Explainable AI, Fairness and Bias

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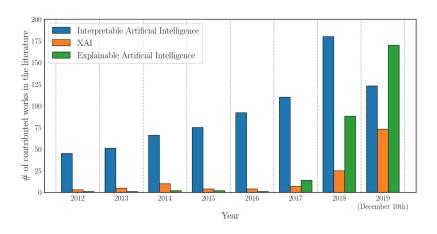
Text Mining
Amsterdam University College
With materials from AI BSc course AI for Society

May 9, 2025

Announcements

- Friday 09/05: Reading Assignment 5: Bias in word embeddings
- Friday 09/05: Project update 2

A recent trend...



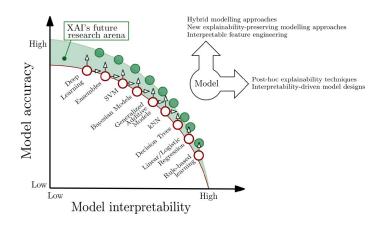
https://arxiv.org/abs/1910.10045

Explainable and Interpretable AI

- The definitions are not very clear yet, as it is an emerging field
- Interpretation: how does a model work? (model transparency)
 - ▶ Allow human to grasp the mechanism used to come up with a decision
- Explanation: what can a model tell me? (post-hoc reasoning)
 - Deconstruct steps that were used in making a decision

Explain to whom?

Performance vs Interpretability tradeoff



Social aspects of the explanation/interpretation

- Confidence: grows when the rationale of a decision is close to the thought processes of the user
- Trust: grows when decisions do not require validation to be acted upon
- Safety: the system is consistent and relible, displays uncertainty or confidence level, is robust to outliers etc.
- Ethics: the system does not violate a certain well-defined code of principles

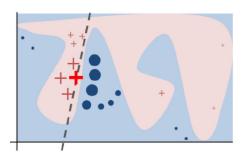
https://arxiv.org/abs/2004.14545

Contextual aspects of the explanation/interpretation

- Contrastive: identify elements unique to this decision
- Selective: provide the most relevant causes
- Provide causes: humans are bad at interpreting probabilities
- Social context: may call for different kind of explanation

LIME: Local Interpretable Model-agnostic Explanations

- Algorithm that explains predictions of a classifier by approximating it locally (in the vicinity of the predicted data point) with an interpretable model
- Treat original model as black box
- Train simple interpretable linear classifier on input features and classification decision



https://arxiv.org/abs/1602.04938

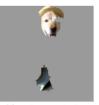
LIME: Example

$$\xi(x) = \underset{g \in G}{\operatorname{argmin}} \ \mathcal{L}(f, g, \pi_x) + \Omega(g)$$









(a) Original Image

(b) Explaining Electric guitar (c) Explaining Acoustic guitar

(d) Explaining Labrador

+ SP-LIME: Method to select representative examples of a classification problem to show to the user

https://arxiv.org/abs/1602.04938

Explainable Al

- Can we have explanation without interpretability?
- Can people accurately explain how they make decisions?

Links on Explainable Al

- List of libraries to explain black-box models: https://github.com/ EthicalML/awesome-production-machine-learning# explaining-black-box-models-and-datasets
- LIME implementation in Python: https://github.com/marcotcr/lime
- SHAP unifies LIME and many more methods: https://github.com/slundberg/shap
- AIX360: https://github.com/Trusted-AI/AIX360
- Language Interpretability Tool (from UvA): https://github.com/pair-code/lit

Understanding Language Models: BERTology

• How do you study a black box language model?

https://arxiv.org/pdf/2002.12327.pdf

BERTology questions

- Does BERT base itself on the syntax of human language or just on the linear order of the words?
- Is syntactic structure in the attention weights or in the token representations?
- Does BERT understand negation?
- Does BERT know subject-verb agreement?
- Does BERT understand numbers?
- BERT as a knowledge base?

BERTology methods

- Probing classifiers
 - ► Use hidden states or attention weights as input to a classifier that predicts a linguistic property of the input text
- Visualization
- Input perturbation
- Masked Language Modeling task
- Nonce word task
- Model perplexity/surprisal

Masked Language Modeling example

AllenNLP Interpret https://allennlp.org/interpret

Allen Institute for Al

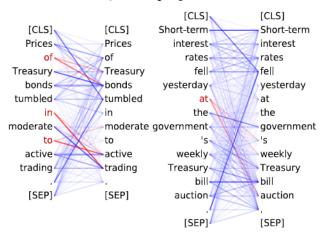
AllenNLP

| Simple Gradients Visualization | Mask 1 Predictions: 47.1% nurse |
|---|------------------------------------|
| See saliency map interpretations generated by visualizing the gradient. | 16.4% woman |
| Saliency Map: | 10.0% doctor |
| | 3.4% mother |
| [CLS] The [MASK] rushed to the emergency room to see her patient . [SEP | 3.0% girl |

Visualization example

Head 9-6

- Prepositions attend to their objects
- 76.3% accuracy at the pobj relation



Knowledge Base example

| AtLocation | You are likely to find a overflow in a . | drain | sewer [-3.1], canal [-3.2], toilet [-3.3], stream [-3.6], drain [-3.6] |
|-----------------|--|-----------|---|
| CapableOf | Ravens can | fly | fly [-1.5], fight [-1.8], kill [-2.2], die [-3.2], hunt [-3.4] |
| CausesDesire | Joke would make you want to | laugh | cry [-1.7], die [-1.7], laugh [-2.0], vomit [-2.6], scream [-2.6] |
| Causes | Sometimes virus causes | infection | disease [-1.2], cancer [-2.0], infection [-2.6], plague [-3.3], fever [-3.4] |
| HasA | Birds have | feathers | wings [-1.8], nests [-3.1], feathers [-3.2], died [-3.7], eggs [-3.9] |
| HasPrerequisite | Typing requires | speed | patience [-3.5], precision [-3.6], registration [-3.8], accuracy [-4.0], speed [-4.1] |
| HasProperty | Time is | finite | short [-1.7], passing [-1.8], precious [-2.9], irrelevant [-3.2], gone [-4.0] |
| MotivatedByGoal | You would celebrate because you are | alive | happy [-2.4], human [-3.3], alive [-3.3], young [-3.6], free [-3.9] |
| ReceivesAction | Skills can be | taught | acquired [-2.5], useful [-2.5], learned [-2.8], combined [-3.9], varied [-3.9] |
| UsedFor | A pond is for | fish | swimming [-1.3], fishing [-1.4], bathing [-2.0], fish [-2.8], recreation [-3.1] |

https://aclanthology.org/D19-1250.pdf

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Fairness and bias in AI

Fairness in Al

- Not a very clearly defined concept
- Lack of bias in decisions
- Balanced treatment of sub-populations and individuals
- Equality of opportunity
- Equity in outcomes

Definition of fairness are often mutually exclusive (mathematically and morally).

Some attempts at formal definitions of fairness in Al:

https://arxiv.org/abs/1901.10002

https://www.annualreviews.org/doi/abs/10.1146/

annurev-statistics-042720-125902

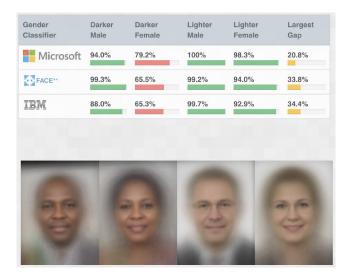
https://arxiv.org/abs/1908.09635

Types of definitions

- Group-Independent Predictions require that the decisions that are made are independent (or conditionally independent) of group membership. For example, the demographic parity criterion states that the proportion of each segment of a protected class (e.g., gender) should receive the positive outcome at equal rates.
- Equal Metrics Across Groups require equal prediction metrics of some sort (this could be
 accuracy, true positive rates, false positive rates, and so on) across groups. For example,
 the equality of opportunity criterion requires equal true positive/negative rates across
 groups.
- Individual Fairness requires that individuals who are similar with respect to the prediction task are treated similarly. There is an assumption that an ideal feature space exists in which to compute similarity, and that those features are recoverable in the available data. For example, fairness through (un)awareness tries to identify a task-specific similarity metric in which individuals who are close according to this metric are also close in outcome space.
- Causal Fairness definitions place some requirement on the causal graph that generated
 the data and outcome. For example, counterfactual fairness requires that there is not a
 causal pathway from a sensitive attribute to the outcome decision

https://arxiv.org/abs/1901.10002

Bias in facial recognition



http://gendershades.org/index.html

Bias in job ad recommendation

Women less likely to be shown ads for high-paid jobs on Google, study shows

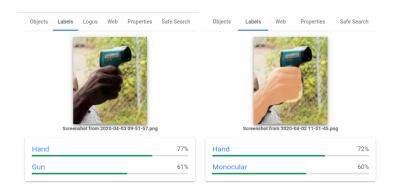
Automated testing and analysis of company's advertising system reveals male job seekers are shown far more adverts for high-paying executive jobs



▲ One experiment showed that Google displayed adverts for a career coaching service for executive jobs 1,852 times to the male group and only 318 times to the female group. Photograph: Alamy

https://www.theguardian.com/technology/2015/jul/08/women-less-likely-ads-high-paid-jobs-google-study

Bias in Google Vision Al

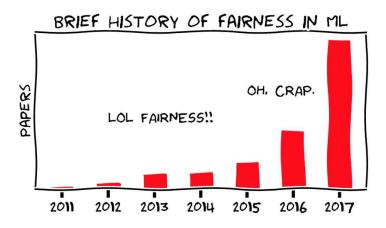


https://algorithmwatch.org/en/google-vision-racism/

Consequences of lack of fairness

- Impact of error types: Sometimes a false positive (being falsely recognized as a shoplifter) is worse than a false negative (being falsely flagged as innocent)
- Disparate impact: Being flagged as holding a gun by error usually
 has worse consequences than being flagged holding something else by
 error.
- Allocative harm: Unfair allocation of resources (e.g. hiring decisions)
- Representational harm: Unfair depiction of individuals or groups (e.g. stereotyping)

Kate Crawford's lecture 'The trouble with bias': https://www.youtube.com/watch?v=fMym_BKWQzk

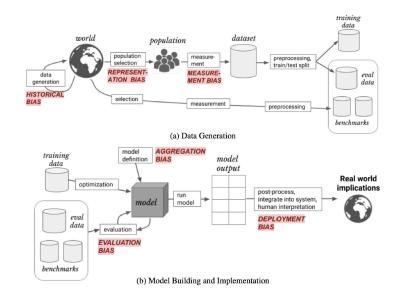


Credit: Moritz Hardt

Fairness

• Who is responsible for algorithmic unfairness?

Bias in Al



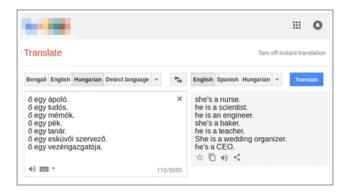
Bias

- Stereotypical bias
- Statistical bias
- Cognitive bias
 - https://upload.wikimedia.org/wikipedia/commons/a/a4/The_ Cognitive_Bias_Codex_-_180%2B_biases%2C_designed_by_ John_Manoogian_III_%28jm3%29.png

Considering bias in building AI systems

- Define what bias and fairness means in the context of your task
- Explore your data: skewness, outliers, missing values, unbalance across protected groups. Avoid possible bias in data acquisition
- Consider underrepresented and protected groups in model evaluation.
- Consider intersections of protected/underrepresented groups
- Consider possibly unintended consequences when deploying
- Ask for diverse feedback (especially from protected groups involved)

Gender bias and stereotyping



Measuring (gender) bias in word embeddings

- Define a set of "definitional word pairs" that capture the gender dimension (e.g., he/she, man/woman, etc.)
- Measure bias by how differently a word w projects onto word pairs.
 - x₋he = cos("politician", "he")
 - x_she = cos("politician", "she")
 - $x_he x_she = measure of bias towards the masculine gender$

Bolukbasi et al. (2016): https://arxiv.org/abs/1607.06520

Measuring (gender) bias in word embeddings

Identify the gender subspace:

- Consider the pairwise differences among the set of "definitional word pairs" that capture the gender dimension (he-she, etc.)
- Apply dimensionality reduction on them (e.g. PCA), and find the gender subspace.
- Use the cosine between any word and this gender subspace to quantify its bias. This bias can be averaged over a set of words.
- If you take masculine feminine, a positive cosine might be indicative of bias towards the masculine gender, vice versa for a negative one.

Dealing with (gender) bias in word embeddings

- Neutralize and equalize (hard de-biasing): enforces that any gender neutral word is set to zero onto the gender subspace.
- Soften (soft de-biasing): Ensures that neutral words are equidistant from equality sets. For example, it ensures that brother, sister and husband, wife are both equidistant from babysitting, although probably the latter set will still be closer than the former.

Approaches to bias in word embeddings

- Work on data (e.g. filtering the training corpus)
- Work on the algorithm (loss, bias mitigation via a constrained optimization objective)
- Post-hoc methods (transforming the embeddings in some way)

https://www.aclweb.org/anthology/P19-1159 https://www.aaai.org/AAAI22Papers/AISI-6900.DingL.pdf