

columns
event_time (object)
event_type (object)
product_id (int64)
category_id (int64)
category_code (object)
Brand (object)
Price (float64)
user_id (int64)
user_session (object)

Reducing  
Memory



By 40.3%

columns
event_time (object)
event_type (category)
product_id (int32)
category_code (category)
Brand (object)
price (float64)
user_id (int32)
user_session (object)

변수 생성



columns
event_time (datetime64)
date (category)
hour (int8)
day of week (int8)
week (int8)
event_type (category)
product_id (int32)
category_code (category)
category (object)
subcategory (object)
brand (object)
price (float64)
user_id (int32)
user_session (object)