



MIKEALA FRANCIS

### CONTACT

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mikealafrancis.me

### SKILLS

ADOBE CREATIVE CLOUD

-Photoshop

-Illustrator(Logo Design)

-Indesign(Layout Design)

-After Effects(Animations)

-XD (App Design)

WEB DESIGN

-HTML/CSS

PHOTOGRAPHY

-Nature

MICROSOFT OFFICE

-Word, Powerpoint, Excel

### EDUCATION

Miami International University of Art & Design  
August 2014-Present

Charles W. Flanagan High School  
*Pembroke Pines, FL*

High School Diploma -June 2014

References Available upon Contact

### ABOUT

My collaborative and interpersonal skills allows me to be an influential team player. I have well-developed written communication abilities, time management, organization and detail-oriented skills. I am passionate about learning new techniques and giving 110% in all work aspects.

### EXPERIENCE

#### PHOENIX CONSULTING

MARCH 2016 : Consulted with founder of non-profit organization Busy Bee Enrichment Center to discuss logo design and website development

MAY 2016 : Designed social media advertisement piece for Turning Points International Ministries

#### ARES HUMAN RIGHTS INTERNATIONAL: CREATIVE CONSULTANT -

"THE RIGHT TIME" SMALL BUSINESS OWNER ECONOMIC

#### EMPOWERMENT WORKSHOP

AUGUST 2016

-Discussed and developed event concept with workshop coordinators, and developers

-Designed promotional print advertisements

-Designed and deployed digital promotional advertisements such as audio playlists and video advertisements

#### ZLN SEMINARS-CREATIVE CONSULTANT

MARCH 2017 - PRESENT

-Discussed and developed event concepts with workshop coordinators, and developers

-Designed promotional print advertisements

-Designed and deployed digital promotional advertisements such as audio playlists and video advertisements

-Developed official website and email communication system

-Created social media accounts for online exposure

-Created Paypal for monetary funding

-Assisted with set up and take-down

-Assisted with travel coordination such as booking hotels

#### NIKOLA MARINCAKOVA-ISWIMMIAMI

AUGUST - OCTOBER 2018

-Develop a logo to be placed on the official website and promotional products

#### ROSS-DEBARDELABAN-MIAMI VIRTUOSI

OCTOBER 2018 - PRESENT

-Discussed overall concept of concerts for his concert series

-Developed the official website

-Designed and deployed advertisements for social media platforms

-Designed and printed promotional advertisements (posters, postcards) for concerts and other events

-Edit concert videos for display on Youtube and other social media platforms