

Matthew O'Keefe

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Economics

Placement Director: Professor Alessandro Pavan B47-491-8266 alepavan@northwestern.edu
Placement Administrator: Lola M. Ittner 847-491-8200 econjobmarket@northwestern.edu

Contact Department of Economics
Information Northwestern University

Northwestern University mfokeefe@u.northwestern.edu

2211 Campus Drive www.sites.northwestern.edu/mfo275/

Evanston, IL 60208 Citizenship: USA

Fields Research: Industrial Organization, Energy and Environmental Economics

Teaching: Industrial Organization, Econometrics, Microeconomics

Education Ph.D., Economics, Northwestern University (anticipated) 2018-24

Dissertation: Empirical Studies in Industrial Organization

Committee: Robert Porter (Chair), Mar Reguant, Vivek Bhattacharya

B.S., Mathematics with specialization in Economics, University of Chicago 2011-14

Job Market Paper "Firm Boundaries and External Costs in Shale Gas Production" (link)

Abstract: Wastewater reuse in the shale gas industry reduces firms' private costs and mitigates many of the local environmental harms associated with fracking. Most reuse occurs within the firm boundary, but rival operators often exchange (or "share") wastewater prior to reuse. I use data from Pennsylvania to study how firms choose between insourcing and transacting in the sharing market. To do so, I build a market-level model of wastewater management that endogenizes firms' make-vs-buy decisions. Estimating the model, I find that transaction costs associated with sharing are large — approximately \$6 per barrel on average — but heterogeneous. Variation in the estimates reveals several channels for potential policy interventions to increase sharing rates. However, increased sharing may be undesirable: because firms' operating acreage is typically contiguous, excessive insourcing under the status quo reduces transportation-related external costs from emissions and air pollution by 13% in equilibrium. While a Pigouvian framework can be used to weigh external costs against private costs, the socially optimal allocation is sensitive to the welfare interpretation of transaction costs.

Working Papers

"Improving FTR Markets with Better Product Design: Contract Tenor, Market Thickness, and Efficiency" (link)

Abstract: Financial transmission rights (FTRs) are an important class of contracts for managing congestion in decentralized energy markets. This paper explores how market operators' contract design choices affect the efficiency of FTR allocation. With shorter contract tenors, generators and electricity customers can obtain better hedging portfolios for anticipated congestion risk. However, speculator participation responds endogenously to contract design. Speculators can extract greater rents when FTR markets are thinner, leading to welfare losses for load firms. In order to understand the significance of this tradeoff I build and estimate a stylized empirical model of FTR allocation mechanism used by Midcontinent ISO (MISO), a large decentralized energy market. Relative to a counterfactual with longer contracts, MISO's current contract design reduces load firm welfare losses from congestion risk by \$2.4M per year, or about 1% of total welfare at firms' estimated risk preferences, but reduces load firm welfare overall by \$40-60M due to reduced auction proceeds, highlighting the value of careful contract design. However, the sign of the net welfare effect is sensitive to the estimated risk preference parameter, and reverses for reasonable alternatives.

2023

Research in Progress

Presentations

"Information Aggregation in Auctions: Evidence from the MISO FTR Market"

Abstract: Financial transmission rights (FTR) markets are characterized by a complex strategic environment. Nevertheless, market prices are often a reliable predictor of future congestion prices. I explore whether the informational efficiency of FTR auctions is likely to carry over to an environment with more volatile congestion patterns (for example, due to greater renewable generation). In order to do so, I estimate an empirical model of Bayes-Cournot competition that microfounds information aggregation in FTR auctions. This approach enables me to account for essential features of FTR markets that are difficult to incorporate into standard multiunit auction models, such as endogenous participation, cross-auction strategic linkages, and cross-auction information spillovers.

Trescritations	21st Attitudi International industrial Organization Conterence (110C)		2023
Fellowships & Awards	Dissertation University Fellowship, Northwestern University Northwestern University Fellowship University Scholarship, University of Chicago		2022-24 2018-19 2011-14
Teaching Experience			2019-22
	Teaching Assistant (Problem Sets), Yale University Competition Economics and Policy (MBA/JD)		2021-22
Research Assistance	Prof. Vivek Bhattacharya, Northwestern University		2020-23
	Prof. Eric Budish, University of Chicago Booth (Full-time)		2016-18
	Profs. Anup Malani and Christian Leuz, University of Chicago		2013-14
Internships	Microsoft Research (with Vasilis Syrgkanis)		2021
Employment	Analyst, Analysis Group		2015-16
Languages	English (native)		
References	Professor Robert Porter Department of Economics	Professor Vivek Bhattacharya Department of Economics	

21st Annual International Industrial Organization Conference (IIOC)

r-porter@northwestern.edu Professor Mar Reguant Department of Economics

Northwestern University

2211 Campus Drive

Evanston, IL 60208

847.491.3491

Northwestern University 2211 Campus Drive Evanston, IL 60208

847.491.8221

mar.reguant@northwestern.edu

Professor Vivek Bhattacharya Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.8213

vivek.bhattacharya@northwestern.edu