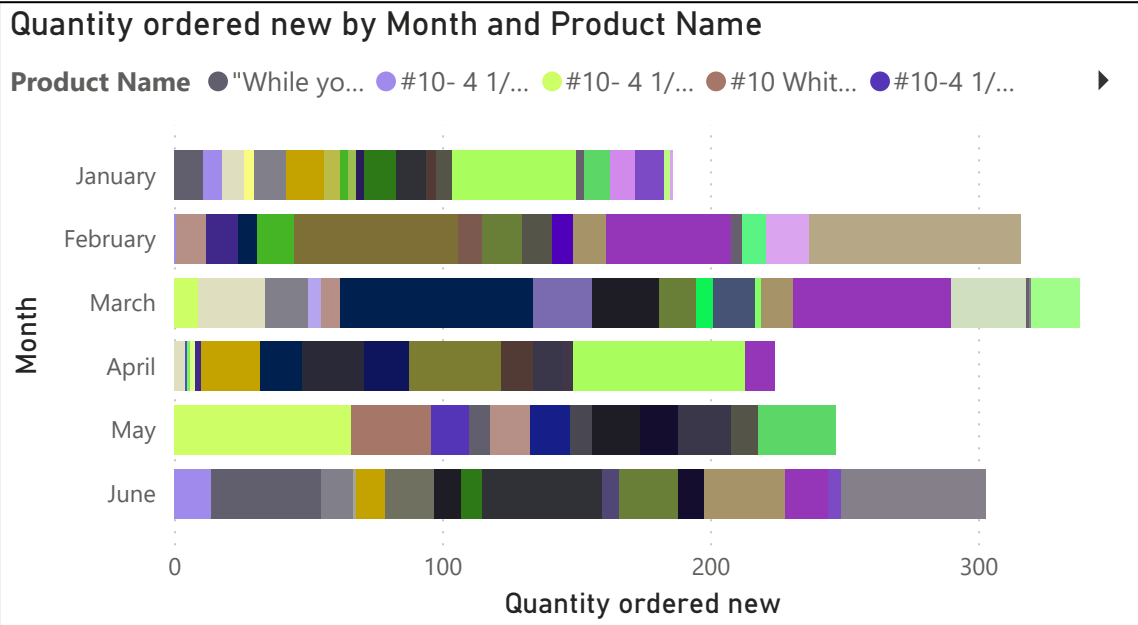
Discount

224.08K

Profit

1634

Total Return id



Product Sales Dashboard

Total Sales

1.92M

Total Quantity Ordered

25K

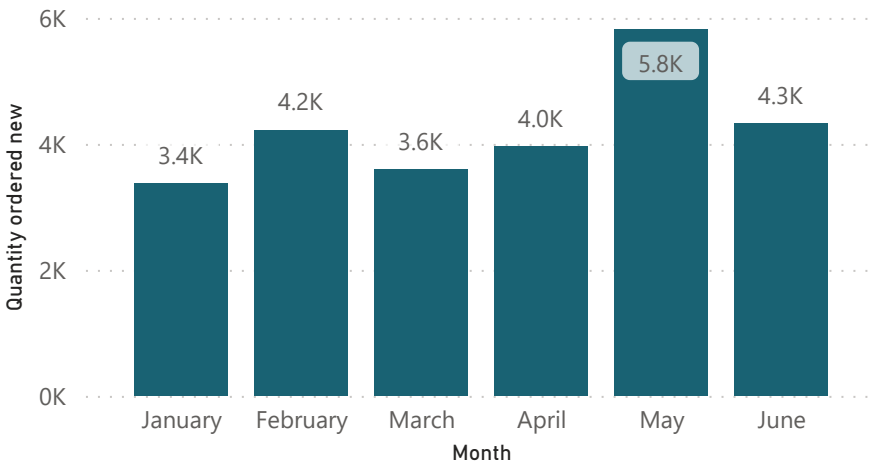
Total Profit

224.08K

Order Returns

1634

Quantity Ordered by Month



City

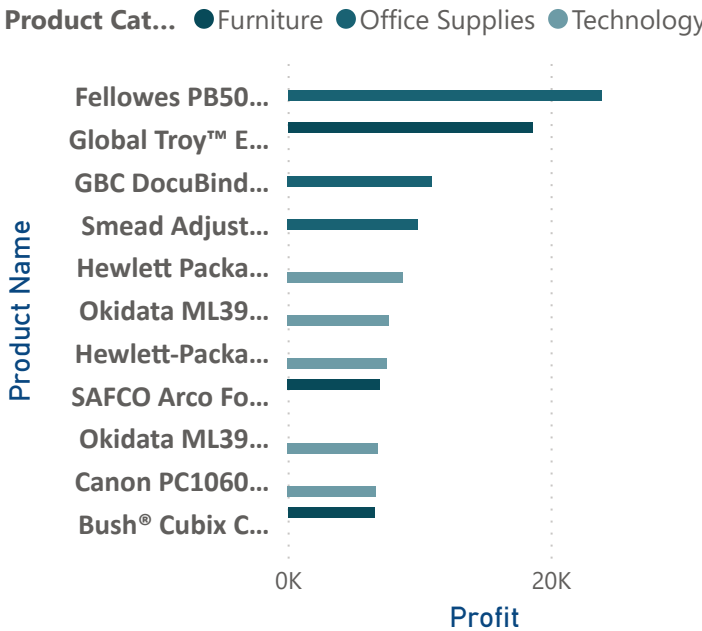
- ☐ Aberdeen
- ☐ Abilene
- ☐ Addison
- ☐ Adrian
- ☐ Agawam
- ☐ Alamogordo
- ☐ Albemarle
- ☐ Albuquerque

Product Name

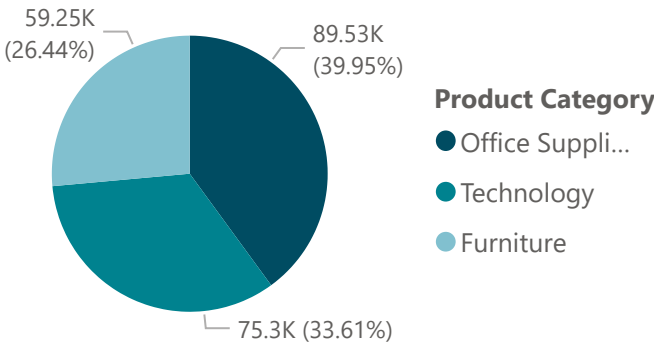
Search

- ☐ Select all
- ☐ "While you Were Out" Message Book, One Form per P...
- ☐ #10- 4 1/8" x 9 1/2" Recycled Envelopes
- ☐ #10- 4 1/8" x 9 1/2" Security-Tint Envelopes
- ☐ #10 White Business Envelopes,4 1/8 x 9 1/2
- ☐ #10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes
- ☐ *Staples* Highlighting Markers
- ☐ *Staples* Packaging Labels
- ☐ *Staples* vLetter Openers, 2/Pack
- ☐ 1.7 Cubic Foot Compact "Cube" Office Refrigerators
- ☐ 1/4 Fold Party Design Invitations & White Envelopes, 2...

Profit by Product Name and Product Category



Profit and Sales by Product Category



Sales Analysis Dashboard

Total Sales

1.92M

Total Profit

224.08K

Quantity Ordered

25K

Discount

95.60

Slicer by Order Date

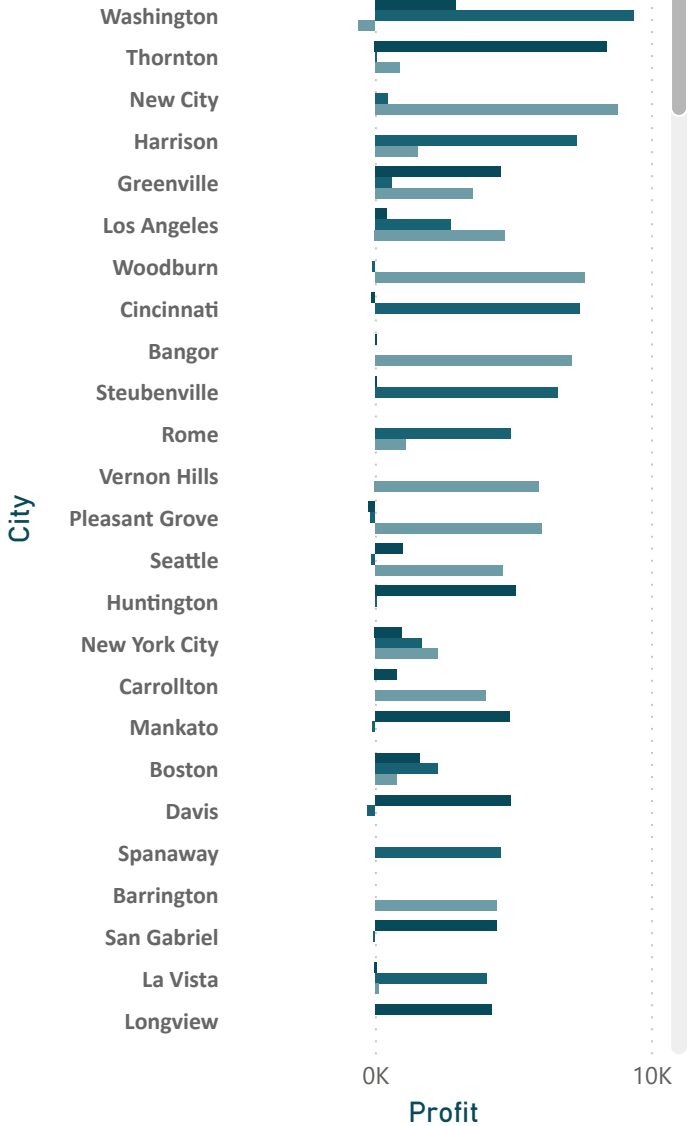
1/1/2015

6/30/2015



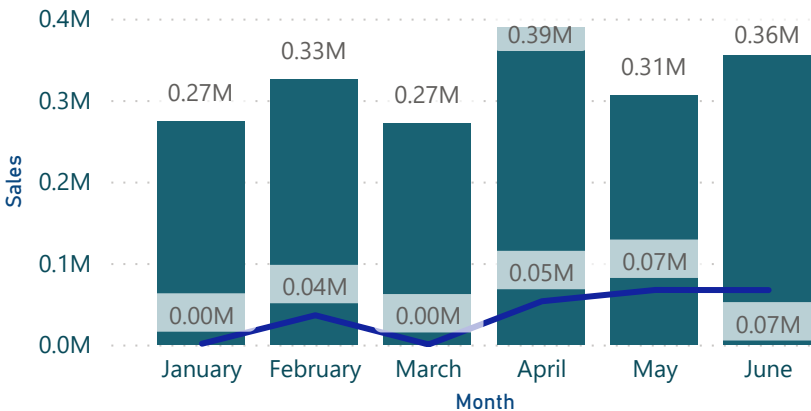
Profit by City and Product Category

Product Ca... ● Furniture ● Office Suppli... ● Technology

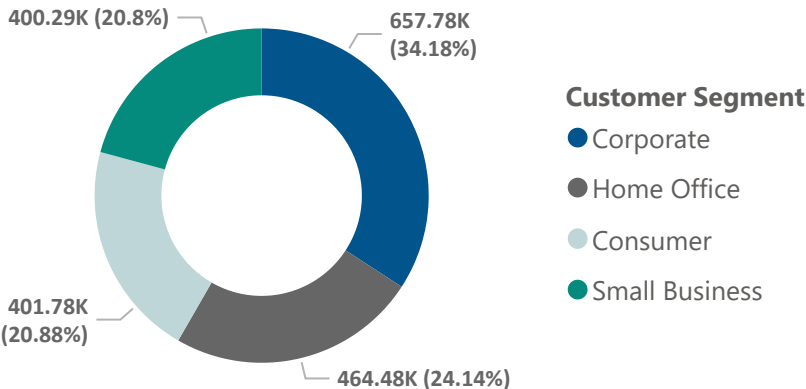


Sales and Profit by Month

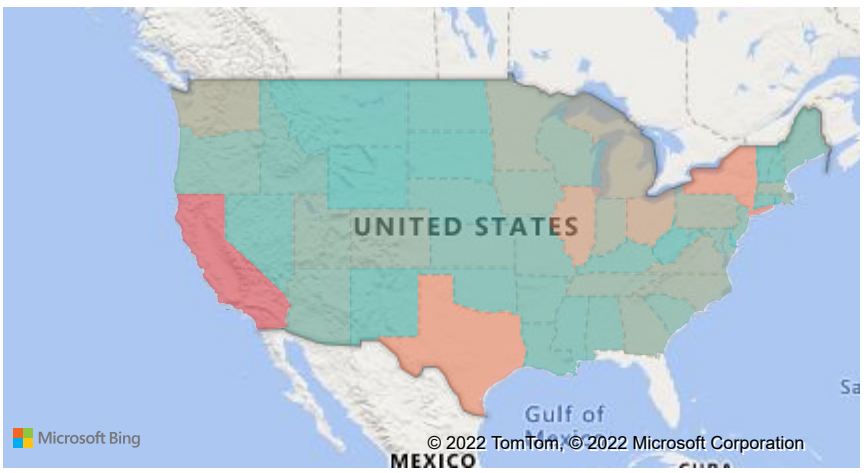
● Sales ● Profit



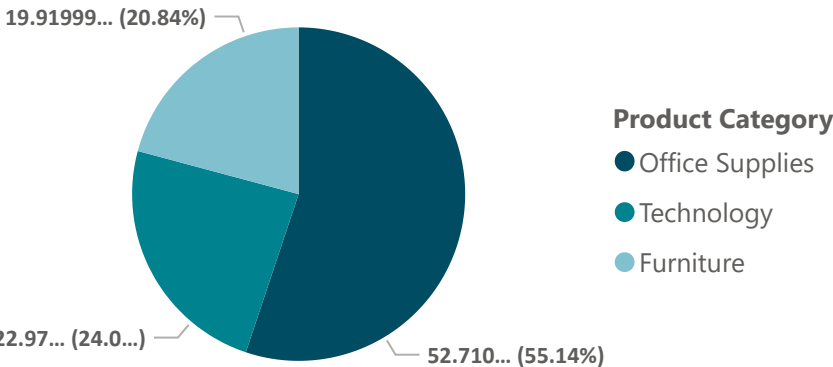
Sales and Profit by Customer Segment



Sales by State or Province



Discount by Product Category



Customer Segmentation Dashboard

Total Revenue

1.92M

Total Profit

224.08K

States & Cities

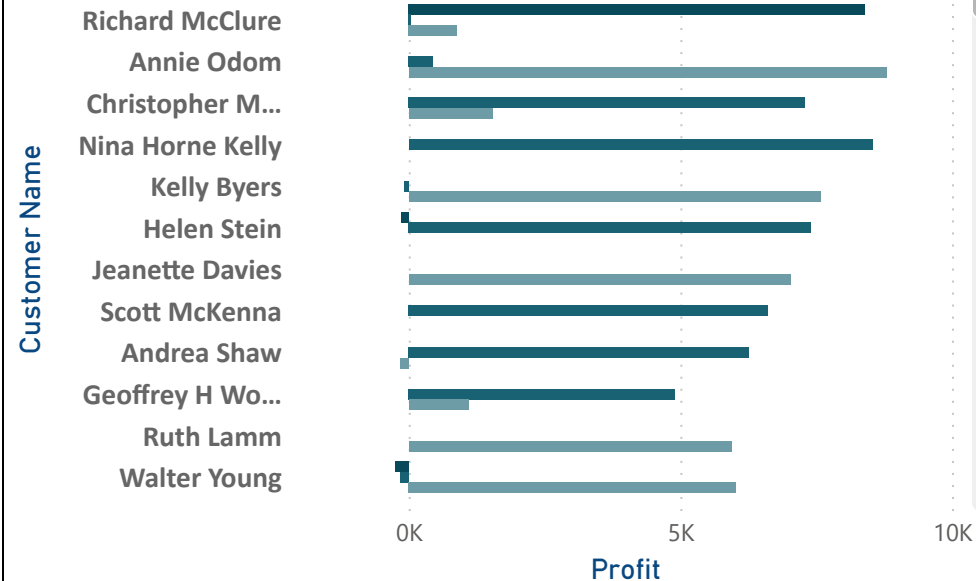
- ✓ ☐ Alabama
- ✓ ☐ Arizona
- ✓ ☐ Arkansas
- ✓ ☐ California

City	Quantity Ordered	Return Status
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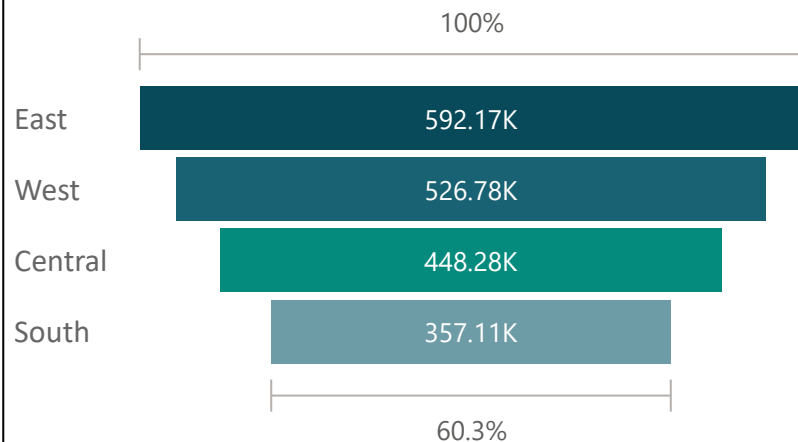
Aberdeen	6	
Abilene	4	
Addison	35	
Adrian	10	
Agawam	5	
Alamogordo	10	
Albemarle	24	
Albuquerque	37	
Alexandria	47	
Allen Park	26	
Allentown	59	
Total	25268	

Profit by Customer Name and Product Category

Product Category ● Furniture ● Office Supplies ● Technology

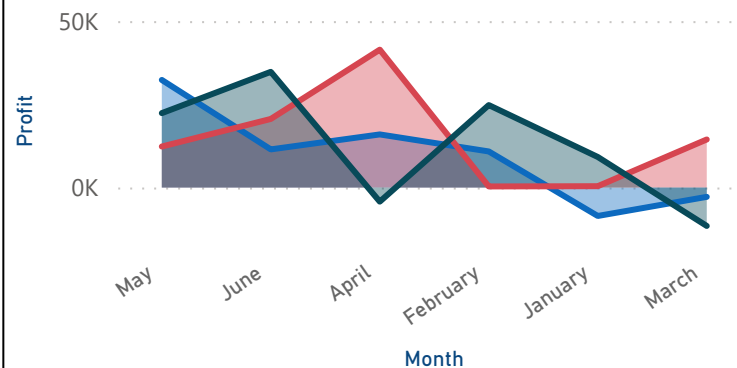


Sales by Region



Profit by Month and Product Category

Product Cate... ● Furniture ● Office Supplies ● Technology



Sales and Profit by Region and Customer Segment

