

Matthew O'Keefe

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Economics

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Citizenship: USA

Fields

Research: Industrial Organization, Energy and Environmental Economics Teaching: Industrial Organization, Econometrics, Microeconomics

Education

Ph.D., Economics, Northwestern University

(anticipated) 2018-24

Dissertation: Empirical Studies in Industrial Organization

Committee: Robert Porter (Chair), Mar Reguant, Vivek Bhattacharya

B.S., Mathematics with specialization in Economics, University of Chicago 2011-14

Job Market Paper

"Firm Boundaries and External Costs in Shale Gas Production" (link)

Abstract: Wastewater reuse in the shale gas industry reduces firms' private costs and mitigates many of the local environmental harms associated with fracking. Most reuse occurs within the firm boundary, but rival operators often exchange (or "share") wastewater prior to reuse. I use data from Pennsylvania to study how firms choose between internal reuse and transacting in the sharing market. To do so, I build a market-level model of wastewater management that endogenizes firms' make-vs-buy decisions. Estimating the model, I find that transaction costs associated with sharing are large — approximately \$6 per barrel on average — but heterogeneous. Variation in the estimates reveals several channels for potential policy interventions to increase sharing rates. However, increased sharing may be undesirable: because firms' operations are clustered geographically, excessive internal reuse under the status quo reduces trucking-related external costs by 13%. Pigouvian interventions that simultaneously address sharing market imperfections and environmental externalities potentially worsen environmental harms.

Working Papers

"Improving FTR Markets with Better Product Design: Contract Tenor, Market Thickness, and Efficiency" (link)

Abstract: Financial transmission rights (FTRs) are an important class of contracts for managing congestion in decentralized energy markets. This paper explores how market operators' contract design choices affect the efficiency of FTR allocation. With shorter contract tenors, generators and electricity customers ("load") can obtain better hedging portfolios for anticipated congestion risk. However, speculator participation in FTR auctions responds endogenously to contract design. Speculators can extract greater rents when markets are thinner, leading to welfare losses for load firms (who are residual claimants on auction revenues). In order to understand the significance of this tradeoff I build and estimate a stylized empirical model of FTR allocation mechanism used by Midcontinent ISO (MISO), a large decentralized energy market. Relative to a counterfactual with longer contracts, MISO's current contract design reduces load firm welfare losses from congestion risk by \$2.4M per year, or about 1% of total welfare at firms' estimated risk preferences. However, overall load firm welfare falls by \$40-60M due to reduced auction proceeds, highlighting the value of careful contract design.

2023

Research in Progress

Presentations

"Information Aggregation in Auctions: Evidence from the MISO FTR Market"

Abstract: Financial transmission rights (FTR) markets are characterized by a complex strategic environment. Nevertheless, market prices are often a reliable predictor of future congestion prices. I explore whether the informational efficiency of FTR auctions is likely to carry over to an environment with more volatile congestion patterns (for example, due to greater renewable generation). In order to do so, I estimate an empirical model of Bayes-Cournot competition that microfounds information aggregation in FTR auctions. This approach enables me to account for essential features of FTR markets that are difficult to incorporate into standard multiunit auction models, such as endogenous participation, cross-auction strategic linkages, and cross-auction information spillovers.

Trescritations	21st Attitudi International industrial Organization Conterence (110C)		2023
Fellowships & Awards	Dissertation University Fellowship, Northwestern University Northwestern University Fellowship University Scholarship, University of Chicago		2022-24 2018-19 2011-14
Teaching Experience			2019-22
	Teaching Assistant (Problem Sets), Yale University Competition Economics and Policy (MBA/JD)		2021-22
Research Assistance	Prof. Vivek Bhattacharya, Northwestern University		2020-23
	Prof. Eric Budish, University of Chicago Booth (Full-time)		2016-18
	Profs. Anup Malani and Christian Leuz, University of Chicago		2013-14
Internships	Microsoft Research (with Vasilis Syrgkanis)		2021
Employment	Analyst, Analysis Group		2015-16
Languages	English (native)		
References	Professor Robert Porter Department of Economics	Professor Vivek Bhattacharya Department of Economics	

21st Annual International Industrial Organization Conference (IIOC)

r-porter@northwestern.edu Professor Mar Reguant Department of Economics

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