

11/3/2017
Client Meeting

Verifone API usage has been approved, and will be shared with us

- The Curb app
- Push trips
- Create trip manifest for The Curb that'll go to them
- Pull trips from them as test data

What kind of analyzations would you like to see (all extras)

- Productivity
 - ◆ Trips per hour
 - ◆ Productivity per route
- High profit areas
- Low profit areas
- General Breakdown Metrics
- On time performance - Optional
- Travel Behavior
 - ◆ Repeated regular trips
 - ◆ Hotspots pick up and drop off
- **Ability to simulate with different parameters**
 - ◆ **Check policy changes to make the system the best possible**

Optimization depends on number of trips, feel free to manipulate the data to be able to have less trips to work with to try to optimize

Weekend trips - hard to handle because less standardized, more sporadic, same trip length

Test small dataset with Google API

Personal Care Assistant - person that travels with the person by law- this type of ride takes up two seats