

**Cambridge Judge Business School**

Job Talk • MIT Sloan • December 2016

# Economies of Scale and Scope in Hospitals: An Empirical Study of Volume Spillovers

Michael Freeman

Dec 8, 2016

Joint work with

Nicos Savva, London Business School

Stefan Scholtes, Cambridge Judge Business School



**UNIVERSITY OF  
CAMBRIDGE**  
Judge Business School



# Existing and ongoing research

## Patient routing and flow

- Gatekeepers at Work: An Empirical Analysis of a Maternity Unit, *Management Science (Forthcoming)*.
- Gatekeeping Under Uncertainty: An Empirical Study of Referral Errors in the Emergency Department, *Working paper*.

## Hospital service redesign

- Economies of Scale and Scope in Hospitals: An Empirical Study of Volume Spillovers, *Management Science (Under Revision)*.
- Fat-Tails in Patient Costs: Evidence and Implications for Tariff-Based Compensation Systems, *Work-in-progress*.

# Cambridge University Hospital – 2016

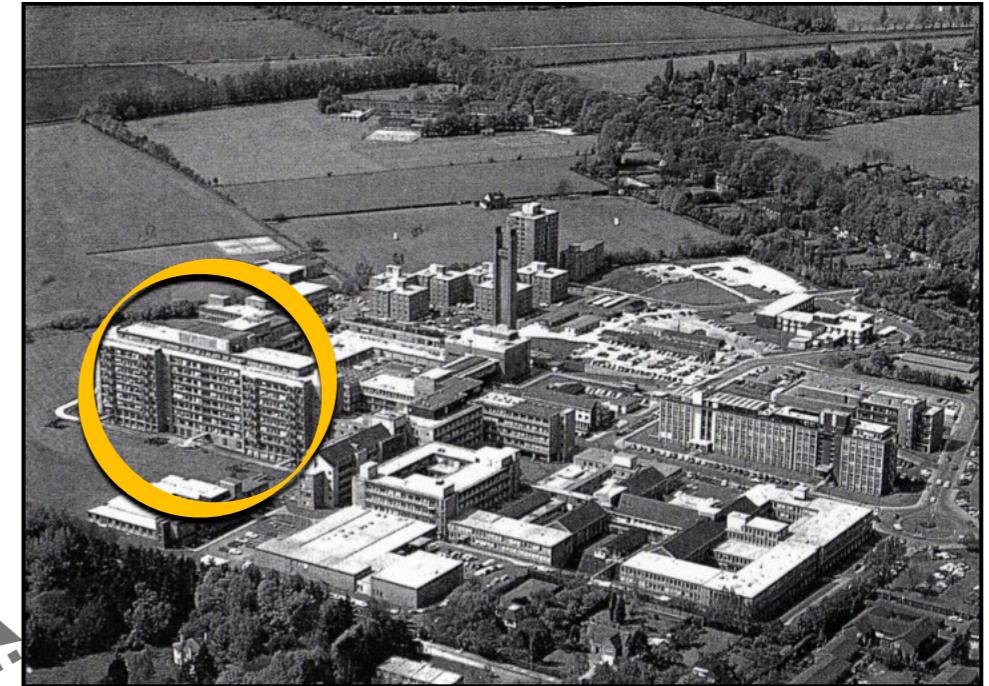


# Hospitals have followed a path of growth



1964

Main  
hospital  
building



1983



2007



2016

# Is this the most productive way of delivering care?



To answer, we need to know whether hospitals are subject to economies of **scale** and/or **scope**...

# Economies of scale and scope

## Economies of **scale**

- Production costs **reduce** with increased volume of the **focal** activity
  - Theory: e.g. *Debreu (1959); Lancaster (1968); Mansfield (1970)*
  - Empirics: *Banks (Saunders & Walker 1994); electric power (Christensen & Greene 1976); ...*

## Economies of **scope**

- Production costs **reduce** with increased volume of **other** activities
  - Theory: *Teece (1980); Panzar & Willig (1981)*
  - Empirics: *Advertising (Silk & Berndt 1993); multi-industry (Villalonga 2004); drug R&D (Henderson & Cockburn 1993); ...*

## Diseconomies of **scope** (benefits of operational focus)

- Production costs **increase** with increased volume of **other** activities
  - Theory: *Skinner (1974); Heskett (1986)*
  - Empirics: *Airlines (Tsikriktsis 2007); automobile assembly (Fisher & Ittner 1999); manufacturing plants (Brush & Karnani 1996; Schoar 2002); ...*

# Economies of scale and scope in healthcare

Given the importance of economies of scale and scope [*in healthcare*] it is perhaps surprising that **so little is known about their extent and importance**. A systematic literature survey as part of this study revealed very little evidence (either positive or negative) about the issue. Many of the existing studies **focus on the “whole hospital”** rather than particular services and even those studies are often very **limited by poor data and methodologies**.

— “*Economies of scale and scope in healthcare markets*,” *Monitor* (2012).

# The fully integrated general hospital



The fully integrated general hospital accommodates:

- Multiple **types** of urgency, e.g. **Emergencies** and **Electives**
- Multiple **service-lines**, e.g. *Orthopedics, Cardiology, Neurology,...*

# The fully integrated general hospital



## **Benefits of the integrated model**

### Asset amortization

(e.g. Moore 1959; Panzar & Willig 1981)

### Variation buffers

(e.g. Schuster et al. 2011; Freeman et al. 2016)

### Better meet customer needs

(e.g. Bagozzi 1986; Cravens & Woodruff 1986)

The fully integrated general hospital accommodates:

- Multiple **types** of urgency, e.g. **Emergencies** and **Electives**
- Multiple **service-lines**, e.g. *Orthopedics, Cardiology, Neurology,...*

# But, there are doubts...

I'd come from the hospital that day. In medicine, too, we are trying to deliver a range of services to millions of people at a reasonable cost and with a consistent level of quality. Unlike the Cheesecake Factory, we haven't figured out how. Our costs are soaring, the service is typically mediocre, and the quality is unreliable.



**By Atul Gawande**

“We cannot sit on our laurels and expect that we will be able to continue to deliver services in the same way that we have in the past. If we do not adapt our services to our patients’ needs, they will suffer.”

— *Dr Keith McNeil, Chief Executive, Cambridge University Hospital*

“some of the most managerially intractable institutions in the annals of capitalism”

— *Christensen et al., The Innovator’s Prescription (2009, p.75)*

# An alternative to the integrated model?



Memorial Sloan-Kettering  
Cancer Center



**Massachusetts  
Eye and Ear**

# The specialist hospital



*Shouldice Hospital*

The specialist hospital treats a subset of patients, e.g. with:

- Specific **types** of urgency, e.g. **Emergencies** or **Electives**
- In specific **service-lines**, e.g. *Orthopedics* or *Cardiology* or *Neurology*...

# The specialist hospital



*Shouldice Hospital*

## Benefits of the focused model

Organizational simplicity

(e.g. Argote 1982; Birtan 1988)

Learning and experience

(e.g. Pisano et al. 2001; KC & Staats 2012)

Development of specialized expertise

(e.g. Hopp & Lovejoy 2012; Argote 2013)

The specialist hospital treats a subset of patients, e.g. with:

- Specific **types** of urgency, e.g. **Emergencies** or **Electives**
- In specific **service-lines**, e.g. *Orthopedics* or *Cardiology* or *Neurology*...

# Which model is better?

Integrated model



Focused model



Do the benefits of pooling across patient **types** and/or **service-lines** in the integrated model outweigh the reduction in focus?

# Research questions

Integrated model



Focused model



Do costs reduce with increased volume of patients:

**[scale]** of the same type and from the same service-line?

**[type-scope]** of the other type and from the same service-line?

**[service-scope]** of the same type and from the other service-lines?

**[other-scope]** of the other type and from the other service-lines?

Do effects depend on whether the focal patient type is **emergency** or **elective**?

# Data

Condition level **cost** and inpatient **activity** data:

- ↳ For the **9** financial years from 2006/07 to 2014/15
  - ↳ For **130** acute hospital trusts operated by the NHS in England
    - ↳ Corresponding to **~105 million** inpatient admissions

Cost and volume data are reported in each year by each hospital,  
broken down into one of

**~2000 HRGs (treatment/conditions groups)**

# HRGs: Healthcare Resource Groups

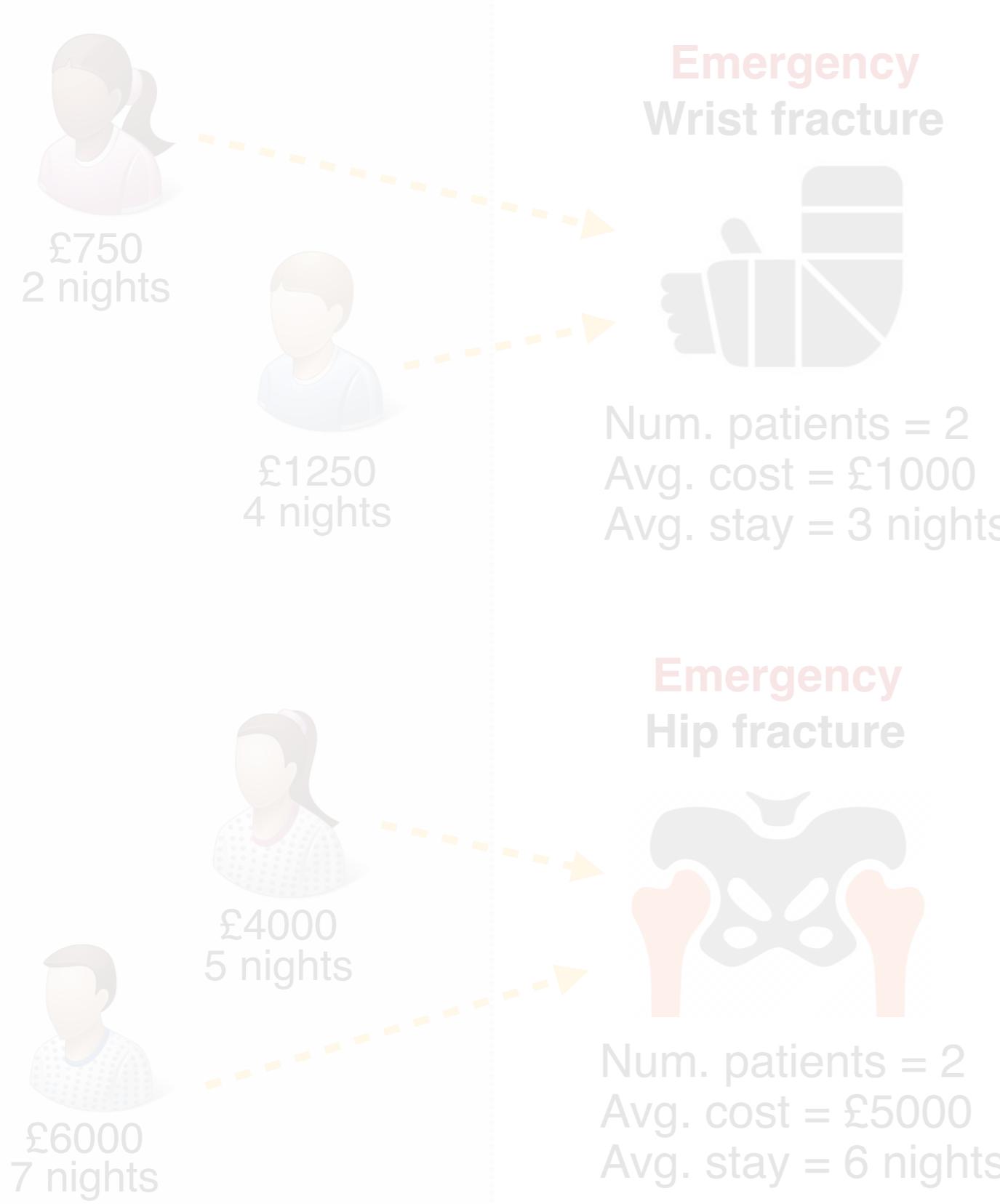
Patients within an HRG are clinically similar and require a relatively homogeneous bundle of resources for their treatment (*Fetter 1991*)

HA11A	Major Hip Procedures for Trauma, Category 2, with Major CC
HA11B	Major Hip Procedures for Trauma, Category 2, with Intermediate CC
HA11C	Major Hip Procedures for Trauma, Category 2, without CC
HA12B	Major Hip Procedures for Trauma, Category 1, with CC
HA12C	Major Hip Procedures for Trauma, Category 1, without CC
HA13A	Intermediate Hip Procedures for Trauma, with Major CC
HA13B	Intermediate Hip Procedures for Trauma, with Intermediate CC
HA13C	Intermediate Hip Procedures for Trauma, without CC

**HRG assignment:** Automated process, with each patient episode assigned to a unique HRG using information from discharge notes: (*DH 2013*)

- ICD-10 medical diagnosis codes
- OPCS procedure codes
- Contextual information, e.g. patient age and gender
- Any complications or comorbidities

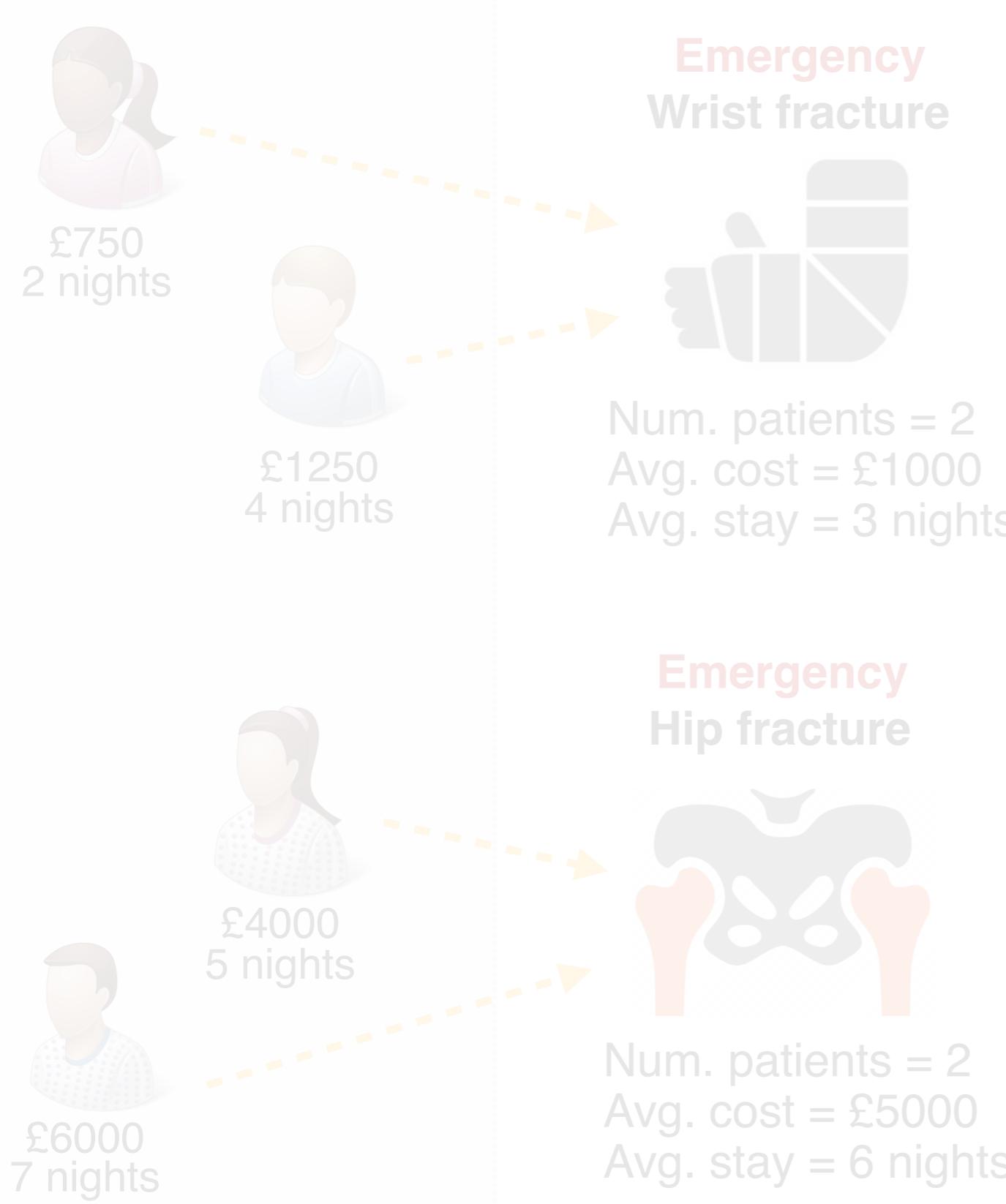
# Main data set



Each hospital in each year submits data to government, aggregated to the HRG level, containing:

- The **volume** of patients treated from each HRG
- The average **cost** of treating patients within each HRG
- The average length-of-stay (LOS) of these patients
- Reported separately for **electives** and **emergencies**

# Main data set



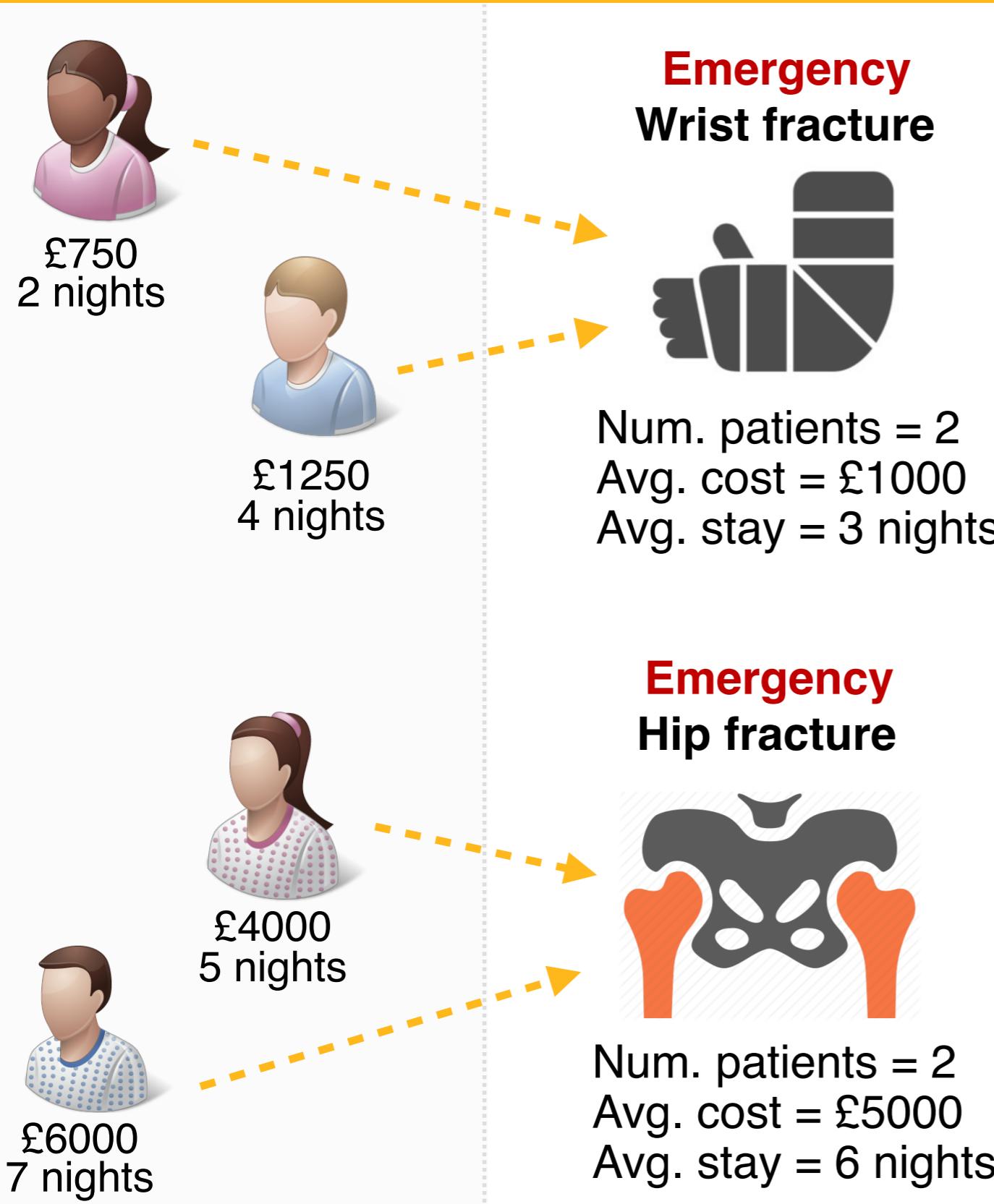
Each hospital in each year submits data to government, aggregated to the HRG level, containing:

- The **volume** of patients treated from each HRG
- The average **cost** of treating patients within each HRG
- The average length-of-stay (LOS) of these patients
- Reported separately for **electives** and **emergencies**

**Our data set**

**~7.2 million observations**

# Main data set



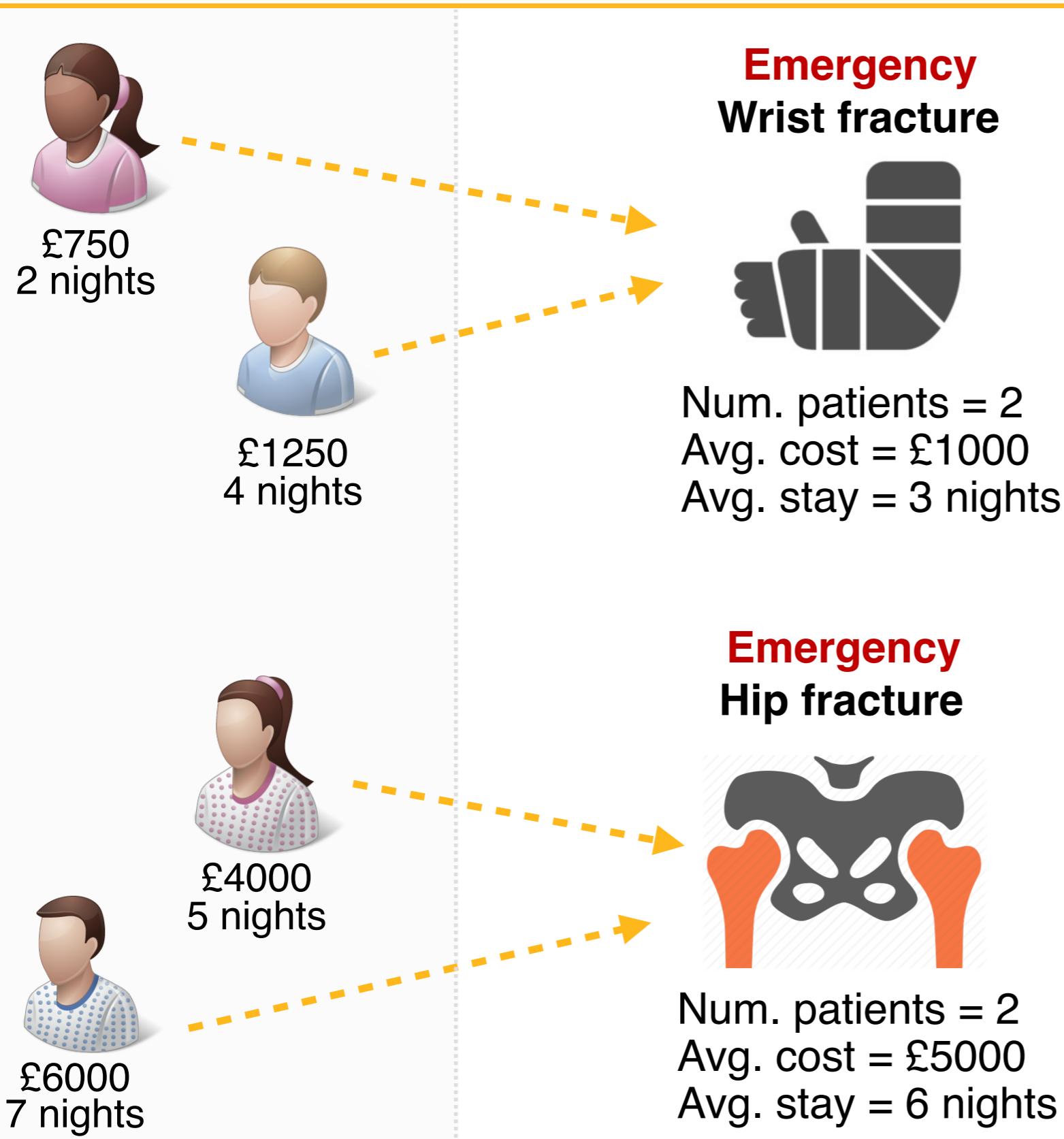
Each hospital in each year submits data to government, aggregated to the HRG level, containing:

- The **volume** of patients treated from each HRG
- The average **cost** of treating patients within each HRG
- The average length-of-stay (LOS) of these patients
- Reported separately for **electives** and **emergencies**

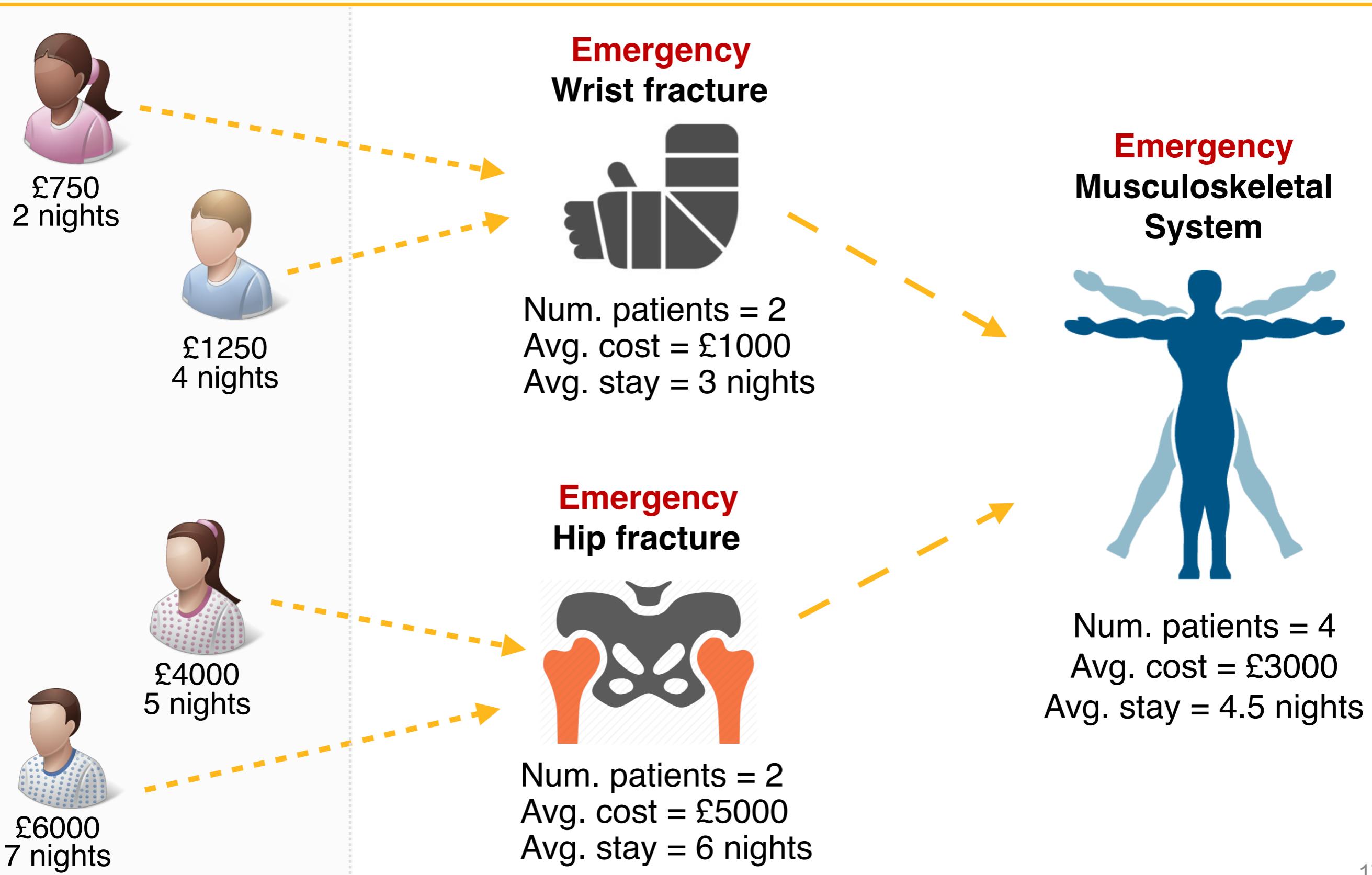
**Our data set**

**~7.2 million observations**

# Aggregate HRG-level data to the service-line level



# Aggregate HRG-level data to the service-line level



# Service-lines: HRG chapters

## 14 service-lines

- Nervous System
- Eyes and Periorbita
- Mouth, Head, Neck and Ears
- Respiratory System
- Cardiac Surgery and Primary Cardiac Conditions
- Digestive System
- Hepatobiliary and Pancreatic System
- Musculoskeletal System
- Skin, Breasts and Burns
- Endocrine and Metabolic System
- Urinary Tract and Male Reproductive System
- Female Reproductive System
- Diseases of Childhood and Neonates
- Vascular System

HRG chapters correspond to major body systems or medical specialties

# Unit of analysis

In each of the **130** hospitals  $h$

↳ in each of the **9** years  $t$

↳ in each of the **14** service-lines  $s$ :

- **Volume** of elective inpatient admissions
- Average **cost** of treating those electives
- Average **length-of-stay** of those electives

**15,339  
observations**

- **Volume** of emergency inpatient admissions
- Average **cost** of treating those emergencies
- Average **length-of-stay** of those emergencies

**15,354  
observations**

# Methods

## We use

- Dependent variable: **Costs** – **emergency** and **elective**
  - Within service-line case-mix adjustment
  - Across service-line normalization
- Independent variables: **Volumes**
  - Four effects: scale, type-scope, service-scope, other-scope
  - Within-between volume decomposition (*Mundlak 1978*)
- Econometric model
  - Multi-level (hierarchical) model (*Gelman & Hill 2007*)

# Methods

## We use

- Dependent variable: **Costs** – **emergency** and **elective**
  - Within service-line case-mix adjustment
  - Across service-line normalization
- Independent variables: **Volumes**
  - Four effects: scale, type-scope, service-scope, other-scope
  - Within-between volume decomposition (*Mundlak 1978*)
- Econometric model
  - Multi-level (hierarchical) model (*Gelman & Hill 2007*)

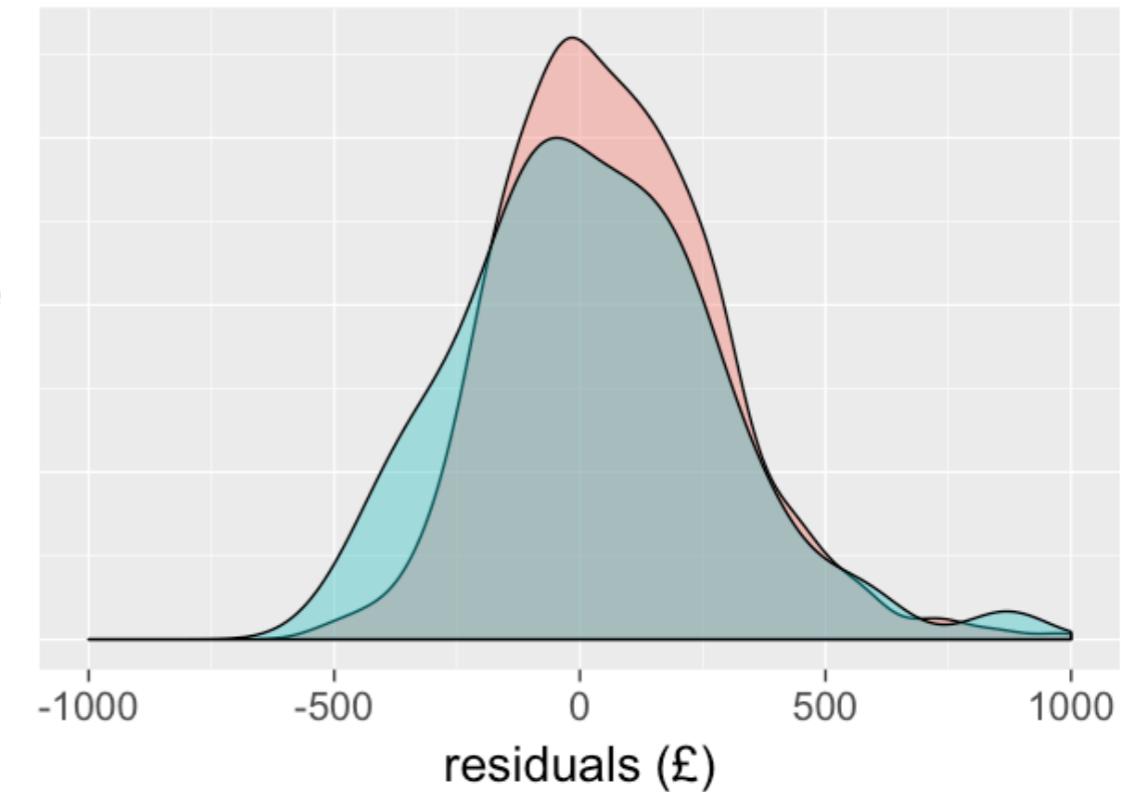
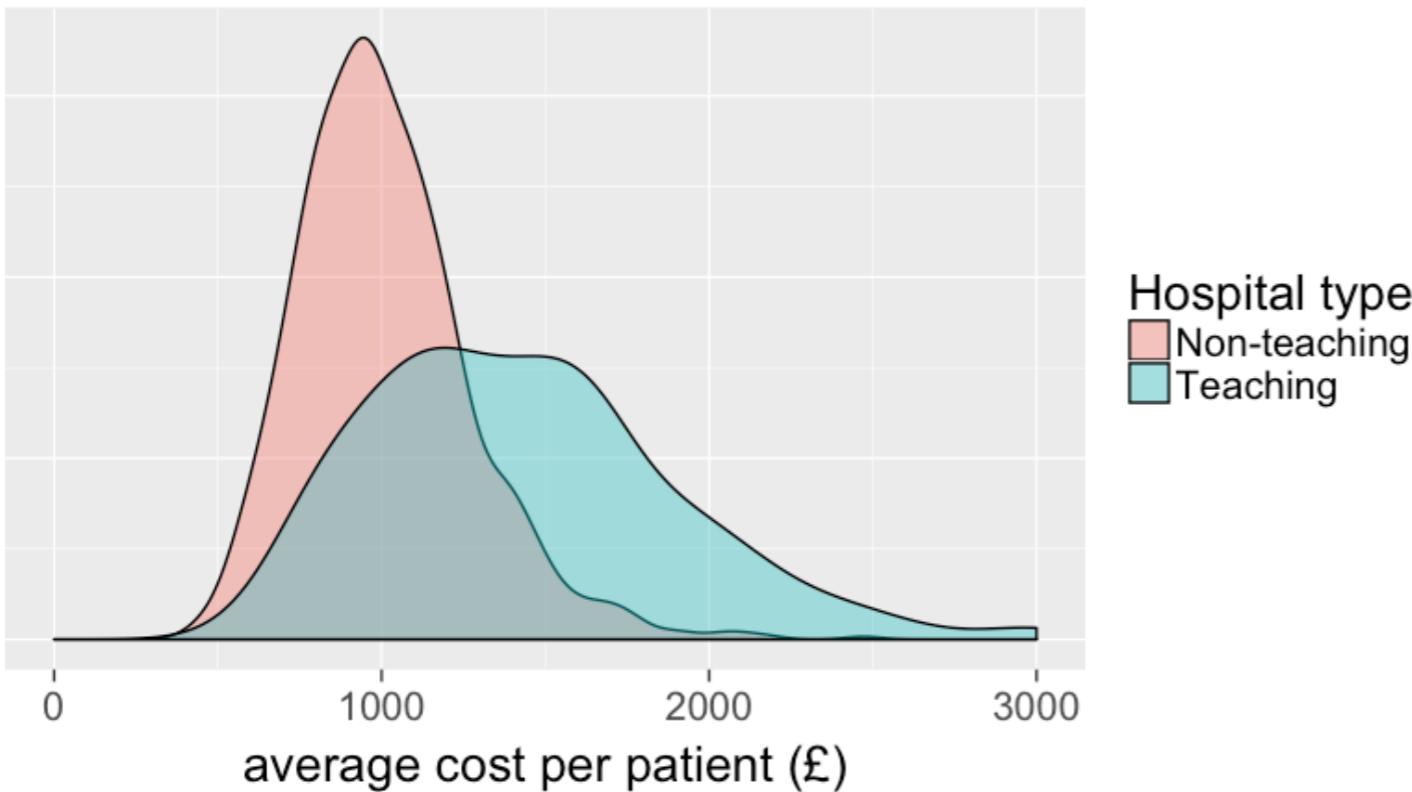
# Case-mix adjust costs to avoid estimation bias

- Costs confounded by case-mix variation across hospitals
- Granularity of data set (HRG-level) enables case-mix adjustment
  - ↳ Calculate cost of treating the same “average **elective**” and “average **emergency**” patient within a service-line  $s$  in each hospital  $h$  and year  $t$

Average cost per patient,  
emergency cardiac conditions



after case-mix adjustment and  
w/ hospital-type fixed effect



# Methods

## We use

- Dependent variable: **Costs** – **emergency** and **elective**
  - ✓ - Within service-line case-mix adjustment
    - Across service-line normalization
- Independent variables: **Volumes**
  - Four effects: scale, type-scope, service-scope, other-scope
  - Within-between volume decomposition (*Mundlak 1978*)
- Econometric model
  - Multi-level (hierarchical) model (*Gelman & Hill 2007*)

# Normalizing costs reduces across service-line heterogeneity

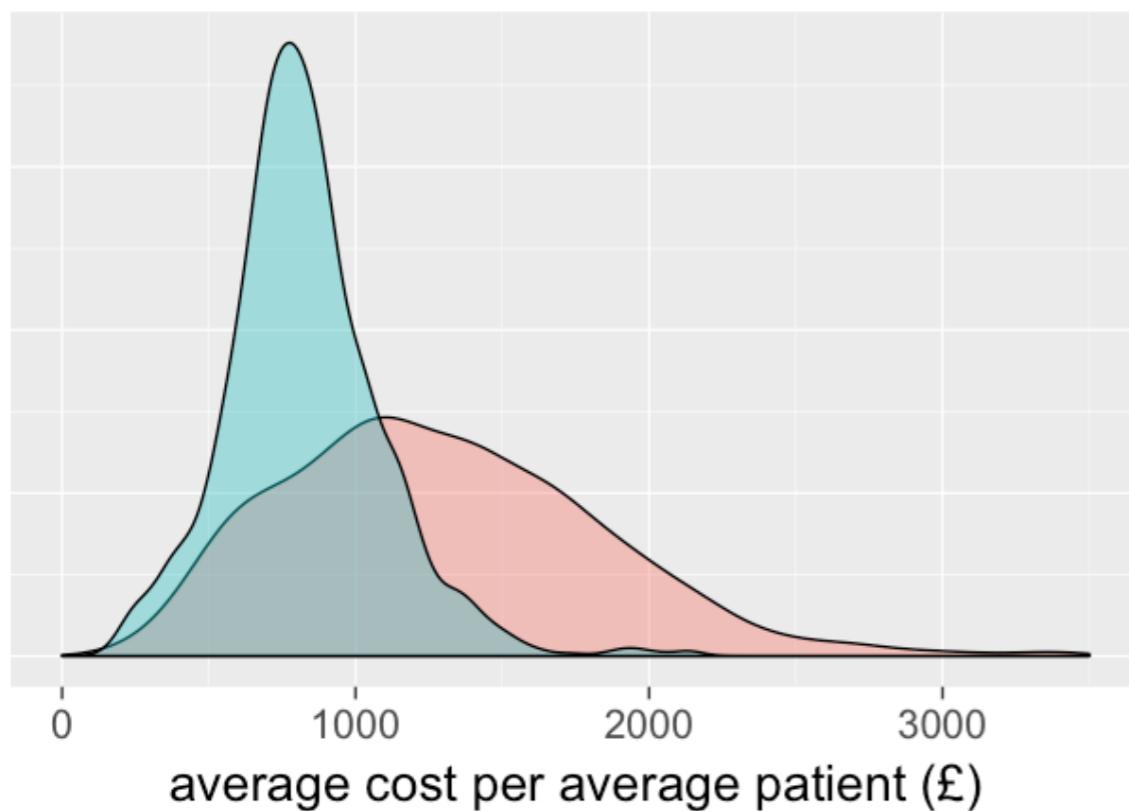
Average cost per patient higher in some service-lines than others

- ↪ Normalize costs by dividing by the average cost of treating a patient of the same type and from the same service-line

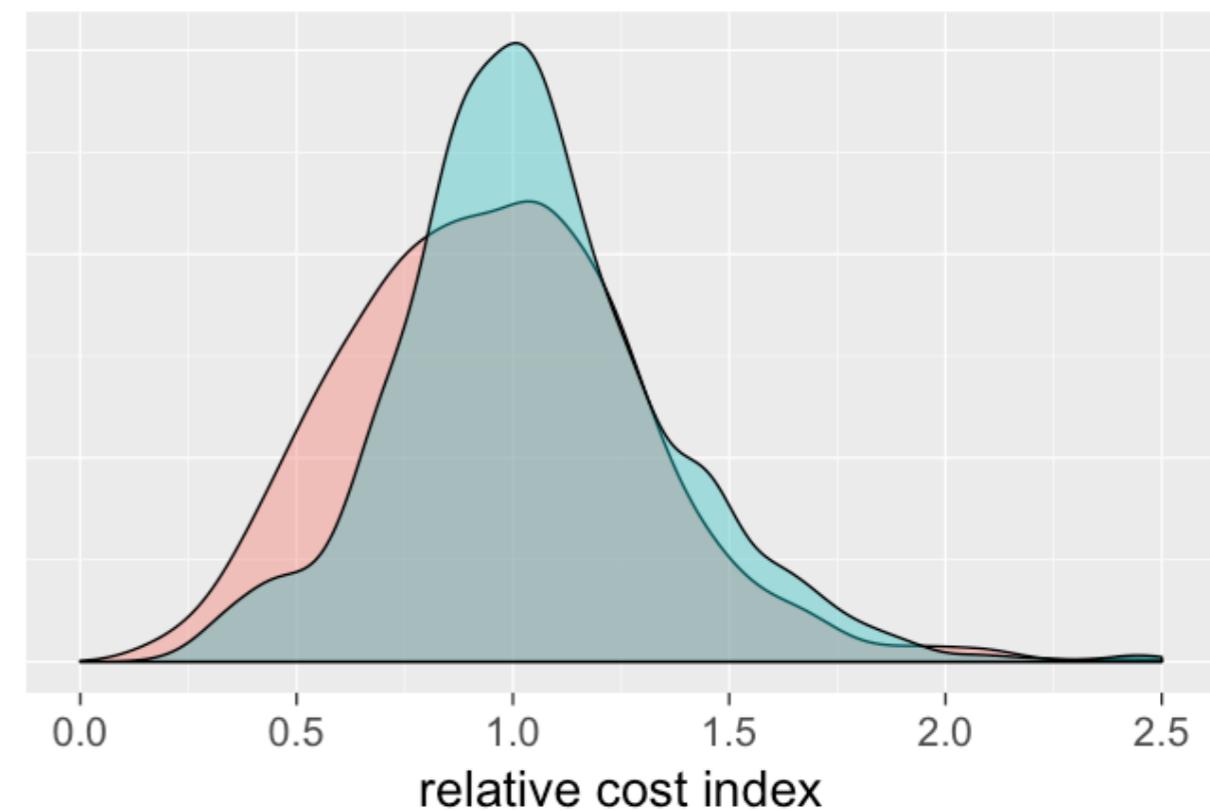
Average cost per patient,  
elective service-lines



after division by same service-line,  
same-type average cost



Service-line  
Cardiac  
Eyes



# Methods

## We use

- Dependent variable: **Costs** – **emergency** and **elective**
  - ✓ - Within service-line case-mix adjustment
  - ✓ - Across service-line normalization
- Independent variables: **Volumes**
  - Four effects: scale, type-scope, service-scope, other-scope
  - Within-between volume decomposition (*Mundlak 1978*)
- Econometric model
  - Multi-level (hierarchical) model (*Gelman & Hill 2007*)

# Volume measures



## Data

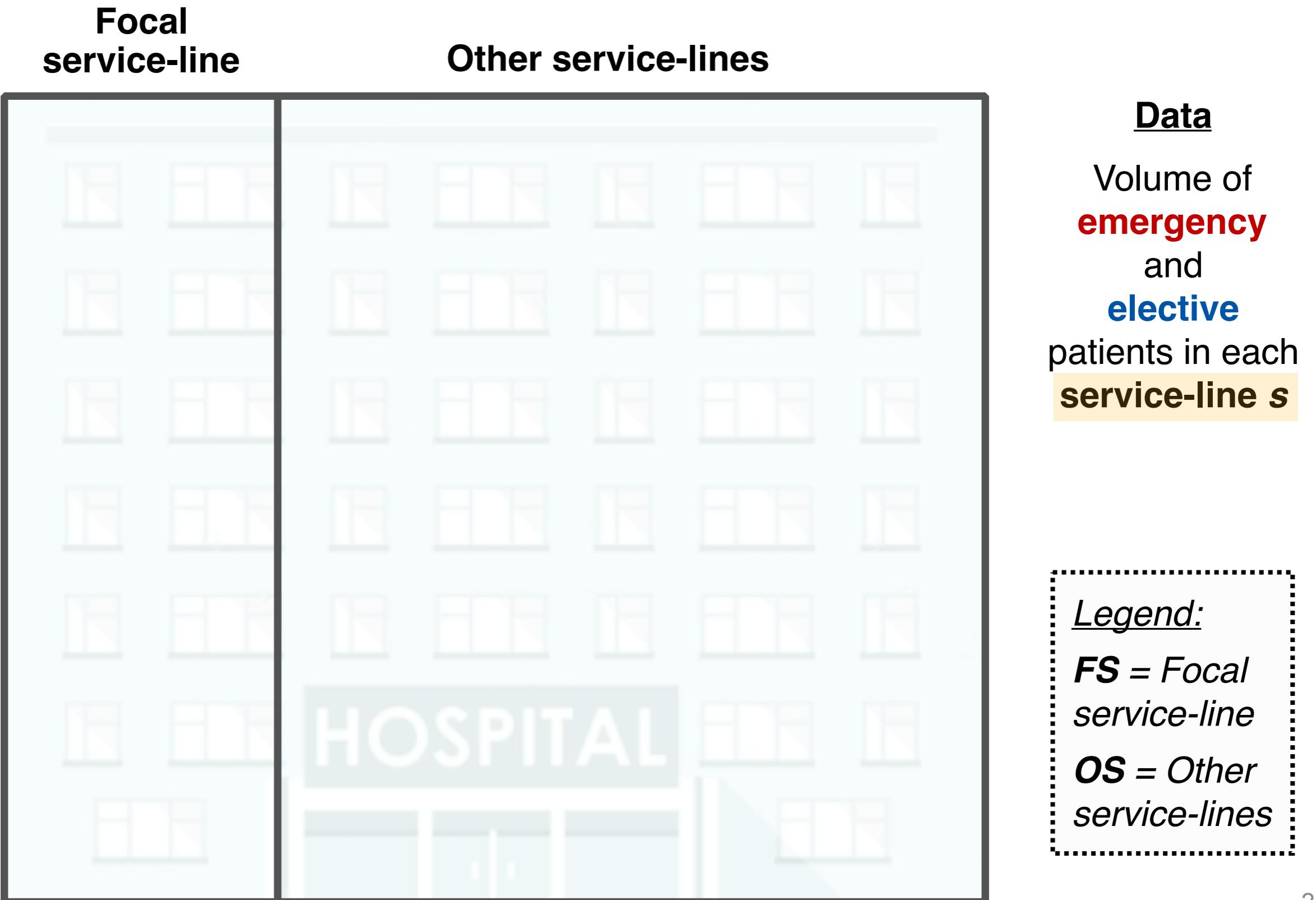
Volume of  
**emergency**  
and  
**elective**  
patients in each  
**service-line s**

### Legend:

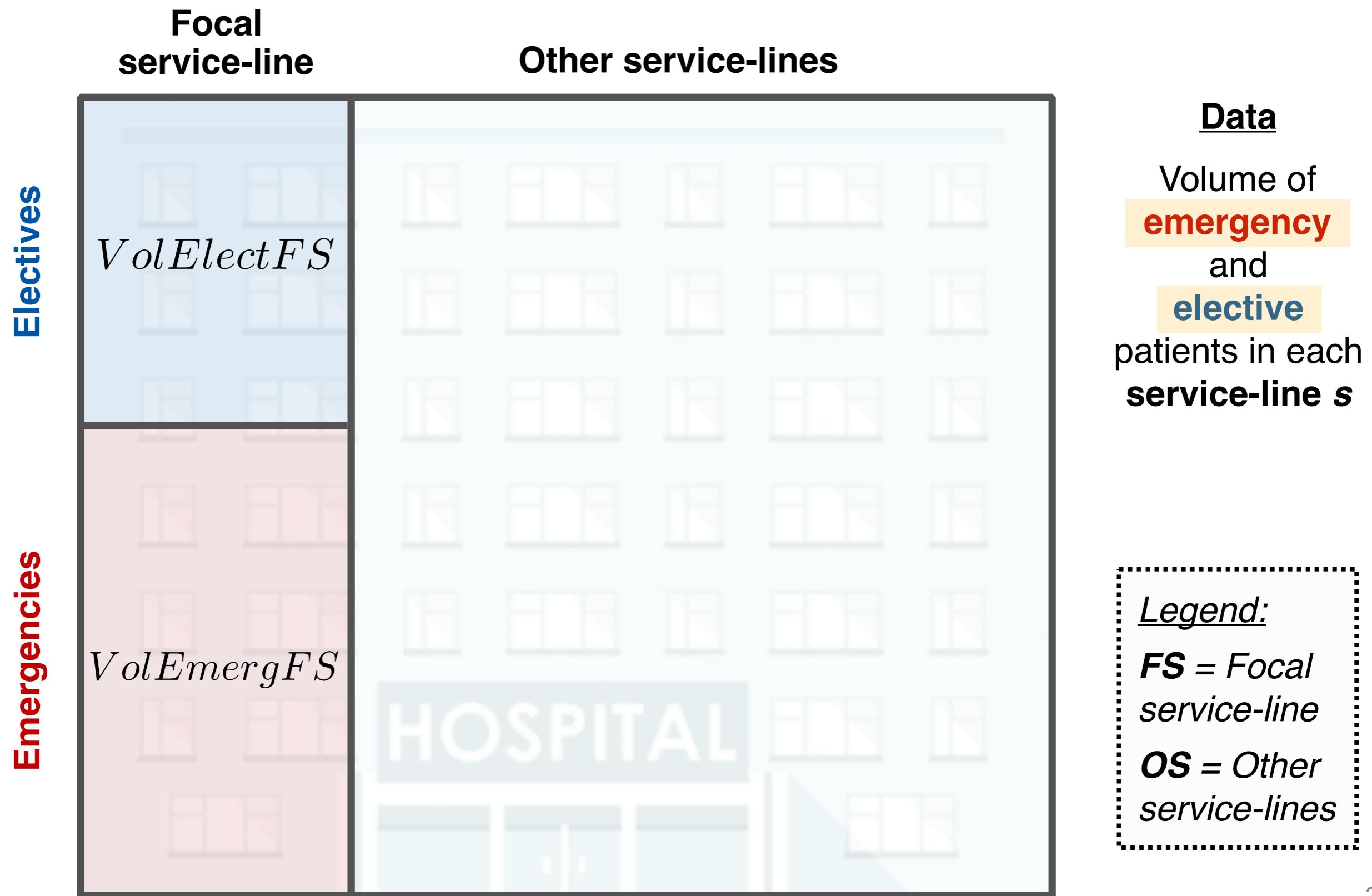
**FS** = Focal  
service-line

**OS** = Other  
service-lines

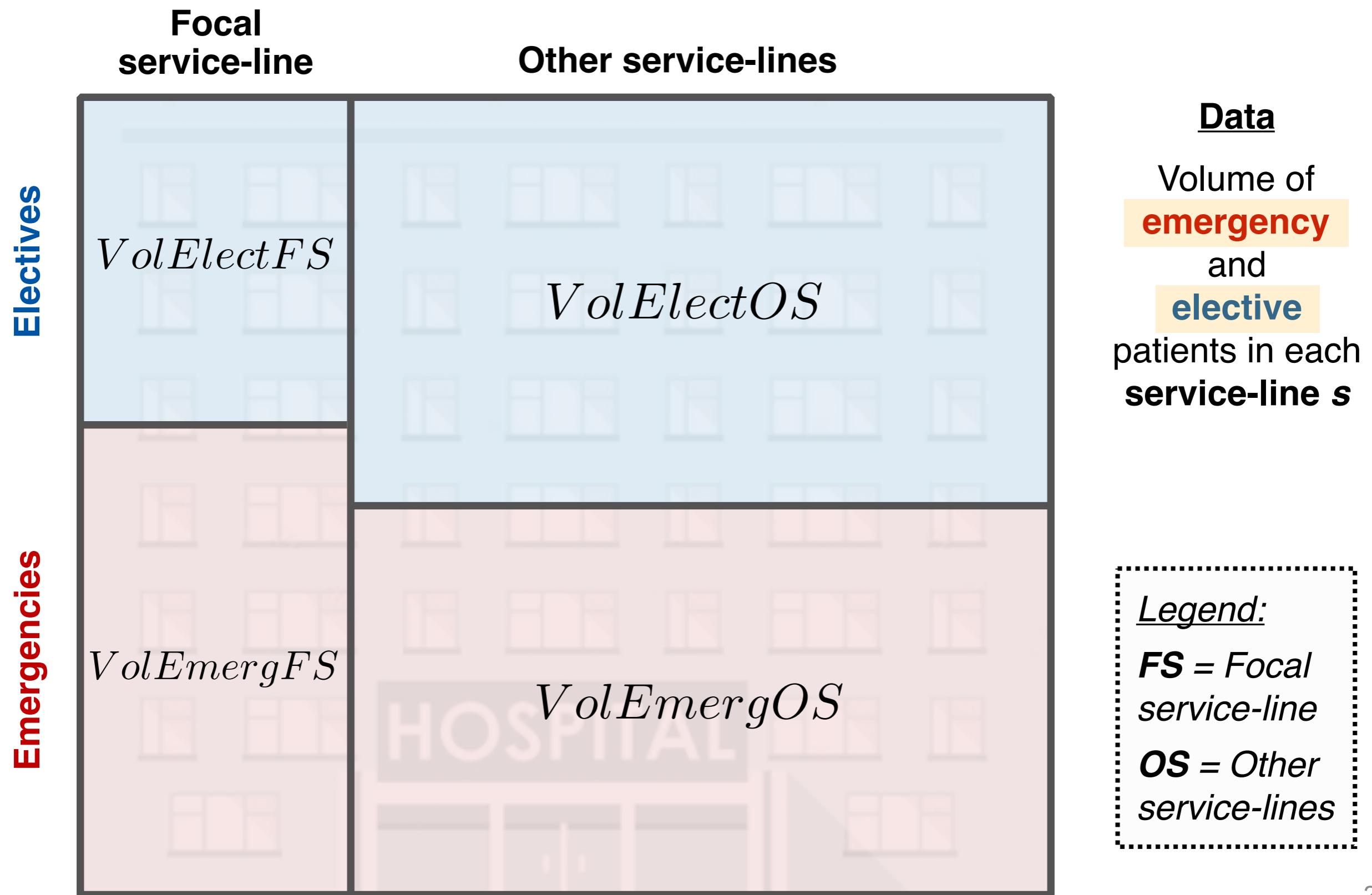
# Volume measures



# Volume measures



# Volume measures



# Base model

$$\begin{aligned} EmergCost_{hst} = & \alpha_0 + \alpha_1 VolEmergFS_{hst} + \alpha_2 VolElectFS_{hst} + \\ & \alpha_3 VolEmergOS_{hst} + \alpha_4 VolElectOS_{hst} + \vec{\alpha}_5 Controls_{hst} + \delta_{hst} \end{aligned}$$

$$\begin{aligned} ElectCost_{hst} = & \beta_0 + \beta_1 VolElectFS_{hst} + \beta_2 VolEmergFS_{hst} + \\ & \beta_3 VolElectOS_{hst} + \beta_4 VolEmergOS_{hst} + \vec{\beta}_5 Controls_{hst} + \epsilon_{hst} \end{aligned}$$

where  $\delta_{hst} \sim \mathcal{N}(0, \sigma_\delta^2)$  and  $\epsilon_{hst} \sim \mathcal{N}(0, \sigma_\epsilon^2)$

Legend:  
**FS** = Focal service-line  
**OS** = Other service-lines

# Base model

<b>[scale]</b> $EmergCost_{hst} = \alpha_0 + \alpha_1 VolEmergFS_{hst} + \alpha_2 VolElectFS_{hst} +$	<b>[type-scope]</b> $\alpha_3 VolEmergOS_{hst} + \alpha_4 VolElectOS_{hst} + \vec{\alpha}_5 Controls_{hst} + \delta_{hst}$
--	---

<b>[service-scope]</b>	<b>[other-scope]</b>
------------------------	----------------------

<b>[scale]</b> $ElectCost_{hst} = \beta_0 + \beta_1 VolElectFS_{hst} + \beta_2 VolEmergFS_{hst} +$	<b>[type-scope]</b> $\beta_3 VolElectOS_{hst} + \beta_4 VolEmergOS_{hst} + \vec{\beta}_5 Controls_{hst} + \epsilon_{hst}$
---	--

<b>[service-scope]</b>	<b>[other-scope]</b>
------------------------	----------------------

where  $\delta_{hst} \sim \mathcal{N}(0, \sigma_\delta^2)$  and  $\epsilon_{hst} \sim \mathcal{N}(0, \sigma_\epsilon^2)$

Legend:

**FS** = Focal service-line

**OS** = Other service-lines

# Methods

## We use

- Dependent variable: **Costs** – **emergency** and **elective**
  - ✓ - Within service-line case-mix adjustment
  - ✓ - Across service-line normalization
- Independent variables: **Volumes**
  - ✓ - Four effects: scale, type-scope, service-scope, other-scope
    - Within-between volume decomposition (*Mundlak 1978*)
- Econometric model
  - Multi-level (hierarchical) model (*Gelman & Hill 2007*)

# Longitudinal versus cross-sectional effects

- For each of the four volume measures, observe 9 observations per hospital



e.g. volume of **emergency** orthopedics



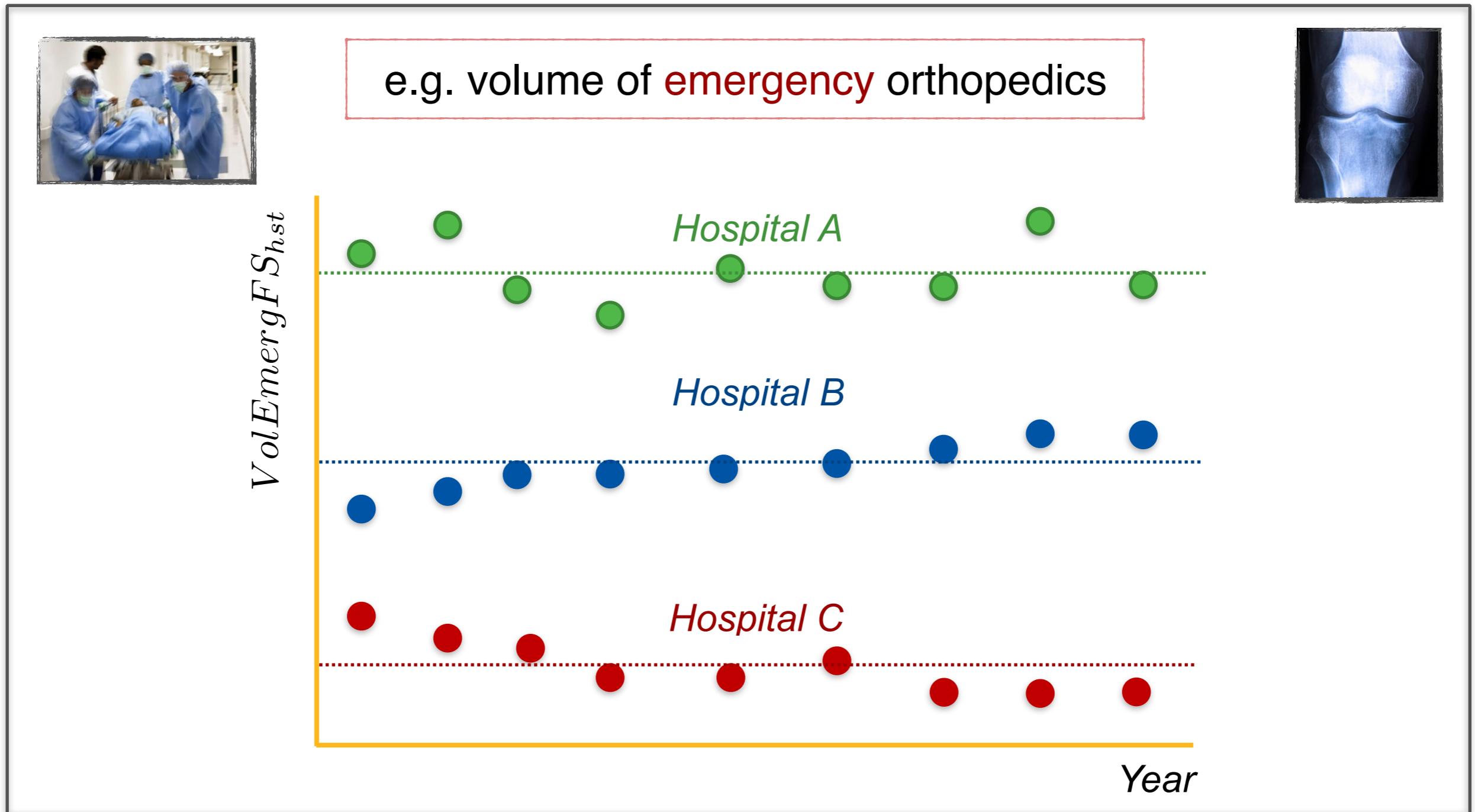
*VolEmergFS<sub>hst</sub>*



*Year*

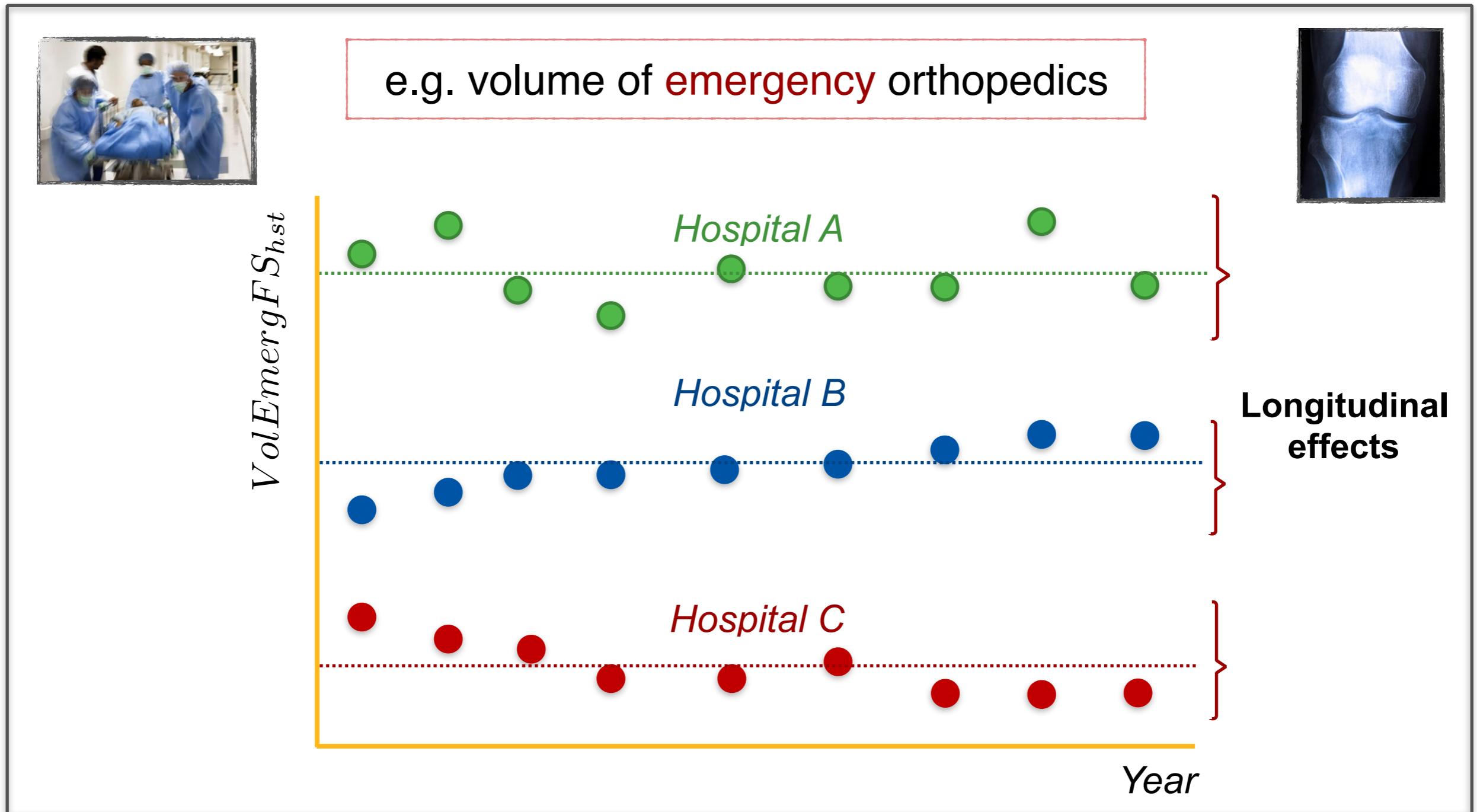
# Longitudinal versus cross-sectional effects

- For each of the four volume measures, observe 9 observations per hospital



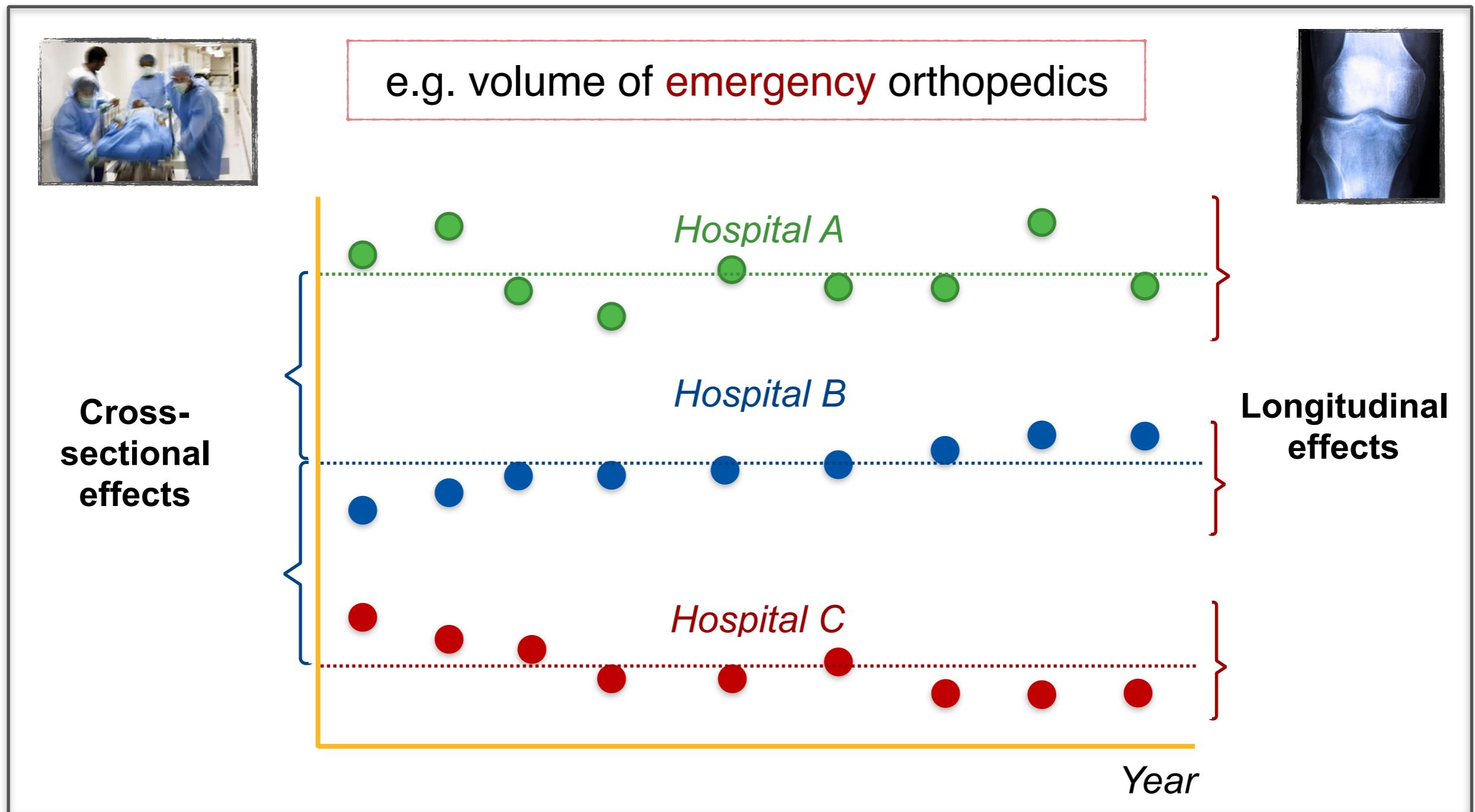
# Longitudinal versus cross-sectional effects

- For each of the four volume measures, observe 9 observations per hospital



# Longitudinal versus cross-sectional effects

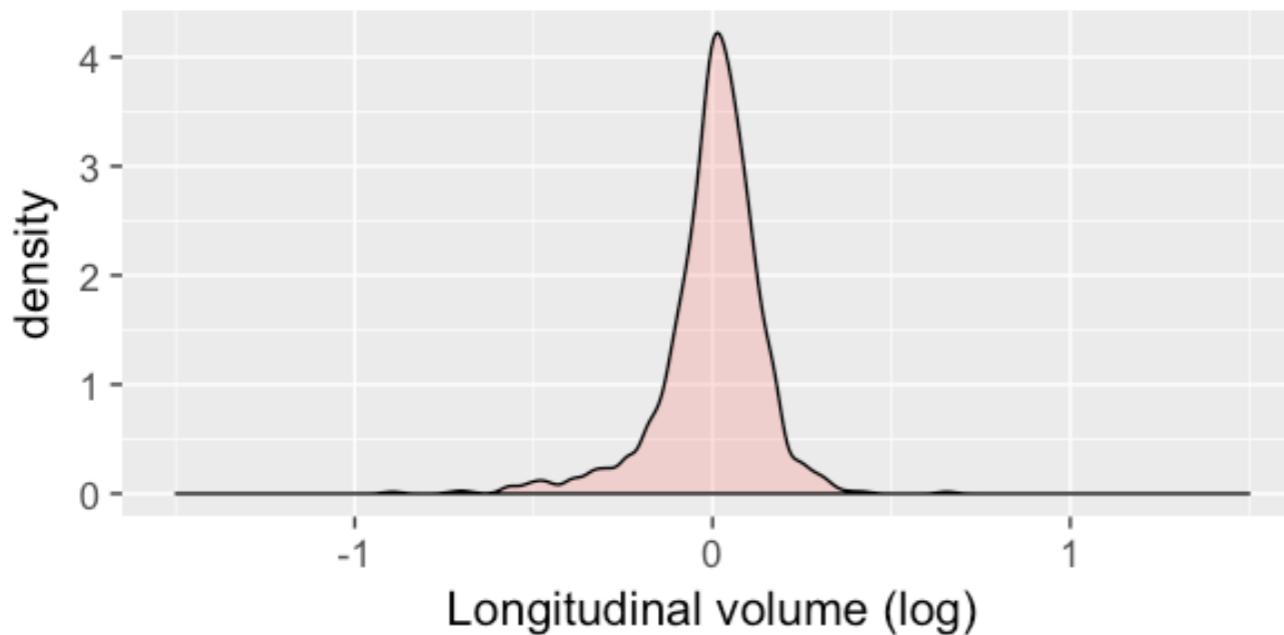
- For each of the four volume measures, observe 9 observations per hospital



# Volume decomposition

- Volume in hospital  $h$ , service-line  $s$ , year  $t$  :  $VolEmergFS_{hst}$
- Average volume in hospital  $h$ , service-line  $s$  :  $\mu(VolEmergFS)_{hs}$

## Longitudinal volume (Emergency orthopedics)



$$VolEmergFS_{hst} - \mu(VolEmergFS)_{hs}$$

- Captures change in utilization

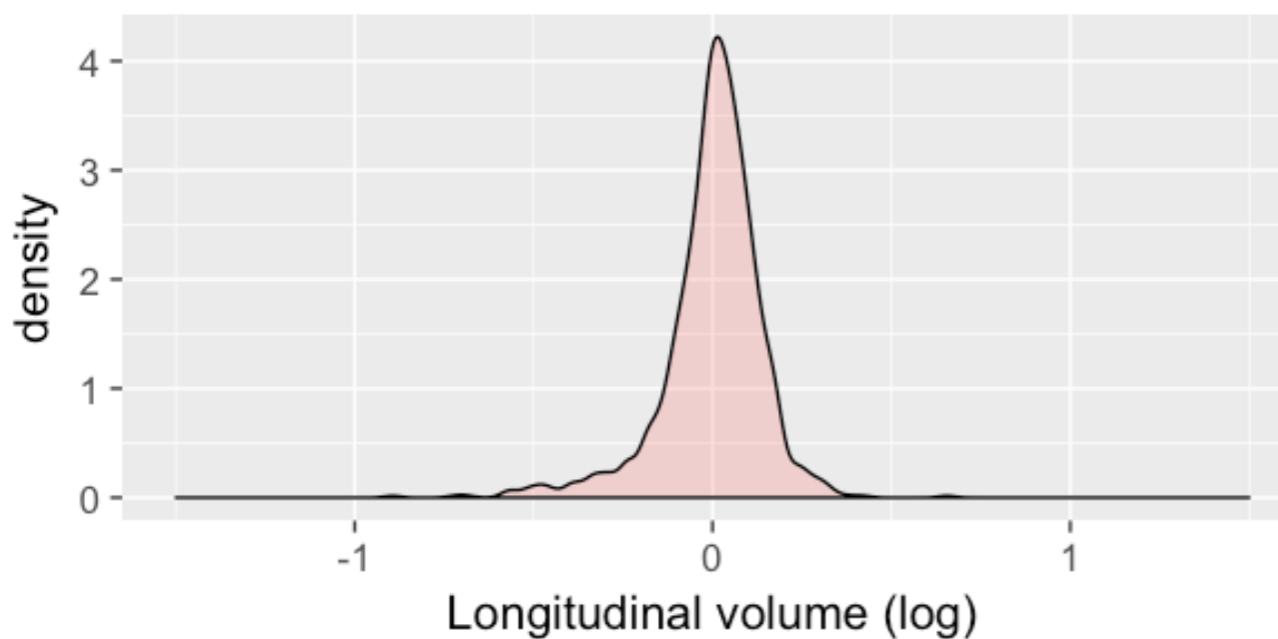
# Volume decomposition

- Volume in hospital  $h$ , service-line  $s$ , year  $t$  :
- Average volume in hospital  $h$ , service-line  $s$  :

$$VolEmergFS_{hst}$$

$$\mu(VolEmergFS)_{hs}$$

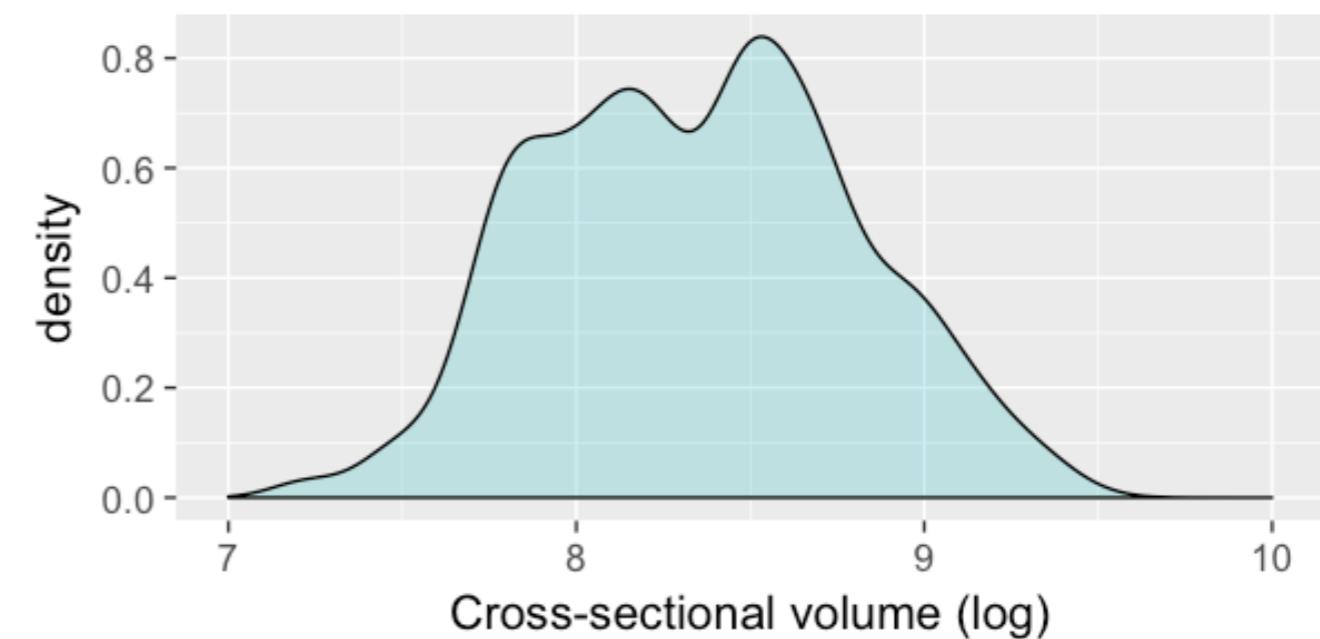
**Longitudinal volume**  
(Emergency orthopedics)



$$VolEmergFS_{hst} - \mu(VolEmergFS)_{hs}$$

- Captures change in utilization

**Cross-sectional volume**  
(Emergency orthopedics)



$$\mu(VolEmergFS)_{hs}$$

- Captures structural variation

# Volume decomposition

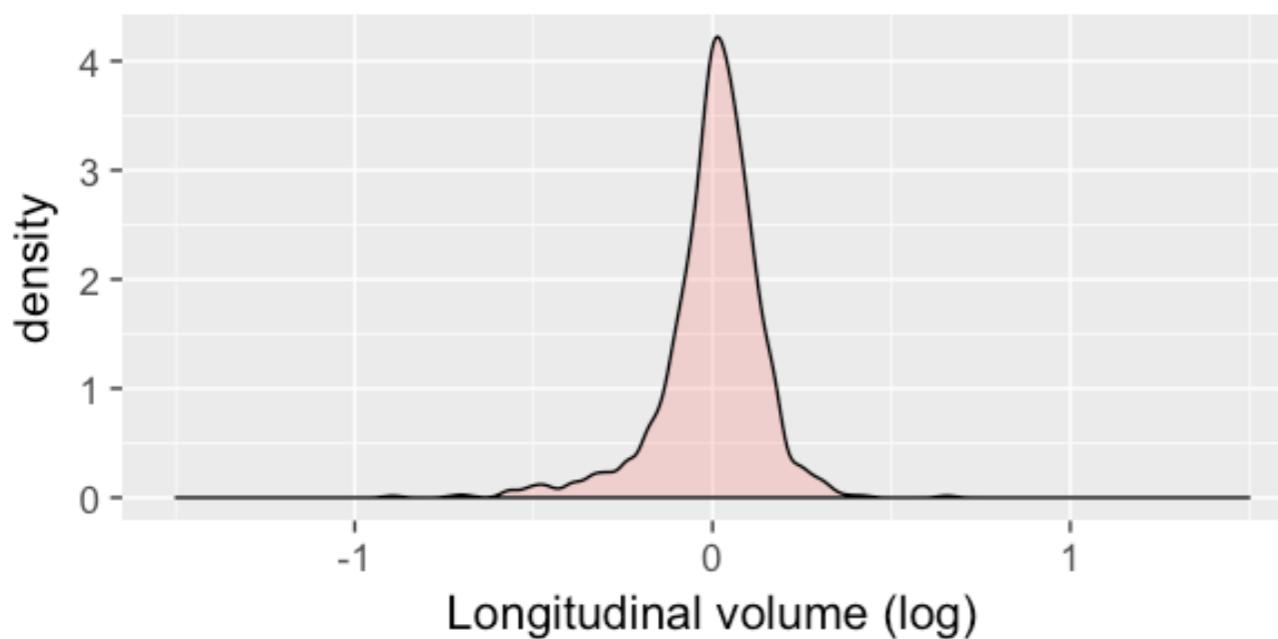
- Volume in hospital  $h$ , service-line  $s$ , year  $t$  :

$$VolEmergFS_{hst}$$

- Average volume in hospital  $h$ , service-line  $s$  :

$$\mu(VolEmergFS)_{hs}$$

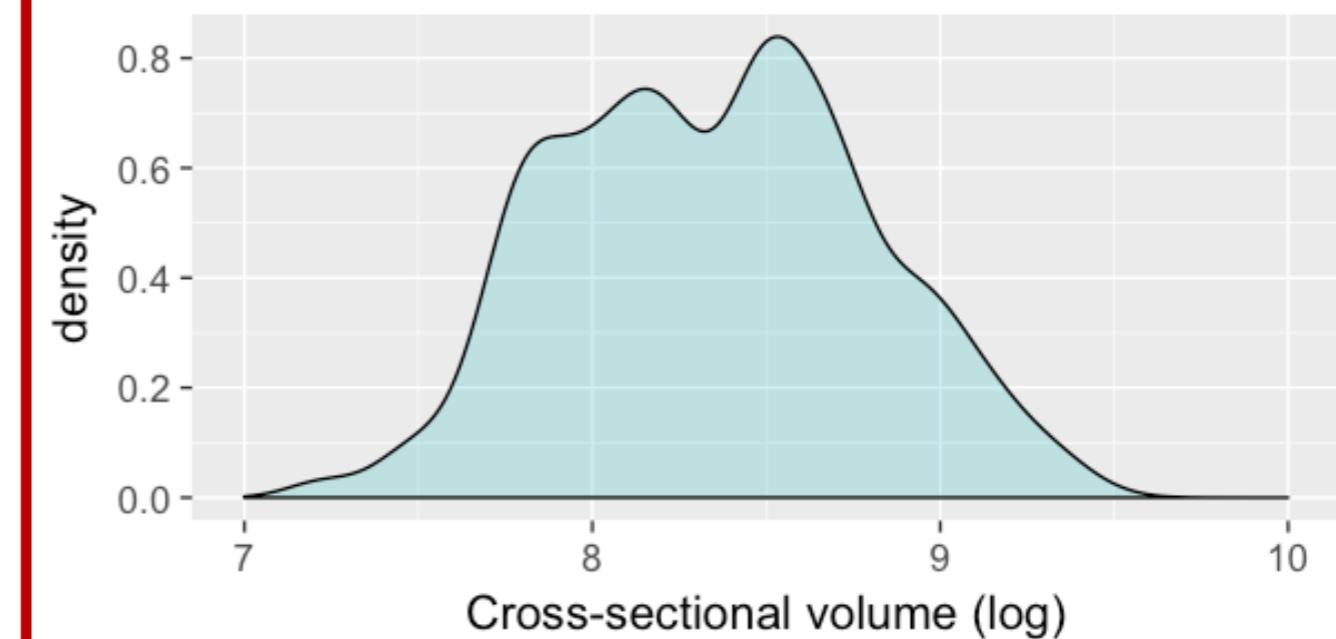
**Longitudinal volume**  
(Emergency orthopedics)



$$VolEmergFS_{hst} - \mu(VolEmergFS)_{hs}$$

- Captures change in utilization

**Cross-sectional volume**  
(Emergency orthopedics)



$$\mu(VolEmergFS)_{hs}$$

- Captures structural variation

**Main effect of interest**

# Methods

## We use

- Dependent variable: **Costs** – **emergency** and **elective**
  - ✓ - Within service-line case-mix adjustment
  - ✓ - Across service-line normalization
- Independent variables: **Volumes**
  - ✓ - Four effects: scale, type-scope, service-scope, other-scope
  - ✓ - Within-between volume decomposition (*Mundlak 1978*)
- Econometric model
  - Multi-level (hierarchical) model (*Gelman & Hill 2007*)

# Multi-level (hierarchical) model

$$\begin{aligned}
 EmergCost_{hst} = & \alpha_{hs} + (Hosp)_h + (Service)_s + (Yr)_t + (HospYr)_{ht} + (ServiceYr)_{st} + \\
 & \gamma_1 VolEmergFS_{hst}^{Lgt} + \gamma_2 VolElectFS_{hst}^{Lgt} + \\
 & \gamma_3 VolEmergOS_{hst}^{Lgt} + \gamma_4 VolElectOS_{hst}^{Lgt} + \\
 & \vec{\alpha}_5 Controls_{hst} + \delta_{hst}
 \end{aligned}$$

**[scale]**

**[type-scope]**

where  $\alpha_{hs} = \alpha_0 + \alpha_1 VolEmergFS_{hs}^{Cross} + \alpha_2 VolElectFS_{hs}^{Cross} +$   
 $\alpha_3 VolEmergOS_{hs}^{Cross} + \alpha_4 VolElectOS_{hs}^{Cross} + \nu_{hs}$

**[service-scope]**

**[other-scope]**

with  $\delta_{hst} \sim \mathcal{N}(0, \sigma_\delta^2)$   
 $\nu_{hs} \sim \mathcal{N}(0, \sigma_\nu^2)$

Legend:

**FS** = Focal service-line

**OS** = Other service-lines

# Multi-level (hierarchical) model

$$\begin{aligned}
 EmergCost_{hst} = & \alpha_{hs} + (Hosp)_h + (Service)_s + (Yr)_t + (HospYr)_{ht} + (ServiceYr)_{st} + \\
 & \gamma_1 VolEmergFS_{hst}^{Lgt} + \gamma_2 VolElectFS_{hst}^{Lgt} + \\
 & \gamma_3 VolEmergOS_{hst}^{Lgt} + \gamma_4 VolElectOS_{hst}^{Lgt} + \\
 & \vec{\alpha}_5 Controls_{hst} + \delta_{hst}
 \end{aligned}
 \tag{[controls]}$$

where

$$\begin{aligned}
 \alpha_{hs} = & \alpha_0 + \alpha_1 VolEmergFS_{hs}^{Cross} + \alpha_2 VolElectFS_{hs}^{Cross} + \\
 & \alpha_3 VolEmergOS_{hs}^{Cross} + \alpha_4 VolElectOS_{hs}^{Cross} + \nu_{hs}
 \end{aligned}$$

with

$$\begin{aligned}
 \delta_{hst} & \sim \mathcal{N}(0, \sigma_\delta^2) \\
 \nu_{hs} & \sim \mathcal{N}(0, \sigma_\nu^2)
 \end{aligned}$$

[scale]

[type-scope]

[service-scope]

[other-scope]

Legend:

**FS** = Focal service-line

**OS** = Other service-lines

# Multi-level (hierarchical) model

## [random intercept]

$$EmergCost_{hst} = \alpha_{hs} + (Hosp)_h + (Service)_s + (Yr)_t + (HospYr)_{ht} + (ServiceYr)_{st} + \gamma_1 VolEmergFS_{hst}^{Lgt} + \gamma_2 VolElectFS_{hst}^{Lgt} + \gamma_3 VolEmergOS_{hst}^{Lgt} + \gamma_4 VolElectOS_{hst}^{Lgt} + \vec{\alpha}_5 Controls_{hst} + \delta_{hst}$$

[controls]

## [scale]

where

$$\alpha_{hs} = \alpha_0 + \alpha_1 VolEmergFS_{hs}^{Cross} + \alpha_2 VolElectFS_{hs}^{Cross} + \alpha_3 VolEmergOS_{hs}^{Cross} + \alpha_4 VolElectOS_{hs}^{Cross} + \nu_{hs}$$

## [type-scope]

with

$$\delta_{hst} \sim \mathcal{N}(0, \sigma_\delta^2)$$

$$\nu_{hs} \sim \mathcal{N}(0, \sigma_\nu^2)$$

## [service-scope]

## [other-scope]

## [controls]

### Legend:

**FS** = Focal service-line

**OS** = Other service-lines

# Multi-level (hierarchical) model

## [random intercept]

$$EmergCost_{hst} = \alpha_{hs} + (Hosp)_h + (Service)_s + (Yr)_t + (HospYr)_{ht} + (ServiceYr)_{st} + \gamma_1 VolEmergFS_{hst}^{Lgt} + \gamma_2 VolElectFS_{hst}^{Lgt} + \gamma_3 VolEmergOS_{hst}^{Lgt} + \gamma_4 VolElectOS_{hst}^{Lgt} + \vec{\alpha}_5 Controls_{hst} + \delta_{hst}$$

[controls]

## [scale]

where

$$\alpha_{hs} = \alpha_0 + \alpha_1 VolEmergFS_{hs}^{Cross} + \alpha_2 VolElectFS_{hs}^{Cross} + \alpha_3 VolEmergOS_{hs}^{Cross} + \alpha_4 VolElectOS_{hs}^{Cross} + \nu_{hs}$$

## [type-scope]

with

$$\delta_{hst} \sim \mathcal{N}(0, \sigma_\delta^2)$$

$$\nu_{hs} \sim \mathcal{N}(0, \sigma_\nu^2)$$

**Models correlation in cost over time  
within the same hospital-service-line**

## [service-scope]

## [other-scope]

## Legend:

**FS** = Focal service-line

**OS** = Other service-lines

# Multi-level (hierarchical) model

## [random intercept]

$$EmergCost_{hst} = \alpha_{hs} + (Hosp)_h + (Service)_s + (Yr)_t + (HospYr)_{ht} + (ServiceYr)_{st} + \gamma_1 VolEmergFS_{hst}^{Lgt} + \gamma_2 VolElectFS_{hst}^{Lgt} + \gamma_3 VolEmergOS_{hst}^{Lgt} + \gamma_4 VolElectOS_{hst}^{Lgt} + \vec{\alpha}_5 Controls_{hst} + \delta_{hst}$$

[controls]

## [scale]

where

$$\alpha_{hs} = \alpha_0 + \alpha_1 VolEmergFS_{hs}^{Cross} + \alpha_2 VolElectFS_{hs}^{Cross} + \alpha_3 VolEmergOS_{hs}^{Cross} + \alpha_4 VolElectOS_{hs}^{Cross} + \nu_{hs}$$

## [type-scope]

with

$$\delta_{hst} \sim \mathcal{N}(0, \sigma_\delta^2)$$

$$\nu_{hs} \sim \mathcal{N}(0, \sigma_\nu^2)$$

**Models correlation in cost over time  
within the same hospital-service-line**

## [service-scope]

## [other-scope]

## [ ]

### Legend:

**FS** = Focal service-line

**OS** = Other service-lines

- Adjustment: take  $\ln()$  of the cost and volume effects to reduce skewness

# Recap: research questions

Integrated model



Focused model



Do costs reduce with increased volume of patients:

**[scale]** of the same type and from the same service-line?

**[type-scope]** of the other type and from the same service-line?

**[service-scope]** of the same type and from the other service-lines?

**[other-scope]** of the other type and from the other service-lines?

Do effects depend on whether the focal patient type is **emergency** or **elective**?

# Results: coefficient estimates

## **Log-log** model interpretation:

- every doubling in the volume of patients from the corresponding row results in an ~x% change in costs / length-of-stay

	Costs		LOS	
	Elective	Emergency	Elective	Emergency
Elect. vol. (focal SL)	−0.057*** (0.009)	0.020*** (0.004)	−0.022*** (0.004)	0.006* (0.003)
Emerg. vol. (focal SL)	0.007 (0.014)	−0.121*** (0.011)	0.021*** (0.006)	−0.081*** (0.008)
Elect. vol. (other SLs)	0.043 (0.030)	0.135*** (0.028)	−0.005 (0.014)	0.069** (0.026)
Emerg. vol. (other SLs)	−0.008 (0.034)	−0.099** (0.031)	0.015 (0.015)	−0.052† (0.028)

# Results: economies of scale

[scale]

## ***Marginal effects at the mean:***

- a 1,000 patient increase in the number of admissions p.a. to the “average” hospital results in an ~x% change in costs / length-of-stay

	Costs		Length-of-stay		“average” hospital
	Elective	Emergency	Elective	Emergency	
<b>Cross-sectional effects</b>					
Elect. vol. (focal SL)	−0.022***	0.008***	−0.008***	0.002*	2,640 p.a.
Emerg. vol. (focal SL)	0.002	−0.040***	0.007***	−0.027***	2,990 p.a.
Elect. vol. (other SLs)	0.001	0.004***	−0.000	0.002**	38,210 p.a.
Emerg. vol. (other SLs)	−0.000	−0.002**	0.000	−0.001†	51,540 p.a.
<b>Model fit</b>					
Observations	15,339	15,354	15,339	15,354	
Conditional $R^2$	0.513	0.623	0.463	0.739	

† $p < 0.10$ ; \* $p < 0.05$ ; \*\* $p < 0.01$ ; \*\*\* $p < 0.001$ .

# Results: economies of scope

[type-scope]

## ***Marginal effects at the mean:***

- a 1,000 patient increase in the number of admissions p.a. to the “average” hospital results in an ~x% change in costs / length-of-stay

	Costs		Length-of-stay		“average” hospital
	Elective	Emergency	Elective	Emergency	
<b>Cross-sectional effects</b>					
Elect. vol. (focal SL)	−0.022***	0.008***	−0.008***	0.002*	2,640 p.a.
Emerg. vol. (focal SL)	0.002	−0.040***	0.007***	−0.027***	2,990 p.a.
Elect. vol. (other SLs)	0.001	0.004***	−0.000	0.002**	38,210 p.a.
Emerg. vol. (other SLs)	−0.000	−0.002**	0.000	−0.001†	51,540 p.a.
<b>Model fit</b>					
Observations	15,339	15,354	15,339	15,354	
Conditional $R^2$	0.513	0.623	0.463	0.739	

† $p < 0.10$ ; \* $p < 0.05$ ; \*\* $p < 0.01$ ; \*\*\* $p < 0.001$ .

# Results: economies of scope

# [service-scope]

## ***Marginal effects at the mean:***

- a 1,000 patient increase in the number of admissions p.a. to the “average” hospital results in an ~x% change in costs / length-of-stay

	Costs		Length-of-stay		“average” hospital
	Elective	Emergency	Elective	Emergency	
<b>Cross-sectional effects</b>					
Elect. vol. (focal SL)	−0.022***	0.008***	−0.008***	0.002*	2,640 p.a.
Emerg. vol. (focal SL)	0.002	−0.040***	0.007***	−0.027***	2,990 p.a.
Elect. vol. (other SLs)	0.001	0.004***	−0.000	0.002**	38,210 p.a.
Emerg. vol. (other SLs)	−0.000	−0.002**	0.000	−0.001†	51,540 p.a.
<b>Model fit</b>					
Observations	15,339	15,354	15,339	15,354	
Conditional $R^2$	0.513	0.623	0.463	0.739	

† $p < 0.10$ ; \* $p < 0.05$ ; \*\* $p < 0.01$ ; \*\*\* $p < 0.001$ .

# Results: economies of scope

# [other-scope]

## ***Marginal effects at the mean:***

- a 1,000 patient increase in the number of admissions p.a. to the “average” hospital results in an ~x% change in costs / length-of-stay

	Costs		Length-of-stay		“average” hospital
	Elective	Emergency	Elective	Emergency	
<b>Cross-sectional effects</b>					
Elect. vol. (focal SL)	−0.022***	0.008***	−0.008***	0.002*	2,640 p.a.
Emerg. vol. (focal SL)	0.002	−0.040***	0.007***	−0.027***	2,990 p.a.
Elect. vol. (other SLs)	0.001	0.004***	−0.000	0.002**	38,210 p.a.
Emerg. vol. (other SLs)	−0.000	−0.002**	0.000	−0.001†	51,540 p.a.
<b>Model fit</b>					
Observations	15,339	15,354	15,339	15,354	
Conditional $R^2$	0.513	0.623	0.463	0.739	

† $p < 0.10$ ; \* $p < 0.05$ ; \*\* $p < 0.01$ ; \*\*\* $p < 0.001$ .

# Endogeneity concerns

- **Reverse causality:** more productive hospitals may be referred a higher volume of patients (or patients may self select)
  - Health services in the UK are free at the point of care ⇒ little incentive
  - Little evidence that patients or physicians exercise such choice, or even account for quality (Gaynor et al. 2004; Gowrisankaran et al. 2006)
    - *Recent survey: only half of patients in UK offered choice of hospital, 70% chose nearest provider (Dixon et al. 2010)*
  - Re-run analysis on geographically isolated hospitals (for which travel to another provider more inconvenient for patients): no reduction in effect size on this subsample
- **Endogenous service-line formation:** hospitals may choose to offer a subset of elective services, selecting only the most profitable.
  - If this were the case, lower volume hospitals would be more productive (we find the opposite)
  - Re-run analysis on only hospitals that treat >90% of HRGs, no change in results
- *Little concern for endogeneity associated with emergency volume effects, since emergency activity is largely exogenous*

# Other robustness checks

- Cost accounting issues: repeated analysis using length of stay data
- Autocorrelated errors: no evidence
- Non-linear volume effects: no evidence (*log-log* formulation already captures diminishing returns to scale/scope)
- Influence of cost outliers: cap extreme costs and re-estimate, consistent
- Rare conditions: re-estimate for set of most common conditions, consistent
- Outliers/Limited service: re-estimate for high volume hospitals (e.g. >.25 median)

# Implications

---

- › Pooling electives and emergencies increases cost of emergencies

# Implications

- ▶ Pooling electives and emergencies increases cost of emergencies



- ▶ Pooling service-lines within emergencies reduces costs of emergencies

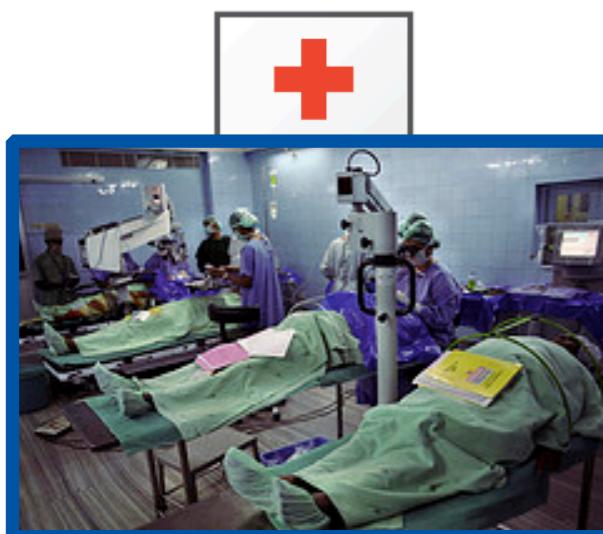


# Implications

- ▶ Pooling electives and emergencies increases cost of emergencies



- ▶ Pooling service-lines within emergencies reduces costs of emergencies



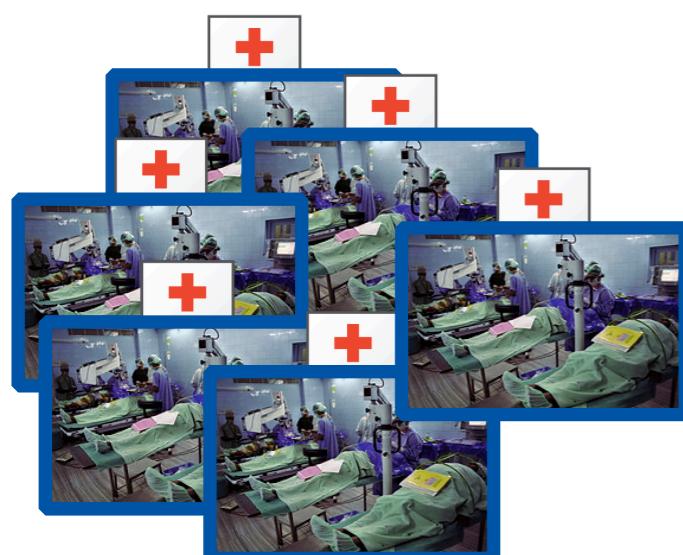
- ▶ No evidence that pooling service-lines within electives has an effect on cost of electives
- ▶ Costs reduces from operating focused elective hospitals at high volume

# Implications

- ▶ Pooling electives and emergencies increases cost of emergencies



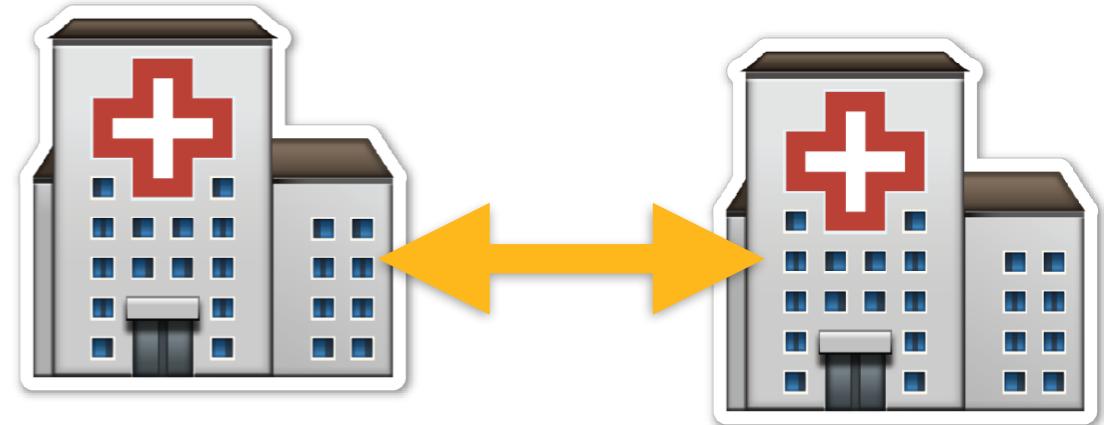
- ▶ Pooling service-lines within emergencies reduces costs of emergencies



- ▶ No evidence that pooling service-lines within electives has an effect on cost of electives
- ▶ Costs reduces from operating focused elective hospitals at high volume

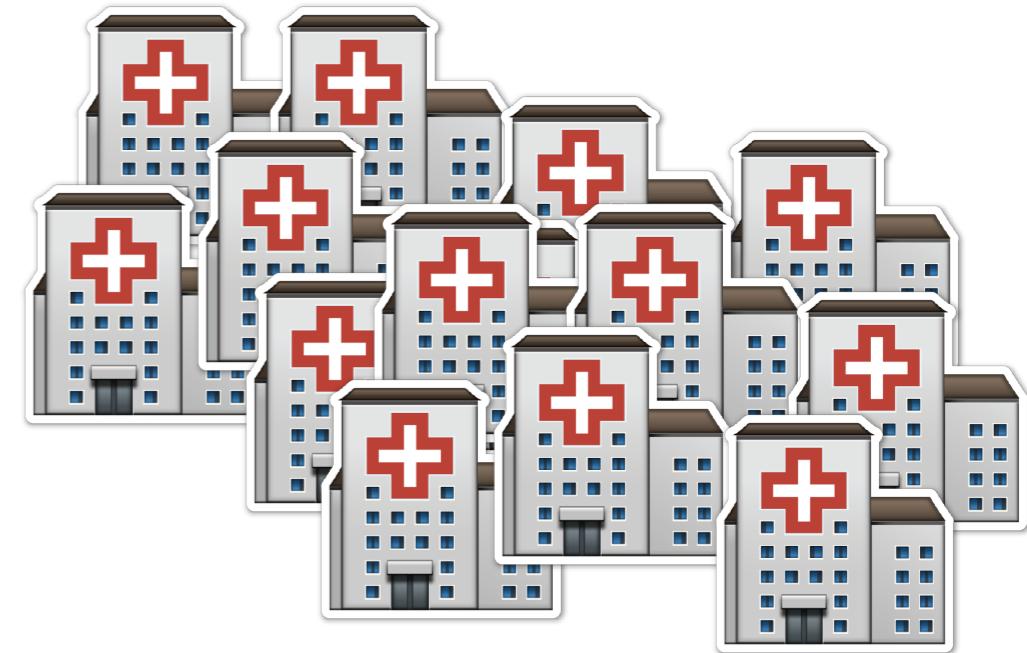
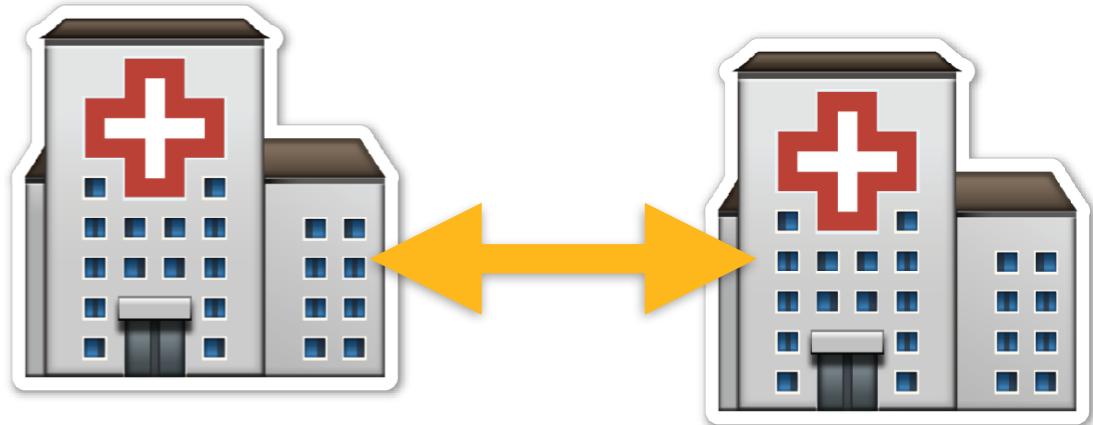
# Counterfactual: Potential cost savings

- ▶ If pairs of hospitals in London split elective service-lines then:
  - Cost reduction of ~4%, saving **£300m+** over sample period
  - Limits need for new capacity



# Counterfactual: Potential cost savings

- ▶ If pairs of hospitals in London split elective service-lines then:
  - Cost reduction of ~4%, saving **£300m+** over sample period
  - Limits need for new capacity
- ▶ Establishing one “focused” specialist hospital for each service-line:
  - Cost reduction of ~15%, saving nearly **£1.2bn** over sample period
  - Plus cost savings for the leftover emergency activity in other hospitals



# Summary

Find support for a new hospital business model that separates activity into:

## Integrated emergency hospitals



- High volume;
- High complexity, customized;
- Multi-specialty;
- Mainly emergency care

## Specialist hospitals for elective care



- High volume;
- Standardizable;
- Specialty-specific;
- Mainly elective care

# Summary

Find support for a new hospital business model that separates activity into:

## Integrated emergency hospitals



- High volume;
- High complexity, customized;
- Multi-specialty;
- Mainly emergency care

## Specialist hospitals for elective care



- High volume;
- Standardizable;
- Specialty-specific;
- Mainly elective care

- Evidence suggests there may also be quality benefits (*e.g. Kuntz et al. 2016*)

**Thank you!**

**Questions?**

# Appendix

## Full results

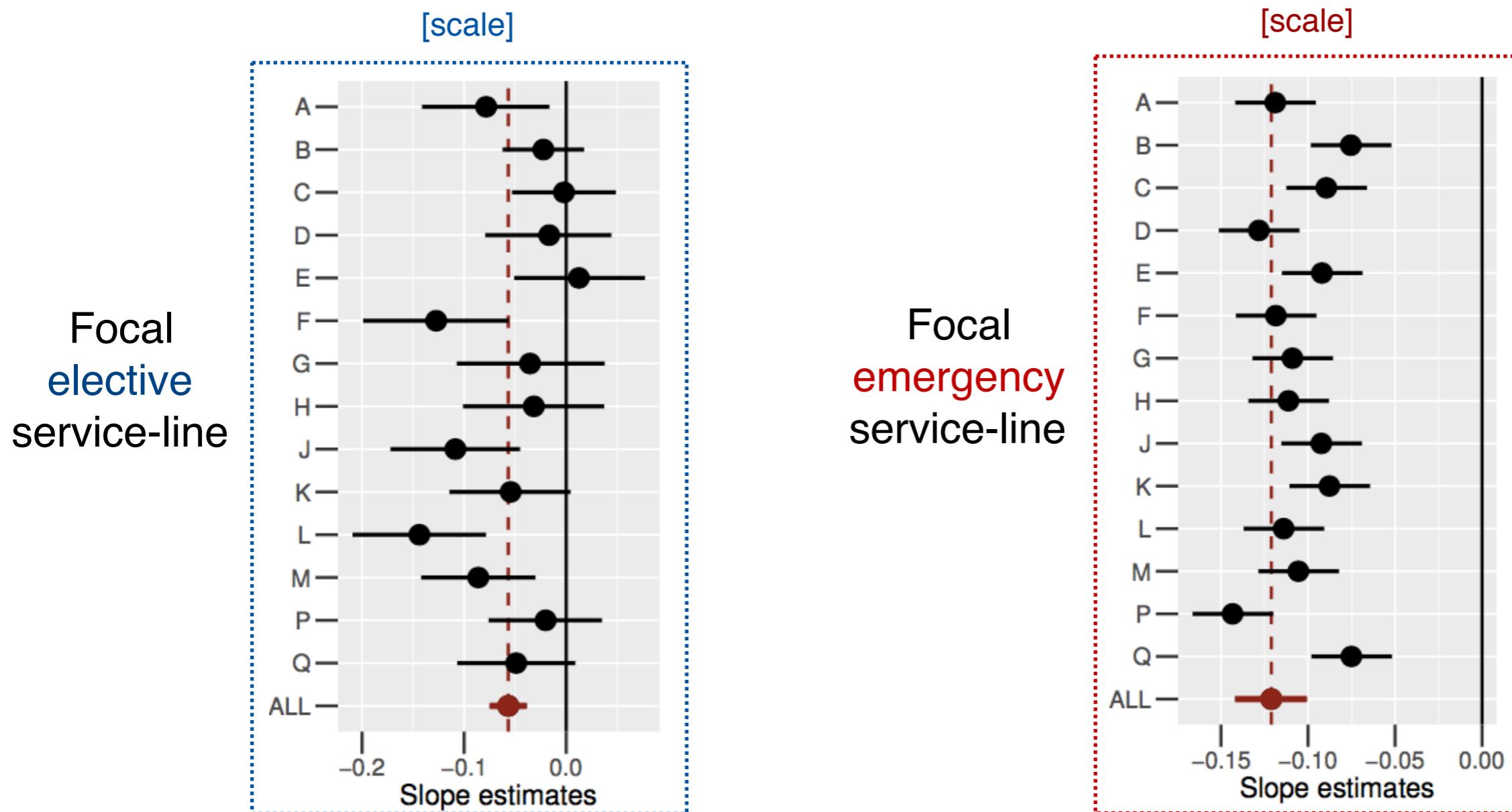
	Costs		LOS	
	Elective	Emergency	Elective	Emergency
<b>Within-effects</b>				
Elect. vol. (focal SL)	-0.117*** (0.007)	0.007 (0.004)	-0.062*** (0.003)	0.001 (0.003)
Emerg. vol. (focal SL)	-0.011 (0.012)	-0.162*** (0.008)	0.010† (0.006)	-0.083*** (0.005)
Elect. vol. (other SLs)	-0.129*** (0.031)	0.070* (0.029)	-0.039* (0.016)	0.114*** (0.027)
Emerg. vol. (other SLs)	0.049 (0.032)	-0.162*** (0.031)	0.027† (0.016)	-0.117*** (0.029)
<b>Between-effects</b>				
Elect. vol. (focal SL)	-0.057*** (0.009)	0.020*** (0.004)	-0.022*** (0.004)	0.006* (0.003)
Emerg. vol. (focal SL)	0.007 (0.014)	-0.121*** (0.011)	0.021*** (0.006)	-0.081*** (0.008)
Elect. vol. (other SLs)	0.043 (0.030)	0.135*** (0.028)	-0.005 (0.014)	0.069** (0.026)
Emerg. vol. (other SLs)	-0.008 (0.034)	-0.099** (0.031)	0.015 (0.015)	-0.052† (0.028)
<b>Control structure</b>				
Year	Y	Y	Y	Y
Service line	Y	Y	Y	Y
Hospital	0.072	0.076	0.031	0.073
Hospital:Service line	0.153	0.094	0.065	0.070
Hospital:Year	0.034	0.016	0.020	0.011
Service line:Year	0.080	0.088	0.041	0.092
Residual std. error	0.206	0.138	0.105	0.087
<b>Model fit</b>				
Observations	15,339	15,354	15,339	15,354
Marginal $R^2$	0.096	0.179	0.107	0.100
Conditional $R^2$	0.513	0.623	0.463	0.739
Bayesian inf. crit.	481.0	-11,166.4	-20,650.8	-23,870.5

# Appendix

## Service-line dependency

# Service-line dependency of scale effects

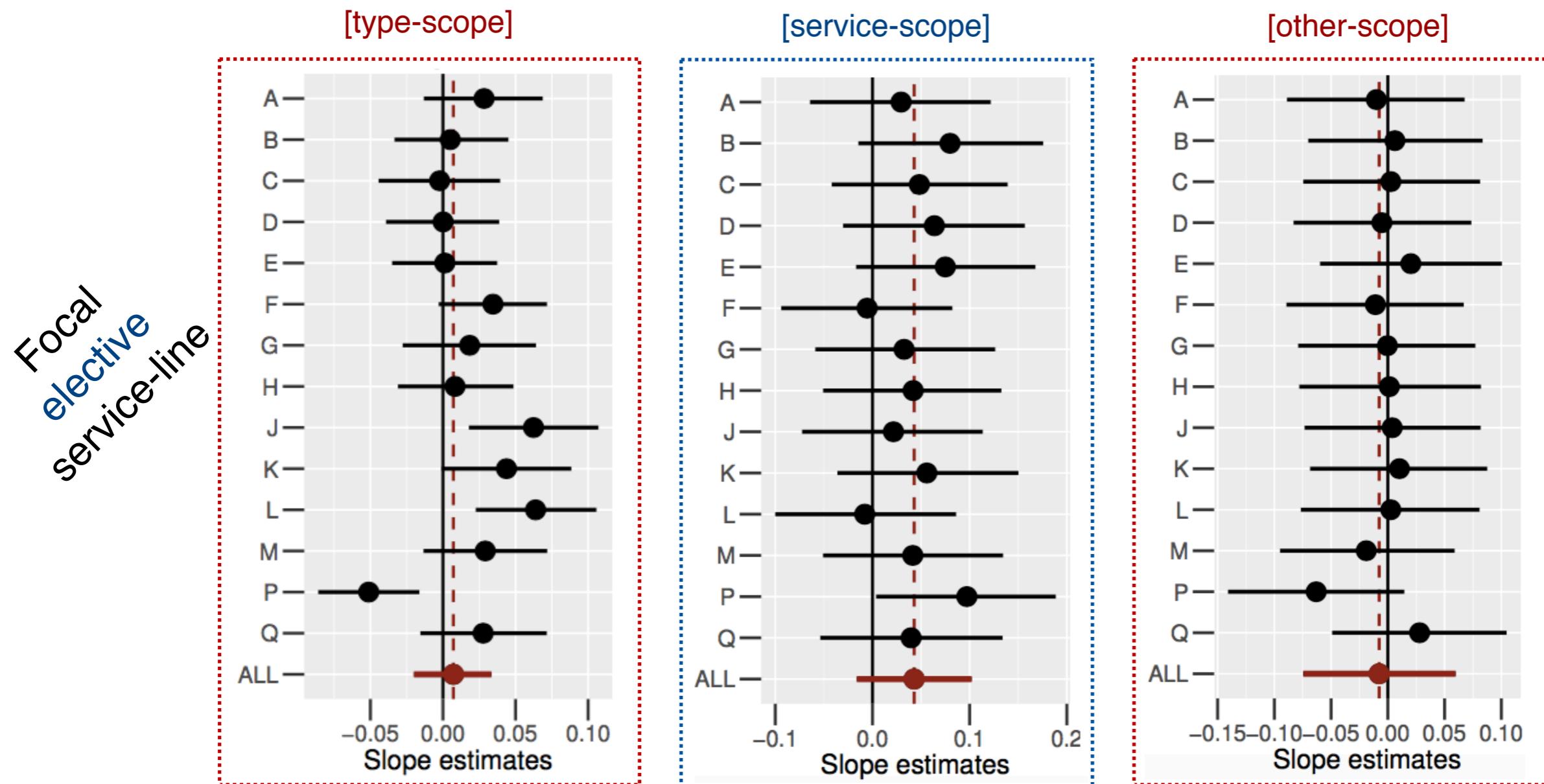
- Scale effects consistent in direction and similar in scale across service-lines



*Note.* A – nervous system; B – eyes and periorbita; C – mouth, head, neck, and ears; D – respiratory system; E – cardiac surgery and primary cardiac conditions; F – digestive system; G – hepatobiliary and pancreatic system; H – musculoskeletal system; J – skin, breast and burns; K – endocrine and metabolic system; L – urinary tract and male reproductive system; M – female reproductive system; P – diseases of childhood and neonates; Q – vascular system.

# Electives: Service-line dependency of scope effects

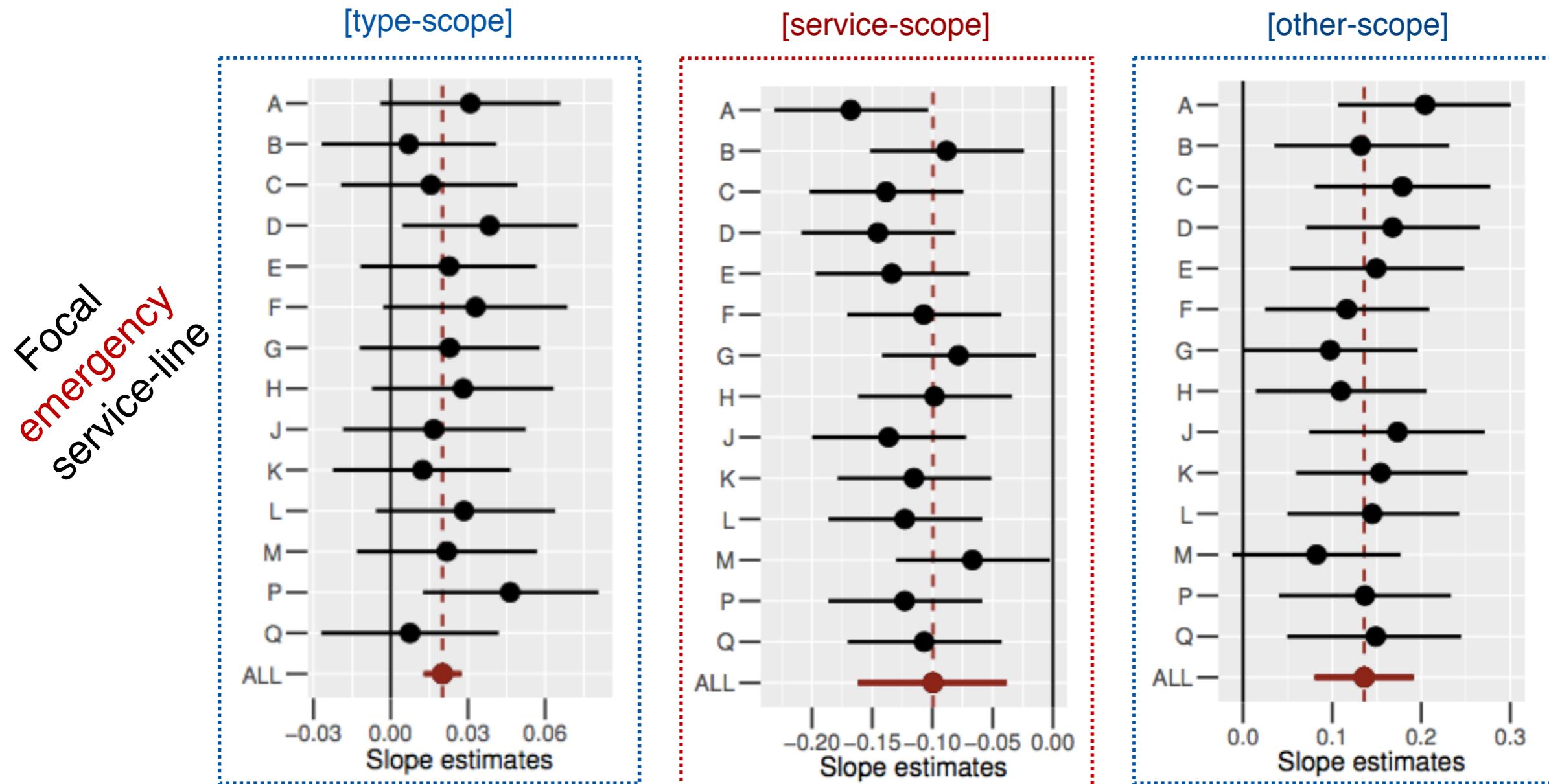
- Scope effects consistent in direction and similar in scale across service-lines



Note. A – nervous system; B – eyes and periorbita; C – mouth, head, neck, and ears; D – respiratory system; E – cardiac surgery and primary cardiac conditions; F – digestive system; G – hepatobiliary and pancreatic system; H – musculoskeletal system; J – skin, breast and burns; K – endocrine and metabolic system; L – urinary tract and male reproductive system; M – female reproductive system; P – diseases of childhood and neonates; Q – vascular system.

# Emergencies: Service-line dependency of scope effects

- Scope effects consistent in direction and similar in scale across service-lines

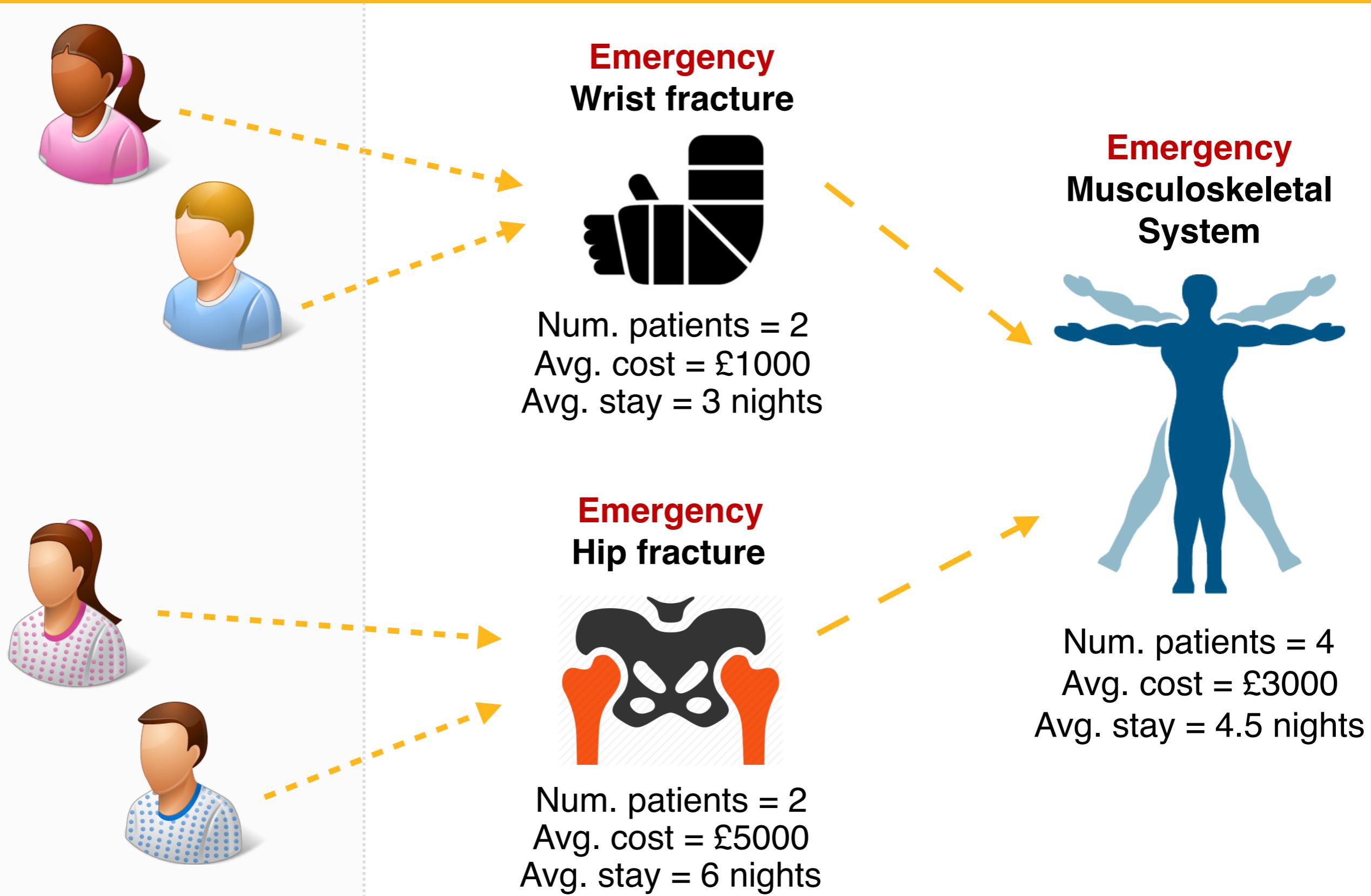


*Note.* A – nervous system; B – eyes and periorbita; C – mouth, head, neck, and ears; D – respiratory system; E – cardiac surgery and primary cardiac conditions; F – digestive system; G – hepatobiliary and pancreatic system; H – musculoskeletal system; J – skin, breast and burns; K – endocrine and metabolic system; L – urinary tract and male reproductive system; M – female reproductive system; P – diseases of childhood and neonates; Q – vascular system.

# Appendix

## Case-mix adjustment

# Example of data aggregation process



# Within service-line case-mix confounding



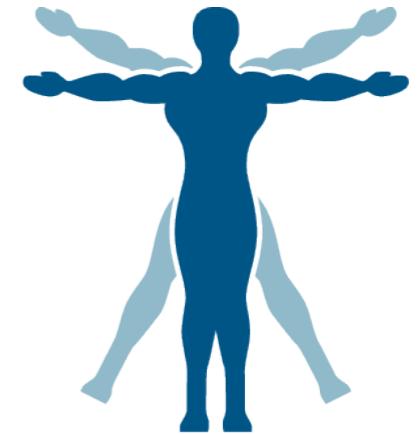
Hospital A



Num. patients = **2**  
Avg. cost = £1000



Num. patients = **2**  
Avg. cost = £5000



Num. patients = **4**  
Avg. cost = **£3000**

# Within service-line case-mix confounding



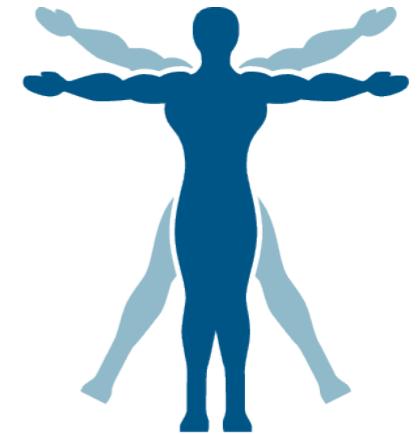
Hospital A



Num. patients = 2  
Avg. cost = £1000



Num. patients = 2  
Avg. cost = £5000



Num. patients = 4  
Avg. cost = £3000



Hospital B



Num. patients = 1  
Avg. cost = £1000



Num. patients = 3  
Avg. cost = £5000



Num. patients = 4  
Avg. cost = £4000

# Within service-line case-mix confounding



Hospital A



Hospital B



Num. patients = 2  
Avg. cost = £1000



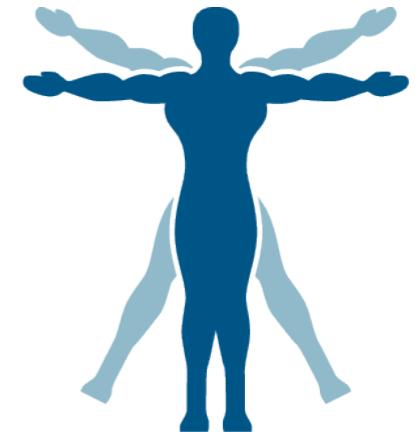
Avg. num. patients = 1.5



Avg. num. patients = 2.5



Num. patients = 3  
Avg. cost = £5000



Num. patients = 4  
Avg. cost = £3000



Num. patients = 4  
Avg. cost = £4000

# Cost of treating an “average” patient



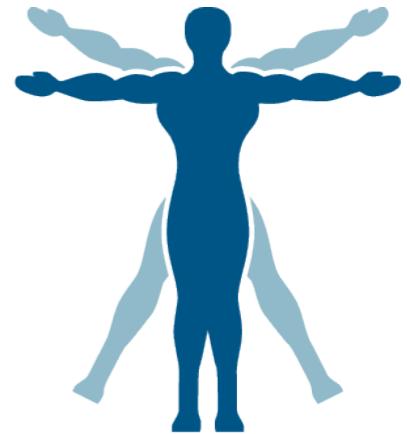
Hospital A



Avg. num. patients = **1.5**  
Avg. cost = £1000



Avg. num. patients = **2.5**  
Avg. cost = £5000



Num. patients = 4  
Avg. cost = **£3500**



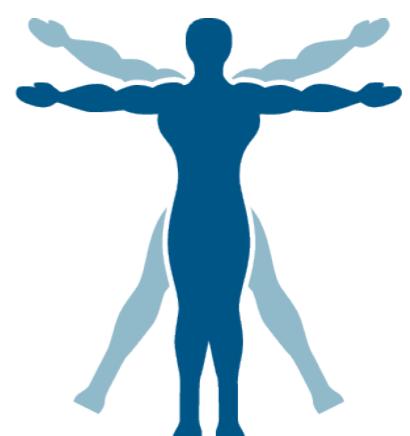
Hospital B



Avg. num. patients = **1.5**  
Avg. cost = £1000



Avg. num. patients = **2.5**  
Avg. cost = £5000



Num. patients = 4  
Avg. cost = **£3500**

# Cost of treating an “average” patient



Hospital A



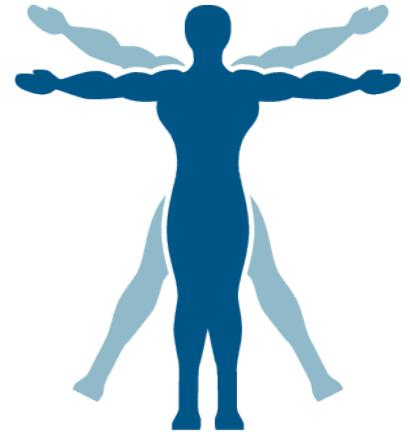
Avg. num. patients = **1.5**

Avg. cost = £1000



Avg. num. patients = **2.5**

Avg. cost = £5000



Num. patients = 4

Avg. cost = **£3500**



Hospital B



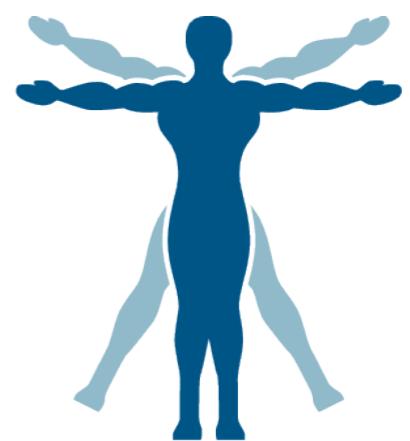
Avg. num. patients = **1.5**

Avg. cost = £1000



Avg. num. patients = **2.5**

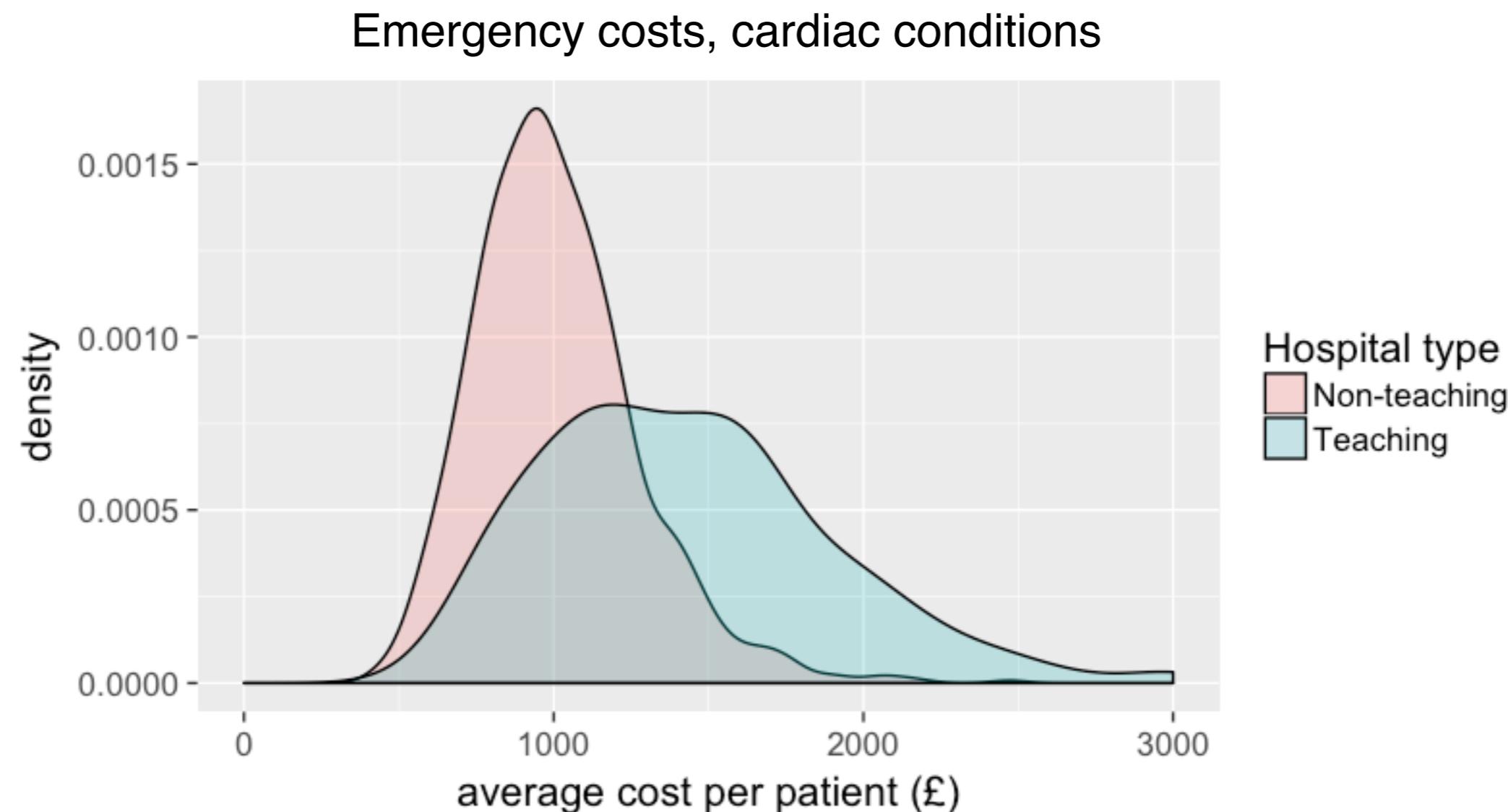
Avg. cost = £5000



Num. patients = 4

Avg. cost = **£3500**

# Within service-line case-mix confounding in the data



Problem:

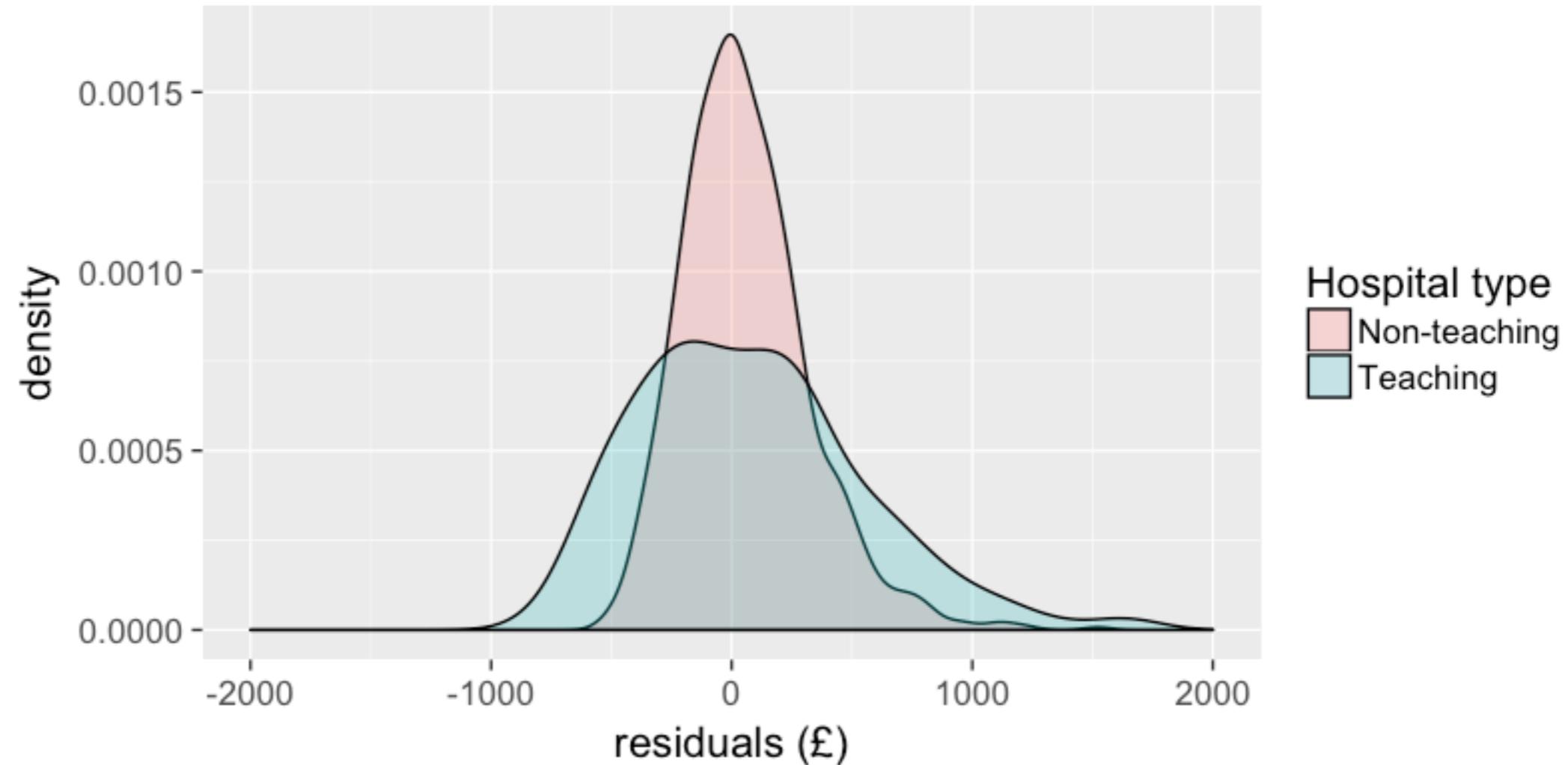
- Teaching hospitals treat more complex mix of patients → higher cost
- Teaching hospitals are also larger → higher volume

} spurious relationship

Solution?? Add a fixed-effect to control for average cost differences across hospitals?

# Heteroskedastic errors

Emergency residuals, cardiac conditions — w/ hospital type fixed-effect

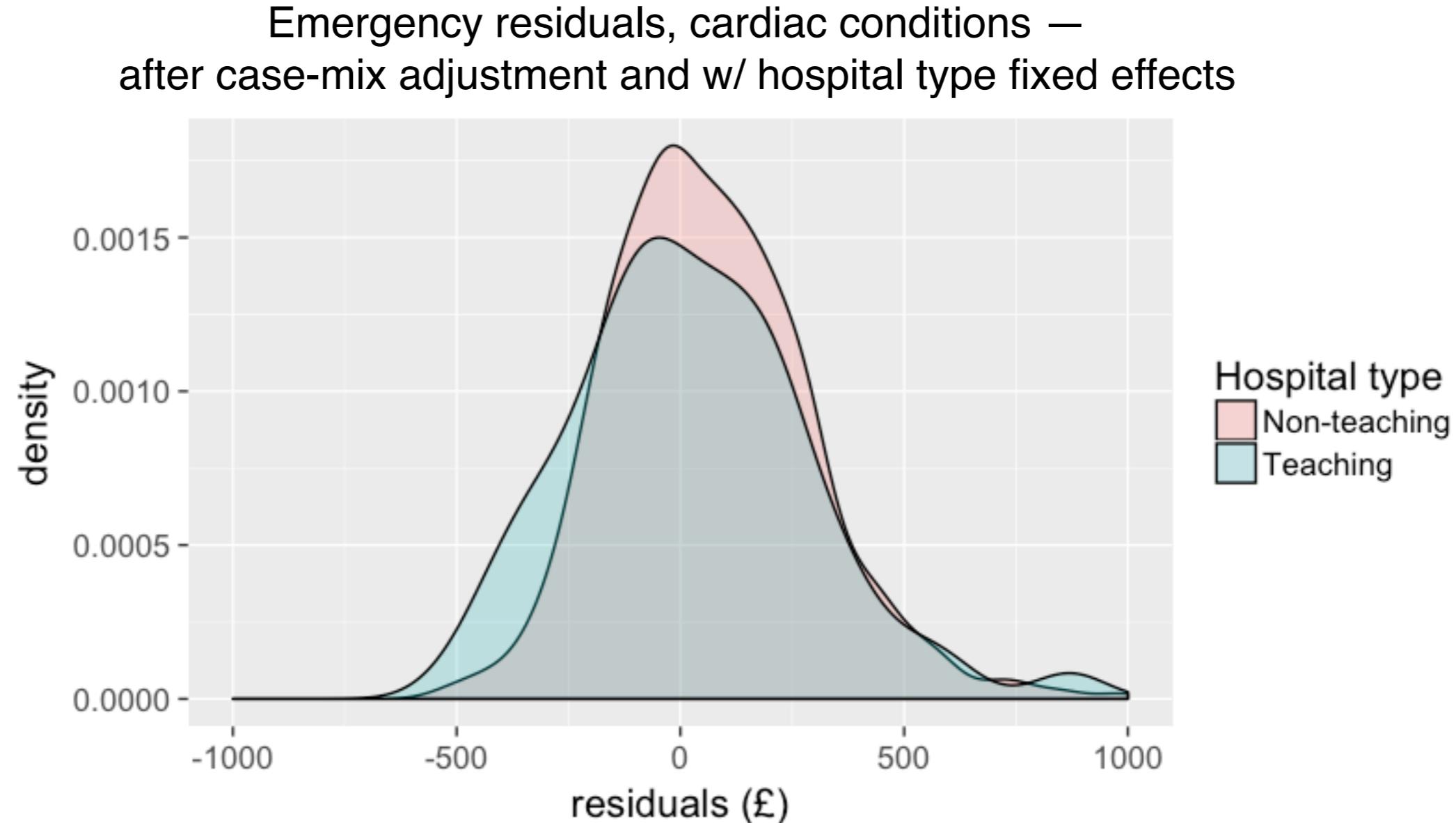


Problem:

- Errors (residuals) are heteroskedastic across hospital types → violation of IID assumption
- If error term is misspecified, can bias model coefficient estimates (*King & Roberts 2014*)

**Solution:** Case-mix adjust costs to remove within service-line heterogeneity

# Homoskedastic errors after case-mix adjustment



⇒ compare hospitals based on the cost of treating an “average” patient within the specified service-line

# Appendix

## Multi-level modeling

# Why a MLM?

## MLM estimator

$$y_{it} = \alpha_i + \beta(x_{it} - \bar{x}_i) + \epsilon_{it} \quad \text{where} \quad \alpha_i = \alpha_0 + \gamma\bar{x}_i + \nu_i \quad \text{and} \quad \nu_i \sim \mathcal{N}(0, \sigma_\nu^2)$$

longitudinal effect

cross-sectional effect

## Fixed effects estimator

$$\begin{aligned} y_{it} &= \alpha_i + \beta x_{it} + \epsilon_{it} \\ (y_{it} - \bar{y}_i) &= \beta(x_{it} - \bar{x}_i) + \epsilon_{it} \\ y_{it} &= \bar{y}_i + \beta(x_{it} - \bar{x}_i) + \epsilon_{it} \end{aligned}$$

longitudinal effect

## Random effects estimator

$$\begin{aligned} y_{it} &= \alpha_i + \beta x_{it} + \epsilon_{it} \\ \text{where } \alpha_i &= \alpha_0 + \nu_i \\ \text{and } \nu_i &\sim \mathcal{N}(0, \sigma_\nu^2) \end{aligned}$$

longitudinal & cross-sectional effect