



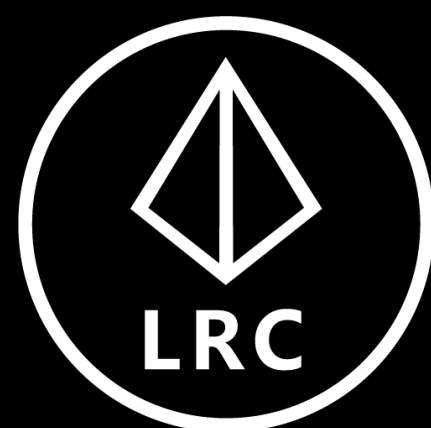
**LRN**

Loopring Token on NEO  
PRIVATE SALE

# LRC vs LRN

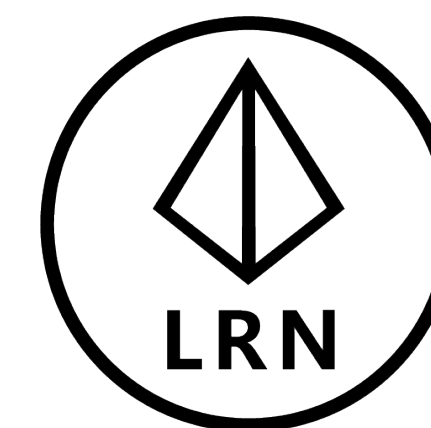
MAX SUPPLY  
**1,395,076,054,5**

CURRENT MARKET PRICE  
**1.1 USD**



MAX SUPPLY  
**139,507,605,45**  
*1/10 of LRC*

TOKEN SALE PRICE  
**0.5\* USD**  
*1/22 of LRC  
IF SUPPLY ADJUSTED*

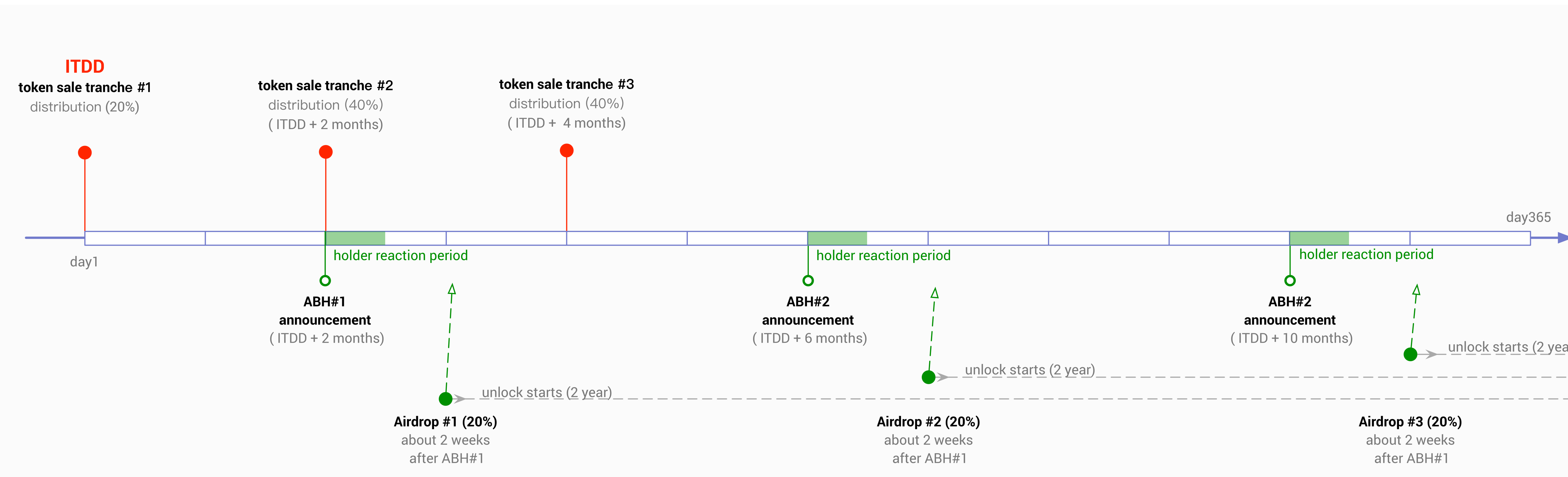


\*WE WILL PROBABLY RAISE THE PRICE IF THE DEMAND IS BIG.

# LRN SALE RULES

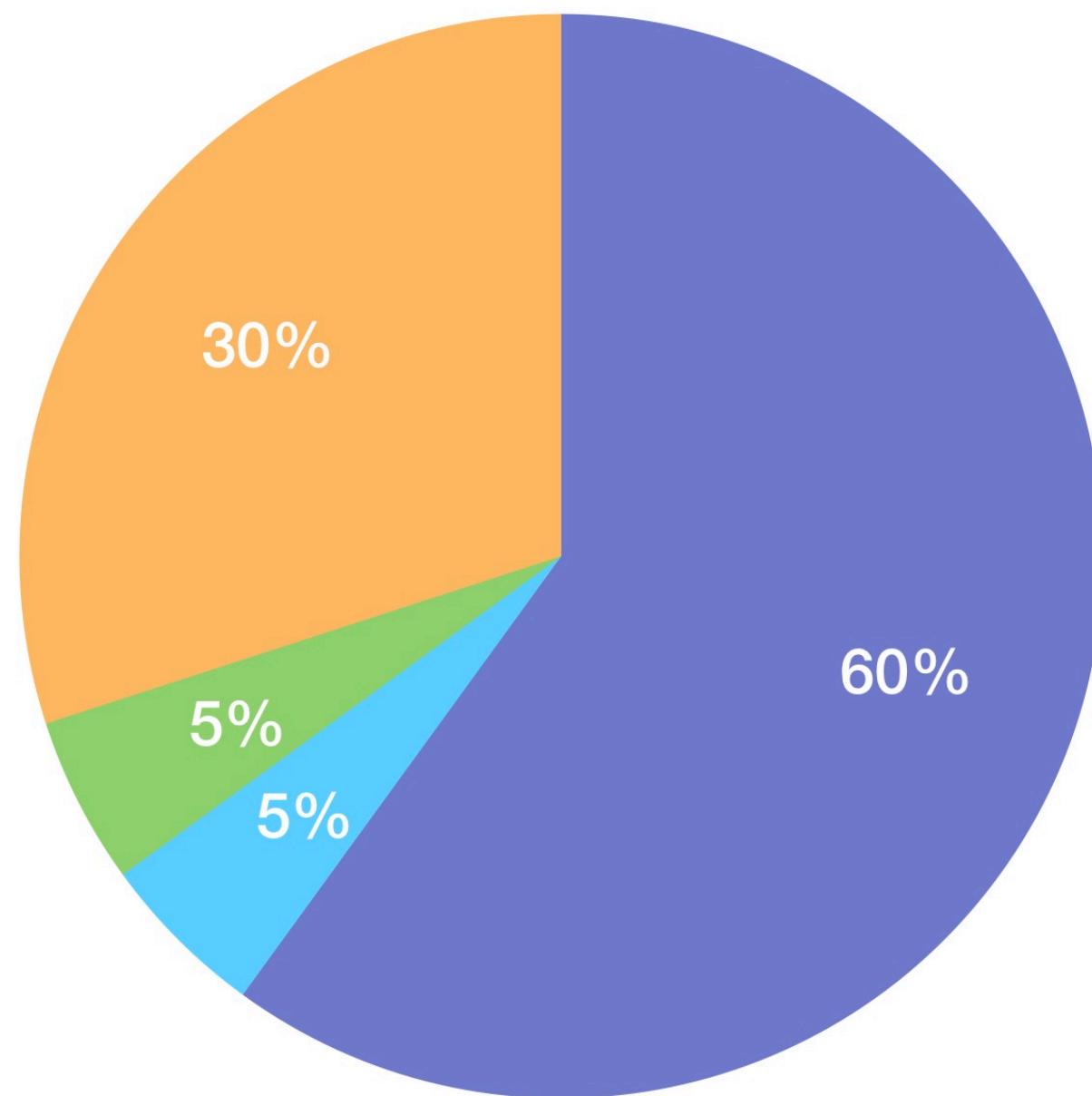
- PLAN TO RAISE AT LEAST **20MM USD**; EACH PURCHASE UNIT IS **0.5MM USD**
- ACCEPT PAYMENT **ONLY IN NEO**
- LRN WILL BE DELIVERED IN **3 TRANCHES** (20%, 40%, 40%)
- **NO LOCK UP** PERIOD
- **ACCREDITED** INVESTORS ONLY
- MUST GO THROUGH **KYC/AML**
- RESIDENTS OF THE FOLLOWING COUNTRIES ARE NOT ALLOWED: **USA, Canada, Cuba, Iran, Iraq, Syria, North Korea, Singapore** and **China**.

# LRN SALE/AIRDROP TIMELINE

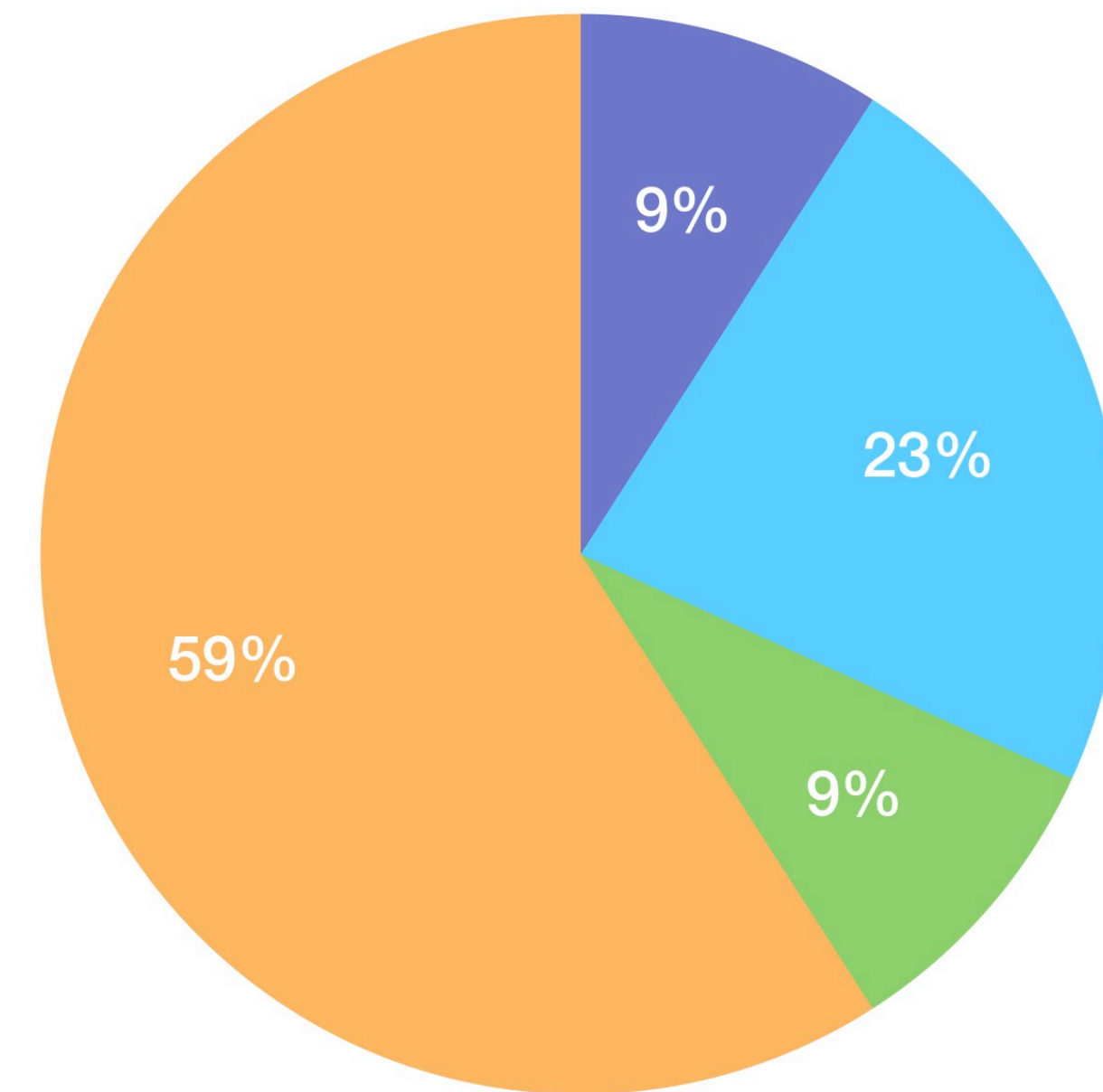


**ITDD** STANDS FOR “INITIAL TOKEN DISTRIBUTION DATE”  
(WE EXPECT IT TO BE END OF **APRIL/2018**)

# LRN TOKEN/FUND DISTRIBUTIONS



- Airdrop to Reference Token Holders
- Leaf Fund
- Core Developers
- Private/Public Token Sale



- Fees (Legal, Exchange, etc)
- Leaf Fund
- Marketing
- Research and Development

TOKEN (LEFT) AND FUND (RIGHT) DISTRIBUTION

# KYC:1

You shall provide us the following information:

- **Full name** (for legal entities, partnerships, foundations or trusts (' legal entity ') - full name of the Participant's representative and the legal entity name)
- **Email address** (must be the one from which you send your signed SAFT)
- **Country of residence**

# KYC:2

By participating our token sale, you will further certify that:

- Your name (and your business name - for legal entities) and country of residence are correct and you do not use false identity, impersonate another person or otherwise are involved in the prohibited practices (as defined in the Terms)
- You have full power and authority to enter into the agreement with Loopring Project Ltd.
- The Participant, who is an individual, is the owner of his/her payment account and the ultimate beneficial owner of the purchased FACE tokens;
- You or the legal entity you represent do not reside in any of the restricted territories (as defined in the our SAFT).

# KYC: 3 - Proof of Identity

## For Individuals

- **International passport** (data pages with photo)
- **National ID card** (both sides, with photo only)
- **Permanent driver's license** (both sides, with photo only)

## For Business Entities

- Its **formation documents**;
- Information to determine the legal entity's **good standing**, the authority of the Participant's representative to act on its behalf, as well as the **representative's identity**
- Information to identify and verify the **beneficial owner**, including, the ownership and control structure of that legal entity and the KYC information and documents in regard to the beneficial owner



# KYC:4 - Proof of Address

You shall provide us the photocopies of one of the following:

- **Utility bill** (electricity, water, gas, landline phone, internet provider service, cable)
- **Bank statement**
- **Tax return** accepted by the tax authority
- **Property tax bill**
- **Election/Voters ID**
- **Official government letters**

# FOR MORE INFO

[daniel@loopring.org](mailto:daniel@loopring.org)

[twitter.com/loopring.org](https://twitter.com/loopring.org)

[medium.com/loopring-protocol](https://medium.com/loopring-protocol)