

COMPANY PROFILE



PT KIWOOM SEKURITAS INDONESIA

www.kiwoom.co.id













Contents

KIWOOM SEKURITAS INDONESIA

Company Overview	3
Vision, Mission & Core Value	4
Organization Chart	5
History	6
Core Business	7
Financial Data	11
Why Kiwoom Sekuritas Indonesia?	12



Company Overview

Overview

Established date
 October 12, 1995

Number of employees 50

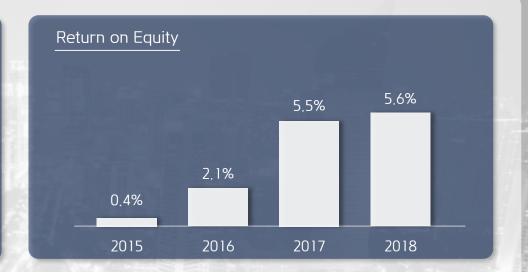
PermitPerantara Pedagang Efek

Profit for the year IDR 19.4 bn (base on FY2018)

Total Equity IDR 353 bn (base on FY2018)

Branches Mangga Dua, Surabaya

Galleries Gading Serpong, Bandung, Cengkareng



Board of Management

The second secon				
President Director	Chung Seop Bae			
Marketing Director	Ratnawati Wibowo			
Operational Director	Jongheum Baek			
President Commissioner	Hyun Soon Hwang			
Independent Commissioner	Hee Woo Park			

Shareholder Structure

Major Shareholder	Stake	
Kiwoom Securities Co., Ltd	99%	
PT Sumber Masanda Jaya	1%	



Vision

The most trusted investment partner in Indonesia

Mission

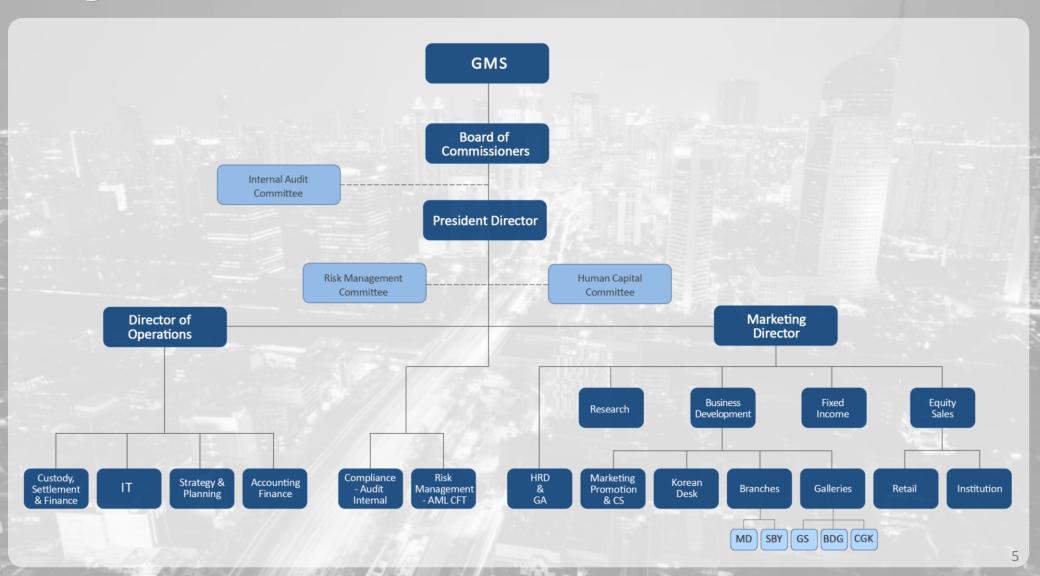
- To increase customer base through developing various financial products
- To expand brokerage business capacity by providing stable and sustainable systems
- To deliver the best experience that exceeds our customers' expectations

Core Value ·

- Customer-centric
 - Prioritizing customer in our decision making
- Professional
 - Constantly striving to improve our competencies
- Trust & Integrity
 - Adhere to the highest standards of ethical conduct, acting in good faith and with integrity
- Mutual Growth
 - Contribute to the development of society by growing together with Indonesia capital market



Organization Chart





History

Oct 1995 Jun 2011 Dec 2016 Jan 2008 Established Changed names to Changed names to Changed names to PT Dongsuh Securities PT Dongsuh Kolibindo Securities PT Kiwoom Securities Indonesia PT Kiwoom Sekuritas Indonesia Kiwoom Securities Co., Ltd Launched online trading system 'HERO" raise the stakes: 70% **→** 97% Mar 1999 Jun 2010 Oct 2012 Jun 2017 Changed of the largest shareholder to Stock purchase agreement Launched mobile trading Kiwoom Securities Co., Ltd system "HERO S" PT Pratama Abadi Kiwoom Co., Ltd & Pratama raise the stakes: 97% → 99% Dec 1999 Oct 2010 Established Changed of the largest PT Dongsuh Investment Management shareholder to Kiwoom Securities Co., Ltd (70%)



Core Business

Retail

Brokerage

Institutional
<u>S</u>ales

Equity

Bond

Bond Management* Principal Investment

Equity Investment Research*

Retail Support

Institutional Sales Support

^{*} In preparation



Kiwoom Retail Brokerage

Kiwoom has set a new standard for online trading. Our 'HERO' home trading system that boasts the best reliability, convenience, and speed has been promoting the culture of online investment

Strong Brokerage

All market and product choices are supported by distinct HTS and MTS

Equity

- Provides an easy, fast, and accurate online system especially for individual clients
- Secured transaction
- Supported by professional and experienced equity trader team
- Coaching clinic for beginner and advanced clients



Kiwoom Institutional Sales

Support institutional clients such as asset management, pension funds, insurance company, sub-broking client, and special institutional client for trading

Institutional Sales

Customize service to suit each customer to result in better investment opportunity

Equity

- Provides wide range equity brokerage services
- Experience and dedicated institutional sales team
- Fast and accurate order execution and settlement services with competitive fees

Fixed Income

- Provides fixed income brokerage services in the primary and secondary market
- Play an active role by providing direction to investors



Kiwoom Principal & Project Investment

Annual profit contribution with strict risk management

Profitability & Stability

Flexible and team-oriented decision-making process allows stable profit contribution

Equity

 Investing in IPO and Blue-Chip stocks to maximize company revenue

Reverse REPO

 Providing some fund which has been set or agreed by both parties and written in an agreement with stock collateral from the client.



Financial Data

(Unit: IDR 1 bil.)

Staten	nent of Financial Position	FY2018	FY2017	FY2016
BS	Total Asset	499.8	455.2	204.1
	Total Liability	146.9	121.9	83.3
	Total Equity	353.0	333.3	120.8
PL	Operating Revenues	25.1	21.9	15.7
	Profit before Tax	20.7	13.0	3.5
	Profit for the Year	19.4	12.6	2.5
ROE		5.6%	5.5%	2.1%
	EPS	68,746	43,179	24,249



Why Kiwoom Sekuritas Indonesia?

Strong financial backup and high expertise from Korea

- A subsidiary company of Kiwoom Securities Co., Ltd, Korea, listed in KOSPI
- No. 1 broker in terms of market share in South Korea for 15 years

Experienced and dedicated service team

 Supported by young professionals, experts in their field with high integrity to support client's investment in Indonesia and Korea

Fast and accurate

We ensure fast and accurate order execution and settlement services with competitive fees



THANK YOU

PT KIWOOM SEKURITAS INDONESIA

Treasury Tower 27th Floor Unit A, District 8 Kawasan SCBD Lot 28 Jl. Jend. Sudirman Kav 52–53, Jakarta Selatan 12190

Tel : +62 21 5010 5800 Fax : +62 21 5010 5820

www.kiwoom.co.id