O.B.O. feature Build2022

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Problem

Newest comments at the top

My personal experience



Sorry for commenting.

Would it be possible to discount this item to ¥7000? (Untranslatable, very polite Japanese greeting)

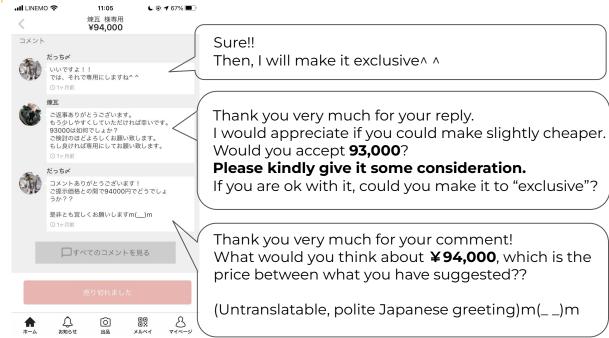
Would it be possible to make a purchase with a lower price? My offer is **¥6000**. Could you please kindly consider?



Problem

Newest comments at the top

Typical listing experience





User Stories (based on anonymous interviewee comments)

"I want to know whether the seller is flexible on price up front, so I can feel comfortable/less anxious negotiating."

"I want to say no to a lower price without looking rude to buyers so that other buyers wouldn't be afraid of making a different offer."



Buyer

"I want to negotiate a better price without commenting, waiting and risking someone else buying the item before I can."

"I want to be able to see offers rather than spending time on price negotiation"



Seller



Our Inclusive Solution

O.B.O. Feature: One Click to Ask for Price Cut

- No sophisticated language skill required

Reduce Stress: No need to worry about <u>Being Polite / Rude</u>

- Both for sellers and buyers

Optionality: Can <u>Choose</u> to Use O.B.O. or Not

- For those who prefer communication

- For those who do not want to negotiate



Demonstration Video





Thank You!







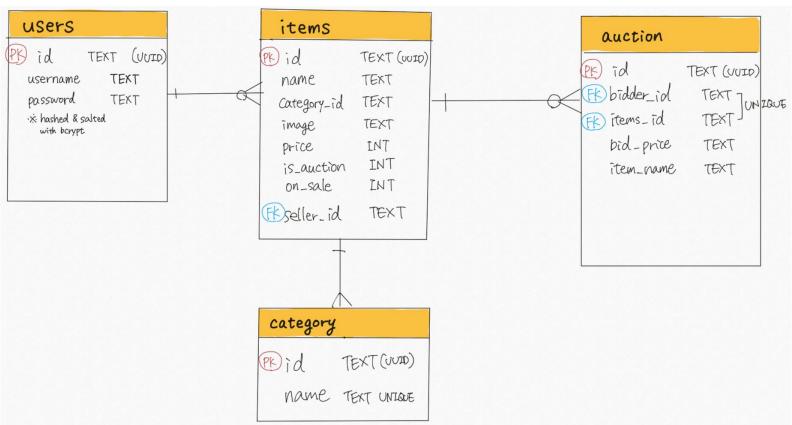
Dominic Lead / Frontend

Minami DB / Backend

Yuu CSS / Backend



Backend design





Backend design

Endpoint docs are automatically generated at **/docs**

Login is supported



