



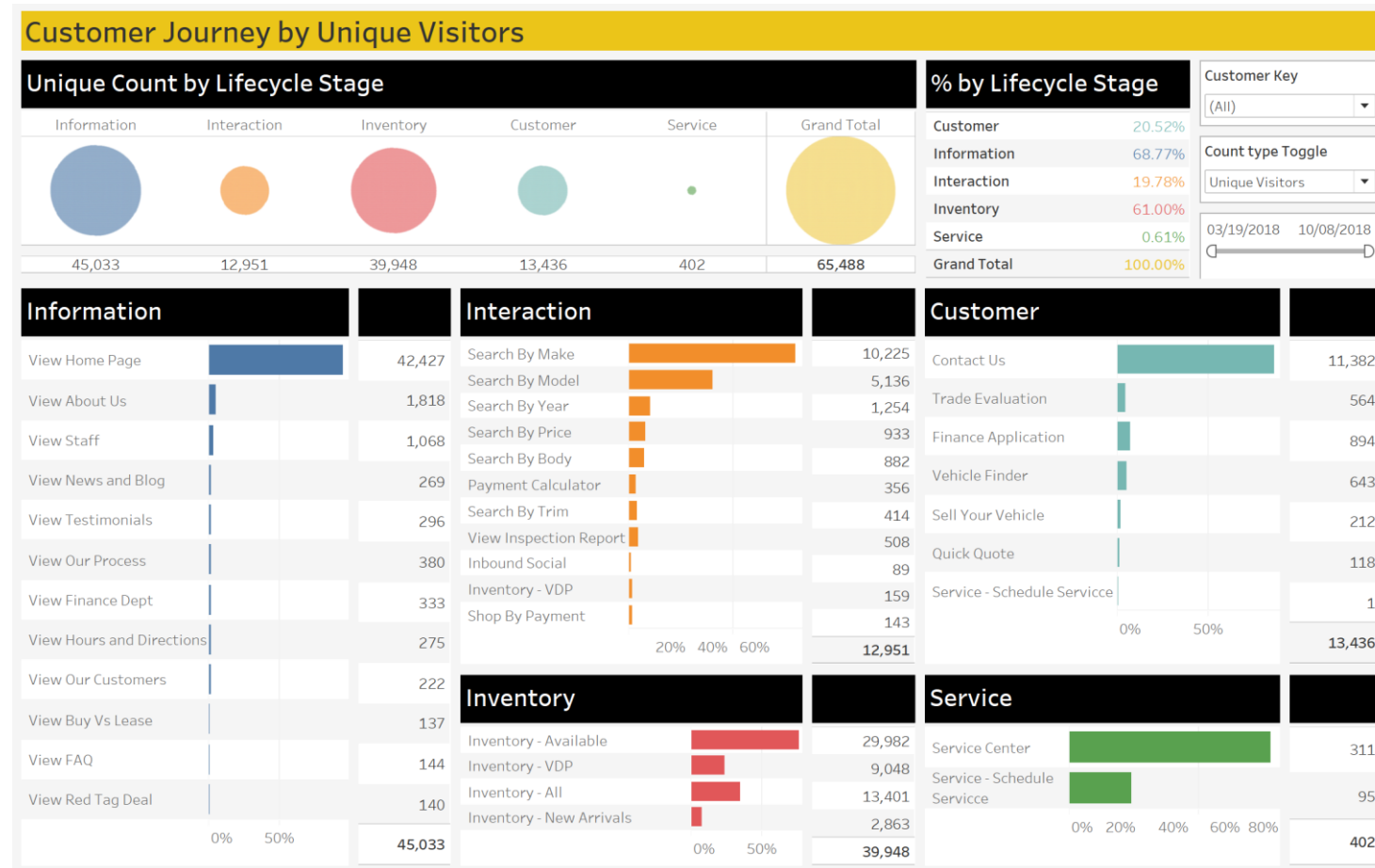
Examples of Work

Morgan Smith

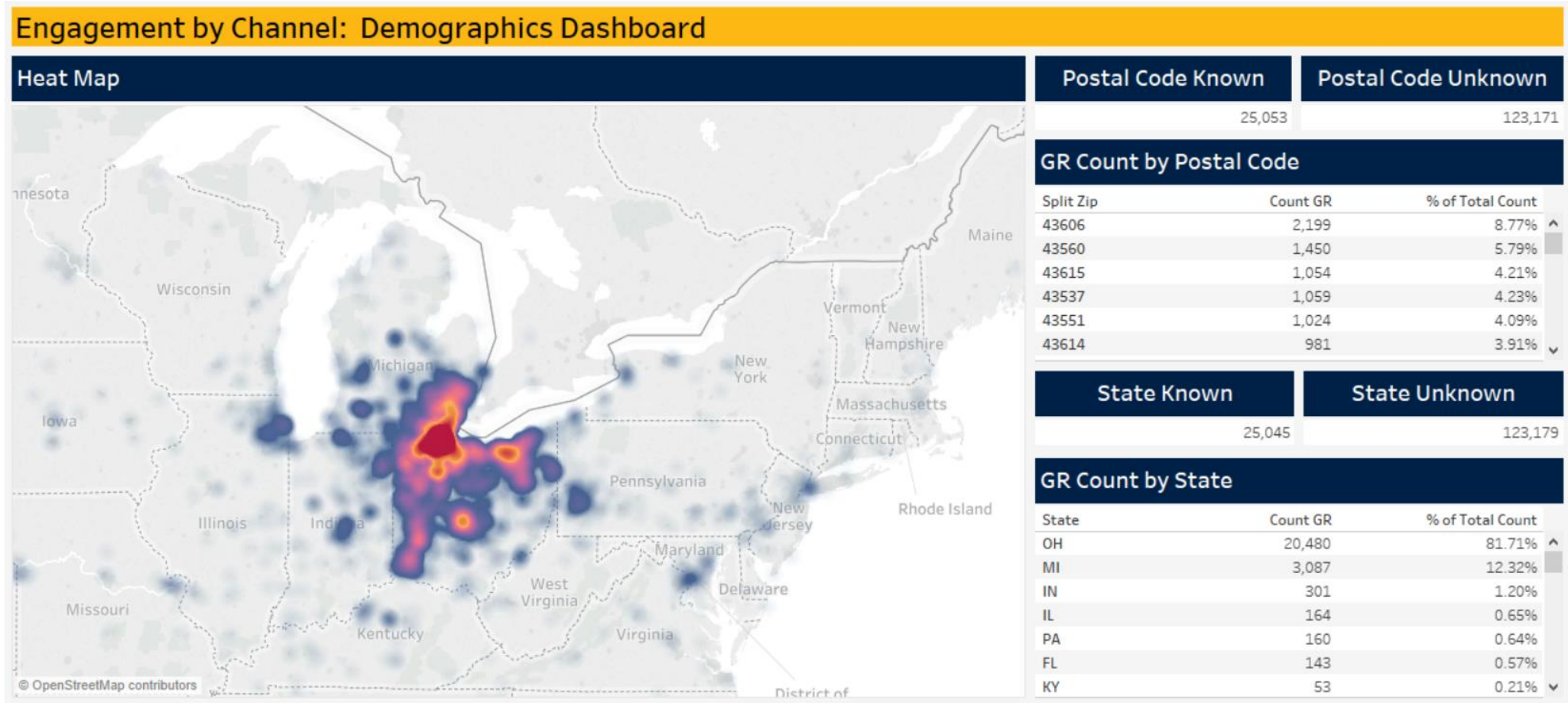
Moving Dashboard – Personal Project



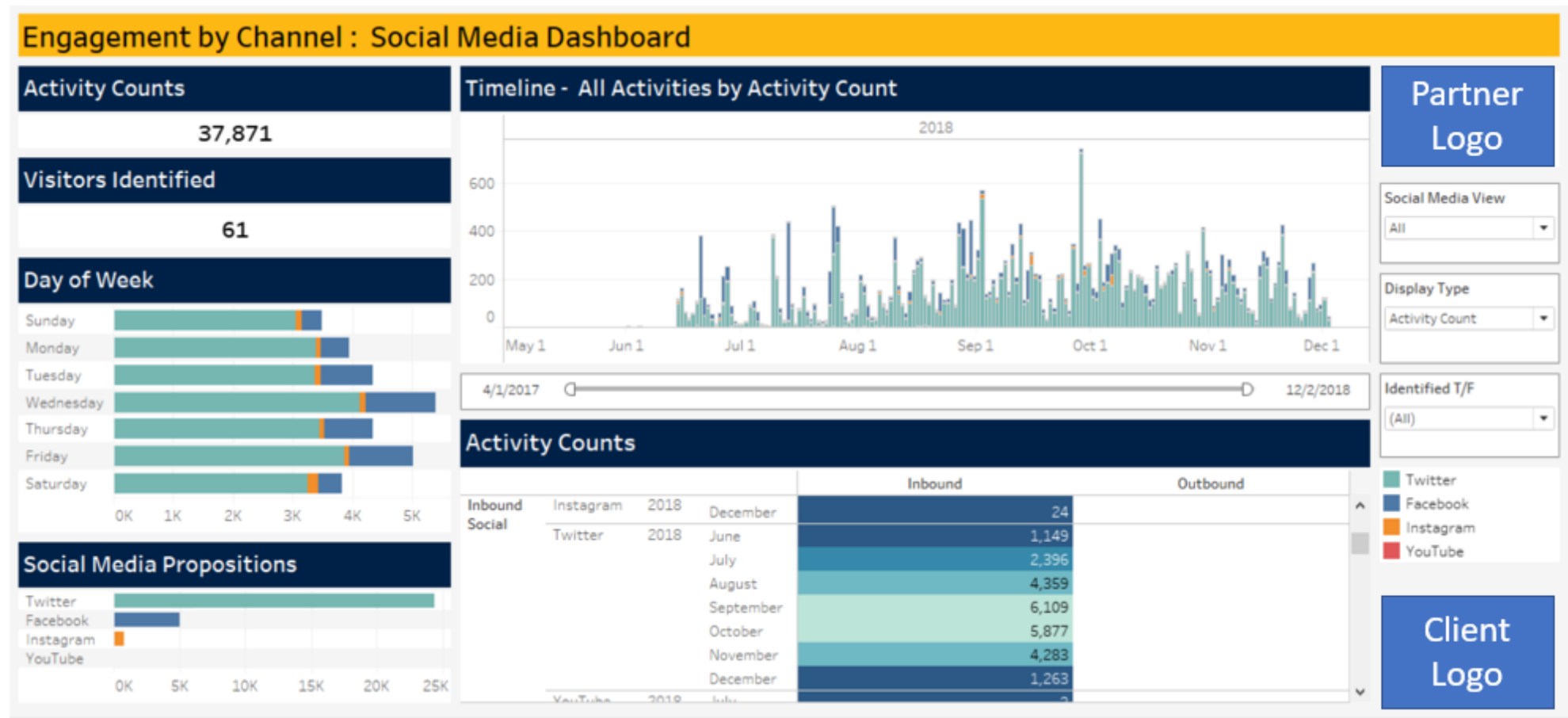
Web Journey Overview – Luxury Car Dealership



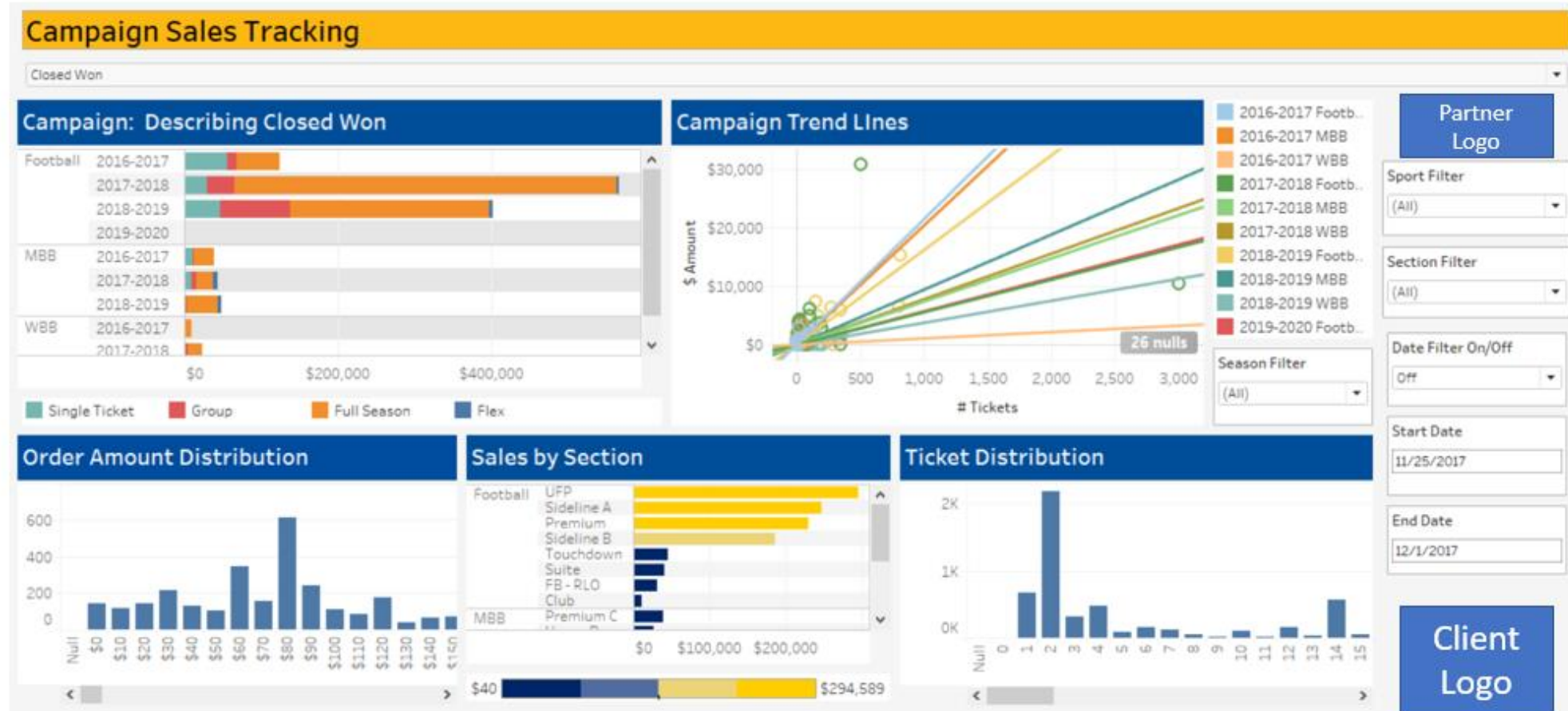
Heat Map of Customer Locations - Call Center Client



Social Media Activity Overview - Call Center Client



Campaign Sales Tracking – Call Center Client



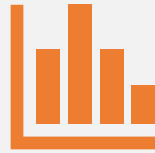
Sales Timelines – Call Center Client



Cart Abandonment Leads List – Call Center Client

EBC: Web Report						Unique Users	
Cart Abandonment Report						21	
Lastname	Firstname	Email	Month, Day, ..	Activity Type	Proposition	Activity Count	
Customer Identifying Information			October 29, 2018	Start Purchase Tickets	2018-2019 Women's Bask...	34	
					WBasketball		
			October 31, 2018	Start Purchase Tickets	2018-2019 Women's Bask...		
			October 23, 2018	Start Purchase Tickets	2018 Volleyball		
			October 24, 2018	Start Purchase Tickets	2018 Football		
					Football		
			October 26, 2018	Start Purchase Tickets	2018-2019 Men's Basketb...		
					Athletics		
					Baseball		
					Rocket Kids Club 2018-20...		
			October 26, 2018	Start Purchase Tickets	2018-2019 Women's Bask...		
			October 29, 2018	Start Purchase Tickets	Rocket Kids Club 2018-20...		
			October 31, 2018	Start Purchase Tickets	2018-2019 Women's Bask...		
			October 31, 2018	Start Purchase Tickets	Athletics		
			October 30, 2018	Start Purchase Tickets	2018-2019 Men's Basketb...		
			October 24, 2018	Start Purchase Tickets	2018 Football		
					Football		
			October 27, 2018	Start Purchase Tickets	Athletics		
			October 30, 2018	Start Purchase Tickets	Athletics		
			October 29, 2018	Start Purchase Tickets	Rocket Kids Club 2018-20...		
			November 1, 2018	Start Purchase Tickets	2018 Football		
					Athletics		
			October 31, 2018	Start Purchase Tickets	Athletics		
			October 30, 2018	Start Purchase Tickets	2018-2019 Women's Bask...		
						Completed KPI	
						<input type="radio"/> (All)	
						<input checked="" type="radio"/> Cart Abandoned	
						<input type="radio"/> Completed	
						Event Date	
						10/23/2018 11/1/2018	
						Known/Unknown	
						<input type="radio"/> (All)	
						<input checked="" type="radio"/> Known	
						<input type="radio"/> Unknown	
						Completed KPI	
						<input checked="" type="radio"/> Cart Abandoned	
						Client Logo	

Additional Examples of Work



Visualizations: [Coursework on Tableau Public](#)



Data Mgt/Modeling: [SAS Coding Examples on Github](#)