

WSD Rubric: Week 2

All project files must be viewable via your GIT "gh-pages" branch, with links provided to your GIT repository & "gh-pages" branch or a 10-point grade deduction will be awarded.

* The site will be evaluated based on the discretionary concepts learned each week. These concepts will be graded against the rubric applicable to that week.

WEB DESIGN & DEVELOPMENT PROGRAM

CATEGORY	EXEMPLARY	ACCOMPLISHED	COMPETENT	DEVELOPING	NULL
TECHNICAL	20 points per (2) category	15 points per	10 points per	5 points per	0 points per
Site Structure	<i>The project demonstrates an understanding of directory structure / hierarchy</i> <ol style="list-style-type: none"> 1. Site directories are named and meaningful to the content contained 2. Site directories are nested correctly as defined by the instructor 3. Site directory demonstrates an effective hierarchy of files and folders 4. Site directory does not contain any empty files or folders 	All but 1 of the required concepts were presented	All but 2 of the required concepts were presented	All but 3 of the required concepts were presented	NONE of the required concepts were presented
Validation	<i>The project demonstrates an understanding of validation compliance</i> <ol style="list-style-type: none"> 1. All pages and style sheets are standard compliant and validate locally and remotely, and are free from all error messages provided by the chosen validator (W3C, Lint, etc.) 	All but 1 error message has been resolved using the chosen validator	All but 2 error messages have been resolved using the chosen validator	All but 3 error messages have been resolved using the chosen validator	4 or more error messages have not been resolved using the chosen validator
CSS	20 points per (2) category	15 points per	10 points per	5 points per	0 points per
Content Modifications	<i>The project utilizes CSS to make these modifications to the HTML document(s)</i> <ol style="list-style-type: none"> 1. Modify top navigation menu to be horizontal using floated elements 2. Modify header and page copy fonts using a web based font library 3. Apply a background image to represent your main topic for the site 4. Apply a text-shadow to at least one header tag 5. Apply a background color to your main "Call-to-Action" content section 6. Modify the background opacity of at least one content section 7. Apply a background gradient & rounded corners to style a link like a button 8. Modify links to have an alternate "hover" color 9. Modify an image gallery to be horizontal using at least 4 floated images 10. Modify the bullet theme for an unordered list 11. Modify paragraphs to create 3 columns describing the site's topic 	All but 1 of the required modifications were represented	All but 2 of the required modifications were represented	All but 3 of the required modifications were represented	4 or more of the required modifications were not utilized
Content Aesthetic	<i>The project demonstrates an effective use of CSS to create the aesthetic</i> <ol style="list-style-type: none"> 1. The site uses consistent margin/padding to organize and separate content 2. Floated elements are visually correct, spaced appropriate within the design 3. The site uses a consistent color palette with no more than 3 colors. 4. All adjustment to color and typography create a consistent look and feel 	All but 1 of the required concepts were presented	All but 2 of the required concepts were presented	All but 3 of the required concepts were presented	4 or more of the required concepts were not presented
SEMANTICS	20 points per (1) category	15 points per	10 points per	5 points per	0 points per
All Markup	<i>The project demonstrates semantically correct markup</i> <ol style="list-style-type: none"> 5. All HTML elements and attributes are well formed and semantically correct using appropriate lower casing, closed correctly, and use proper indentation / tabbing. The chosen elements and attributes are HTML5 standards compliant and meaningful to the content they describe. All CSS rules are well organized and follow the provided style guide. 	All but 1 of the required concepts were presented	All but 2 of the required concepts were presented	All but 3 of the required concepts were presented	4 or more of the required concepts were not presented