MARISA F. PURCELL
mfpurcell@ucla.edu || 310-944-0475
555 36th Street Manhattan Beach, CA 90266

Education:

University of California at Los Angeles, Department of Information Studies and the UCLA iSchool,
Master in Library & Information Science, focus in Informatics   *Expected June 2020*
- Master's Capstone Paper: Building Virtual Trust: Methods of Mitigating and Detecting Fraud on Crowdfunding Platforms
- Cumulative GPA of 3.973 as of Winter 2020
- UCLA's Chapter of the Association for Information Science and Technology (ASIS&T)
  President (September 2019 to present), Vice President (September 2018 to June 2019)

  Coursework: Description and Access, Management of Digital Records, Data Management and Practice, Systems and Infrastructures, Human/Computer Interaction, Economics of Information, Data Curation and Policy, Digital Humanities

Willamette University, College of Law, attended from 2016 – 2017
- Dean's Scholarship – 1L Year
- Willamette University College of Law Pro Bono Honors Program Award Recipient, 2016-2017

University of California at Berkeley, College of Letters & Science, Bachelor of Arts in Rhetoric   *May 2015*
- UC Berkeley Women's Club Water Polo Team Captain, President (2015), Board of Directors   *2012 – 2015*
- Big C Award, UC Berkeley Women's NCAA Water Polo Team   *2011 – 2012*

Work Experience:

Metadata Intern, TMZ, Playa Vista, CA   *September 2019 – December 2019*
   Support the Metadata Department in the digital asset management (DAM) process by cleaning, researching, and creating metadata for video, audio, and photograph records in various content management systems.

Information Policy Intern, IRIS.TV, Los Angeles, CA   *June 2019 – August 2019*
   Authored internal and client-facing whitepapers for IRIS.TV documenting the company's compliance regarding data privacy to improve the internal process surrounding data collection.

NCAA Division I Assistant Women's Water Polo Coach, Marist College, Poughkeepsie, NY   *December 2017 – August 2018*
   Supported academic and athletic development of athletes through training, game strategy, and administrative duties.

Law Clerk, District Attorney's Office – Organized Crime Division, Los Angeles, CA   *June 2015 – November 2015*
   Duties included drafting legal documents, organizing case files, and gathering evidence to prepare our team for trial.

Researcher, Positive Coaching Alliance, San Jose, CA   *November 2014 – February 2015*
   Data collection, entry, and cleaning of nine different youth sports in eleven Bay Area counties into an Excel database.
   Gathered contact information of sports teams, allowing the organization to assess metrics and streamline operations.

Research Assistant, VA Greater Los Angeles Healthcare System, Los Angeles, CA   *2013 – 2014*
   Assisted with data management; performed data entry, data cleaning, summary statistics; and provided administrative support.

Information Science Projects:

FBI Hate Crime Statistics Website: https://jcboomatucla.github.io/   *September 2019 – December 2019*
   Gathered, structured, and statistically analyzed FBI hate crime data, created data visualizations, and built a website using HTML and CSS to present findings.

Created a Data Management Plan for Dr. Kara Cooney's Coffin Reuse Research Metadata   *January 2019 – June 2019*
   Worked with Dr. Cooney, Chair of UCLA's Department of Near Eastern Languages and Cultures, to efficiently manage her research by cleaning and standardizing her metadata. Created a specialized metadata schema to make the research more accessible, organized, and usable. Researched and presented viable websites, tools, and repositories for the research data.

Designed an Application to Promote Ethical Surveillance for Smart Assistants   *January 2019 – June 2019*
   Worked with classmates to design an application to aid in ethical surveillance practices for users of smart assistants. Created wireframes, produced user personas, and examined infrastructural implications in implementing this application.

Formulation of a Policy Brief for the UCLA Information Technology Planning Board   *March 2019*
   Researched and wrote a policy report to inform the discussion of integrating Virtual Reality on the UCLA campus.

Case Study Analysis for UCLA's Information Studies Department   *September 2018 – December 2018*
   Worked with classmates to analyze the workflow, compliance, user experience, costs, change management, asset management, and impact on values such as openness, transparency, accountability, and social memory.

Created a Photo Collection and User Manual for Los Angeles Murals using CONTENTdm   *September 2018 – December 2018*
   Worked with classmates to build a digital collection of photos of Los Angeles mural. Created a digital gallery by cataloging photos and adding metadata to the digital records. Wrote a handbook for future users to access and edit the records.

Tools, Standards, and Language Experience: Tableau, Excel, Word, PowerPoint, Zotero, Dublin Core, VRA Core, OCLC's CONENTdm, CSS, HTML, SQL, Dalet Content Management System, REACH Content Management System, OpenRefine, Air Table, MALLET Topic Modeling Tool (MAchine Learning for LanguagE Toolkit), Cytoscape, RAWGraphs, GitHub, Bootstrap