



MIKEALA FRANCIS

ABOUT

My collaborative and interpersonal skills allows me to be an influential team player. I have well-developed written communication abilities, time management, organization and detail-oriented skills. I am passionate about learning new techniques and giving 110% in all work aspects.

SKILLS

ADOBE CREATIVE CLOUD

- Photoshop
- Illustrator(Logo Design)
- Indesign(Layout Design)
- After Effects(Animations)

HTML/CSS

- Web Design

PHOTOGRAPHY

- Nature
- Macro

MICROSOFT OFFICE

- Word, Powerpoint, Excel

CONTACT

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mikealafrancis.me

REFERENCES AVAILABLE UPON REQUEST

OBJECTIVE

To fully utilize and contribute my skills, experience, and creativity to be an asset to your company.

EXPERIENCE

PHOENIX CONSULTING

MARCH 2016: Consulted with founder of non-profit organization Busy Bee Enrichment Center to discuss logo design and website development

MAY 2016: Designed social media advertisement piece for Turning Points International Ministries

ARES HUMAN RIGHTS INTERNATIONAL: CREATIVE CONSULTANT- "THE RIGHT TIME" SMALL BUSINESS OWNER

ECONOMIC EMPOWERMENT WORKSHOP

AUGUST 2016

- Discussed and developed event concept with workshop coordinators, and developers
- Designed promotional print advertisements
- Designed and deployed digital promotional advertisements such as audio playlists and video advertisements

ZLN SEMINARS-CREATIVE CONSULTANT

MARCH 2017-PRESENT

- Discussed and developed event concepts with workshop coordinators, and developers
- Designed promotional print advertisements
- Designed and deployed digital promotional advertisements such as audio playlists and video advertisements
- Developed official website and email communication system
- Created social media accounts for online exposure
- Created Paypal for monetary funding
- Assisted with set up and take-down
- Assisted with travel coordination such as booking hotels
- Event greeter

AWARDS

CTE Certified

EDUCATION

Charles W. Flanagan High School-Pembroke Pines, FL
High School Diploma -June 2014

Miami International University of Art & Design-Miami, FL
August 2014-Present