

Course Syllabus

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BADM 544 Strategic Management

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Registration and Drop Deadlines

Gies online courses typically run on a non-standard schedule. Please refer to [the registrar's website](https://registrar.illinois.edu/academic-calendars/) [↗] (<https://registrar.illinois.edu/academic-calendars/>) for all important dates regarding registration and be sure to look for messaging related to non-standard course offerings as the dates are often different.

Course Description

Strategic management is the art and science of making and executing high-level decisions, which involves long-term vision, significant resource allocation, and organization-wide coordination. This course on strategic management is structured in two parts, the first on business strategy and the second on corporate strategy. The course explains a number of fundamental strategic management concepts and introduces you to important strategic management frameworks and tools. Throughout, emphasis is placed on developing pragmatic and action-oriented strategic general-management skills. Therefore, cases and exercises are used to offer simulated real-world experience, and practice for integrating and applying your learning from the course.

In the first part of this course, Business Strategy, you will learn how businesses create, capture, and maintain value, which is fundamental for sustained competitive advantage. The focus is on strategic analysis of an individual business: its business model, its industry and broader external environment, its sources of competitive advantage, its overall strategic positioning, and its dynamic adaptation to change. In this part, we ask you to take the perspective of a business manager, whose primary responsibility is to manage the long run performance of a business unit by diagnosing critical issues and finding workable solutions in complex business situations.

In the second part of this course, Corporate Strategy, you will learn how a corporation creates sustained performance through the configuration and coordination of multiple business units across multiple markets. The focus is on strategic analysis of the relationships between a set of businesses — among other things, we explore the topics of vertical integration, diversification, and international business strategy. We also learn about the ways to achieve these outcomes, such as greenfield investments, acquisitions, divestitures, alliances, and joint ventures. In addition, we also examine the purpose of the modern corporation, its relationship with different stakeholders, and the governance mechanisms that manage these relationships. In this part of the course, we ask you to take the perspective of the corporate manager, whose responsibility it is to understand and solve critical business problems related to the multi-business enterprise and its relationships with partners and stakeholders.

Objectives and Topics

Upon successful completion of this course, you will be able to

- demonstrate understanding of how firms create, capture, and sustain competitive advantage,
- appropriately apply important strategic management tools and frameworks to real business contexts,
- analyze strategic business situations and formulate coherent and actionable strategies,
- implement strategy and organize a firm for strategic success, and
- think like a CEO/Entrepreneur/General Manager about strategic business concerns.

Topics

- Module 1: Leading Strategically
- Module 2: External Analysis
- Module 3: Internal Analysis and Competitive Advantage
- Module 4: Strategic Positioning and Strategic Renewal
- Module 5: Corporate Scope
- Module 6: Corporate Transactions
- Module 7: Global Strategy
- Module 8: Stakeholders and Governance

Materials

Textbook

There is no required textbook.

The following free, online textbook is suggested as an optional resource for the MOOC:

- Ketchen, D. and Short, J. (2011). [Mastering Strategic Management](https://resources.saylor.org/wwwresources/archived/site/textbooks/Mastering%20Strategic%20Management) 
(<https://resources.saylor.org/wwwresources/archived/site/textbooks/Mastering%20Strategic%20Management>)
. The Saylor Foundation.

If you would like a more thorough reference, the following textbook is suggested (again, not required):

If you would like a more thorough reference, the following textbook is suggested (again, not required).

- Rothaermel, Frank. (2018). [Strategic Management](https://www.amazon.com/Strategic-Management-Concepts-4Th-NA/dp/1260092372) [. \(https://www.amazon.com/Strategic-Management-Concepts-4Th-NA/dp/1260092372\)](https://www.amazon.com/Strategic-Management-Concepts-4Th-NA/dp/1260092372). 4th Edition. McGraw Hill Education.

Required Readings

Coursepack: <https://hbsp.harvard.edu/import/933692> [. \(https://hbsp.harvard.edu/import/933692\)](https://hbsp.harvard.edu/import/933692)
(Firefox browser suggested)

Harvard Cases: Both Business Strategy and Corporate Strategy modules use one full-length case study each to illustrate the application of important strategic management concepts and frameworks. Both case studies are required readings. If you have difficulties accessing the course pack, please contact Harvard. Each case is about \$4.25.

If you have difficulties accessing the coursepack, please contact Harvard Business Publishing via [this link](https://hbsp.harvard.edu/contact-us/) [. \(https://hbsp.harvard.edu/contact-us/\)](https://hbsp.harvard.edu/contact-us/).

Optional Readings

For those who might like to read more, some strategy books that are complementary to this course (but not appropriate as reference texts) are:

- Rumelt, R.P., 2012. Good strategy/bad strategy: The difference and why it matters. Currency Press.
- Kim, W.C. and Mauborgne, R., 2014. Blue Ocean Strategy, expanded edition: How to create uncontested market space and make the competition irrelevant. Harvard Business Review Press. (any edition is fine)
- Mintzberg, H., Ahlstrand, B., et al. 2008. Strategy Safari: The complete guide through the wilds of strategic management. Pearson Press. (any edition is fine)

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Elements of the Course

This University of Illinois course for graduate credit will be conducted through two platforms: (1) the [Illinois Canvas course management system](#), which will be your main point of contact, and (2) the [Coursera](https://www.coursera.org/illinois) [. \(https://www.coursera.org/illinois\)](https://www.coursera.org/illinois) Massive Open Online Course (MOOC) platform where your enrollment from the University of Illinois will be reflected, allowing you to complete the MOOCs brought to you by the University of Illinois. Module video lecture slides are available for download in Coursera on the module readings and resources page.

- MOOC 1: [Business Strategy](https://www.coursera.org/learn/strategy-business/home/welcome) [. \(https://www.coursera.org/learn/strategy-business/home/welcome\)](https://www.coursera.org/learn/strategy-business/home/welcome)
- MOOC 2: [Corporate Strategy](https://www.coursera.org/learn/corporate-strategy/home/welcome) [. \(https://www.coursera.org/learn/corporate-strategy/home/welcome\)](https://www.coursera.org/learn/corporate-strategy/home/welcome)

You must earn Coursera certificates for all MOOCs above by the last day of the final module of this course

Live Sessions

These sessions are designed to provide complementary content to what is covered in the Coursera modules. During live sessions, students and professors will discuss cases, readings, and assignments from the just completed module(s) and preview the same from the immediately upcoming module(s). You must login to Zoom using your University of Illinois email account to access the live session room.

- Session 1: **Wednesdays, 12:00 PM - 1:30 PM US Central Time**
- Session 2: **Wednesdays, 4:15 PM - 5:45 PM US Central Time**
- Session 3: **Wednesdays, 6:00 PM - 7:30 PM US Central Time**

Weekly sessions will cover the same content. Choose the time that fits best in your schedule.

Live sessions will be recorded, and the recordings will generally be available within 24 hours of the sessions. You are responsible for the content covered during the live session. If you are unable to attend, you must watch the recording.

Office Hours

The office hours are your opportunity to log in and ask questions, and thus, they serve as an additional resource to the discussion forums. These are open and informal. Office hours are not recorded.

- Professor Sandra Corredor: Fridays, 4:30 PM - 5:30 PM US Central Time
- Professor Deepak Somaya: Mondays, 11:00 AM - 12:00 PM US Central Time

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Assignments, Exams, and Grading

Assignment and Exam Information

- **1 x Syllabus Quiz (Required, due by the end of Week 1)**
 - The Syllabus Quiz gives you the chance to demonstrate that you have understood all aspects of the syllabus. If you have questions on the syllabus, please post them in the Q&A forum.
- **4 x Reaction and Interaction Assignments (in Weeks 1, 2, 5 & 7 - Drop lowest score)**
 - An important aspect of learning strategic management is the application of concepts and frameworks to real-world situations, including your own company and industry contexts.
 - Each reaction and interaction assignment has two components. You will first submit a write-up as an assignment. Then, you will share your write-up with classmates in a forum, and interact with each other's write-ups. Please be sure to complete both parts. More details are provided in the assignment instructions for each week.
 - For each week, there are topics (companies, industries, etc.) discussed in the video lectures or live sessions that you should carefully avoid in your own submission. The point of the assignment

is for you to expand your learning, so don't try to "test the boundaries" of this requirement ... just pick something that's clearly different. For your convenience, a list of "Off-Limits Topics" have been compiled that should not be used for the assignment each week.

Module	Off-limit Topics
Module 1	Clothing company, Ride hailing (e.g. Uber), Streaming services (e.g. Netflix), Video-rental (including Blockbuster, RedBox), Amazon, Google, Ebay, LinkedIn, Game consoles, Facebook.
Module 2	Airlines, Pharmaceuticals, Specialty cafes, Restaurants, Soft Drinks.
Module 5	Disney (including Disney+), Pepsi, Coca-Cola, General Electric (GE), Coursera, Walmart, Car Sellers, Universities (including University of Illinois), Automobile, ITT, Xylem, Excelsis, John Deere, Alphabet (including Google, Waymo), Amazon (including Whole Foods), Video games (software and hardware).
Module 7	Disney (including Disney+), Nike, iRobot, John Deere, Gore, Sony-Ericson, Automobile industry, Netflix, McDonalds, Tesla, Infosys, Lenovo, Siemens Energy, ABB, Bertelsmann, P&G, Harley Davidson, Rolex, Starbucks, Bridgestone, Nestle, Philips, Haier.

- **2 x Case Analysis Team Assignments (in Weeks 3 and 6 of the course)**

- Analyzing business cases provides an in-depth learning experience with practicing strategic frameworks and strategic thinking. With your teams, you will have the opportunity to analyze a Harvard Case (please ensure you buy the Coursepack to get the right case) and submit your report based on your analyses. Recognizing the busy schedules of our learners, this case is closely related to the Coursera peer review assignment due for the same week. You should feel free to edit down your team case report to create your Coursera peer review assignment (this would not be considered plagiarism for the purposes of this course). More details are provided in the assignment instructions for each week.

- **2 x Mini Discussion Assignments (in Weeks 4 and 8)**

- These Mini Discussion assignments also involves interaction with your peers, but they occur entirely on the Discussion Board (i.e., there is no separate assignment submission). Also, as the name suggests, they are much shorter in length. You will first submit a brief commentary of 90-120 words (target=100 words) on an interesting issue, debate, news events, etc., related to the course content for the week. You will then post (minimum) two 40-60 word (target=50 words) responses to others' posts. More details are provided in the assignment instructions for each week. These assignments are scheduled on the same week as your quizzes, so it is anticipated

that this will be a quick write-up for you.



- **2 x Course Quizzes**

- Midterm Quiz: Available from **12:01 AM US Central Time, Friday, June 10** and due at **11:59 PM US Central Time, Tuesday, June 14**.
- Final quiz: Available from **12:01 AM US Central Time, Friday, July 8** and due at **11:59 PM US Central Time, Tuesday, July 12**.
- The quizzes will be a combination of true/false and multiple-choice questions.
- Each quiz will be timed. Although the quizzes are in principle "open book", quiz questions are typically applications of course material and cannot be completed in the allowed time if you don't prepare well beforehand.
- Each quiz will include questions on all material covered during the prior four weeks (cases included). Quiz 1 will cover weeks 1-4 and Quiz 2 will cover weeks 5-8.

- **1 Teammate Evaluation (in Peerceptiv)**

- Available from **12:01 AM US Central Time, Wednesday, July 6**, and due at **11:59 PM US Central Time, Tuesday, July 12**.
- Teammate evaluation is an opportunity to share your opinion about the contributions of your teammates in your team (case analysis) assignments. The expectation is that all team members will contribute fully to the team's assignment. This evaluation carries one point and is due at the same time as your final, so please make sure you complete it. If your teammates' evaluations indicate that you did not substantially contribute to the team's work product, it will affect your case grade negatively (including received a zero score in extreme cases). Being a good team player is an essential attribute of a successful manager, so it is expected that you will take your team responsibilities seriously. More details about teammate evaluation are available here: [Teammate Evaluation Information](#).

- **Research Survey (Extra Credit) Opportunity**

- You can earn 1.5 points of extra credit by completing a 30-minute online research survey on Corporate Innovation Culture by **11:59 PM on Tuesday June 28** (hard deadline) and also providing your **current Illinois.edu email ID** at the end of the Survey when asked.
- Please note that the Gies Business Research Lab (GBRL) is not involved in this research, so please DO NOT message GBRL staff about it (they can't help you).
- Survey link: [CIC Survey Spring 2022](#) 
[\(https://uiuc.qualtrics.com/jfe/form/SV_0k5UQ78EadY7CBM\)](https://uiuc.qualtrics.com/jfe/form/SV_0k5UQ78EadY7CBM) (clickable) or use this URL:
https://uiuc.qualtrics.com/jfe/form/SV_0k5UQ78EadY7CBM 
[\(https://uiuc.qualtrics.com/jfe/form/SV_0k5UQ78EadY7CBM\)](https://uiuc.qualtrics.com/jfe/form/SV_0k5UQ78EadY7CBM)
- Deadline: June 28, 2022
- To get credit, please make sure you do two things:
 - Take the survey carefully and diligently. The survey responses feed into a research project, and it is very important for the research that your responses be real and accurate. The researchers will perform checks on each survey completed to ensure that it has reliable, usable data, and surveys that do not meet this criterion will NOT receive the extra credit.

- Make sure you enter your Illinois NetID (the username in your Illinois.edu email) or your full Illinois email address at the end of the survey. The survey will prompt you to enter this information, without which we will have no information that you took the survey. If you somehow forget to enter your email ID, take the survey again from a different device/browser (there is no other "fix").
- **Other notes:**
 - The survey **does not provide an automatic email confirmation**. Please be patient until a few days after the survey closes (on June 28) and we are able to update the Canvas gradebook with the extra credit information.
 - The survey is designed with a company / corporate employee or manager as the typical respondent. If you do not fall in this group, you can still take the survey ... just use your current employer as the relevant organization, or if you are not currently employed use a previous employer, or your startup, etc. Just make sure you correctly identify the type of organization you are responding about when the survey prompts you to.
 - The survey is best taken on a computer or tablet, not a smartphone. If you were unable to complete the survey or to enter your Illinois email ID in the survey, you will not be able to take the survey from the same computer again, but you can do it from a different machine and earn the extra credit.

Grading

In order to pass this for-credit course, you **must pass both** of the associated Coursera courses and obtain a Coursera Certificate for each by the date listed in the Course Summary. Otherwise, you will receive a final grade of "F" in this for-credit course, and you will need to retake the course in its entirety (both Canvas and Coursera parts) in order to graduate and be responsible for the additional tuition incurred. Any team assignments will need to be completed individually when retaking the course.

Extensions will not be provided for either component.

Your final grade on this University of Illinois graduate-credit course will be based on the total percentage of points accumulated in the following:

Grade Distribution

Student Performance Components	Quantity	Module	Points	Total
Syllabus Quiz	1	1	1	1
Reaction and Interaction Assignments	4	1, 2, 5, 7	12/each, drop the lowest	36
Case Analysis Team Assignments	2	3 & 6	12/each	24

Mini Discussion Assignments	2	4, 8	4/each	8
Midterm and Final Quiz	2	4, 8	15/each	30
Teammate Evaluation Survey participation	1	8	1 Note: Your teammate's evaluation of you may affect your final team case analysis assignment score	1
Total				100

Grading Scale

Percentage	Letter Grade	Percentage	Letter Grade
96.67 or above	A+	76.67-79.99	C+
93.34-96.66	A	73.34-76.66	C
90.00-93.33	A-	70.00-73.33	C-
86.67-89.99	B+	66.67-69.99	D+
83.34-86.66	B	63.34-66.66	D
80.00-83.33	B-	60.00-63.33	D-
		Below 60	F

A curve will not be applied for any single deliverable; however, the instructor reserves the right to curve the overall course grade.


For more information on grading policies, refer to the [Student Handbook](#)

(<https://onlinemba.illinois.edu/current/forms-policies/>). If you have further questions about the grading system at University of Illinois, please refer to the [Graduate College Handbook](#) (<https://go.grad.illinois.edu/handbook/>).

If you have any questions about your grades, please submit your request to i-support@illinois.edu (<mailto:i-support@illinois.edu>), including your specific grade-related questions, and any justification you wish to provide to support your request. You have 48 hours from when the grades are released to submit your questions. After 48 hours, grades are considered final. It is important to be aware that your grade might go up, stay the same, or go down during the review process.

Academic Integrity

- In fairness to the vast majority of our honest learners, academic integrity is essential and non-negotiable. Ignorance is not an excuse for academic dishonesty. It is your duty to not only understand

and abide by University guidelines (Read [Article I, Part 4: Academic Integrity of the Illinois Student Code](https://studentcode.illinois.edu/article1/part4/1-402/)  [\(https://studentcode.illinois.edu/article1/part4/1-402/\)](https://studentcode.illinois.edu/article1/part4/1-402/)) but also to promote a culture of ethical behavior within your group and class. Violations will be handled via Department, School, and University policies.

- Violation of academic integrity is a serious offense, which is reflected in the University's policies on academic integrity. Violations of academic integrity include, but are not limited to, the following examples:
 - Copying (including partial copying) of assignments or answers from other students or any other source, rather than authoring them (as a rule, do not use course assistance websites)
 - Sharing or posting online any class assignments, including homework, case analyses, reaction-interaction assignments, quizzes, and full exams
 - Directly quoting from other sources for the entire/core answer, including course readings and transcripts (only limited quotes are permitted with proper citation, for clarification or documentation only ... your answers/ assignments must be able to stand on their own even without the quoted material)
- Anyone found in violation of academic integrity in this course will be subject to the penalties discussed in the Student Code. These penalties include, among others, a fail grade for the course and/or dismissal from the University. The University uses an online system, called FAIR, to keep track of academic integrity violations across courses, and violations are generally reported to this system.
- Here are some specific Academic Integrity policies for this course:
 - Very serious violations, such as sharing or publishing an exam/quiz or receiving/giving help on an exam/quiz, results in an automatic FAIL grade and referral to the FAIR system. It can also result in dismissal from the University.
 - Plagiarism in all submitted assignments (Real Strategy and Case Analyses) are automatically checked using the Turnitin system, which assigns a Turnitin score. You can view your Turnitin score and take corrective action if you submit your assignment sufficiently early (the software can take over an hour to check). Better still, avoid plagiarism in the first place by writing in your own words and performing your own analyses. Based on the Turnitin score, the following sanctions will be applied:
 - Turnitin scores between 25% and 49%: Lose one fourth of the assignment score for the first violation in the course; lose one half of the score for the second violation; and get a zero score and be reported in the FAIR system for the third violation. Violations of any kind across the course are counted for this calculation.
 - Turnitin scores above 50%: These cases constitute more egregious violations of academic integrity. Sanctions will be applied on a case by case basis, but a zero score for the assignment and reporting in the FAIR system is typical.
 - Turnitin scores below 25%: There can be cases of plagiarism that are scored at lower levels by the Turnitin system, such as copying someone else's analysis (even if it is written in your own words). Sanctions for these cases are applied on a case by case basis.
 - Helping others violate academic integrity is also a violation of the University's Academic Integrity

policy. Uploading or sharing your assignments, or assignments authored by someone else, are examples of such violations. Sanctions will be imposed on a case by case basis, depending on the severity and number of such violations (sanctions will be applied when violations are detected, and can be applied retroactively).

- More broadly, we ask you to take responsibility for creating a positive culture of integrity in the program and in this course. By engaging in actions that constitute academic integrity violations, you are cutting short your own learning, and undermining the fairness and reputation of your own degree. Professional integrity is an important part of your identity as a manager, and your actions in this course and our program are important steps in establishing that identity. For a more vivid image of the implications of integrity as part of your professional identity, imagine how your colleagues, managers and/or business partners would react to the knowledge that you cheated in your coursework at Illinois.

Deadlines

The deadline for the assignment submissions in this course is at the end of each module, which is Tuesdays, 11:59 PM US Central Time. Any exception will be specified in the Course Summary.

Each module of this course starts on **Wednesday** and ends on **Tuesday**. Please pay special attention to the deadlines posted here in Canvas.

You must earn Coursera certificate(s) for the associated MOOC(s) by the last day of the final module of this course.

At the start of any course, read and know the course syllabus and note all deadlines for assignments and exam requirements including any exams or assignments that have time limits. Gies Online has strict rules around deadlines and submissions. **Late submissions are not accepted**, and any exceptions will only be considered if they fall into the categories outlined below. When at all possible, requests for an exception should be made before the assignment deadline.

Extenuating circumstances that may result in an exception:

- Unforeseen hospitalization of the student or an immediate family member (spouse, child, or parent)
- Death of an immediate family member
- Another similar severe event (natural disaster, etc.)

Students who experience a serious extenuating circumstance beyond their control that prevents submission of an assignment or exam may request an exception to this policy by providing documentation of the extenuating circumstance to the online program at i-support@illinois.edu (<mailto:i-support@illinois.edu>).

Circumstances that would not warrant an exception include business travel, minor illnesses, internet access, etc. Such requests will not be granted. We ask you to plan ahead, so you can accommodate already established uncertainty in your schedule.

For additional information about rules and policies established by the University, please refer to

For additional information about rules and policies established by the University, please refer to the [Student Code](http://studentcode.illinois.edu/article1/part5/1-501/) [\(http://studentcode.illinois.edu/article1/part5/1-501/\)](http://studentcode.illinois.edu/article1/part5/1-501/).

Teams

Online programs will assign teams for group work between Day 8 and Day 9 of classes. Although the groupings are purposefully created after the add/drop deadline, there may be changes to your group after they are formed and you will be notified in this case. **Failure to adequately participate in and contribute to team assignments may result in you receiving a lower grade or no credit for that team assignment.**

Canvas Course Website Availability

The Canvas course website will be available for 8 weeks from the end of the last course module. After that date, you will no longer be able to access the course website in Canvas. Save any documents before that date for your personal archives, including your individual and team assignments. Your access to course content and videos in Coursera will not expire.

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Communication

The instructors will send out a weekly announcement with important information about the course. Please make sure you read this email (for your convenience, we try very hard to consolidate all important announcements in this weekly email). The course has a Twitter page, where we post interesting contemporary news, with the Twitter Handle: @BADM544

Please post any questions or comments about course content or course logistics on the Module Q&A discussion forums in Canvas, accessible from the Discussions link in the course navigation menu. This forum can also be accessed from the Course Communication page. Each thread is based on the current module and will be available concurrently with the module. Threads will be open or closed for comments at the professor's discretion. Threads closed for comments will still be available for review at the bottom of the Discussions page. This forum will be monitored regularly by course support staff. Feel free to respond to the questions and comments posted by your classmates as well. In the forums, do not make postings that reveal the answers or questions contained within quizzes and exams. **Do not post your grades or questions related to grades in this forum.**

Any questions or comments about the technology tools used in the course should be sent to i-support@illinois.edu [\(mailto:i-support@illinois.edu\)](mailto:i-support@illinois.edu). If you are having a technical issue, please provide

as many details as possible, including the operating system and browser you are using, and screenshots. In general, it always helps to update operating systems and browsers.

Disability Resources and Educational Services

To obtain disability-related academic adjustments and/or auxiliary aids, students with disabilities must contact the course instructor and the Disability Resources and Educational Services (DRES) as soon as possible. To contact **DRES** ↗ [_\(https://www.disability.illinois.edu/academic-support/instructor-information/examples-disability-statements-syllabus\)_](https://www.disability.illinois.edu/academic-support/instructor-information/examples-disability-statements-syllabus), you may visit 1208 S. Oak St., Champaign, call 217-333-4603 (V/TDD), or e-mail a message to disability@illinois.edu (<mailto:disability@illinois.edu>)_.

To ensure that disability-related concerns are properly addressed from the beginning, students with disabilities who require assistance to participate in this class are asked to contact the instructor as soon as possible.

Media Captions


The Gies (synchronous/asynchronous) media in this course are captioned/transcribed using a machine-based tool. While not perfect, this provides a first step to usable text support for accessibility and keyword search. If you find that a caption or transcript for any video in this course has errors, please let us know. Contact us via email at giesmedia@business.illinois.edu (<mailto:%20giesmedia@business.illinois.edu>)_. In the email, include the name of the video and the course where the video is used. We are working to make our transcriptions better. Thank you for helping us create a great experience for everyone.











Sexual Misconduct Policy and Reporting











The University of Illinois is committed to combating sexual misconduct. Faculty and staff members are required to report any instances of sexual misconduct to the University's title IX and Disability Office. In turn, an individual with the Title IX and Disability Office will provide information about rights and options, including accommodations, support services, the campus disciplinary process, and law enforcement options. A list of the designated University employees who, as counselors, confidential advisors, and medical professionals, do not have this reporting responsibility and can maintain confidentiality, can be found at **Resources for Students** ↗ [_\(http://wecare.illinois.edu/resources/students/#confidential\)_](http://wecare.illinois.edu/resources/students/#confidential). Other information about resources and reporting is available at **We Care at Illinois** ↗ [_\(http://wecare.illinois.edu\)](http://wecare.illinois.edu)











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Course Summary:











Date	Details	Due
Wed May 18, 2022	 BADM 544 Live Session #1 _(https://canvas.illinois.edu/calendar?event_id=75583&include_contexts=course_20740)	12pm to 1:30pm










Date	Details	Due
	 <u>BADM 544 Live Session #2</u> (https://canvas.illinois.edu/calendar?event_id=75566&include_contexts=course_20740) 	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> (https://canvas.illinois.edu/calendar?event_id=75575&include_contexts=course_20740) 	6pm to 7:30pm
Fri May 20, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> (https://canvas.illinois.edu/calendar?event_id=75593&include_contexts=course_20740) 	4:30pm to 5:30pm
Mon May 23, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> (https://canvas.illinois.edu/calendar?event_id=75585&include_contexts=course_20740) 	11am to 12pm
	 <u>Academic Integrity Quiz</u> <u>(Required to Unlock Course)</u> (https://canvas.illinois.edu/courses/20740/assignments/443859) 	due by 11:59pm
	 <u>High Engagement Orientation Quiz (Required to Unlock Course)</u> (https://canvas.illinois.edu/courses/20740/assignments/443857) 	due by 11:59pm
Tue May 24, 2022	 <u>Module 1 Reaction and Interaction Forum Link</u> (https://canvas.illinois.edu/courses/20740/assignments/443867) 	due by 11:59pm
	 <u>Module 1 Reaction Write-up Submission Link</u> (https://canvas.illinois.edu/courses/20740/assignments/443871) 	due by 11:59pm
	 <u>Syllabus Quiz</u> (https://canvas.illinois.edu/courses/20740/assignments/443856) 	due by 11:59pm
Wed May 25, 2022	 <u>BADM 544 Live Session #1</u> (https://canvas.illinois.edu/calendar?event_id=75569&include_contexts=course_20740) 	12pm to 1:30pm

Date	Details	Due
	 <u>BADM 544 Live Session #2</u> (https://canvas.illinois.edu/calendar?event_id=75584&include_contexts=course_20740) 	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> (https://canvas.illinois.edu/calendar?event_id=75576&include_contexts=course_20740) 	6pm to 7:30pm
Fri May 27, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> (https://canvas.illinois.edu/calendar?event_id=75594&include_contexts=course_20740) 	4:30pm to 5:30pm
Mon May 30, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> (https://canvas.illinois.edu/calendar?event_id=75586&include_contexts=course_20740) 	11am to 12pm
Tue May 31, 2022	 <u>Module 2 Reaction and Interaction Forum Link</u> (https://canvas.illinois.edu/courses/20740/assignments/443866) 	due by 11:59pm
	 <u>Module 2 Reaction Write-up Submission Link</u> (https://canvas.illinois.edu/courses/20740/assignments/443872) 	due by 11:59pm
	 <u>BADM 544 Live Session #1</u> (https://canvas.illinois.edu/calendar?event_id=75570&include_contexts=course_20740) 	12pm to 1:30pm
Wed Jun 1, 2022	 <u>BADM 544 Live Session #2</u> (https://canvas.illinois.edu/calendar?event_id=75567&include_contexts=course_20740) 	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> (https://canvas.illinois.edu/calendar?event_id=75577&include_contexts=course_20740) 	6pm to 7:30pm
Fri Jun 3, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> (https://canvas.illinois.edu/calendar?event_id=75595&include_contexts=course_20740) 	4:30pm to 5:30pm

Date	Details	Due
Mon Jun 6, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> <u>(https://canvas.illinois.edu/calendar?event_id=75587&include_contexts=course_20740)</u> 	11am to 12pm
Tue Jun 7, 2022	 <u>Module 3 Team Case Analysis</u> <u>(https://canvas.illinois.edu/courses/20740/assignments/443873)</u> 	due by 11:59pm
	 <u>BADM 544 Live Session #1</u> <u>(https://canvas.illinois.edu/calendar?event_id=75601&include_contexts=course_20740)</u> 	12pm to 1:30pm
Wed Jun 8, 2022	 <u>BADM 544 Live Session #2</u> <u>(https://canvas.illinois.edu/calendar?event_id=75603&include_contexts=course_20740)</u> 	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> <u>(https://canvas.illinois.edu/calendar?event_id=75578&include_contexts=course_20740)</u> 	6pm to 7:30pm
Fri Jun 10, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> <u>(https://canvas.illinois.edu/calendar?event_id=75596&include_contexts=course_20740)</u> 	4:30pm to 5:30pm
Mon Jun 13, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> <u>(https://canvas.illinois.edu/calendar?event_id=75589&include_contexts=course_20740)</u> 	11am to 12pm
Tue Jun 14, 2022	 <u>Module 4 Mini Discussion</u> <u>Assignment Forum Link</u> <u>(https://canvas.illinois.edu/courses/20740/assignments/455369)</u> 	due by 11:59pm
	 <u>Recommended MOOC 1</u> <u>Deadline [[[DUE: Module 4]]]</u> <u>(https://canvas.illinois.edu/courses/20740/assignments/457333)</u> 	due by 11:59pm
Wed Jun 15, 2022	 <u>BADM 544 Live Session #1</u> <u>(https://canvas.illinois.edu/calendar?event_id=79812&include_contexts=course_20740)</u> 	12pm to 1:30pm

Date	Details	Due
	 <u>BADM 544 Live Session #2</u> (https://canvas.illinois.edu/calendar?event_id=79816&include_contexts=course_20740) 	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> (https://canvas.illinois.edu/calendar?event_id=79820&include_contexts=course_20740) 	6pm to 7:30pm
Fri Jun 17, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> (https://canvas.illinois.edu/calendar?event_id=75597&include_contexts=course_20740) 	4:30pm to 5:30pm
Mon Jun 20, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> (https://canvas.illinois.edu/calendar?event_id=75588&include_contexts=course_20740) 	11am to 12pm
Tue Jun 21, 2022	 <u>Module 5 Reaction and Interaction Forum Link</u> (https://canvas.illinois.edu/courses/20740/assignments/443864) 	due by 11:59pm
	 <u>Module 5 Reaction Write-up Submission Link</u> (https://canvas.illinois.edu/courses/20740/assignments/443875) 	due by 11:59pm
	 <u>BADM 544 Live Session #1</u> (https://canvas.illinois.edu/calendar?event_id=79813&include_contexts=course_20740) 	12pm to 1:30pm
Wed Jun 22, 2022	 <u>BADM 544 Live Session #2</u> (https://canvas.illinois.edu/calendar?event_id=79817&include_contexts=course_20740) 	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> (https://canvas.illinois.edu/calendar?event_id=79821&include_contexts=course_20740) 	6pm to 7:30pm
Fri Jun 24, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> (https://canvas.illinois.edu/calendar?event_id=75598&include_contexts=course_20740) 	4:30pm to 5:30pm

Date	Details	Due
Mon Jun 27, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> (<u>https://canvas.illinois.edu/calendar?event_id=75590&include_contexts=course_20740</u>)	11am to 12pm
Tue Jun 28, 2022	 <u>Module 6 Team Case Analysis</u> (<u>https://canvas.illinois.edu/courses/20740/assignments/443876</u>)	due by 11:59pm
	 <u>Extra Credit</u> (<u>https://canvas.illinois.edu/courses/20740/assignments/443870</u>)	due by 11:59pm
Wed Jun 29, 2022	 <u>BADM 544 Live Session #1</u> (<u>https://canvas.illinois.edu/calendar?event_id=79814&include_contexts=course_20740</u>)	12pm to 1:30pm
	 <u>BADM 544 Live Session #2</u> (<u>https://canvas.illinois.edu/calendar?event_id=79818&include_contexts=course_20740</u>)	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> (<u>https://canvas.illinois.edu/calendar?event_id=79822&include_contexts=course_20740</u>)	6pm to 7:30pm
Fri Jul 1, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> (<u>https://canvas.illinois.edu/calendar?event_id=75599&include_contexts=course_20740</u>)	4:30pm to 5:30pm
Mon Jul 4, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> (<u>https://canvas.illinois.edu/calendar?event_id=75591&include_contexts=course_20740</u>)	11am to 12pm
Tue Jul 5, 2022	 <u>Module 7 Reaction and Interaction Forum Link</u> (<u>https://canvas.illinois.edu/courses/20740/assignments/443863</u>)	due by 11:59pm
	 <u>Module 7 Reaction Write-up Submission Link</u> (<u>https://canvas.illinois.edu/courses/20740/assignments/443877</u>)	due by 11:59pm

Date	Details	Due
Wed Jul 6, 2022	 <u>BADM 544 Live Session #1</u> https://canvas.illinois.edu/calendar?event_id=79815&include_contexts=course_20740	12pm to 1:30pm
	 <u>BADM 544 Live Session #2</u> https://canvas.illinois.edu/calendar?event_id=79819&include_contexts=course_20740	4:15pm to 5:45pm
	 <u>BADM 544 Live Session #3</u> https://canvas.illinois.edu/calendar?event_id=79823&include_contexts=course_20740	6pm to 7:30pm
Fri Jul 8, 2022	 <u>BADM 544 Office Hours #2</u> <u>(Prof. Corredor)</u> https://canvas.illinois.edu/calendar?event_id=75600&include_contexts=course_20740	4:30pm to 5:30pm
Mon Jul 11, 2022	 <u>BADM 544 Office Hours #1</u> <u>(Prof. Somaya)</u> https://canvas.illinois.edu/calendar?event_id=75592&include_contexts=course_20740	11am to 12pm
Tue Jul 12, 2022	 <u>Coursera MOOC 2 Deadline</u> https://canvas.illinois.edu/courses/20740/assignments/443869	due by 11:59pm
	 <u>Module 8 Mini Discussion</u> <u>Assignment Forum Link</u> https://canvas.illinois.edu/courses/20740/assignments/443860	due by 11:59pm
	 <u>Coursera MOOC 1 Deadline</u> https://canvas.illinois.edu/courses/20740/assignments/443868	due by 11:59pm
	 <u>Teammate Evaluation in</u> <u>Peerceptiv</u> https://canvas.illinois.edu/courses/20740/assignments/456400	due by 11:59pm