CONTACT Judge Business School e-mail: mef35@cam.ac.uk
Trumpington Street phone: +44 (0)7590 254041

Cambridge, CB2 1AG web: http://www.mefreeman.co.uk
United Kingdom connect: uk.linkedin.com/in/mfrmn

RESEARCH INTERESTS

Management of healthcare organizations; Service operations management for health service delivery; Health economics; Behavioral operations; Econometric methods.

TEACHING INTERESTS

Data analytics and modeling for management; Operations management; Service operations; Health operations; Statistics: Econometrics.

### **EDUCATION**

### Judge Business School, University of Cambridge, UK

Doctor of Philosophy in Management Studies

Oct 2011 – Mar 2016 (expected)

- "Empirical Investigations into the Operational Factors Impacting on Hospital Performance."
- Management Science and Operations subject group.
- Advisors: Stefan Scholtes (Chair), Nicos Savva (External)

M.Phil. in Management Science & Operations

Oct 2010 - Jun 2011

- Final grade: 79%, Distinction, with highest grade awarded for degree programme.
- Dissertation: 83%, Optimal Strategies for Sourcing Inventory Under Uncertain Demand.

# University of Warwick, UK

Master of Mathematics, Operational Research, Statistics & Economics Oct 2006 – Jul 2010

- Final grade: 80%, First Class, 4-year integrated master's degree.
- Dissertation: 78%, Mechanism Design: Allocating Resources Under Incomplete Information.

# RESEARCH PAPERS

### In Refereed Journals

Freeman, M., N. Savva and S. Scholtes. Gatekeepers at Work: An Empirical Investigation of a Maternity Unit. Accepted at *Management Science*.

Finalist for the 2014 William Pierskalla Award (organized by the Health Applications Society of INFORMS to recognize research excellence in the field of health care management science).

### Under Review / Work in Progress

Freeman, M., N. Savva and S. Scholtes. Trading off Scale and Scope: Gaining Productivity through Elective Care Pooling in Regional Hospital Systems. Working paper.

# TEACHING EXPERIENCE

London Business School: Teaching assistant for MBA core course "Data, Models, and Decisions" (2014—present) and for Dubai EMBA course "Data Analytics for Management" (Sep 2015 & Feb 2016).

University of Cambridge: Co-lecturer (2012–13) and teaching associate (2011–12) for "Econometric I" and "Econometrics II" Masters courses; MBA project advisor (2013); Teaching assistant (2011–12) for Masters course "Strategic Valuation: Uncertainty and Real Options".

University of Warwick: Supervisor (2009–10) for undergraduate course "Statistical computing"; Founded and ran (Oct 2007–Jun 2008) seminar series for first year undergraduates on mathematical methods, e.g. Analysis, Linear Algebra.

# CONFERENCE PRESENTATIONS

INFORMS 2015 Annual Conference, Philadelphia, PA (Invited, Nov 2015); INFORMS 2014 Annual Conference, San Francisco, CA (Invited, Nov 2014); Cambridge CORE Doctoral Conference 2013, Cambridge, UK (Dec 2013); MSOM Healthcare SIG 2013, Fontainebleau, FRA

(July 2013); Cambridge CORE Doctoral Conference 2012, Cambridge, UK (Dec 2012); INFORMS 2012 Annual Conference, Phoenix, AZ (Invited, Oct 2012).

REFEREEING

Ad-hoc referee work for Production and Operations Management (POM).

# PROFESSIONAL EXPERIENCE

### Judge Business School, Cambridge, UK

Ad-hoc Academic Advisor

Feb 2012 – present

- Consulted with e.g. Cambridge University Hospitals, the UnitingCare Partnership, and Dr Foster Intelligence, working on data-driven projects in healthcare.

### Office for National Statistics, Newport, UK

ESRC Internship

Jan 2015 – Jun 2015

- Developed a method for measuring the quality of secondary school education in England using the national pupil database, for use in annual publications.

# Tesco PLC, London, UK

External Consultant

Jul 2011-Oct 2011

- Developed, modeled and empirically tested a new ordering system for seasonal products.

### GRANTS AND AWARDS

Economic and Social Research Council DTC Research Scholarship
Judge Business School Top Conference Travel Grant

Robinson College Travel Grant

Teaching and Learning Innovation Fund Grant

Thomas Bayes Prize for "outstanding performance in examinations"

Valedictorian – International School of Stavanger, Norway

Oct 2011 – Mar 2016
2012, 2013, 2014 & 2015
2013 – 2013 & 2014
2012 – 2013
2009
2009

MISC.

Robinson College Graduate Society President (2013–14); Judge Business School Doctoral Conference organiser (2013); Robinson College Graduate Society Vice-President (2012–13); Robinson College Research Day conference organiser (2013); Cambridge Judge Business School statistical and empirical methods advisor (2011–12); Elected student representative on Staff-Student Liaison Committee (2006–09).

PROGRAMMING

R (expert, 8 years experience), Stata, SQL, Java, LATEX.

**EXPERTISE** 

Health application, service operations, data analytics, statistical & machine learning.

### REFERENCES

Stefan Scholtes (Supervisor)
Prof. of Health Management
University of Cambridge
s.scholtes@jbs.cam.ac.uk

Paul Kattuman
Reader in Economics
University of Cambridge
pak13@cam.ac.uk

Nicos Savva Associate Professor London Business School nsavva@london.edu