**Marcos Freire**

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**EDUCATION**

**LaGuardia Community College**

Associates of Science in Web Programming

**New York Code + Design Academy**

Full Stack Bootcamp Certificate

**DeVry University**Bachelor’s Computer Engineering

40 credits completed

**WORK EXPERIENCE**

**Ridgewood Haircuts February 2023 - Present**

Full Stack Developer - Website Development  *NY, New York*

* Utilized HTML, SASS, Javascript and animation frameworks to build new landing page & booking platform
* Restructured and streamlined client services by organizing them into a virtual catalog for easy navigation
* Increased business revenue by 25% by establishing an online presence for the barbershop
* Implemented responsive design techniques resulting in a 15% increase in mobile traffic and 10% increase in online bookings

**Brotherhood Boxing December 2022 - February 2023**

Full Stack Developer - Website Development (Rebranding)  *NY, New York*

* Utilized a full stack approach using HTML, CSS, Javascript, SASS, and animation frameworks to redesign landing page
* Developed a proper form section using Formspree to further enhance the booking platform experience
* Implemented DOM manipulation techniques to create interactive “About Us” sections for coaches, featuring hover effects with a distinctive color scheme and specialized descriptions

Full Stack Developer - Website Development (Contracted) **November 2020 - December 2020**

* Created a vanilla landing page with HTML, CSS, and Javascript
* Developed a slider carousel to visualize COVID-19 compliance, guidelines, and mixed media from gym

**Prime America Real Estate Inc. - Marianita Cordova December 2022 - March 2023**

Full Stack Developer - Website Development  *NY, New York*

* Developed a real estate agent portfolio website using HTML, CSS, Javascript, SASS, and various animation frameworks
* Designed and developed an intuitive front-end interface with a back-end form to streamline client interaction (bookings)
* Increased customer base and client sales by 10% from establishing an online presence for the agent

**Kalo Technologies September 2021 - January 2022**

Full Stack Developer - Web Application Development *NY, New York*

* Designed and developed a full stack web application for client, Taste of Lahore, featuring a user friendly interface for new bookings and online ordering
* Leveraged HTML, CSS, Javascript, and Node.JS to develop front-end of the web application, incorporating responsive design principles to ensure optimal user experience across all platforms
* Ushered future development for a data centric back-end using no relational database tools such as Firebase & Firestore streamlining the ordering process for customers in real time

**Choyces June 2020 - December 2020**

Wordpress Development - Wordpress Developer  *NY, New York*

* Spearheaded a complete overhaul of the organization’s online platform with the development team
* Developed a custom login page and streamlined the signup process allowing K-12 students to register for online tutoring services across all school subjects
* Collaborated on both the front-end and back-end development using Wordpress, improving user experience and driving a 25% increase in student retention rates

**TECHNICAL SKILLS**

**Programming Skills:** HTML, SASS, Javascript, Bootstrap, React, SQL, Git, Node.JS

**Skills:** Web Application, Milestone Demos, Web Development Documentation, Cross Department Team Collaboration

**PROJECT CONTRIBUTIONS**

**The Walking App November 2022-December 2022**

Mobile Application - Angular Development  *NY, New York*

* Collaborated development team deploying GitHub to track progress and resolve any issues that arose during development
* Developed front-end of the web application and successfully configured the back-end using Angular