Appendix 5A

Visitor Survey Questionnaire

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Bay Islands Visitors’ Survey

Dear Visitor,

We are conducting a study of how tourism impacts the Bay Islands. The purpose of this research is to find better ways to protect the unique natural resources of the Islands. This study is being carried out in conjunction with the Honduran Ministry of the Environment and the Project to Manage the Environment of the Bay Islands (underwritten by the Inter-American Development Bank). An important aspect of our study pertains to the experiences and opinions of the tourists who come to visit the Islands. It is important that we hear from all types of people to ensure that the results are truly representative. Please help us by taking a couple of minutes to tell us about yourself and your stay here. Everything that you tell us is confidential. Please answer the questions the best that you can; if you do not know an answer exactly, please give your best estimate.

Thank you for your help.

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If you would like to find out about the results of this study, please feel free to contact us. You may detach and keep this page. You can also visit us on the web at [www.reap.ucdavis.edu](http://www.reap.ucdavis.edu)

**Background Information**

# Date of arrival to the Bay Islands: \_\_\_\_\_\_\_/\_\_\_\_\_\_\_\_/\_\_\_\_\_\_\_\_\_

(day) (month) (year)

1. Date of departure from the Bay Islands: \* \_\_\_\_\_\_\_/\_\_\_\_\_\_\_\_/\_\_\_\_\_\_\_\_\_

(day) (month) (year)

\*(If you don’t know yet, please give us your best estimate.)

1. How did you arrive in Roatán?

ferry airplane (Which airline?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

yacht cruise ship (Which cruiseline?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

1. How many people are you paying for on this trip including yourself?

\_\_\_\_\_\_\_\_\_\_\_ adults (18 or older) and \_\_\_\_\_\_\_\_\_\_\_\_\_ children

1. What is your nationality? (Please also indicate your country of residence if different.)

Nationality: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Country of Residence (if different): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**If you are a Honduran resident, please skip to Question 11, otherwise, please continue with Question 6.**

1. Have you been to Honduras before? **YES.** **NO.**

Have you been to the Bay Islands before? **YES.** **NO.**

If **YES**, how many weeks in the last 12 months did you spend here? \_\_\_\_ weeks

Do you own property on the Bay Islands? **YES.** **NO.**

1. Please answer the following questions about the itinerary of your trip:

A.) What was the last city and country you departed from abroad before arriving in Honduras? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What was your first arrival city in Honduras? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

C.) How long did your journey to Honduras take? (Duration of plane trip, bus ride, etc.) \_\_\_\_\_\_\_\_\_\_ hours or \_\_\_\_\_\_\_\_\_ days

1. To what city or country will you go when you leave Honduras?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please describe the itinerary of your trip, including the number of nights and cities you are visiting: (i.e. Copán 2 nights, San Pedro Sula 1 night, and Belize 4 days). If you are not yet sure of your itinerary, please give us your best estimate (i.e. Tegucigalpa, 2 nights, Bay Islands approx. one week, Copán, Celaque, and Guatemala 2 weeks total).

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. Are you visiting the Bay Islands as part of a tour package?

* **NO.** **Please SKIP to Question 10.**

**YES.** **Please CONTINUE with Question 9.**

1. Please answer the following about your tour package.
   1. Where did you purchase your tour package? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. How much did your tour cost **per person?** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   3. Did the cost of your tour include transportation to Honduras and the Bay Islands?

**YES.** **NO.**

* 1. Apart from the Bay Islands, did your tour include other destinations?

**YES.** **NO.**

If yes, where else? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Your Bay Islands Experience and Expenses**

1. Please check the box which best completes the following sentence:

The Bay Islands are:

The primary destination of your trip. (That is, you would not have come on this trip if the Islands were not here.)

One of your reasons for coming on this trip. (You might have come to Honduras anyway, even if the Islands were not here.)

Not really an important reason for coming on this trip.

1. What is your primary reason for visiting the Bay Islands?

Vacation and tourism

Business or research

Visit friends or relatives

Other (please describe): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please tell us a little about your activities while on the Bay Islands:

# Did you go snorkeling or scuba diving while in the Bay Islands? If yes, how many times? Snorkeling: \_\_\_\_\_\_\_\_ Scuba Diving: \_\_\_\_\_\_\_\_

* 1. During your stay in the Bay Islands, did you take a dive certification course?

**YES.** **NO.**

If yes, through which dive shop? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* 1. Did you take a cruise or charter a boat to go fishing, sailing, or sightseeing?
* none sailing fishing sightseeing tour

If yes, what was the name of the vessel? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* 1. What other recreational activities did you engage in while on the Bay Islands?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. During your stay in the Bay Islands, how many nights did you spend:

On the island of Roatán? \_\_\_\_\_\_\_\_\_\_\_\_\_

On the island of Utila? \_\_\_\_\_\_\_\_\_\_\_\_\_

On the island of Guanaja? \_\_\_\_\_\_\_\_\_\_\_\_\_

Somewhere else? (please describe) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. In order to help us track the flow of visitors’ expenditures in the local economy, we are asking you to please answer the following questions to the best of your recollection. If your visit was arranged as a package tour, please include **only those expenses not covered in the cost of your tour**. Please indicate whether amounts are in dollars or lempiras.

Approximately how much in total, apart from your tour package (if applicable), did you spend on your visit to the Bay Islands? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

During your stay in the Bay Islands, did you visit:

**The island of Roatán?**  **YES**  **NO**

🡻

While on Roatán, how much did you (and those you are paying for) spend on:

Hotels or Lodging? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Name of hotel/condo\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

Restaurants and Bars? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grocery Stores \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Diving or snorkeling? (Include diving trips and certification courses, as well as gear rental.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Souvenirs? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SightseeingTours? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Car Rental? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Taxis \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Water Taxis \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other Rental (horses, bicycles)? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other expenses? (Please describe.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**The island of Utila?**   **YES**  **NO**

🡻

While on Utila, how much did you (and those you are paying for) spend on:

Hotels or Lodging? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Name of hotel/condo\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

Restaurants and Bars? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grocery Stores \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Diving or snorkeling? (Include diving trips and certification courses, as well as gear rental.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Souvenirs? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SightseeingTours? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Car Rental? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Taxis \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Water Taxis \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other Rental (horses, bicycles)? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other expenses? (Please describe.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**The island of Guanaja?**  **YES**  **NO**

🡻

While on Guanaja, how much did you (and those you are paying for) spend on:

Hotels or Lodging? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Name of hotel/condo\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

Restaurants and Bars? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grocery Stores \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Diving or snorkeling? (Include diving trips and certification courses, as well as gear rental.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Souvenirs? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SightseeingTours? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Car Rental? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Taxis \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Water Taxis \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other Rental (horses, bicycles)? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other expenses? (Please describe.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Please tell us about expenses incurred on this trip outside the Bay Islands that were not included in the cost of a tour package.**
   1. Transportation to Honduras (and Roatán if you \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

took a direct flight) from overseas.

* 1. Airfare/ ferry passage out to the Bay Islands \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  2. Food and Lodging in the rest of Honduras. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(If you don’t know, please give us an estimate

of your per person per day budget.)

* 1. Tours and day trips in the rest of Honduras \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  2. Other expenses in Honduras (please describe). \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  3. Food, lodging, and transportation expenses for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

your trip outside of Honduras. (If you don’t know,

please give us an estimate of your per person per

day budget.)

Which currency are you using? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please use space below for any comments or explanations.

**Maintaining the Current State of the Bay Islands Terrestrial and Marine Ecosystems**

The Bay Islands are located in one of the most remarkable coral reef systems in the world, and are a world-famous diving destination. As a consequence, the archipelago has drawn growing numbers of people, both temporary tourists as well as permanent residents. New management and environmental protection programs, such as water and sewage treatment systems are being developed in order to maintain the **current** condition of the Bay Islands under continuing pressures from tourism and local residents.

1. These environmental protection programs could be funded **in part** through the establishment of user fees, such as a visitor fee or a diving permit. Keeping in mind the experience you just had, what is the most that you would be willing to pay for such a permit or entry fee, and still take this trip to the Bay Islands? (You may answer in the currency you are most familiar with, just tell us which currency you are using.)

I would be willing to pay \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

(Which currency? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

1. If you would not be willing to pay any more than what you actually did pay to visit the Bay Islands on this trip, please tell us why:

I don’t believe people should It’s just not worth it. be asked to pay more.

I don’t have enough income. I don’t believe additional fees would be applied to the program.

Other (Please tell us: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

**Providing Additional Protection to the Marine Ecosystem**

One objective of the Bay Islands Environmental Management Program is to **increase** the level of protection of the **marine** ecosystems. One option would be to set aside 20 percent of the coastal marine habitat as a protected area, which would be expected to revert to a more natural and pristine state after a number of years. Increasing the protection of the near-shore marine environment would require additional management and enforcement programs. Funding **new** programs would require **additional** funds above and beyond what is necessary to maintain both the terrestrial and marine ecosystems in their current state (as discussed in the previous question).

1. Consider the answer that you gave in Question 16 to maintain both the terrestrial and marine ecosystems in their current state.

Would you be willing to pay more to provide this **extra** protection to the marine environment?

**YES. GO TO QUESTION 19.**

**NO. GO TO QUESTION 20.**

1. If you answered “yes,” what is the maximum you would be willing to pay for this **additional** protection, above the amount you answered in Question 16? (Please use whichever currency you are most comfortable with.)

I would be willing to pay \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ more.

(Which currency? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

1. If you answered “no,” please tell us why:

I don’t believe people should It’s just not worth it. be asked to pay more.

I don’t have enough income. I don’t believe additional fees would be applied to the program.

Other (Please tell us: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

**A Few Questions About You**

We are interested in hearing a little about you. Please remember that this survey is anonymous, and that your answers will be used to help us to learn about what types of people come to visit the Bay Islands.

1. Are you a member of any environmental organization?

**YES.**  **NO.**

1. During your stay on the Bay Islands, did you make any donations or contributions to any environmental causes?

**YES**. How much? \_\_\_\_\_\_\_\_\_\_\_\_ Lempira US $

To What Cause?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**NO**.

1. What is the highest level of education that you have attained?

Secondary School, but not a High School Graduate

High School or Gymnasium Graduate or Abitur

Technical School Certificate

Some University or College

University or College Graduate

Some Graduate-Level Courses or Post-Graduate Degree

1. In order for us to better understand the effect of household incomes on visitation patterns of tourists to the Bay Islands, we would appreciate your answer to the following question. Please note that these surveys are strictly anonymous.

What is your approximate **annual household income** before taxes in US dollars?

under $10,00

$10,000 - $19,999

$20,000 - $29,999

$30,000 - $39,999

$40,000 - $49,999

$50,000 - $59,999

$60,000 - $69,999

If your income is not in US dollars, what conversion rate are you using?

(example: 1.10€ per $US, or ¥125 per $US) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

$70,000 - $79,999

$80,000 - $89,999

$90,000 - $99,999

$100,000 - $119,999

$120,000 - $139,999

$140,000 - $159,999

over $160,000

Thank you very much for helping us with this survey. Your

input is very important to us. If you would like to learn about the results of this study, please let us know. If you wish, you can leave your name and contact address or any comments on the back of this sheet.