



PROMPTS FOR CREATORS

Online Course Prompts

- Can you create 10 transformational headline ideas for a course on "XYZ?"
- Can you add more to this headline "XYZ". Maybe something about...
- Can you write me 10 feature and benefit driven bullet points for an online course about "XYZ"
- Can you create a course outline for this course using the bullet points as modules for the course?
- Can you create a course checklist that will help the customers of this course get amazing results implementing what they learn?
- Can you give me a list of all the course materials I will need to create including videos, pdf's, templates, checklists, and anything else that might be helpful. The goal is for students to implement and get results.
- Can you create a syllabus for this course?
- Can you create a Udemy Style outline for this course?
- Can you create a lesson outline for this module: "ENTER MODULE NAME"
- Can you create a lesson outline for this module "ENTER MODULE NAME"
- Can you create a sample list of Standard Operating Procedure SOP's FOR "COURSE TOPIC". This will help students of the course know what Systems and processes they should document.
- Can you create an sop for the "xyz" topic
- Can you give me a list of emails I can write to warm up an audience on this course topic before I sell the course to them?
- Can you write me 5 email ideas promoting a webinar titled "WEBINAR TITLE"
- Can you give me 5 Facebook post ideas to generate interest and buzz about the course?
- Can you write a sample facebook post for this idea "XYZ TOPIC"
- Can you give me 10 viral youtube video ideas to generate leads for this course?
- Can you write a sample email for this email idea "XYZ TOPIC"



- Can you write a 5 email sequence that creates urgency to buy the course because enrollment will be closing.
- Can you give me 10 epic and exciting course name ideas for this course?
- Can you create 5 course name ideas with the word “XYZ” and an action word?
- Can you give me 5 more ideas just like that but add a third word
- Create a list of resources that could be useful to course buyers of this course.
- What are some really enticing bonuses that I could offer to the potential buyers of this course?

Sales Copy Prompts

- Can you give me a sales page formula?
- Can you give me a sales page framework to create sales copy for an online course?
- Can you create some sales letter headline ideas for an online course on “TOPIC”
- Can you create a sub headline for this headline?
- Write an introduction to a sales letter that sells this course.and be sure to talk about the pain and frustration of trying to “TOPIC.”
- Can you write some sales copy that talks about the struggles with “TOPIC” if you don’t “NEGATIVE THING”
- Can you write some sales copy that talks about why this course is the answer, why it's the best in the marketplace, and what they will get inside the course when they join.
- Can you take this copy and make some of it bullet point format?
- Can you talk about the pain of learning everything that is taught in this course and how much time and money they will be saving by purchasing this course?
- Can you write some copy that talks about how easy it is to learn the materials and implement with amazing results?
- Can you write a small paragraph about how the course will them get results fast?
- Can you write some copy that talks about what their life will be like after implementing what they learn in the course?
- Create the offer section of the sales letter that talks about the value of the items inside the course easily being worth “WHAT THEY’RE WORTH” but if they join the course today they can get everything for just “THE PRICE.”



- Create a couple P.S. lines for the bottom of the sales letter that entices them to buy.
- What are some really enticing bonuses that I could offer to the potential buyers of this course?

General Prompts

- Can you give me the steps to...
- Can you give me a list of resources for...
- Can you create me a checklist on....
- Can you create an outline for...
- Can you create an agenda for...
- Can you create a roadmap for...
- Can you create a budget for...
- Can you create a timeline for...
- Can you create a plan for...
- Can you create me a template for...
- Can you create a workbook for...
- Can you write an email...
- Can you outline a presentation for...
- Can you give me the code for...
- Can you suggest the best code for...
- Can you make a plan for...
- Can you create a script for...
- Can you write a newsletter...
- Can you give me instructions on...
- Can you write a product description for...
- Can you create a to do list for...

PROMPT EXAMPLE OUTPUT FOR AN ONLINE COURSE



Can you create 10 transformational headline ideas for a course on "how to start your own digital marketing agency and make a full-time income online?"

Sure, here are ten potential headline ideas for a course on starting a digital marketing agency and making a full-time income online:

- "Start Your Own Digital Marketing Agency and Say Goodbye to the 9-5 Grind"
- "A Step-by-Step Guide to Launching and Growing a Successful Digital Marketing Agency"
- "Escape the Rat Race and Create Your Own Success with a Digital Marketing Agency"
- "Build a Profitable Online Business with Your Own Digital Marketing Agency"
- "The Ultimate Blueprint for Starting and Scaling a Digital Marketing Agency"
- "Master the Skills You Need to Build and Run a Thriving Digital Marketing Agency"
- "Take Control of Your Career and Income by Starting Your Own Digital Marketing Agency"
- "Discover the Secrets to Making a Full-Time Income with Your Own Digital Marketing Agency"
- "Make Your Passion for Marketing a Reality by Starting Your Own Digital Marketing Agency"
- "Unlock Your Potential and Create a Bright Future with a Digital Marketing Agency of Your Own"

Can you add more to this headline "Start Your Own Digital Marketing Agency and Say Goodbye to the 9-5 Grind". Maybe something about earning 6 figures and living life on your terms?

Sure, here are a few options:

- "Start Your Own Digital Marketing Agency and Say Goodbye to the 9-5 Grind: Build a Six-Figure Business and Live Life on Your Own Terms"
- "Escape the 9-5 Grind and Achieve Financial Freedom with Your Own Digital Marketing Agency"
- "Take Control of Your Career and Income: Start Your Own Digital Marketing Agency and Live Life on Your Terms"
- "Build a Six-Figure Business and Achieve the Freedom and Flexibility You Deserve with Your Own Digital Marketing Agency"
- "Create a Life You Love by Starting Your Own Digital Marketing Agency and Ditching the 9-5 Grind"

Can you write me 10 feature and benefit driven bullet points for an online course about "Start Your Own Digital Marketing Agency and Say Goodbye to the 9-5 Grind: Build a Six-Figure Business and Live Life on Your Own Terms"





Sure, here are ten feature and benefit driven bullet points for an online course about starting your own digital marketing agency and building a six-figure business:

- Learn the skills you need to build and run a successful digital marketing agency from the ground up
- Discover the secrets to finding and winning high-paying clients for your agency
- Get step-by-step guidance on how to create a solid foundation for your business and scale it to six figures
- Find out how to set yourself apart from the competition and stand out in the crowded digital marketing space
- Learn how to price your services and negotiate with clients to maximize your income
- Find out how to create a life you love by setting your own schedule and working from anywhere
- Get tips and strategies for building a team and outsourcing tasks to free up your time
- Discover how to leverage the power of social media and other digital channels to grow your agency
- Learn how to create a solid financial foundation and plan for the future with your agency income
- Get ongoing support and guidance from industry experts and a community of like-minded entrepreneurs.

Can you create a course outline for this course using the bullet points as modules for the course?

Sure, here is a potential course outline using the bullet points as modules:

Module 1: Introduction to Digital Marketing Agencies

- What is a digital marketing agency
- The benefits of starting your own digital marketing agency
- Setting goals and creating a vision for your agency

Module 2: Building the Foundations of Your Digital Marketing Agency

- Choosing a business structure and registering your business
- Setting up your business systems and processes
- Developing a strong brand identity for your agency

Module 3: Finding and Winning High-Paying Clients

- Identifying your ideal client and target market
- Developing a client acquisition strategy
- Making a great first impression and winning clients through proposals and pitches



Module 4: Providing Value and Delivering Results for Your Clients

- Identifying your areas of expertise and services to offer
- Setting clear expectations and deliverables with your clients
- Measuring and reporting on the results you deliver

Module 5: Pricing and Negotiating with Clients

- Determining your hourly rate or project fees
- Creating package and retainer pricing options
- Negotiating fees and contracts with clients

Module 6: Building and Managing Your Team

- Deciding when and how to bring on team members
- Hiring and onboarding new team members
- Managing and delegating tasks effectively

Module 7: Scaling Your Agency and Reaching Six Figures

- Setting growth goals and creating a plan to achieve them
- Finding ways to increase your income and profitability
- Identifying opportunities for expansion and diversification

Module 8: Creating a Life You Love with Your Digital Marketing Agency

- Setting work-life balance goals and creating a schedule that works for you
- Finding the right tools and resources to support your business and lifestyle
- Staying motivated and focused on your goals

Module 9: Financial Planning and Management for Your Digital Marketing Agency

- Creating a budget and financial plan for your business
- Managing cash flow and maximizing profitability
- Planning for the future and preparing for success

Module 10: Ongoing Support and Community

- Accessing ongoing support and guidance from industry experts and mentors
- Connecting with and learning from other entrepreneurs in the course community
- Continuing to grow and evolve your digital marketing agency.



Can you create a course checklist that will help the customers of this course get amazing results implementing what they learn?

Sure, here is a potential course checklist to help customers get amazing results implementing what they learn in a course on starting a digital marketing agency:

- Identify your strengths and areas of expertise as a digital marketer
- Set clear goals and a vision for your digital marketing agency
- Research and choose a business structure and name for your agency
- Set up your business systems and processes, including a website, email, and invoicing system
- Develop a strong brand identity and messaging for your agency
- Identify your ideal client and target market
- Create a client acquisition strategy and start reaching out to potential clients
- Create a pricing structure and proposal template for your services
- Determine when and how to bring on team members and start building your agency
- Set growth goals and create a plan for reaching six figures and beyond
- Create a schedule and work-life balance plan that works for you
- Set up a budget and financial plan for your business
- Stay motivated and focused on your goals, and seek support and guidance as needed.

Can you give me a list of all the course materials I will need to create including videos, pdf's, templates, checklists, and anything else that might be helpful. The goal is for students to implement and get results.

Sure, here is a list of potential course materials that could be helpful for students to implement and get results in a course on starting a digital marketing agency:

Videos:

- Lectures and presentations on key concepts and strategies
- Demonstrations of tools and techniques
- Case studies and examples of successful agencies
- Q&A sessions and interviews with industry experts

PDFs:

- Course syllabus and outline
- Slides or notes from lectures and presentations
- Templates and worksheets for creating a business plan, budget, and financial plan
- Checklists and step-by-step guides for setting up and running a digital marketing agency
- Sample proposals and contracts



Templates:

- Proposal template
- Contract template
- Budget template
- Financial plan template
- Client acquisition plan template
- Marketing plan template
- Social media content calendar template

Checklists:

- Business setup checklist
- Client acquisition checklist
- Marketing plan checklist
- Social media content calendar checklist

Other materials:

- Audio recordings of lectures and presentations
- Transcriptions of lectures and presentations
- Online resources and links to helpful tools and resources
- A private community forum or group for students to connect and discuss the course material.

Can you create a syllabus for this course?

Sure, here is a potential syllabus for a course on starting a digital marketing agency:

Course Title: "Start Your Own Digital Marketing Agency and Say Goodbye to the 9-5 Grind: Build a Six-Figure Business and Live Life on Your Own Terms"

Course Description:

This course will provide you with the skills and knowledge you need to start and grow your own successful digital marketing agency. You will learn how to find and win high-paying clients, deliver results for your clients, price and negotiate with clients, build and manage a team, scale your agency, and create a life you love. You will also get access to ongoing support and guidance from industry experts and a community of like-minded entrepreneurs. By the end of the course, you will have the confidence and skills to build a six-figure digital marketing agency and achieve financial freedom and flexibility.

Course Outcomes:



- Identify your strengths and areas of expertise as a digital marketer
- Set clear goals and a vision for your digital marketing agency
- Research and choose a business structure and name for your agency
- Set up your business systems and processes, including a website, email, and invoicing system
- Develop a strong brand identity and messaging for your agency
- Identify your ideal client and target market
- Create a client acquisition strategy and start reaching out to potential clients
- Create a pricing structure and proposal template for your services
- Determine when and how to bring on team members and start building your agency
- Set growth goals and create a plan for reaching six figures and beyond
- Create a schedule and work-life balance plan that works for you
- Set up a budget and financial plan for your business
- Stay motivated and focused on your goals, and seek support and guidance as needed.

Course Format:

The course will be delivered online and will consist of a mix of pre-recorded lectures and presentations, live Q&A sessions, and a private community forum or group. The course will be self-paced, with new material released on a weekly basis.

Course Materials:

- Videos: lectures and presentations, demonstrations, case studies, Q&A sessions
- PDFs: course syllabus and outline, slides or notes, templates, checklists, sample proposals and contracts
- Templates: proposal template, contract template, budget template, financial plan template, client acquisition plan template, marketing plan template, social media content calendar template
- Checklists: business setup checklist, client acquisition checklist, marketing plan checklist, social media content calendar checklist
- Other materials: audio recordings, transcriptions, online resources, private community forum
- Assessment:
- There will be no formal exams or grades in this course. Instead, you will be assessed on your progress and engagement in the course material, as well as the results you achieve in your own digital marketing agency. You will be encouraged to share your progress and success stories in the private community forum or group, and may have the opportunity to receive feedback and support from the course instructors and other students.

Can you create a Udemy Style outline for this course?

Sure, here is a potential Udemy-style outline for a course on starting a digital marketing agency:



Section 1: Introduction

- Course overview and objectives
- Why start a digital marketing agency
- Setting goals and creating a vision for your agency

Section 2: Building the Foundations of Your Digital Marketing Agency

- Choosing a business structure and registering your business
- Setting up your business systems and processes
- Developing a strong brand identity for your agency

Section 3: Finding and Winning High-Paying Clients

- Identifying your ideal client and target market
- Developing a client acquisition strategy
- Making a great first impression and winning clients through proposals and pitches

Section 4: Providing Value and Delivering Results for Your Clients

- Identifying your areas of expertise and services to offer
- Setting clear expectations and deliverables with your clients
- Measuring and reporting on the results you deliver

Section 5: Pricing and Negotiating with Clients

- Determining your hourly rate or project fees
- Creating package and retainer pricing options
- Negotiating fees and contracts with clients

Section 6: Building and Managing Your Team

- Deciding when and how to bring on team members
- Hiring and onboarding new team members
- Managing and delegating tasks effectively

Section 7: Scaling Your Agency and Reaching Six Figures

- Setting growth goals and creating a plan to achieve them
- Finding ways to increase your income and profitability
- Identifying opportunities for expansion and diversification

Section 8: Creating a Life You Love with Your Digital Marketing Agency



- Setting work-life balance goals and creating a schedule that works for you
- Finding the right tools and resources to support your business and lifestyle
- Staying motivated and focused on your goals

Section 9: Financial Planning and Management for Your Digital Marketing Agency

- Creating a budget and financial plan for your business
- Managing cash flow and maximizing profitability
- Planning for the future and preparing for success

Section 10: Ongoing Support and Community

- Accessing ongoing support and guidance from industry experts and mentors
- Connecting with and learning from other entrepreneurs in the course community
- Continuing to grow and evolve your digital marketing agency.
- Each section will include a mix of lectures, demonstrations, case studies, and other interactive elements, as well as quizzes and assignments to help students apply the material to their own businesses. There will also be a private community forum or group for students to connect and discuss the course material.

Can you create a lesson outline for this module: "Choosing a business structure and registering your business"

Sure, here is a potential lesson outline for the module "Choosing a business structure and registering your business" in a course on starting a digital marketing agency:

Lesson 1: Introduction to Business Structures

- Overview of different business structures, including sole proprietorship, partnership, LLC, and corporation
- Advantages and disadvantages of each business structure
- Factors to consider when choosing a business structure, such as personal liability, taxes, and complexity

Lesson 2: Choosing the Right Business Structure for Your Digital Marketing Agency

- Evaluating your goals, needs, and circumstances to determine the best business structure for your agency
- Seeking advice from a lawyer or accountant if needed
- Deciding on a business structure and choosing a business name

Lesson 3: Registering Your Business and Obtaining Necessary Licenses and Permits

- Steps for registering your business with the appropriate government agencies



- Requirements for obtaining any necessary licenses or permits for your business
- Tips for complying with local, state, and federal regulations

Lesson 4: Setting Up Your Business Bank Account and Financial Systems

- Steps for opening a business bank account and setting up financial systems
- Best practices for managing your finances and keeping track of income and expenses
- Options for invoicing and accepting payment from clients

Lesson 5: Protecting Your Business with Insurance and Legal Documents

- Types of insurance coverage to consider for your digital marketing agency
- Importance of having a solid legal foundation for your business, including contracts and policies
- Options for working with a lawyer to draft necessary legal documents.

Can you create a lesson outline for this module "Setting up your business systems and processes"

Sure, here is a potential lesson outline for the module "Setting up your business systems and processes" in a course on starting a digital marketing agency:

Lesson 1: Introduction to Business Systems and Processes

- Importance of having clear systems and processes in place for your digital marketing agency
- Benefits of having systems and processes, including increased efficiency and scalability

Lesson 2: Setting Up Your Website and Online Presence

- Steps for choosing and setting up a website for your digital marketing agency
- Tips for creating an effective and professional website
- Strategies for building an online presence through social media and other channels

Lesson 3: Developing Your Brand Identity and Messaging

- Importance of having a strong brand identity and messaging for your digital marketing agency
- Steps for developing a brand identity and messaging that reflects your values and resonates with your target market
- Best practices for using your brand identity and messaging consistently across all channels

Lesson 4: Creating a Marketing Plan and Sales Funnel



- Importance of having a clear marketing plan and sales funnel in place for your digital marketing agency
- Steps for creating a marketing plan and sales funnel that aligns with your goals and target market
- Strategies for attracting and converting leads into paying clients

Lesson 5: Setting Up Your Business Systems and Processes

- Best practices for creating and documenting your business systems and processes
- Tips for streamlining and automating your systems and processes
- Options for tools and resources to help you manage your business systems and processes efficiently.

Can you create a sample list of Standard Operating Procedure SOP's a digital Marketing agency should have. This will help students of the course know what Systems and processes they should document.

Sure, here is a sample list of standard operating procedures (SOPs) that a digital marketing agency might have:

- Client onboarding process
- Client communication process
- Project proposal process
- Project planning process
- Project execution process
- Project delivery process
- Invoicing and payment process
- Client feedback and review process
- Team member onboarding process
- Team communication and collaboration process
- Marketing and sales process
- Financial management process
- Legal and compliance process
- Data management and privacy process
- Disaster recovery and contingency planning process

This list is just a starting point, and the specific SOPs will depend on the needs and operations of the individual agency. It is important for each agency to have clear and documented SOPs in place to ensure consistency, efficiency, and compliance.



Can you create an sop for the project execution process for a digital marketing agency that develops websites for plumbing businesses.

Sure, here is a potential standard operating procedure (SOP) for the project execution process for a digital marketing agency that develops websites for plumbing businesses:

Step 1: Project kick-off meeting

- Schedule a meeting with the client to discuss the project scope, timeline, and deliverables
- Confirm the project budget and payment terms
- Review the project proposal and any additional materials provided by the client
- Set up a project management tool and invite the client to collaborate

Step 2: Research and planning

- Research the client's business, industry, and target market
- Identify the client's unique selling points and target keywords
- Develop a sitemap and wireframe for the website
- Create a content plan and gather any necessary assets from the client

Step 3: Design and development

- Create a design concept for the website based on the client's branding and target market
- Develop the website using a content management system (CMS) such as WordPress
- Integrate any necessary features and functionality, such as contact forms, online booking, and e-commerce
- Test the website on multiple devices and browsers

Step 4: Review and revisions

- Share the website with the client for review and feedback
- Make any necessary revisions based on the client's feedback
- Test the website again to ensure all revisions are implemented correctly

Can you give me a list of emails I can write to warm up an audience on this course topic before I sell the course to them?

Sure, here is a list of potential emails you could write to warm up an audience on the topic of starting a digital marketing agency before selling a course:

"The benefits of starting a digital marketing agency"



In this email, you could highlight the benefits of starting a digital marketing agency, such as the potential for high income, flexibility, and control over your work. You could also touch on the demand for digital marketing services and the opportunities available for entrepreneurs in this field.

"Why now is the perfect time to start a digital marketing agency"

In this email, you could talk about the current state of the digital marketing industry and why now is a great time to start an agency. You could mention trends and developments in the field, as well as the impact of the pandemic on the way businesses are marketing themselves online.

"The skills and knowledge you need to start a successful digital marketing agency"

In this email, you could outline the key skills and knowledge that are essential for starting and running a successful digital marketing agency. This could include things like marketing strategy, website design and development, content creation, and client management.

"Real success stories from digital marketing agencies"

In this email, you could share stories and examples of real digital marketing agencies that have achieved success. This could include their background, journey, and key strategies and lessons learned. This can help to inspire and motivate your audience to start their own agency.

"Overcoming common challenges and roadblocks in starting a digital marketing"

Can you give me 5 more email ideas?

Sure, here are 5 more email ideas to warm up an audience on the topic of starting a digital marketing agency:

"Frequently asked questions about starting a digital marketing agency"

In this email, you could address common questions and concerns that people might have about starting a digital marketing agency. This could include things like how to find clients, what services to offer, how to price your services, and how to manage your time and workload.

"Resources and tools for starting a digital marketing agency"

In this email, you could share a list of helpful resources and tools that can support people in starting and running a digital marketing agency. This could include things like software, websites, books, courses, and networking events.

"Creating a marketing plan and sales funnel for your digital marketing agency"



In this email, you could discuss the importance of having a clear marketing plan and sales funnel in place for your digital marketing agency. You could provide tips and strategies for attracting and converting leads into paying clients, and for measuring and tracking your marketing efforts.

"Managing your finances and budget as a digital marketing agency owner"

In this email, you could provide guidance on how to manage your finances and budget as a digital marketing agency owner. This could include advice on setting up a business bank account, invoicing and accepting payment, creating a financial plan, and maximizing profitability.

"The role of branding and marketing in a digital marketing agency"

In this email, you could delve into the role of branding and marketing in a digital marketing agency. You could talk about the importance of having a strong brand identity and messaging, and how to create and maintain a consistent brand presence online. You could also discuss different marketing strategies and tactics that can help to attract and retain clients.

Can you write me 5 email ideas promoting a webinar titled "My Formula for launching a 6 figure digital marketing agency and escaping the 9-5 grind" that sells this course.

Sure, here are 5 email ideas for promoting a webinar titled "My Formula for Launching a 6 Figure Digital Marketing Agency and Escaping the 9-5 Grind":

"Join me for a free webinar on how to start your own 6 figure digital marketing agency"

In this email, you could highlight the benefits of attending the webinar and the valuable insights and strategies that will be shared. You could also mention the speaker's credentials and experience in the field, and emphasize the opportunity to learn from a successful entrepreneur.

"Discover the step-by-step formula for launching and growing a profitable digital marketing agency"

In this email, you could focus on the specific steps and strategies that will be covered in the webinar, and how they can help attendees to launch and grow their own digital marketing agency. You could emphasize the practical and actionable nature of the content, and encourage people to sign up to get the inside scoop.

"Escape the 9-5 grind and create the life and business you want with a digital marketing agency"

In this email, you could emphasize the potential for financial freedom and flexibility that comes with starting a digital marketing agency. You could talk about the benefits of being your own boss and having control over your work and schedule, and how the webinar can help people to achieve these goals.



"Learn from my successes (and mistakes) in starting and scaling a digital marketing agency"

In this email, you could share some of the speaker's personal experiences and insights from starting and scaling a digital marketing agency. You could talk about the challenges and roadblocks that were faced, and the lessons learned along the way. This can help to build credibility and relatability with the audience.

"Limited spots available for this exclusive webinar on launching a digital marketing agency"

In this email, you could create a sense of urgency and exclusivity by mentioning that spots are limited for the webinar. You could emphasize the value and rarity of the opportunity to learn from a successful entrepreneur, and encourage people to reserve their spot before it's too late.

Can you give me 5 Facebook post ideas to generate interest and buzz about the course?

Sure, here are 5 Facebook post ideas to generate interest and buzz about a course on starting a digital marketing agency:

Share a success story or testimonial from a past student of the course who has started their own digital marketing agency and achieved great results. This can help to showcase the value and effectiveness of the course, and inspire others to consider taking the course themselves. Share a sneak peek or preview of some of the content and resources that will be included in the course. This can give people an idea of what to expect from the course, and help to pique their curiosity and interest.

Share some statistics or data about the demand for digital marketing services and the potential income that can be earned as a digital marketing agency owner. This can help to demonstrate the opportunity and potential for success in this field, and encourage people to consider starting their own agency.

Share a quote or piece of advice from the course instructor or a successful digital marketing agency owner. This can help to build credibility and authority, and provide some insights and inspiration for those considering starting their own agency.

Share a limited-time discount or special offer for the course.
This can create a sense of urgency and encourage people to sign up for the course before the offer expires.

Can you write a sample facebook post for this idea "Share some statistics or data about the demand for digital marketing services and the potential income that can be earned as a digital marketing agency owner."



Sure, here is a sample Facebook post that shares some statistics and data about the demand for digital marketing services and the potential income that can be earned as a digital marketing agency owner:

"Did you know that the digital marketing industry is expected to be worth over \$400 billion by 2023? That's a LOT of demand for digital marketing services! And as a digital marketing agency owner, the potential for earning a high income is huge. According to a recent survey, the average income for a digital marketing agency owner is over \$70,000 per year. But with the right skills, knowledge, and strategies, it's possible to earn even more. If you've been considering starting your own digital marketing agency, now is the perfect time! Our course on starting a digital marketing agency will give you everything you need to launch and grow a successful business. Click the link to learn more and sign up today!"

Can you rewrite the call to action on that post to promote the webinar instead of the course?

Sure, here is a revised version of the Facebook post with a call to action promoting the webinar instead of the course:

"Did you know that the digital marketing industry is expected to be worth over \$400 billion by 2023? That's a LOT of demand for digital marketing services! And as a digital marketing agency owner, the potential for earning a high income is huge. According to a recent survey, the average income for a digital marketing agency owner is over \$70,000 per year. But with the right skills, knowledge, and strategies, it's possible to earn even more. If you're interested in learning more about starting your own digital marketing agency, join us for a FREE webinar on "My Formula for Launching a 6 Figure Digital Marketing Agency and Escaping the 9-5 Grind". Our expert speaker will share their step-by-step formula for success and answer your questions. Click the link to register now and reserve your spot!"

Can you give me 10 viral youtube video ideas to generate leads for this course?

Sure, here are 10 potential viral YouTube video ideas to generate leads for a course on starting a digital marketing agency:

"Day in the life" video showing what it's like to run a successful digital marketing agency

This video could take viewers behind the scenes and show them what a typical day is like for a digital marketing agency owner. This can help to showcase the freedom, flexibility, and excitement of this career path.

"Before and after" video showcasing the results of a digital marketing campaign for a client



This video could show the before and after of a digital marketing campaign for a client, highlighting the impact and value of the services provided. This can help to demonstrate the potential for success and ROI for a digital marketing agency.

"Top 10 mistakes to avoid when starting a digital marketing agency"

This video could highlight common mistakes that people make when starting a digital marketing agency, and provide tips and strategies for avoiding them. This can help to save people time, money, and frustration, and make them more likely to consider the course.

"Interview with a successful digital marketing agency owner"

This video could feature an interview with a successful digital marketing agency owner, asking them about their journey, challenges, and key lessons learned. This can provide valuable insights and inspiration for those considering starting their own agency.

"How to get your first client as a digital marketing agency"

This video could provide specific tips and strategies for finding and winning over your first client as a digital marketing agency. This can be a key challenge for many new agency owners, and this video could provide valuable guidance and encouragement.

"5 tools every digital marketing agency owner needs"

This video could showcase some of the key tools and resources that every digital marketing agency owner needs to have in their toolkit. This could include things like project management software, design tools, and marketing platforms.

"Case study: How we grew our digital marketing agency from scratch"

This video could feature a case study of how the course instructor or another successful digital marketing agency grew their business from scratch. This could include their strategies, challenges, and key lessons learned.

Can you give me 3 more viral video ideas to promote this online course?

Sure, here are 3 more viral video ideas to promote an online course on starting a digital marketing agency:

"Q&A: Your top questions about starting a digital marketing agency"

This video could feature a Q&A format, where the course instructor or another expert answers some of the most common questions and concerns that people have about starting a digital



marketing agency. This can help to address any doubts or fears that people might have, and make them more likely to consider the course.

"The benefits of starting a digital marketing agency over other careers"

This video could compare the benefits of starting a digital marketing agency to other career paths, highlighting the unique advantages and opportunities that this field offers. This can help to motivate and inspire people to consider starting their own agency.

"Live webinar: Launch your digital marketing agency in 90 days"

This video could be a promotion for a live webinar on how to launch a digital marketing agency in 90 days. The video could highlight the key topics and strategies that will be covered in the webinar, and encourage people to register and join in. This can create a sense of urgency and exclusivity, and help to generate leads for the course.

Can you write a sample email for this email idea "Resources and tools for starting a digital marketing agency"

Sure, here is a sample email for the topic "Resources and tools for starting a digital marketing agency":

Hi [Name],

Are you thinking about starting your own digital marketing agency, but not sure where to begin? One of the keys to success is having the right resources and tools at your disposal. That's why I wanted to share some of my favorite resources and tools with you that have helped me to launch and grow my own digital marketing agency.

Project management software: Asana, Trello, or Monday.com

These tools help you to organize and track your projects, tasks, and team members, and keep everything running smoothly.

Design tools: Canva, Adobe Creative Cloud

These tools allow you to create professional-looking graphics and designs for your website, social media, and marketing materials.

Marketing platforms: Google Ads, Facebook Ads, Mailchimp

These platforms allow you to reach and target specific audiences with your marketing efforts, and track and measure the results.



Analytics tools: Google Analytics, Hubspot

These tools help you to track and analyze your website traffic, customer behavior, and marketing performance, and make data-driven decisions.

I hope these resources and tools are helpful to you as you start your journey as a digital marketing agency owner. If you have any questions or need additional guidance, don't hesitate to reach out.

Best regards,
[Your Name]

Can you write a 5 email sequence that creates urgency to buy the course because enrollment will be closing.

Sure, here is a 5-email sequence that creates urgency to buy a course because enrollment will be closing:

Email 1: "Don't miss your chance to start your own digital marketing agency"

In this email, you could introduce the course and its benefits, and mention that enrollment will be closing soon. You could highlight the value and opportunity of the course, and encourage people to take action before it's too late.

Email 2: "Only a few days left to enroll in the digital marketing agency course"

In this email, you could remind people that enrollment is closing soon, and provide some additional details or testimonials about the course. You could also offer a limited-time bonus or discount to incentivize people to sign up.

Email 3: "Last chance to join the digital marketing agency course"

In this email, you could create a sense of urgency by mentioning that this is the last chance to enroll in the course. You could also share some success stories or case studies from past students to demonstrate the potential for success.

Email 4: "Enrollment closing soon - don't miss out on starting your own digital marketing agency"

In this email, you could reinforce the message that enrollment is closing soon, and provide some additional reasons or benefits for why people should sign up for the course. You could also include a call to action to encourage people to take action.

Email 5: "Enrollment now closed - waitlist available"



In this email, you could announce that enrollment is now closed, but offer the opportunity for people to join a waitlist for the next time the course is offered. You could also include a call to action to encourage people to join the waitlist, and provide some additional resources or recommendations for people who might be interested in the course.

Can you give me 10 epic and exciting course name ideas for this course?

Sure, here are 10 epic and exciting course name ideas for a course on starting a digital marketing agency:

- "Digital Marketing Agency Mastery"
- "The Ultimate Guide to Starting a Digital Marketing Agency"
- "Escape the 9-5: Launch Your Own Digital Marketing Agency"
- "Build a Six-Figure Business with a Digital Marketing Agency"
- "The Digital Marketing Agency Blueprint"
- "Mastering the Art of Digital Marketing Agency Ownership"
- "Revolutionize Your Career with a Digital Marketing Agency"
- "From Zero to Six Figures: Starting a Digital Marketing Agency"
- "The Ultimate Digital Marketing Agency Bootcamp"
- "Create the Life You Want with a Digital Marketing Agency"

Can you create 5 course name ideas with the word agency and an action word?

Sure, here are 5 course name ideas with the word "agency" and an action word:

- "Agency Launch: Start Your Own Digital Marketing Agency"
- "Agency Growth: Scale Your Digital Marketing Agency to Six Figures"
- "Agency Domination: Become the Go-To Digital Marketing Agency in Your Niche"
- "Agency Breakthrough: Take Your Digital Marketing Agency to the Next Level"
- "Agency Evolution: Transform Your Digital Marketing Agency into a Thriving Business"

Can you give me 5 more ideas just like that but add a third word

Sure, here are 5 more course name ideas with the word "agency" and an action word, with a third word added:

- "Agency Launch Masterclass: Start Your Own Digital Marketing Agency"
- "Agency Growth Strategies: Scale Your Digital Marketing Agency to Six Figures"
- "Agency Domination Formula: Become the Go-To Digital Marketing Agency in Your Niche"
- "Agency Breakthrough Blueprint: Take Your Digital Marketing Agency to the Next Level"
- "Agency Evolution Blueprint: Transform Your Digital Marketing Agency into a Thriving Business"



Can you give me 5 more of those?

Sure, here are 5 more course name ideas with the word "agency" and an action word, with a third word added:

- "Agency Launch Blueprint: Start Your Own Digital Marketing Agency"
- "Agency Growth Accelerator: Scale Your Digital Marketing Agency to Six Figures"
- "Agency Domination System: Become the Go-To Digital Marketing Agency in Your Niche"
- "Agency Breakthrough Method: Take Your Digital Marketing Agency to the Next Level"
- "Agency Evolution Program: Transform Your Digital Marketing Agency into a Thriving Business"

Create a list of resources that could be useful to course buyers of this course.

Sure, here is a list of resources that could be useful to course buyers of a course on starting a digital marketing agency:

Project management software: Asana, Trello, or Monday.com

These tools help you to organize and track your projects, tasks, and team members, and keep everything running smoothly.

Design tools: Canva, Adobe Creative Cloud

These tools allow you to create professional-looking graphics and designs for your website, social media, and marketing materials.

Marketing platforms: Google Ads, Facebook Ads, Mailchimp

These platforms allow you to reach and target specific audiences with your marketing efforts, and track and measure the results.

Analytics tools: Google Analytics, Hubspot

These tools help you to track and analyze your website traffic, customer behavior, and marketing performance, and make data-driven decisions.

Freelance platforms: Upwork, Fiverr, PeoplePerHour

These platforms allow you to find and hire freelancers for various tasks and projects, such as design, writing, and social media management.

Business registration and legal resources: LegalZoom, Rocket Lawyer

These resources can help you to register your business and handle legal matters, such as contracts and liability protection.



Accounting software: QuickBooks, Xero

These tools help you to manage your finances and keep track of your income and expenses.

Networking and industry events: local chamber of commerce, industry conferences

Attending networking and industry events can help you to build relationships and connections, and stay up-to-date on industry trends and best practices.

Online communities and forums: Reddit, LinkedIn groups

Participating in online communities and forums can provide valuable insights, support, and resources, and help you to connect with other digital marketing professionals.

Can you create a list of different types of Digital Marketing agencies that have specializations. For example, some agencies specialize in website design, some specialize in PPC marketing. What are other types of agencies?

Sure, here is a list of different types of digital marketing agencies that have specializations:

Website design and development agencies

These agencies specialize in creating and maintaining websites for businesses, and may offer services such as website design, development, hosting, and maintenance.

Search engine optimization (SEO) agencies

These agencies specialize in improving the visibility and ranking of websites in search engine results, and may offer services such as keyword research, on-page optimization, and link building.

Pay-per-click (PPC) agencies

These agencies specialize in creating and managing paid advertising campaigns on platforms such as Google Ads and Bing Ads, and may offer services such as keyword research, ad copywriting, and conversion optimization.

Social media marketing agencies

These agencies specialize in marketing on social media platforms such as Facebook, Instagram, and LinkedIn, and may offer services such as social media strategy, content creation, and social media advertising.

Email marketing agencies



These agencies specialize in creating and executing email marketing campaigns, and may offer services such as email list building, email design, and email automation.

Content marketing agencies

These agencies specialize in creating and distributing valuable, relevant, and consistent content to attract and retain a clearly defined audience, and may offer services such as content strategy, writing, and distribution.

Video marketing agencies

These agencies specialize in creating and distributing video content for marketing purposes, and may offer services such as video creation, video editing, and video distribution.

Influencer marketing agencies

These agencies specialize in connecting brands with influencers who can promote their products or services to their followers, and may offer services such as influencer research, influencer outreach, and influencer campaign management.

Public relations (PR) agencies

These agencies specialize in managing the reputation and relationships of businesses, and may offer services such as media relations, crisis management, and event planning.

Can you create a list of the best niches to start a digital marketing agency in that has high client value

Sure, here is a list of the best niches to start a digital marketing agency in that have high client value:

Health and wellness

This niche includes businesses in the health, fitness, and wellness industries, such as gyms, health coaches, and spas. These businesses often have a high value for digital marketing services, as they can help to attract and retain customers, and promote health and wellness products and services.

E-commerce

This niche includes businesses that sell products online, such as retail stores, clothing brands, and beauty products. These businesses often have a high value for digital marketing services, as they can help to drive traffic, sales, and customer loyalty through online channels.



Professional services

This niche includes businesses that provide professional services, such as law firms, consulting firms, and accounting firms. These businesses often have a high value for digital marketing services, as they can help to attract and retain high-value clients, and differentiate themselves from competitors.

Home services

This niche includes businesses that provide home services, such as remodeling, landscaping, and cleaning. These businesses often have a high value for digital marketing services, as they can help to attract and retain local customers, and showcase the quality and value of their services.

Travel and hospitality

This niche includes businesses in the travel and hospitality industries, such as hotels, resorts, and travel agencies. These businesses often have a high value for digital marketing services, as they can help to attract and retain customers, and promote travel and tourism experiences.

Education

This niche includes businesses in the education industry, such as schools

What are some really enticing bonuses that I could offer to the potential buyers of this course?

Offer students a discount on additional courses or services that may be related to starting a digital marketing agency, such as a course on social media marketing or a consulting package for website design.

Access to a private community or forum for course graduates

This bonus could give students access to a private community or forum for course graduates, where they can connect with other students, get additional support and resources, and continue learning and growing their digital marketing agency.

A bonus course or workshop on a specific topic

This bonus could provide students with an additional course or workshop on a specific topic that is related to starting a digital marketing agency, such as a course on SEO or a workshop on email marketing.

One-on-one support or mentorship from the course instructor



This bonus could give students the opportunity to get one-on-one support or mentorship from the course instructor, and have regular check-ins or accountability to help them stay on track and achieve their goals.

A bonus resource guide or ebook on a related topic

This bonus could provide students with a resource guide or ebook on a related topic that is relevant to starting a digital marketing agency, such as a guide on how to get started with freelancing or a ebook on how to write effective proposals.

EXAMPLE ONLINE COURSE SALES COPY WITH CHATGPT

Attention: Entrepreneur

Unlock The Secrets To Starting And Scaling A Successful Digital Marketing Agency

"Learn The *Proven Strategies* And Tactics To Scale Your Agency To
Launch A Successful Digital Marketing Agency, Attract
High-Paying Clients, And Build A *Six Figure Income* Online."

From the desk of: *William Fletcher*

Dear Friend,

Are you tired of struggling to build an online business and want to finally achieve success with your own digital marketing agency? Have you been frustrated by the lack of consistent, reliable income and the constant hustle to find new clients?

Well, you're not alone. Starting a successful digital marketing agency can be a daunting task, filled with uncertainty and roadblocks. But what if I told you that there is a solution to all of these problems? In just a minute I'll



show you exactly how to start a successful digital marketing agency but first let me ask you:

Are you tired of spinning your wheels trying to start a digital marketing agency without seeing any real results? It can be incredibly frustrating to pour time and energy into building a business, only to find that you're not making any progress.

The truth is, without the right strategy in place, it can be nearly impossible to start a successful digital marketing agency. Without a clear plan for how to attract clients, generate leads, and increase revenue, you'll find yourself struggling to make ends meet. But, what if there was a better way.

Introducing The ***“Agency Growth Accelerator”***

This course is designed to give you the tools and strategies you need to turn your passion for digital marketing into a thriving, profitable business. With our step-by-step blueprint, you'll learn how to create a solid business plan, find and retain clients, and scale your agency to a six-figure business. Don't let a lack of strategy hold you back any longer, learn how to start and scale a successful digital marketing agency today.

Here is just a sample of what you'll get when you buy today:

- Our course is the answer you've been looking for if you're serious about starting a digital marketing agency and generating a six-figure income online.
- The course provides you with all the knowledge, skills, and resources you need to turn your passion for digital marketing into a thriving, profitable business.



- Inside the course, you'll find a step-by-step blueprint for starting and scaling a digital marketing agency.
- You'll learn from industry experts on how to attract and retain high-paying clients, generate leads, and increase revenue.
- Proven strategies and tactics that have been used by successful agency owners to reach six-figures.
- Access to templates, case studies, and examples that you can use to implement what you have learned in your agency.
- Access to our community of like-minded individuals who are also starting their own digital marketing agency and can provide you with support and guidance along the way.
- With our course, you won't have to struggle or feel lost anymore. You'll have the tools and resources you need to succeed and start your own digital marketing agency and generating a six-figure income.
- Join now and take the first step towards the successful digital marketing agency and the income you deserve.

Learning Everything You Need To Know To Start A *Successful Digital Marketing Agency* Can Be A Painful And Time-Consuming Process.

Without the right guidance and resources, it can take months or even years to figure out how to attract clients, generate leads, and increase revenue.

This is where our course comes in, it will save you countless hours of frustration and trial-and-error, allowing you to fast track your success. By purchasing our course, you will be saving a significant amount of time and money in comparison to learning everything on your own.



You will have access to a ***wealth of knowledge and resources*** that would otherwise cost you a considerable amount of money to learn on your own.

Our course is designed to provide you with everything you need to know to start a successful digital marketing agency, from attracting clients to scaling your business to a *six-figure income*. By investing in our course, you'll be able to take your digital marketing agency to the next level and generate a six-figure income much faster than if you were to try and learn everything on your own.

In addition, you will be able to avoid common mistakes and pitfalls that can prevent you from reaching your goals and saving thousands of dollars in lost income.

With our course, you will have access to proven strategies and tactics that have been used by successful agency owners to reach six-figures. ***You will also have access to templates, case studies, and examples*** that you can use to implement what you have learned in your agency.

Plus, you will have access to our community of like-minded individuals who are also starting their own digital marketing agency and can provide you with support and guidance along the way.

Investing in our course is not only an investment in your business but also an investment in your future.

Don't waste any more time and money trying to figure everything out on your own. Join now and take the first step towards the successful digital marketing agency and the income you deserve.

**So Simple To Implement And
Begin Getting Results**



Our course is designed to be easy to follow and implement, even for those with little to no experience in the industry. The materials are presented in a *step-by-step format*, making it simple for you to understand and apply the strategies and tactics you'll learn.

You will be surprised how easy it is to learn the materials, with our expert instructors breaking down complex concepts into easy to understand terms and providing you with *real-world examples and case studies*. The course also includes interactive exercises, quizzes and assignments that will help solidify your understanding of the concepts and most importantly give you the opportunity to apply them in your own business.

But it's not just about learning, it's also about implementation, and that's where our course truly shines.

You'll see amazing results as you implement the strategies and tactics you'll learn in the course. You will be able to attract high-paying clients, generate leads and increase revenue in no time. Plus, with access to our community of like-minded individuals, you will have a support system to help you through any challenges you may face as you implement what you have learned.

Our course is your **one-stop-shop** for everything you need to know to **start** and **scale** a successful **digital marketing agency**, and the best part is, it's easy to learn and implement with amazing results.

So, don't waste any more time and money trying to figure everything out on your own, join now and start seeing amazing results in your digital marketing agency today.

Our course is designed to help you get results fast. You'll learn the strategies and tactics you need to start and scale a successful digital marketing agency, and you'll be able to implement them in your business right away. Our step-by-step blueprint, real-world examples and case



studies, and interactive exercises will help you understand and apply the concepts quickly.

How It Will Feel To Have Your Own “Six Figure” Digital Marketing Agency

Imagine having a digital marketing agency that is generating a consistent and reliable six-figure income. Picture yourself having the freedom and flexibility to work on your own terms, while also having the financial security to pursue your passions and dreams. This is the life that you can have after implementing what you'll learn inside this course.

You'll also have the confidence and skills you need to take your business to the next level. You'll be able to scale your agency to a six-figure business and have the financial security to pursue your passions and dreams. You'll be able to take control of your income and career, and live the life you've always wanted.

Don't wait any longer to start designing the life you've always wanted. Join our course today and start building the digital marketing agency of your dreams and the life you deserve.

“I’m In, What’s It Going To Cost?”

The value of the items inside this course are easily worth over \$15,000. From the ***step-by-step blueprint*** for starting and scaling a successful digital marketing agency, to the proven strategies, tactics, access to templates, case studies, examples, all the way to the community. All of these resources and support are invaluable for anyone looking to start and scale a successful digital marketing agency.



But, if you join our course today, you won't have to pay \$15,000 to get access to these resources.

In fact, you can get everything for just a one time payment of \$997.

[BUY BUTTON]

That's right, for a fraction of the cost, you can have access to the same resources and support that would otherwise cost you a considerable amount of money to learn on your own.

This is a limited time offer and we cannot guarantee that the course will be available at this price in the future. Don't miss this opportunity to invest in your future and take your digital marketing agency to the next level, join now and start building the digital marketing agency of your dreams and the life you deserve.

To Your Success,

William Fletcher

P.S. Don't miss out on this limited time offer to invest in your future and take your digital marketing agency to the next level. The value of the items inside our course is easily worth over \$15,000, but if you join now, you can get everything for just \$997.

P.S. Remember, with our course, you'll have access to the same resources and support that would otherwise cost you thousands of dollars learn on your own. Plus, you'll be able to see results in your business faster than you ever thought possible. Don't wait any longer to start seeing results in your digital marketing agency, join now and start building the digital marketing agency of your dreams and the life you deserve.

EXAMPLE USE OF GENERAL SCRIPTS WITH CHATGPT



Can you give me a list of resources for...

- Can you give me a list of the best resources to learn how to start and grow a YouTube channel?
- Can you give me a list of free resources to learn HTML and CSS?

Can you create me a checklist on....

- Can you create me a checklist on how to optimize blog posts for search engine rankings. I want a list that I can use on every blog post I publish to make sure it's SEO optimized.
- Can you create me a checklist for writing a highly effective youtube video script?

Can you create an outline for...

- Can you create an outline or an online course on the topic of how to make money with affiliate marketing for beginners.
- Can you create an outline for a YouTube video about how to lose weight as a new mom?

Can you create an agenda for

- Can you create an agenda for an online course promotion?
- Can you create an agenda for a meeting with a client about the launch of their website?

Can you create a roadmap for...

- Can you create a roadmap for launching an online course on facebook?
- Can you create a roadmap for small business website development and launch.

Can you create a budget for

- Can you create a budget for developing an email autoresponder SAAS?
- Can you create a weekly, monthly, and yearly budget for a married couple that makes a combined income of \$150,000 and has young kids.

Can you create a timeline for

- Can you create a timeline for a product launch for an e-commerce store.
- Can you create a timeline for developing a Simple SAAS Application?

Can you create a plan for

- Can you create a plan for launching a SAAS business?
- Can you create a plan for growing a youtube channel to a six figure business?



Can you create me a template for

- Can you create a template for defining a small business marketing plan?
- Can you create a template for a long form pillar blog post?

Can you create a workbook for

- Can you create a workbook for an online marketing plan?
- Can you create a workbook for learning video editing for Youtubers.

Can you write an email...

- Can you write an email about I product I just launched on “How to start a digital marketing Agency” that preframes the course and gets people excited to buy?
- Can you write an email that asks authority figures in my niche if they will promote my product as an affiliate?

Can you outline a presentation for

- Can you outline a presentation that sells my online coaching membership that teaches people how to create and sell their first book?
- Can you outline a presentation that shares the value of my SEO Services.

Can you give me the code for...

- A simple chatbot script in Python
- A weather app in Java
- A game like Agar.io in JavaScript

Can you suggest the best code for...

- Building a virtual reality game
- Creating a mobile app for a restaurant
- Designing a website for a fashion brand

Can you give me the code...

- Can you give me the code highlight a specific work in my headline text yellow?
- Can you give me the code for a a basic html page to start building my website?

Can you make a plan for

- Can you make a plan for starting a web design business that targets plumbers.



- Can you make a plan for write a 150 page book in 60 days.

Can you create a script for

- Can you create a script for selling my coaching services to potential clients over the phone? I teach them how to get leads with LinkedIn.
- Can you create a script for a fast response on customer service tickets letting the customer know that we received their request and we will get back with them shortly.

Can you write a newsletter...

- Can you write a newsletter on how to start a blog.
- Can you write a newsletter promoting my latest youtube videos? You can make it fill in the blanks so I can put in the video titles and descriptions later.

Can you give me instructions on

- Can you give me instructions on installing the divi wordpress theme on my website.
- Can you give me instruction for exporting a high quality video for youtube with screenflow?

Can you write a product description for

- Can you write a product description for an online tool I use called Vidiq? I will use this in my affiliate promotions.
- Can you write a product description for my shopify store item that is a necklace with cute cats?

Can you create a to do list for

- Can you create a to do list for rewriting PLR content to by high quality unique content.
- Can you create a to do list for starting a new Laravel Project?