

# Garfield

*Garfield* is an American comic strip created by Jim Davis. Originally published locally as *Jon* in 1976 (later changed to *Garfield* in 1977), then in nationwide syndication from 1978, it chronicles the life of the title character Garfield the cat, Odie the dog, and their owner Jon Arbuckle. As of 2013, it was syndicated in roughly 2,580 newspapers and journals and held the Guinness World Record for being the world's most widely syndicated comic strip. [1]

Though its setting is rarely mentioned in print, *Garfield* takes place in Jim Davis's hometown of <u>Muncie</u>, <u>Indiana</u>, according to the television special <u>Happy Birthday</u>, <u>Garfield</u>. Common themes in the strip include Garfield's laziness, obsessive eating, love of <u>coffee</u> and <u>lasagna</u>, disdain of <u>Mondays</u>, and <u>dieting</u>. Garfield is also shown to manipulate people to get whatever he wants. The strip's focus is mostly on the interactions among Garfield, Jon, and Odie, but other recurring characters appear as well.

Garfield has been adapted into various other forms of media. Several halfhour television specials aired on CBS between 1982 and 1991, starting with Here Comes Garfield and ending with Garfield Gets a Life. Also airing on CBS from 1988 to 1994 was the animated series Garfield and Friends, which also adapted Davis's other comic strip U.S. Acres. All of these featured Lorenzo Music as the voice of Garfield. The feature film Garfield: The Movie was released in 2004 and Garfield: A Tail of Two Kitties two years later. Both were live-action movies featuring a computer-animated Garfield voiced by Bill Murray. Another animated adaptation for television, The Garfield Show, aired on France 3 in France and Cartoon Network in the United States from 2009 to 2016. In addition, Garfield has been the subject of merchandise, video games, books, and other spin-off merchandise. The strip has also been re-published in compilations; the first of these, Garfield at Large (1980), developed what came to be known as the "Garfield format" for re-publication of newspaper comics in book form.

On August 6, 2019, before its merger with <u>CBS Corporation</u> to become ViacomCBS (now <u>Paramount Global</u>), New York City-based <u>Viacom</u> announced that it would acquire <u>Paws</u>, <u>Inc.</u>, including most rights to the *Garfield* franchise (the comics, merchandise and animated cartoons). The deal did not include the rights to the live-action *Garfield* films, [2] which are still owned by <u>The Walt Disney Company</u> through its <u>20th Century Studios</u> label, as well as *The Garfield Movie* which was released by <u>Sony Pictures</u> under its <u>Columbia Pictures</u> label in 2024. [3] Jim Davis continues to make comics, and a new Garfield animated series is in production for Paramount Global subsidiary Nickelodeon. [4]

## History

Garfield Center: Garfield (clockwise from bottom-left: Nermal, Odie, Arlene, and Pooky) Author(s) Jim Davis Owner Paws, Inc. (Viacom) (2019-2022) (Paramount Global) (since 2022) Website www.nick.com/garfield (http s://www.nick.com/garfield) www.gocomics.com/garfield (https://www.gocomics.com/ garfield) Current Running/daily status/schedule Launch date June 19, 1978 Syndicate(s) **Universal Press** Syndicate/Universal Uclick/Andrews McMeel Syndication (1994–present) United Feature Syndicate (1978 - 1994)Publisher(s) Random House (under Ballantine Books), occasionally Andrews McMeel Publishing Genre(s) Gag-a-day Humor Preceded by Jon (1976-1977) and Garfield (1977-1978), locally

published strips in the

Pendleton Times-Post

Cartoonist <u>Jim Davis</u> was born and raised in <u>Muncie, Indiana</u>. In 1973, while working as an assistant for T.K. Ryan's <u>Tumbleweeds</u>, he created the comic strip <u>Gnorm Gnat</u>, which ran only in the *Pendleton Times* of Pendleton, Indiana, from 1973 to 1975 and met with little success. Davis had tried to syndicate the strip,

but was unsuccessful; he noted that one editor told him that his "art was good, his gags were great, [but] nobody can identify with bugs." Davis decided to peruse current comic strips to determine what species of animal characters might be more popular. He felt that dogs were doing well, but noticed no prominent cats. Davis figured he could create a cat star, having grown up on a farm with twenty-five cats. Thus was created the character of Garfield. [5]

The title character <u>Garfield</u> was based on the cats Davis grew up around; he took his name and personality from Davis' grandfather, James A. Garfield Davis, whom he described as "a large, cantankerous man." Garfield's human owner <u>Jon Arbuckle</u> derived his name from a 1950s coffee commercial. Jon's roommate Lyman, added to give Jon someone to talk with, carried on the name of an earlier *Gnorm Gnat* character. The final character was Lyman's dog Spot, who was renamed <u>Odie</u> so as to avoid confusion with a dog also named Spot in the comic strip <u>Boner's Ark</u>. From 1976 to early 1978, these characters appeared in a strip called *Jon* which also ran in the *Times*. In 1977, the strip's name was changed to *Garfield*. The *Jon* comic strip was largely unknown until 2019, when YouTuber Quinton Hoover found several digital scans of the *Jon* publications from the Pendleton Community Library and Indiana State Library. Jon first appeared in the *Pendleton Times* on January 8,



Cartoonist <u>Jim Davis</u> is the creator of *Garfield* 

1976, just two weeks after Gnorm Gnat ended.

In March 1978, <u>United Feature Syndicate</u> accepted the strip for national distribution (which had been retitled *Garfield* on September 1, 1977), and the last *Pendleton Times* strip ran on March 2, 1978. United Feature Syndicate debuted the first strip nationwide in 41 newspapers, starting on June 19, 1978. After a test run, the <u>Chicago Sun-Times</u> dropped the *Garfield* strip, only to reinstate it after readers' complaints. [1][8]

The strip underwent stylistic changes, evolving from the style of the 1976–83 strips, to a more cartoonish look from 1984 onward. This change has mainly affected Garfield's design, which underwent a "Darwinian evolution" in which he began walking on his hind legs, "slimmed down", and "stopped looking ... through squinty little eyes" His evolution, according to Davis, was to make it easier to "push Odie off the table" or "reach for a piece of pie". [9] The redesign was in part on the advice of Davis's mentor and erstwhile rival Charles M. Schulz; though Schulz privately expressed some jealousy at Garfield overtaking his own strip *Peanuts* and thought Davis's characters were lacking in subtlety and nuance, he provided substantial advice to Davis over the years, particularly in setting the <u>franchising</u> and <u>merchandising</u> blueprint Schulz had built for Snoopy, which Davis adopted to great success for *Garfield*.[10]



The first *Jon* strip, which ran in the *Pendleton Times* on January 8, 1976



The appearance of the characters gradually changed over time; [9] the left panel is from the March 7, 1980, strip; the right is from the July 6, 1990, strip

*Garfield* quickly became a commercial success. By the beginning of 1981, less than three years after its nationwide launch, the strip was in 850 newspapers and had sold over \$15 million in merchandise. To manage the merchandise, Davis founded Paws, Inc. [8] In 1982 the strip was appearing in more than 1,000 newspapers. [11]

By 2002, *Garfield* became the world's most syndicated strip, appearing in 2,570 newspapers with 263 million readers worldwide; by 2004, *Garfield* appeared in nearly 2,600 newspapers and sold from \$750 million to \$1 billion worth of merchandise in 111 countries. In 1994, Davis's company, Paws, Inc., purchased all rights to the strips from 1978 to 1993 from United Feature.

While retaining creative control and being the only signer, Davis now only writes and usually does the rough sketches. Since the late 1990s most of the work has been done by long-time assistants Brett Koth and Gary Barker. Inking and coloring work is done by other artists, while Davis spends most of the time supervising production and merchandising the characters. [12]

## Content

The strip's title character is <u>Garfield</u>, an obese orange tabby cat. Garfield's personality is defined by his sarcasm, laziness, and gluttony, with the character showing a particular affinity for <u>lasagna</u>. His owner is <u>Jon Arbuckle</u>, a man with an affinity for stereotypically <u>nerdy</u> pastimes. Jon's other pet is <u>Odie</u>, a dim-witted yellow dog. Most strips center around interactions among the three characters' conflicting personalities. Regular themes include Jon's frustration with Garfield's antics; Garfield's disdain for Odie; and Jon's interactions with his girlfriend and the pets' <u>veterinarian</u>, Dr. Liz Wilson. Many strips feature Jon, Garfield, and Odie visiting Jon's unnamed parents and brother Doc Boy on their family farm. Other side characters include various mice and spiders within the house, both frequent targets of abuse and scorn from Garfield; Garfield's <u>teddy bear</u> Pooky; Garfield's girlfriend Arlene, a pink cat; Nermal, a gray striped kitten who enjoys tormenting Garfield over his perceived age; and various other pets who live in the neighborhood.

Part of the strip's broad pop cultural appeal is due to its lack of <u>social</u> or <u>political</u> commentary; though this was Davis's original intention, he also admitted that his "grasp of politics isn't strong", joking that, for many years, he thought "OPEC was a denture adhesive". [13][14]

Originally created with the intentions to "come up with a good, marketable character", [15] *Garfield* has spawned merchandise earning \$750 million to \$1 billion annually. In addition to the various merchandise and commercial tie-ins, the strip has spawned several animated television specials, two animated television series, two theatrical feature-length liveaction/CGI animated films, and three fully CGI animated direct-to-video films.

## **Marketing**

*Garfield* was originally created by Davis with the intention to come up with a "good, marketable character". Now the world's most syndicated comic strip, *Garfield* has spawned a "profusion" of merchandise including clothing, toys, games, books, Caribbean cruises, credit cards, dolls, 17 DVDs of the movies or the TV series, and related media. April 2024, 18 Motel 6 announced Garfield as their first "Chief Pet Officer" and Garfield-themed rooms for the release of *The Garfield Movie*.

## Media

## **Books**

Starting in 1980, the comic strip has been collected in anthologies. The first, *Garfield at Large*, was published in March 1980 by <u>Ballantine Books</u>. These books helped increase the strip's popularity through sales, leading to several of them reaching the top of the <u>New York Times</u> best sellers list. For these compilation books, Davis devised a book layout which is considerably longer and less tall than the average book. This allowed the strip to be oriented in the same format as it appeared in the newspaper, as opposed to earlier comic strip anthologies which often stacked the panels vertically. This book style has since been referred to in the publishing



Garfield graffiti in Berlin (Germany)

industry as the "Garfield format" and has been adapted by other publishers. Davis noted that it became popular for other comic strip anthologies in particular, such as those of *The Far Side*. [22]

#### **Internet**

Garfield.com was the strip's official website, which contained archives of past strips along with games and an online store. Jim Davis had also collaborated with <u>Ball State University</u> and <u>Pearson</u> Digital Learning to create ProfessorGarfield.org, an educational website with interactive games focusing on math and reading skills, and with Children's Technology Group to create MindWalker, a web browser that allows parents to limit the websites their children can view to a preset list. [23][24][25]

A variety of edited *Garfield* strips have been made available on the Internet, with some being hosted on their own unofficial, dedicated sites. Dating from 2005, a site titled the "Garfield Randomizer" created a three-panel strip using panels from previous *Garfield* strips. [26] Another approach, known as "Silent Garfield", [27] involved removing Garfield's thought balloons from the strips. [28] Some examples date from 2006. [29] A webcomic called *Arbuckle* does the above but also

redraws the originals in a different art style. The *Arbuckle* website creator writes: "'Garfield' changes from being a comic about a sassy, corpulent feline, and becomes a compelling picture of a lonely, pathetic, delusional man who talks to his pets. Consider that Jon, according to Garfield canon, cannot hear his cat's thoughts. This is the world as he sees it. This is his story". [30]

Another variation along the same lines, called "Realfield" or "Realistic Garfield", was to redraw Garfield as a real cat and remove his thought balloons. [31][32] Still another approach to editing the strips involved removing Garfield and other main characters from the originals completely, leaving Jon talking to himself. While strips in this vein could be found online as early as 2006, [29] the 2008 site *Garfield Minus Garfield* by Dan Walsh received enough online attention to be covered by news media. Reception was largely positive: at its peak, the site received as many as 300,000 hits per day. Fans connected with Jon's "loneliness and desperation" and found his "crazy antics" humorous; Jim Davis himself called Walsh's strips an "inspired thing to do" and said that "some of [the strips] work better [than the originals]". [33][34] Ballantine Books, which publishes the *Garfield* books, released a volume of *Garfield Minus Garfield* strips on October 28, 2008. The volume retains Davis as author and features a foreword by Walsh. [31]

On June 19, 2020, the website was shut down during the strip's 42nd anniversary, following <u>Paramount's</u> acquisition of Paws, Inc. in August 2019. The website now redirects to Nick.com, with an alternative link to GoComics.

#### **Television**

Garfield's animation debut was on *The Fantastic Funnies*, which aired on CBS on May 15, 1980, voiced by actor <u>Scott Beach</u>. *Garfield* was one of the strips featured, introduced as a newcomer (the strip was only two years old at the time). From 1982 to 1991, twelve primetime *Garfield* cartoon specials and one hour-long primetime documentary celebrating the character's 10th anniversary were aired; <u>Lorenzo Music</u> voiced Garfield in all of them. A Saturday morning cartoon show, <u>Garfield and Friends</u>, aired for seven seasons from 1988 to 1994. This adaption also starred Music as the voice of Garfield. [35]

<u>The Garfield Show</u>, a <u>CGI</u> series, started development in 2007 to coincide with the strip's 30th anniversary in 2008. It premiered in France in December 2008 and made its U.S. debut on <u>Cartoon Network</u> on November 2, 2009. A new series is currently in development at Nickelodeon after Paramount Global acquired the franchise. [37]

#### TV series

Title	Broadcast date	End date	Network	
Garfield and Friends	September 17, 1988	December 10, 1994	CBS	
The Garfield Show	November 2, 2009	October 24, 2016	France 3 Cartoon Network	
Garfield Originals	December 6, 2019	2019 June 17, 2020 <u>France 3</u>		
Untitled Garfield series	ТВА		Nickelodeon	

#### Primetime specials

Title	Broadcast date	Emmy result	
Here Comes Garfield	October 25, 1982	Nominated <sup>[38]</sup>	
Garfield on the Town	October 28, 1983	Won <sup>[39]</sup>	
Garfield in the Rough	October 26, 1984	Won <sup>[40]</sup>	
Garfield's Halloween Adventure	October 30, 1985	Won <sup>[41]</sup>	
Garfield in Paradise	May 27, 1986	Nominated <sup>[42]</sup>	
Garfield Goes Hollywood	May 8, 1987	Nominated <sup>[43]</sup>	
A Garfield Christmas	December 21, 1987	Nominated <sup>[44]</sup>	
Garfield: His 9 Lives	November 22, 1988	Nominated <sup>[45]</sup>	

Garfield's Babes and Bullets	May 23, 1989	Won <sup>[46]</sup>
Garfield's Thanksgiving	November 22, 1989	Nominated <sup>[47]</sup>
Garfield's Feline Fantasies	May 18, 1990	Nominated <sup>[48]</sup>
Garfield Gets a Life	May 8, 1991	Nominated <sup>[49]</sup>

#### **Films**

A <u>live-action/computed animated</u> film titled <u>Garfield: The Movie</u> was released in theaters on June 11, 2004 and a sequel titled <u>Garfield: A Tail of Two Kitties</u> was released on June 16, 2006. Both films were released by <u>20th Century Fox</u> with actor <u>Bill Murray</u> voicing the character in both films. Despite receiving negative reviews from critics, the films were both commercial successes. Three direct-to-video films were released by <u>Paws, Inc.</u> in cooperation with <u>Davis Entertainment</u>: <u>Garfield Gets Real</u> on November 20, 2007, <u>Garfield's Fun Fest</u> on August 5, 2008, and <u>Garfield's Pet Force</u> on June 16, 2009.

On May 24, 2016, it was announced that <u>Alcon Entertainment</u> would develop a new CG-animated <u>Garfield</u> film, with John Cohen and Steven P. Wegner producing, and <u>Mark Dindal</u> directing the feature. In August 2019, <u>Viacom</u> acquired the rights to Garfield, leaving the status of the movie for the time uncertain, with Dindal confirming that the film was still in production in December 2020. On November 1, 2021, <u>Chris Pratt</u> was announced as the voice of Garfield, with animation being provided by <u>DNEG</u>, a production company of the film. <u>David Reynolds</u> was announced as the screenwriter of the film, reuniting him with Dindal after they worked together on <u>The Emperor's New Groove</u>. <u>Sony Pictures</u> will maintain global distribution rights for the film, apart from China. On May 24, 2022, <u>Samuel L. Jackson</u> joined the voice cast as Vic, Garfield's father.

#### Video games

A *Garfield* video game was developed by <u>Atari, Inc.</u> for its <u>Atari 2600</u> home <u>video game system</u> and appears in their 1984 catalog. [57] However, after <u>Atari's spinoff and sale</u> of its home games and computers division, owner <u>Jack Tramiel</u> decided the character's <u>royalties</u> were too expensive given the <u>declining state</u> of the <u>video game industry</u> at the time, and the game was cancelled. [58] A ROM image of the game was however released with Jim Davis' blessing. [58]

Garfield: Big Fat Hairy Deal is a 1987 video game for the Atari ST, ZX Spectrum, Commodore 64, Amstrad CPC and the Amiga based on the comic strip. Towa Chiki made A Week of Garfield for the Family Computer, released only in Japan in 1989. Sega also made the 1995 video game Garfield: Caught in the Act for the Sega Genesis/Mega Drive, Game Gear and Windows 3.1 computers. Other companies made games, such as A Tale of Two Kitties for the DS, published by Game Factory, Garfield's Nightmare for DS, Garfield's Funfest for DS, and Garfield Labyrinth for Game Boy. On PlayStation 2 were Garfield and Garfield 2 (known in the US as Garfield, a Tale of Two Kitties). Garfield Lasagna World Tour was also made for PS2. Garfield: Saving Arlene was only released in Japan and in the United Kingdom. And recent additions for mobile devices are "Garfield's Diner" and "Garfield's Zombie Defense".

Konami also released a Garfield handheld electronic game titled *Lasagnator* in 1991, which met with mild success.

In 2012, a series of Garfield video games was launched by French publisher <u>Anuman Interactive</u>, including *My Puzzles with Garfield!*, *Multiplication Tables with Garfield Kart*, *Garfield Kart*; *Furious Racing*, and *Garfield's Match Up*. [59]

Garfield appears as a playable character in several Nickelodeon crossover games, including <u>Nickelodeon All-Star Brawl</u>, <u>Nickelodeon Kart Racers 3: Slime Speedway</u>, and <u>Nickelodeon All-Star Brawl</u> 2. [60]

#### Stage

<u>Joseph Papp</u>, producer of <u>A Chorus Line</u>, discussed making a Garfield stage musical, but due to some complications, it never got off ground. A full-length stage musical, titled "Garfield Live", was planned to kick off its US tour in September 2010, but got moved to January 18, 2011, where it premiered in Muncie, Indiana. The book was written by Jim Davis, with music and

lyrics by Michael Dansicker and Bill Meade, and it was booked by AWA Touring Services. The opening song, "Cattitude", can be heard on the national tour's website, along with two more, "On the Fence" and "Going Home!". [61] When the North American tour concluded in 2012, it toured throughout Asia.

#### Comic book

In agreement with Paws, <u>Boom! Studios</u> launched in May 2012 a monthly *Garfield* comic book, with the first issue featuring a story written by <u>Mark Evanier</u> (who has supervised *Garfield and Friends* and <u>The Garfield Show</u>) and illustrated by Davis's long-time assistant Gary Barker. [62]

#### Art book

In 2016, <u>Hermes Press</u> signed an agreement with Paws, Inc to publish an art book on the art of author Jim Davis, titled *The Art of Jim Davis' Garfield*. The book includes an essay by author <u>R.C. Harvey</u> and other original material, and was released in July 2016 for the San Diego Comic-Con. [63]

#### Restaurant

In 2018, a ghost restaurant themed after the franchise known as <u>GarfieldEATS</u> was opened in <u>Dubai</u>. Customers order food through the official mobile app, which also contains games and allows users to purchase episodes of *Garfield and Friends*. The restaurant serves lasagna, Garfield-shaped pizza, "<u>Garfuccinos</u>", and Garfield-shaped dark chocolate bars. A second location opened in <u>Toronto</u> in 2019. Due to the <u>COVID-19 pandemic</u> and a dispute over rent, the restaurant closed in 2020.

## **Main characters**

Characters	Fantastic Te	Specials	Television series		Direct-to-DVD films		Theatrical films			
			Garfield and Friends	The Garfield Show	Garfield Gets Real	Garfield's Fun Fest	Garfield's Pet Force	Garfield: The Movie	Garfield: A Tail of Two Kitties	The Garfield Movie
	1980	1982- 1991	1988– 1994	2009– 2016	2007	2008	2009	2004	2006	2024
Garfield	Scott Beach	Lorenzo	Music Frank Welker		Bill Murray		Chris Pratt			
Jon Arbuckle	Thom	Sandy Kenyon	Thom	Thom Huge Wally Wingert				Nicholas Hoult <sup>[67]</sup>		
Arbuckle Huge	nuye	Thom Huge	nuge					Hoult		
Odie			Gregg Berger					Uncredited dog		Harvey Guillén
Dr. Liz Wilson		<u>Ju</u>	Julie K. Payne					Jennifer Love Hewitt		Dev Joshi
Nermal			Desirée Goyette	Jason Marsden		<u>David</u> Eigenberg		Silent cameo		
Arlene			Silent cameo	Audrey Wasilewski		Debra Messing				

Through the Garfield strips, there have been many additional characters, but the main ones are described here.

#### Garfield

First appearance: June 19, 1978

<u>Garfield</u> is an orange, fuzzy <u>tabby cat</u> born in the kitchen of an Italian restaurant (later revealed in the television special <u>Garfield</u>: <u>His 9 Lives</u> to be Mama Leoni's Italian Restaurant) who immediately ate all the pasta and lasagna in sight, thus developing his love and obsession for lasagna and pizza. [69][70]

Gags in the strips commonly deal with Garfield's obesity (in one strip, Jon jokes: "I wouldn't say Garfield is fat, but the last time he got on a <u>Ferris wheel</u>, the two guys on top starved to death") $^{[71]}$  and his disdain of any form of exertion or work. He is known for saying "breathing is exercise".

Though Garfield can be very cynical, he does have a soft side for his teddy bear, Pooky, food, and sleep, and during one Christmas he says, "They say I have to get up

early, be nice to people, skip breakfast... I wish it would never end." However, in the feature film *Garfield Gets Real* and its sequels, Garfield is better behaved, friendlier towards Jon and Odie, less self-centered, and more sympathetic.

It has been wondered by many readers if Garfield can actually be understood by the human characters around him. Sometimes, it seems like Jon can hear him. However, it is mentioned in more than one strip Mike Pence wishing Garfield a

Mike Pence wishing Garfield a happy birthday during the June 19th 2003 House Session

I'm not overweight, I'm undertall.

—*Garfield At Large: his First Book* (1980)<sup>[68]</sup>

that Jon cannot understand Garfield. However, in the feature film *Garfield Gets Real* and its sequels, Garfield and the other animals (save for Odie) are able to talk to, and be understood by, Jon and the other humans. In the April 1 (April Fools' Day), 1997, strip drawn by the artists of *Blondie* as part of the comic strip switcheroo, Garfield, still with thought balloons, can be understood by Jon.

To break the fourth wall, June 19 is celebrated within the strip as Garfield's birthday. The appearance in 1979 claimed it to be his first birthday, although in the first appearance of the strip (June 19, 1978), he was portrayed as a fully grown cat, implying that the birthday is for the strip itself. [74]

#### Jon Arbuckle

First appearance: June 19, 1978

Jon (Full name: Jonathan Q. Arbuckle) is Garfield's owner, usually depicted as an awkward clumsy geek who has trouble finding a date. Jon had a crush on Liz (Garfield's veterinarian) and is now dating her. Jon disapproves of Garfield's "don't care, not interested", attitude and often encourages his pet to take an interest in the world around him, sometimes stating an interesting fact or asking a philosophical question in an attempt to prompt Garfield into thought. Garfield tends to brush off these attempts with a simple yet logical remark, and despite the trouble Garfield causes, Jon has a heart of gold and is very tolerant of Garfield's shortcomings, a fact which Garfield often takes advantage of. Jon's exact

*Jon:* Here's my sixth-grade report card. My parents were so proud.

*Garfield, reading the report card:* "Jon has not shoved any crayons up his nose this term."

— $Garfield (1996)^{[75]}$ 

age is unknown, as in one 1980 strip where he stated he was 29 (though the fact he said that he would be 30 if he wasn't sick a year and this was said in the context of a joke told to Garfield makes it possible he is a different age) and in an episode of *The Garfield Show* he was stated to be 22. His birthday is July 28. [76][77]

Jon loves (or occasionally hates) Garfield and all cats. Many gags focus on this; his inability to get a date is usually attributed to his lack of social skills, his poor taste in clothes (Garfield remarked in one strip after seeing his closet that "two hundred moths committed suicide"; [78] in another, the "geek police" ordered Jon to "throw out his tie"), [79] and his eccentric interests which range from stamp collecting to measuring the growth of his toenails to watching movies with "polka ninjas". Other strips portray him as lacking intelligence (he is seen reading a pop-up book in one strip). [80]

Jon was born on a farm that apparently contained few amenities; in one strip, his father, upon seeing indoor plumbing, remarks: "Woo-ha! Ain't science something?" [81] Jon occasionally visits his parents, brother and grandmother at their farm. It was implied that Jon is inspired by a drawing of Davis himself when he was first drawing the strip. Jon was portrayed as a

<u>cartoonist</u> in the first  $strip^{[82]}$  and occasional others in the early years; Davis stated his intent had been to express his own frustrations as a cartoonist. Ultimately, Jon's job has been referenced far more frequently in *Garfield* animated series than in the strip.

#### Odie

First appearance: August 8, 1978<sup>[83]</sup>

Odie is a yellow, long-eared <u>beagle</u> with a large, slobbering tongue, who walks on all four legs, though occasionally he will walk on two like Garfield. He was originally owned by Jon's friend <u>Lyman</u>, though Jon adopted him after Lyman was written out of the strip. The book *Garfield: His 9 Lives* (1984) <u>retcons</u> Odie's origin: there is no mention of Lyman, and Odie was a puppy when he was acquired by Jon as company for Garfield (when Garfield was a kitten).

Odie is younger than Garfield and usually portrayed as naïve, happy, affectionate and blissfully unaware of Garfield's cynical, sadistic nature, despite the physical abuse Garfield exhibits toward him, including regularly kicking him off the kitchen table or tricking him into going

*Jon*: I think I'm having some kind of identity crisis.

*Garfield, walking past Odie who is lying in a kitchen drawer:* He thinks **he's** having an identity crisis ... Odie thinks he's a potato peeler.

—Garfield (1991)<sup>[84]</sup>

over the edge himself. On some occasions, however, he is depicted more intelligently, as in one strip, in which he holds a heavy rock to prevent Garfield from doing this, and actually hurts Garfield's foot. In one strip when Garfield and Jon are out of the house, Odie is seen reading *War and Peace* and watching *An Evening With Mozart* on television, but in "Ask a Dog" strips, he is depicted as illiterate and has to be read to by Garfield. Odie has only thought once. In another strip, published on January 28, 2010, he is seen solving Jon's sudoku puzzle.

#### Dr. Liz Wilson

First appearance: June 26, 1979

Dr. Liz Wilson is Garfield and Odie's sarcastic <u>veterinarian</u> and a long time crush of Jon Arbuckle. She has a somewhat deadpan, sardonic persona and almost always reacts negatively to Jon's outlandish and goofball behavior but can even find it endearing on occasion. Jon often attempts to ask her out on a date, but rarely succeeds; however, in an extended story arc from June 20 to July 29, 2006 (with the main event taking place on July 28), Liz and Jon kiss, and have been a couple ever

since.<sup>[87]</sup> Her first appearance was in a 1976 *Jon* strip, where Jon runs into her at a laundromat. This became a running gag of the strip, where Jon would often go out of his way to bump into her (a 1976 strip, for example, sees Jon stalking Liz in an alleyway.) in a 1977 strip, Liz takes a job as a waitress at Irma's diner, where Jon would also frequently ask her out to no avail. It wouldn't be until *Garfield* was syndicated where Liz would work as a vet.



Liz's first appearance from a 1976 Jon strip, where she was simply known as 'that girl.'

## Recurring subjects and themes

Many of the gags focus on Garfield's obsessive eating and obesity; his dislike of spiders; his hatred of Mondays, diets, and any form of exertion; his constant shedding (which annoys Jon); and his abuse of Odie and Jon as well as his obsession with mailing <a href="Nermal to Abu Dhabi">Nermal</a> to <a href="Abu Dhabi">Abu Dhabi</a>, or simply throwing him *through* the front door. Though he will eat nearly anything

*Jon:* Tell me, Liz, haven't we met somewhere before? A rice paddy in Hong Kong?

*Liz:* Look, jerk. I'll be the vet for your cat, but I won't play <u>fall guy</u> for your stupid lines. Understood?

Jon, shocked: Uh-huh. So long, doctor.

*Liz:* Have a nice day.

—Garfield (1979)<sup>[86]</sup>

(with the exception of <u>raisins</u> and <u>spinach</u>), Garfield is particularly fond of <u>lasagna</u>; he also enjoys eating Jon's houseplants and other pets (mainly birds and fish).

He also has odd relationships with household pests; Garfield generally spares mice, and even cooperates with them to cause mischief (much to Jon's chagrin), but will readily swat or pound spiders flat. Other gags focus on Jon's poor social skills and inability to get a date; before he started dating Liz, he often tried to get dates, usually without success (in one strip, after failing to get a date with "Nancy", he tries getting a date with her mother and grandmother; he ended up getting "shot down by three generations"). When he does get a date, it usually goes awry; Jon's dates have slashed his tires, been tranquilized, and called the police when he stuck carrots in his ears. The storylines featuring Jon's dates rarely appear now. Before, he had dates with many odd characters, whereas now, he exclusively dates Liz.

Garfield's world has specific locations that appear normally on the comic strips, like the vet's office (a place he loathes). Irma's Diner is another occasional setting. Irma is a chirpy but slow-witted and unattractive waitress/manager, and one of Jon's few friends. The terrible food is the center of most of the jokes, along with the poor management. Jon periodically visits his parents and brother on the farm. This results in week-long comical displays of stupidity by Jon and his family, and their interactions. There is a comic strip where Jon's brother Doc Boy is watching two socks in the dryer spinning and Doc Boy calls it entertainment.

On the farm, Jon's mother will cook huge dinners; Garfield hugs her for this. Jon has a grandmother who, in a strip, once kicked Odie; Garfield subsequently hugged her. Jon's parents have twice visited Jon, Garfield, and Odie in the city. Jon's father drove into town on his <u>tractor</u> (which he <u>double-parked</u>) and brought a rooster to wake him up. As Garfield has a love for food, they will often eat out at restaurants. Most trips end up embarrassing because Garfield will pig out, or Jon will do something stupid, including wearing an ugly shirt, which happened one night when he took Liz on a date. When Jon takes Liz on a date, Garfield occasionally tags along—once, he ate the bread and other food at an Italian restaurant they went to. [89]

Frequently, the characters break the <u>fourth wall</u>, mostly to explain something to the readers, talk about a subject that often sets up the strip's punchline (like Jon claiming that pets are good for exercise right before he finds Garfield in the kitchen and chases him out), [90] or give a mere glare when a character is belittled or not impressed. Sometimes, this theme revolves around the conventions of the strip; for example, in one strip, Garfield catches a cold and complains about it, noting that his thoughts are stuffed up. [91]

#### **Short storylines**

One particular semi-recurring storyline features Jon and Liz on a date in a restaurant. They sometimes are waited on by the Italian Armando, who is refined and sophisticated and shows a great loathing towards Jon, presumably for his immature and uncouth behavior at the prestigious eatery. On other occasions, the couple receives a different waiter, such as a large ogrelike man who intimidates Jon when he is about to report a complaint about the food.

Another commonly recurring character, although hardly ever seen, is Jon's neighbor, Mrs. Feeny. Garfield seems to take both enormous pride and excess zeal in doing whatever it takes to harass her, to the point that she even erects an electric fence (which does not stop him).

Other unique themes are things like "Garfield's Believe it or Don't", [92] "Garfield's Law", [93] "Garfield's History of Dogs", [94] and "Garfield's History of Cats", [95] which show science, history, and the world from Garfield's point of view. Another particular theme is "National Fat Week", where Garfield spends the week making fun of skinny people. Also, there was a storyline involving Garfield catching Odie eating his food and "kicking Odie into next week". [96] Soon, Garfield realizes that "Lunch isn't the same without Odie. He always slips up behind me, barks loudly and makes me fall into my food" (Garfield subsequently falls into his food by himself). [97]

A few days after the storyline began, Garfield is lying in his bed with a "nagging feeling I'm forgetting something", with Odie landing on Garfield in the next panel. [98] Jon and Liz began to go out more frequently. Jon has started hiring pet sitters to look after Garfield and Odie, though they do not always work out. Two particular examples are Lillian, an eccentric (and very nearsighted) old lady with odd quirks, and Greta, a muscle-bound woman who was hired to look after the pets during New Year's Eve.

Most of December is spent preparing for Christmas, with a predictable focus on presents. Other Christmas themed strips include Jon's attempts at decorating the tree and house, or the attempt to buy the tree. Some years, the Christmas strips started as early as the end of November. Another example is "Splut Week", when Garfield tries to avoid pies that are thrown

at him. For most of Garfield's history, being hit with a pie has inevitably resulted in the onomatopoeia "splut", hence the name.

Every week before June 19, the strip focuses on Garfield's birthday, which he dreads because of his fear of getting older. This started happening after his sixth birthday. However, before his 29th birthday, Liz put Garfield on a diet. On June 19, 2007, Garfield was given the greatest birthday present: "I'M OFF MY DIET!" Occasionally the strip celebrates Halloween as well with scary-themed jokes, such as mask gags. There are also seasonal jokes, with snow-related gags common in January or February and beach- or heat-themed jokes in the summer.

One storyline, which ran the week before <u>Halloween</u> in 1989, is unique among Garfield strips in that it is not meant to be humorous. [99] It depicts Garfield awakening in a future in which the house is abandoned and he no longer exists. In Garfield's *Twentieth Anniversary Collection*, in which the strips are reprinted, Jim Davis discusses the genesis for this series:

During a writing session for Halloween, I got the idea for this decidedly different series of strips. I wanted to scare people. And what do people fear most? Why, being alone. We carried out the concept to its logical conclusion and got a lot of responses from readers. Reaction ranged from 'Right on!' to 'This isn't a trend, is it?'



Right panel of the October 27, 1989, strip

One of the recurring storylines involves Garfield getting lost or running away. The longest one of these lasted for over a month (in 1986, from August 25 to September 28); it began with Jon telling Garfield to go get the newspaper. Garfield walks outside to get it, but speculates about what will happen if he wanders off – and decides to find out. Jon notices Garfield has been gone too long, so he sends Odie out to find him. He quickly realizes his mistake (Odie, being not too bright, also gets lost).

Jon starts to get lonely, so he offers a reward for the return of Garfield and Odie. He is not descriptive, so animals including an elephant, <u>monkeys</u>, a <u>seal</u>, a snake, a <u>kangaroo</u> and <u>joey</u>, and turtles are brought to Jon's house for the reward. After a series of events, including Odie being adopted by a small girl, both pets meeting up at a circus that they briefly join, and both going to a pet shop, Garfield and Odie make it back home.

Another story involved Jon going away on a business trip around Christmas time, leaving Garfield a week's worth of food, which he devoured instantly. Garfield then leaves the house and gets locked out. He then reunites with his mother, and eventually makes it back home in the snow on Christmas Eve (December 3–23, 1984). Part of this storyline was taken from the 1983 Emmy-winning special *Garfield on the Town*.

#### **National Stupid Day**

The November 11, 2010, strip featured an interaction between Garfield and a spider. The spider forcefully warns Garfield (who is brandishing a newspaper) that should he be squished, there will be an "annual day of remembrance" for him and that he will become famous. The final panel shows a classroom full of spiders, in which the teacher asks, "does anyone here know **why** we celebrate 'National Stupid Day'?" [100]

Since November 11 is <u>Veterans Day</u> in the US, some readers expressed concern that the strip and its timing were mocking the holiday. Davis released a statement saying that he had no control over the strip's timing but nonetheless apologized for any offense it may have caused. [101]

## Paws, Inc.

Paws, Inc. [102] was founded in 1981 by Jim Davis to support the Garfield comic strip and its licensing. It is located in Muncie, Indiana, and has a staff of nearly 50 artists and licensing administrators. In 1994, the company purchased all rights to the Garfield comic strips from 1978 to 1993 from United Feature Syndicate. However, the original black and white daily strips and original color Sunday strips remain copyrighted to United Feature Syndicate. The full-color daily strips and

recolored Sunday strips are copyrighted to Paws as they are considered a different product. Though rights to the strip remain with Paws, Inc., it is currently distributed by the <u>Andrews McMeel Syndication</u>. In August 2019, Davis sold Paws, Inc. to <u>Viacom</u>, who has placed Garfield under the <u>Nickelodeon banner</u>. [4]

### See also



<u>Instruction</u> <u>In</u>

Comics portal

Cartoon portal

United States portal

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## **External links**

- Official website (https://garfield.com/)
- Archive of Garfield.com on its last day before conversion (https://web.archive.org/web/20200618082915/https://www.garfield.com/)
- *Garfield* (http://toonopedia.com/garfield.htm) at Don Markstein's Toonopedia. Archived (https://archive.today/2 0161120200641/http://toonopedia.com/garfield.htm) from the original on August 1, 2016.
- The Garfield Show (https://web.archive.org/web/20181112184910/http://www.thegarfieldshow.com/)
- Official website of the stage musical (https://web.archive.org/web/20091011093814/http://garfieldthemusical.c om/)

Retrieved from "https://en.wikipedia.org/w/index.php?title=Garfield&oldid=1245659256"