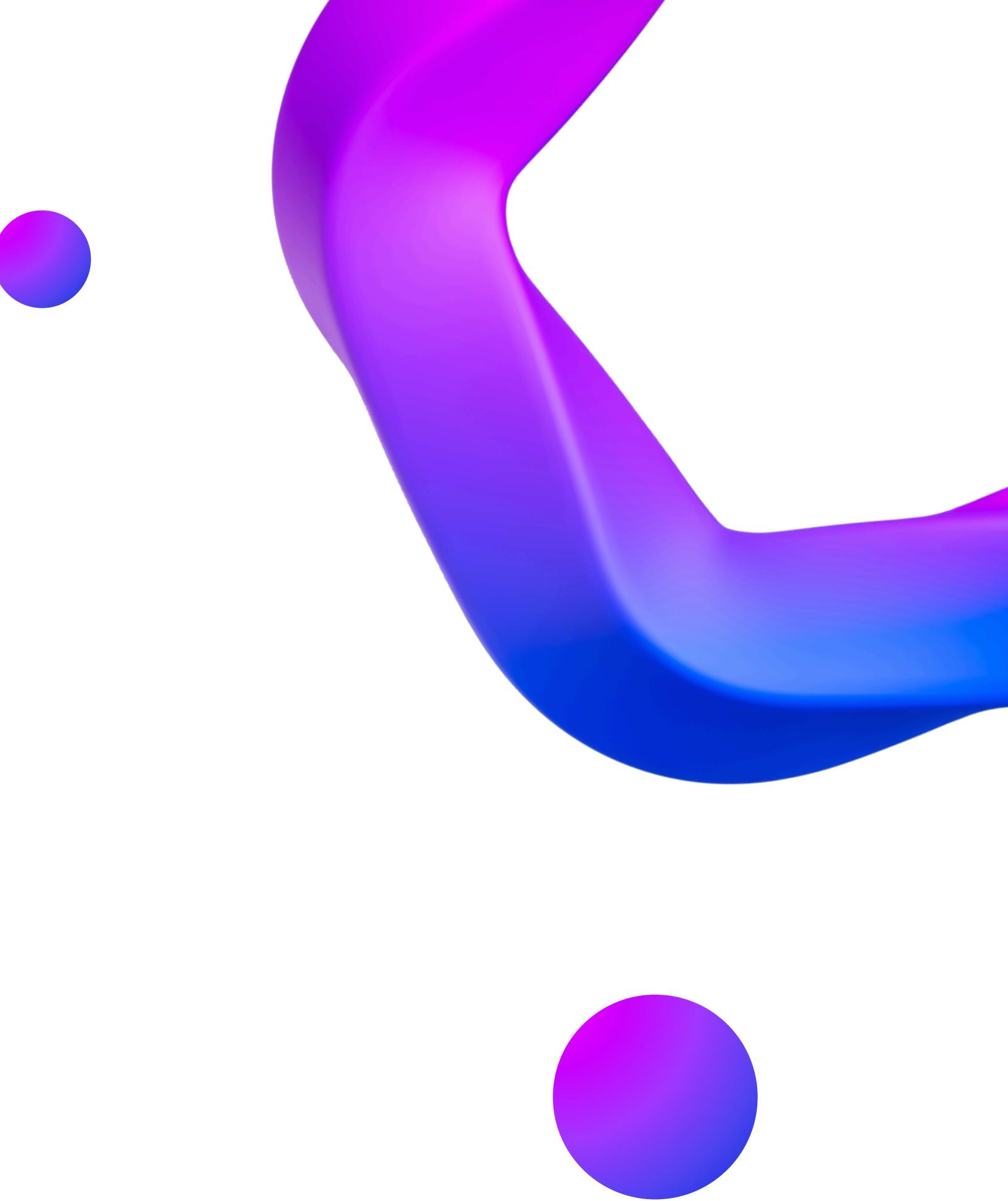


# **Lambda** **Fashion**

Mark Finean  
Adam Stones



# About us



**2012 - 2016** ●

Oxford Undergraduates  
Physics (Mark), Chemistry (Adam)

**2016 - 2021** ●

Oxford PhD Students  
Robotics & AI (Mark), Chemical Physics (Adam)

**Now** ●

Mark (Ex-Associate Principal Robotics Research  
Engineer at Dyson... Now Carbon13 Founder)

Adam (Data Scientist, Data Engineer at Drug  
Discovery Company)

# The Problem

- 🚫 **Most of us struggle with fashion choices** – Finding stylish outfits that suit them is difficult.
- 📱 **Too many options, not enough personalization** – Shopping online often lacks truly tailored recommendations.
- ✗ **Virtual try-on is missing** – Models are too good-looking, and we don't know if an outfit will actually look good on us.
- ✓ **Solution: Lambda Fashion** – AI-driven personal styling, virtual try-on, and seamless shopping.

# Product

-  **AI-Powered Personal Stylist** – Users upload a photo, and our AI recommends styles based on their look.
-  **Smart Shopping Integration** – Finds matching items via Google Search (e.g., "blue denim jacket").
-  **Virtual Try-On** – See yourself wearing selected items before buying.
-  **Lambda Fashion makes shopping effortless, stylish, and personalized.**



# Demo

# Photo Upload

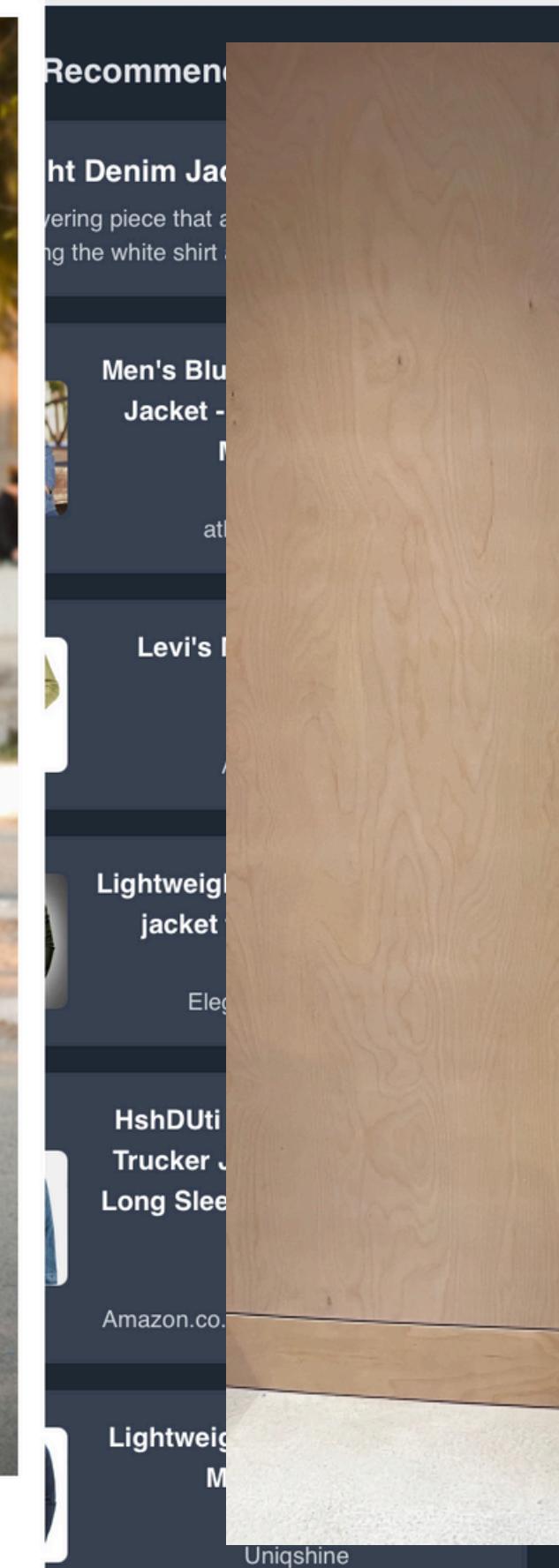
Styling Advice

Recommendations



Change Photo

Analyze Outfit



4

Try On

Duohropke Men's Denim



400  
Large Design S

# Why now?

- 💰 **Men's fashion e-commerce is booming** – \$500B+ market and growing.
- 📈 **AI-powered styling is the future** – Personalization is key to engagement.
- 🌐 **Tech is ready** – AI, AR, and search integration make Lambda Fashion possible today.
- 🚀 **We're positioned to lead the next wave of fashion-tech innovation.**

# Conclusion

🚀 Lambda Fashion will revolutionize men's fashion shopping.

💌 AI-driven recommendations, effortless shopping, and virtual try-ons.

💡 Join us in reshaping fashion-tech.

✉️ Let's talk:

- mark.finean@hotmail.co.uk
- adam.e.stones@gmail.com