Marcus Freemon
San Francisco, CA

dfreemon@gmail.com
www.linkedin.com/in/marcus-freemon/
https://github.com/mfreemon

SOFTWARE ENGINEER · UI/UX DEVELOPMENT · CLIENT SOLUTIONS

Profile	Software Engineer with 9+ years of experience specializing in modern front-end development using JavaScript/TypeScript, HTML5, CSS3 and modern JavaScript Frameworks. Proven track record of delivering scalable and responsive web applications in Agile environments. Passionate about UI/UX, clean code, and performance optimization. Comfortable working full-stack and collaborating cross-functionally..

Skills:	HTML5, CSS3, JavaScript/ES6, TypeScript, Rest API/JSON, Node.js, GraphQL and additional development experience with ReactJS/Redux, Angular, and Wordpress.
Tools:	Command line version control/Git, AI coding assistants(Copilot, Claude, ChatGPT, etc…) Vite, Next.js, Figma, Docker, Jasmine Testing, Chrome and Firefox Developer Tools.
Understanding of:	ES5/ES6, responsive design development (flexbox and css grid), Agile methodology, cross-browser issue resolution etc…

PROFESSIONAL EXPERIENCE

Software Engineer - Creative Circle 360(contract)   April '24 - June 25'
- Built out the user login and registration flow for a new online social community application.
- Created an embedded survey to capture new user data that pairs new users with relevant communities in the application based on their input.
- Developed initial proof of concept for clients online community by creating a React.js application integrated with the Bettermode engagement platform.
- Primary Tools: ReactJS, Redux, JavaScript/TypeScript, HTML5, CSS3, GraphQL

Senior Front-End Engineer - Nielsen/Gracenote   May '21 - Nov 23'
Member of the Audience Measurement team that built software solutions that leverage Nielsen/Gracenote's global entertainment database.
- Key member of the team to develop the Nielsen One B2B SaaS dashboard application to display and summarize large data sets.
- Collaborated with designers to create a UI style guide, reducing dev time for new features by 30%.
- Primary Tools: ReactJS, Redux, JavaScript/TypeScript, HTML5, CSS3

Software Engineer, Vungle   June '18 - June '20
Key member of the Applications team that managed both the primary internal and external facing dashboards a products of the company.
- Contributed software engineering expertise in the development of products through the software lifecycle, from requirements definition through successful deployment.
- Overhauled navigation and filtering functionality throughout managed applications that increased internal users workflow efficiency by 20%.
- Led engineering initiative to migrate all legacy dashboard functionality to contemporary dashboards, thereby significantly decreasing tech debt and overhead for the applications team.
- Primary Tools: ReactJS, Redux,JavaScript, HTML5, CSS3, Node.js, MongoDB

Front-End Engineer, Idean   May'15 - Mar' 18
Collaborated with UI/UX and Visual designers to build out SPA's and projects to spec based on wireframe mockups and visual designs.

Front-End Engineer (contract), Title Nine   Feb '15 – May '15
Built-out landing pages and other functionality based on direction and Psd assets provided by the design team.

Front-End Engineer (contract), Autodesk   Nov '14 – Feb '15
Front-End Engineer (contract), CompareNetworks

Education: Santa Clara University - BA, History