# Matthew Frucht

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# **EDUCATION**

#### **Cornell University**

B.S. in Information Science

Concentrations in Data Science and UX

Dyson Business Minor

Expected Grad. May 2021

GPA: 3.64

# **Plainview JFK High School**

Grad. 2017 | Plainview, NY

# COURSEWORK

## Completed

Human-Computer Interaction
Data Struct. & Functional Programming
Designing Tech for Social Impact
Data-Driven Web Apps
Design and Programming for the Web
Intro to Data Science
Networks
OOP & Data Structures
Teams and Technology
Language and Information

# **SKILLS**

# Languages

Python, Java, OCaml, JavaScript, PHP, SQL Frameworks and Packages

React.js, NumPy, Pandas, Flask, Beautiful Soup, Socket.IO, D3.js

#### **Tools**

Usability/UX Testing, User Research, Figma, Sketch, Adobe Photoshop

# **ACTIVITIES**

#### **Delta Tau Delta Fraternity**

Vice President (Present) House Manager (2019) Philanthropy Chairman (2019)

Order of the Omega Honor Society Cornell Hillel

# **INTERESTS**

Reading • Hiking • Music • Hockey

# TECHNICAL EXPERIENCE

## **Product Design Intern | Enroute**

Summer 2020

- Designed and prototyped the first iteration of Enroute, an application that provides asset-tracking and intelligence tools for hospitals, using Figma.
- Implemented designs with React to create the final application.

# Software Developer Intern | Cornell Future of Learning Lab

Summer 2020

- Worked on CourseCrafter, an information retrieval system designed to help students choose courses based on natural-language input. Linked from Cornell's official course roster, and already used by thousands of students.
- Implemented new querying methods and adjusted the application for new displays of online/in-person course modalities. Using React paired with a Flask backend.

## Front-End Developer Intern | Fussell Lab, Cornell University Summer 2019

• Developed the front-end portion of a web application designed for non-native English speakers that measures the politeness of text messages primarily using Flask and JavaScript.

# **TEACHING**

# Teaching Assistant | INFO 3450: Human-Computer Interaction

Cornell University | Present

- Assisting a class of 200 students in understanding the human-centered design process.
- Topics include user research interviews, personas, usability testing, heuristic evaluation, storyboarding, paper prototyping, and digital prototyping using Figma and Balsamiq.

# Teaching Assistant | CS 1110, 1133: Intro CS Using Python

Cornell University | Fall 2018 - Spring 2020

 Held office hours, facilitated lab sessions, and graded work for a class of over 800 students learning Python and the fundamentals of programming.

# **PROJECTS**

#### **Advanced Calculator in OCaml**

 Built a command-line application that performs common calculator operations as well as more advanced computations related to probability, statistics, and linear algebra.

#### **Stretch Recommendation Search Engine**

- Designed and built front end of a web application allowing users to search for stretches based on body part.
- Implemented boolean search to find results and integrated cosine similarity to rank displayed results. Implemented Rocchio algorithm to increase relevancy of results.

#### **Promoting Stress Management through Social Interaction**

- Prototyped an application designed to allow college students to meet new people and socialize face to face.
- Iterated through the human-centered design process to formalize user needs; explored the solution space through affinity diagramming; created prototypes with Balsamiq and Figma.