Matthew Fritscher

Data Analytics Professional

Contact Information

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LinkedIn: Click for LinkedIn

Technical Skills

Programming Languages

- Python
- R
- SQL (T-SQL & MySQL)

Data Visualization

- Tableau
- seaborn
- matplotlib
- ggplot

Machine Learning

- TensorFlow
- XGBoost
- scikit-learn

Other Tools

- pandas, numpy, scipy
- Excel Solver/Analysis Toolpak
- HTML5, CSS
- regex
- SAS, JMP
- STATA
- RapidMiner
- Web Scraping scrapy

Languages

- Spanish Professional Fluency ~C1
- Japanese Beginner ~A2

EXPERIENCE

Project Manager

Louisiana State University - MS Analytics Consulting Project (First Guaranty Bank)

Jan 2023 - May 2023

- Led a Tableau project for First Guaranty Bank, transforming raw deposit data into dynamic visualizations and expanding analyses with additional financial metrics.
- Organized a team of six Analytics Graduate students to analyze deposit data, design visualizations, document findings, and present insights to senior bank executives.
- Implemented Agile methodologies, including the use of Git for version control, ensuring efficient project management and seamless collaboration.

Analytics Graduate Assistant

Louisiana State University - Center for Analytics & Research for Transportation Safety (CARTS)

Jul 2022 - May 2023

- Collaborated with the analytics team to develop Python desktop applications for a Data Integration project, improving functionality and data accuracy by integrating data from various sources.
- Created a statewide Excel-based crash percentage calculator, simplifying data input and aligning the tool with DOTD standards for seamless integration with current data tracking processes.
- Automated updates for the a Tableau tool for the Highway Safety Improvement Program, ensuring real-time accuracy, eliminating manual adjustments with new data, and enhancing operational efficiency, enabling users to focus on data analysis.
- Streamlined web applications on the CARTS website by providing comprehensive documentation for Python scripts, enabling efficient troubleshooting and streamlined maintenance.

EDUCATION

Louisiana State University

M.S. Analytics - Information Systems & Decision Sciences May 2023

Louisiana State University

B.S. Economics - International Trade & Finance
Summa Cum Laude

Dec 2021

Activities: Ogden Honors College, LSU Tiger Marching Band

Universidad de Granada

Centro de Lenguas Modernas, Granada, Spain

• Spanish minor coursework completed during study abroad program in Granada, Spain.