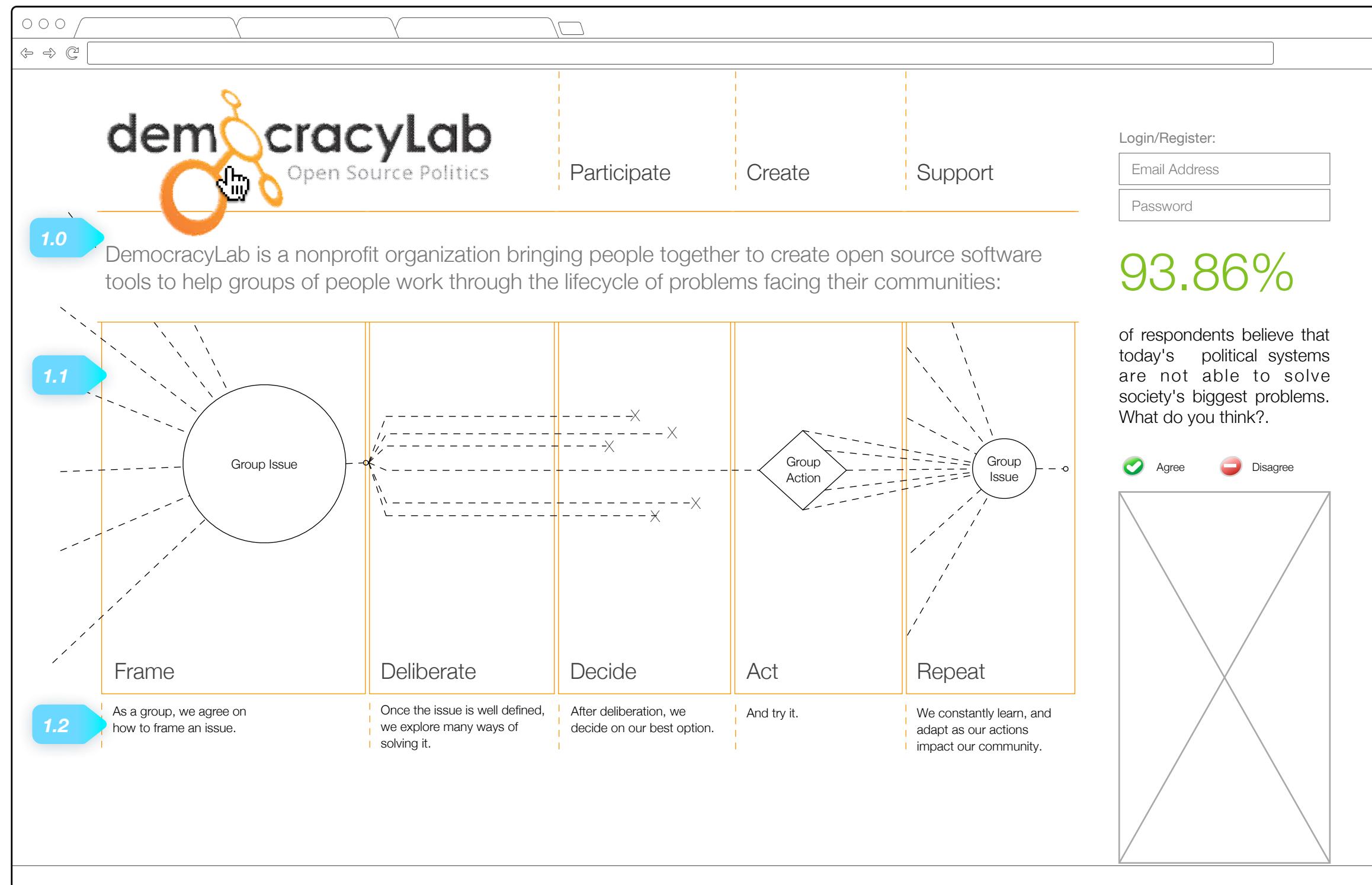


Homepage

- 1.0** When a user navigates to the homepage, they are greeted with an overview of DemocracyLab's Problem Lifecycle.

- 1.1** Each unique stage of the process is represented by a corresponding graphic.

- 1.2** Each unique stage is named and given a brief description near the bottom of the Problem Lifecycle graphic.



PAGE : 1

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Homepage Mouseover 1

1.3 Mousing over each part of the Problem Lifecycle graphic results in a larger font size, and color changes. These effects are in addition to the default behavior of a different cursor graphic to indicate a clickable element.

1.4 Mousing over each part of the Problem Lifecycle graphic also results in a call to action phrase at the bottom of the graphic. Clicking on this section of the graphic will take the user to the corresponding discussion page and topic. This action may optionally remind the user to register or login to participate.

The screenshot shows the DemocracyLab homepage. At the top, there's a navigation bar with three buttons: 'Participate', 'Create', and 'Support'. Below the navigation is a large orange header with the DemocracyLab logo and the tagline 'Open Source Politics'. A main text block states: 'DemocracyLab is a nonprofit organization bringing people together to create open source software tools to help groups of people work through the lifecycle of problems facing their communities:'. To the right, there's a login form for 'Login/Register' with fields for 'Email Address' and 'Password', and a large green percentage '93.86%'. Below the main text is a large orange graphic titled 'Problem Lifecycle'. It features a circular 'Group Issue' icon on the left. The lifecycle is divided into four vertical stages: 'Deliberate', 'Decide', 'Act', and 'Repeat'. Each stage has a dashed arrow pointing to the next. A blue callout bubble labeled '1.3' points to the 'Deliberate' stage. Another blue callout bubble labeled '1.4' points to the 'Begin Framing an Issue' section on the far left. Below the stages, there are descriptive text boxes: 'As a group, we agree on how to frame an issue.' (under 'Begin Framing an Issue'), 'Once the issue is well defined, we explore many ways of solving it.' (under 'Deliberate'), 'After deliberation, we decide on our best option.' (under 'Decide'), 'And try it.' (under 'Act'), and 'We constantly learn, and adapt as our actions impact our community.' (under 'Repeat'). On the far right, there's a large 'X' button inside a square frame. At the bottom right of the page, there are 'Agree' and 'Disagree' buttons with checkmarks.

PAGE : 2

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Homepage Mouseover 2

The mockup shows a web browser window with the DemocracyLab logo and navigation menu. A mouse cursor hovers over the 'Participate' button in the top right menu bar. The 'Participate' button is highlighted with a dashed orange border. To the right of the menu, there is a login/register form with fields for Email Address and Password. Below the menu, a large green percentage '93.86%' is displayed next to a statement about political systems. On the left, there is a diagram illustrating a four-step process: Frame, Deliberating, Decide, and Act, with a 'Repeat' step. The 'Deliberating' step is currently active, indicated by a dark grey background and a hand cursor icon over the 'Begin Deliberating' button. The 'Frame' step shows a circle labeled 'Group Issue'. The 'Decide' step shows a diamond labeled 'Group Action'. The 'Act' step shows a circle labeled 'Group Issue'. The 'Repeat' step shows a circle labeled 'Group Issue'. Below each step, there is a descriptive text box.

democracyLab
Open Source Politics

Participate Create Support

DemocracyLab is a nonprofit organization bringing people together to create open source software tools to help groups of people work through the lifecycle of problems facing their communities:

Group Issue

Frame

Begin Deliberating

Decide

Act

Repeat

Group Issue

Group Action

Group Issue

Group Issue

As a group, we agree on how to frame an issue.

Once the issue is well defined, we explore many ways of solving it.

After deliberation, we decide on our best option.

And try it.

We constantly learn, and adapt as our actions impact our community.

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

Group Issue

Group Issue

Group Issue

Group Issue

PAGE : 3

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Homepage Mouseover 3

The image shows a wireframe of a DemocracyLab website homepage. At the top right, there are 'Participate', 'Create', and 'Support' buttons. To the right of the main content area, there is a 'Login/Register' section with fields for 'Email Address' and 'Password'. A large green percentage '93.86%' is displayed prominently. Below the main content, there is a large 'X' icon.

DemocracyLab Open Source Politics

Participate Create Support

Login/Register:

Email Address

Password

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

Group Issue

Frame Deliberate Act Repeat

Decide How to Decide

As a group, we agree on how to frame an issue.

Once the issue is well defined, we explore many ways of solving it.

After deliberation, we decide on our best option.

And try it.

We constantly learn, and adapt as our actions impact our community.

PAGE : 4

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Homepage Mouseover 4

The mockup shows a web browser window with the DemocracyLab logo and tagline "Open Source Politics". Three buttons are visible: "Participate", "Create", and "Support". A mouse cursor hovers over the "Participate" button, which is highlighted with a yellow border. To the right, a login form for "Login/Register" with fields for "Email Address" and "Password" is shown. Below the buttons, a large green percentage "93.86%" is displayed next to a statement about political systems. On the left, a diagram illustrates a five-step process: Frame, Deliberate, Decide, Plan & Act, and Repeat. Each step has a corresponding icon and a descriptive text box.

democracyLab
Open Source Politics

Participate Create Support

DemocracyLab is a nonprofit organization bringing people together to create open source software tools to help groups of people work through the lifecycle of problems facing their communities:

Group Issue

Frame

As a group, we agree on how to frame an issue.

Deliberate

Once the issue is well defined, we explore many ways of solving it.

Decide

After deliberation, we decide on our best option.

Group Action

Begin to Plan & Act

And try it.

Repeat

We constantly learn, and adapt as our actions impact our community.

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

PAGE : 5

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Homepage Mouseover 5

The mockup shows a browser window with the DemocracyLab logo and tagline "Open Source Politics". The navigation menu includes "Participate", "Create", and "Support". A mouse cursor hovers over the "Support" link, which is highlighted with a grey underline. To the right of the menu, there is a login/register form with fields for "Email Address" and "Password". Below the form, a large green percentage "93.86%" is displayed next to a statement about political systems. At the bottom right is a large "X" button inside a square frame. The main content area features a diagram illustrating a group's lifecycle of problem-solving, divided into five phases: Frame, Deliberate, Decide, Act, and Learn & Adapt. Each phase has a corresponding circular icon and descriptive text.

democracyLab
Open Source Politics

Participate Create Support

Login/Register:
Email Address
Password

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

Group Issue

Frame

As a group, we agree on how to frame an issue.

Deliberate

Once the issue is well defined, we explore many ways of solving it.

Decide

After deliberation, we decide on our best option.

Act

And try it.

Learn & Adapt

We constantly learn, and adapt as our actions impact our community.

PAGE : 6

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Content After Click

1.5 Clicking on the Problem Lifecycle graphic pulls the bottom of the Problem Lifecycle Overview graphic up to make room for additional page content.

1.6 The new page content will include a short, clickable, description of the Problem Lifecycle's parts. The layout shown is three vertical columns.

1.7 This additional content will continue below the fold if necessary.

democracyLab Open Source Politics

Participate Create Support

DemocracyLab is a nonprofit organization bringing people together to create open source software tools to help groups of people work through the lifecycle of problems facing their communities:

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?

1.5

1.6

1.7

Learn & Adapt

Gather More Data

While completing this entire process and beginning the hard work of making a significant change in the world around you it is important to maintain a realistic and rigorous feedback system. Often the first course of action taken will result in more than one surprising outcome. By constantly evaluating your progress over time these surprises can be much less costly and frustrating than if they were to

Don't Give Up

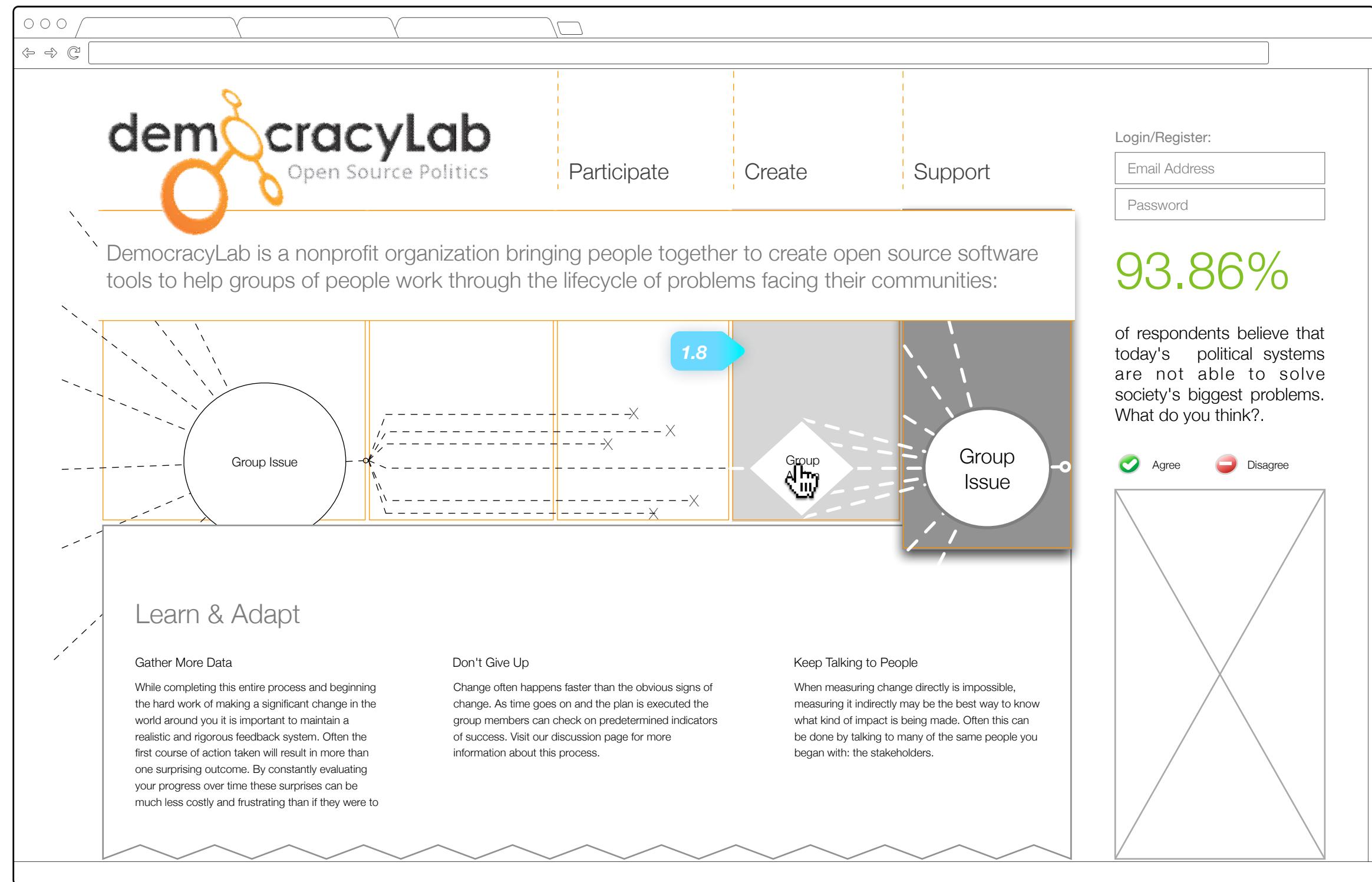
Change often happens faster than the obvious signs of change. As time goes on and the plan is executed the group members can check on predetermined indicators of success. Visit our discussion page for more information about this process.

Keep Talking to People

When measuring change directly is impossible, measuring it indirectly may be the best way to know what kind of impact is being made. Often this can be done by talking to many of the same people you began with: the stakeholders.

Mousover Behavior After Click

1.8 Mousing over an inactive stage of the problem Lifecycle results in a minor change in color or saturation to indicate that this is still a valid clickable option, but not yet active.



PAGE : 8

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Homepage Mousover 7

The screenshot shows the DemocracyLab homepage. At the top right, there are three buttons: 'Participate', 'Create', and 'Support'. A mouse cursor is hovering over the 'Participate' button. To the right of the main content area, there is a sidebar with a 'Login/Register' section containing fields for 'Email Address' and 'Password'. Below this, a large green percentage '93.86%' is displayed, followed by a text block about political systems and a 'Agree' / 'Disagree' poll with a large 'X' graphic.

democracyLab
Open Source Politics

Participate Create Support

DemocracyLab is a nonprofit organization bringing people together to create open source software tools to help groups of people work through the lifecycle of problems facing their communities:

Group Issue

Group Action

Group Issue

Collective Action

Work Break Down Structure

A Work Breakdown Structure is a detailed list of all of the things that need to be achieved and delivered and the activities that need to be carried out to accomplish your goals. It's represented as a tree-structure, with each deliverable or activity broken down into further components which eventually break down into actions and next steps. For more information please visit <http://en.wikipedia.org/wiki/>

Time Management

Gantt charts are useful for planning and scheduling projects. They help you assess how long a project should take, determine the resources needed, and plan the order in which you'll complete tasks. They're also helpful for managing the dependencies between tasks.

Gantt charts are also useful for monitoring a project's progress once it's underway. You can immediately see what should have been achieved by a certain date and, if the project is behind schedule, you can take action to

Putting it All Together

By now you should have a high level understanding of the course of action(s) to take to accomplish your goal. In addition you will have an in-depth and detail oriented idea of exactly what is needed on the ground level to support that longer term strategy. As you begin to put your well thought out plan into action, having this information in a simple to understand format may be helpful and will probably include at least these components:

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

PAGE : 9

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Homepage Mousover 8

The screenshot shows the DemocracyLab homepage with a mouse cursor hovering over the 'Deciding' section. The 'Deciding' section is highlighted with a gray background and contains three columns of text: 'Pros Cons Fixes', 'Voting Methods', and 'Putting it All Together'. To the right of the 'Deciding' section is a large graphic illustrating the 'Group Issue' and 'Group Action' phases. Above the 'Deciding' section, there is a large orange 'X' mark. The top navigation bar includes links for 'Participate', 'Create', and 'Support', along with a 'Login/Register' form for email and password.

democracyLab
Open Source Politics

Participate Create Support

Login/Register:
Email Address
Password

DemocracyLab is a nonprofit organization bringing people together to create open source software tools to help groups of people work through the lifecycle of problems facing their communities:

Group Issue

Deciding

Pros Cons Fixes

The process of teasing apart all the systems and features of the issue at hand will inevitably lead to a lot of discussion among the group. All of these intersecting view points will help to understand the issue from multiple points of view and build a shared understanding of the language and perspectives involved. No matter how you divide the issue, try to ensure that the parts you end up with are mutually

Voting Methods

Deciding on how to decide is an often overlooked component of the decision process. While it is possible that a clear winner will emerge from the available solutions, it is often the case that some disagreement will make consensus impossible. In these cases, having more than one way to select the best available solution will eliminate a huge potential roadblock.

For more detailed versions of these, and other voting systems please visit <http://en.wikipedia.org/wiki/>

Putting it All Together

Part two of the decision phase involves planning for success. If everything goes according to plan, how will you know? How will you measure the success of your project? Does everyone have a clear role to play? What's your backup plan if some mission critical component of this plan doesn't work out like it should? How long will it take to know if you're making the intended impact? In short, which idea is best, and how will it work?

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

PAGE : 10

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Homepage Mousover 9

The screenshot shows the DemocracyLab homepage with a mouse cursor hovering over the 'Participate' button in the top navigation bar. The 'Participate' button is highlighted with a dashed orange border. The page content includes the DemocracyLab logo, a brief description of the organization, a diagram illustrating the lifecycle of problems, and a poll statistic on political systems.

democracyLab
Open Source Politics

Participate Create Support

Login/Register:
Email Address
Password

DemocracyLab is a nonprofit organization bringing people together to create open source software tools to help groups of people work through the lifecycle of problems facing their communities:

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree **Disagree**

Deliberating

Break it Down
The process of teasing apart all the systems and features of the issue at hand will inevitably lead to a lot of discussion among the group. All of these intersecting view points will help to understand the issue from multiple points of view and build a shared understanding of the language and perspectives involved. No matter how you divide the issue, try to ensure that the parts you end up with are mutually exclusive, and collectively exhaustive.

Recombine
With various different ways of seeing these puzzle pieces try to find ways to solve small parts of the whole. Look Around and examine the issue's individual parts and subsystems for similarities to other issues that have already been solved, or are easier to solve. If you haven't already done so, this is an excellent place to stop and consider reframing the issue to match your new understanding of the issue and its parts.

Generate Solutions
Take all the best insights and ideas that you have generated based on the various combinations of elements and systems underlying the issue. On rare occasions a solution to one or more parts of a complex issue can resolve the whole thing. Most issues are much harder to resolve. In these cases you could solve every individual component and the overall issue would not be resolved.

Although a majority of the group may end up

PAGE : 11

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Homepage Mousover 10

The mockup shows a browser window with the DemocracyLab logo and navigation links: Participate, Create, Support, and Login/Register. A large orange circle labeled "Group Issue" is highlighted with a mouse cursor. To the right, a large green percentage "93.86%" is displayed above a statement about political systems. Below the statement is a "Agree" button (green checkmark) and a "Disagree" button (red minus sign). A large "X" is overlaid on the bottom right of the page.

democracyLab
Open Source Politics

Participate Create Support

Login/Register:

Email Address

Password

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

Framing

Gather Data

The first thing to do in framing the issue at hand is to gather as much relevant data as possible within a reasonable time frame. As a group everyone can pick topics to dig deeper into.

Ask Questions

The stakeholder analysis involves talking to anyone that could have an impact on the success or failure of your project in order to find out exactly what they think. While almost everyone will have valid perspectives to offer, not everyone will be instrumental in helping to properly frame and solve the issue at hand.

Talk it Out

Multiple perspectives will need to be examined to get to the core of a complex issue. As a result, framing the problem may require a great deal of dialog. Bouncing back to the framing phase can happen at any time during the later stages of this process.

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Homepage Mouseover 2

1.9 Clicking the current selection will return the user to the original homepage content and behaviors.

The screenshot shows the DemocracyLab homepage with the 'Participate' section highlighted. The page features the DemocracyLab logo and tagline 'Open Source Politics'. On the right, there's a login/register form and a large green statistic '93.86%'. Below the statistic is a survey question about political systems. A large diagram illustrates a four-step process: Begin Framing an Issue, Deliberate, Decide, and Act, followed by a Repeat step. A blue arrow labeled '1.9' points to the 'Begin Framing an Issue' step, which is currently active.

democracyLab
Open Source Politics

Participate Create Support

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree

1.9

Group Issue

Begin Framing an Issue

As a group, we agree on how to frame an issue.

Deliberate

Once the issue is well defined, we explore many ways of solving it.

Decide

After deliberation, we decide on our best option.

Act

And try it.

Repeat

We constantly learn, and adapt as our actions impact our community.

PAGE : 13

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Homepage

Mousover Menu

2.0 Each menu extends the full vertical length of the page when the mouse hovers over it. The menu remains for a few seconds after mousing away before it reverts to the original, less detailed button graphic.

This full length menu bar is meant as a subtle indicator of the additional content and depth of each available choice and to draw the user's eye down below the fold.

The screenshot shows the DemocracyLab homepage with a mouse cursor hovering over the 'Participate' button in the top right corner. A vertical dropdown menu appears, extending the full height of the page. The menu items are:

- 1. Issues**
Health Care
Income Tax
More...
- 2. Communities**
State
Local
More...
- 3. Applications**
Values Voting
Budget Wizard
More...

Below the menu, there are four main sections: Frame, Deliberate, Act, and Repeat, each with a circular 'Group Issue' icon and dashed lines connecting them. To the right, there is a login/register form and a large green statistic: **93.86%**.

Participate

2.0

Frame

As a group, we agree on how to frame an issue.

Deliberate

Once the issue is well defined, we explore many ways of solving it.

Create

Support

Act

And try it.

Repeat

We constantly learn, and adapt as our actions impact our community.

Login/Register:

Email Address

Password

93.86%

of respondents believe that today's political systems are not able to solve society's biggest problems. What do you think?.

Agree Disagree