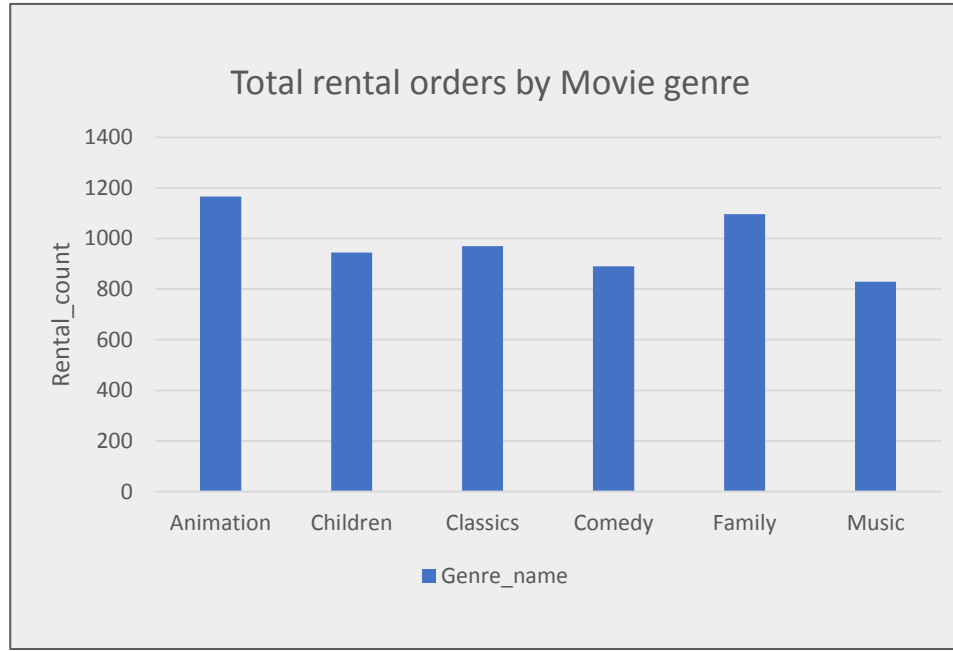


What are the movie genre preferences?

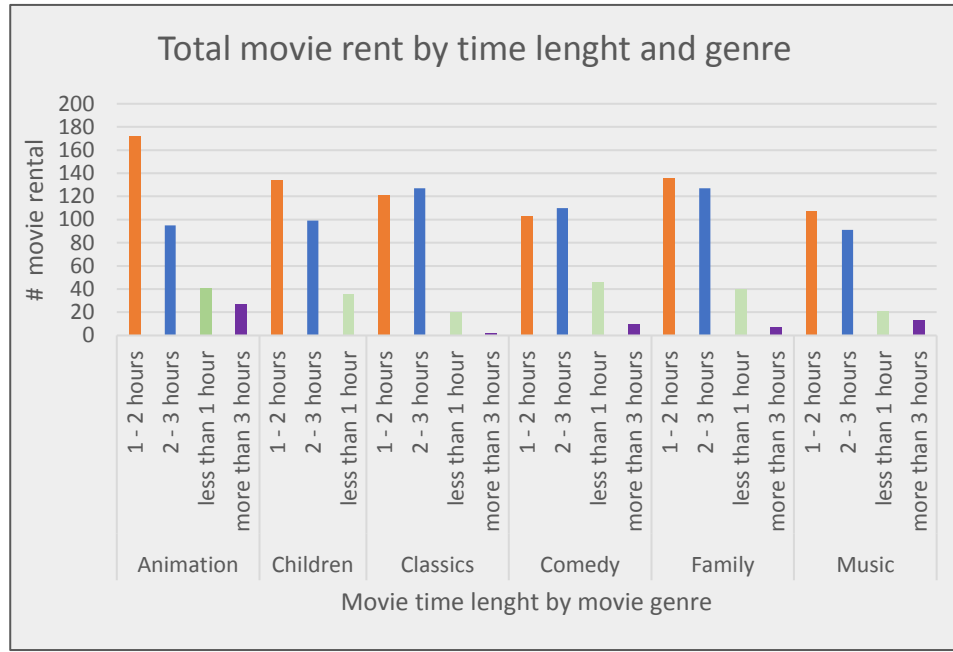


This plot show the trend of rental movies of accord to the genre.

Here it is evident that families prefer movie genres where children can actively participate.

The data corresponds to a movie rental site and ranges from 2000 to 2017.

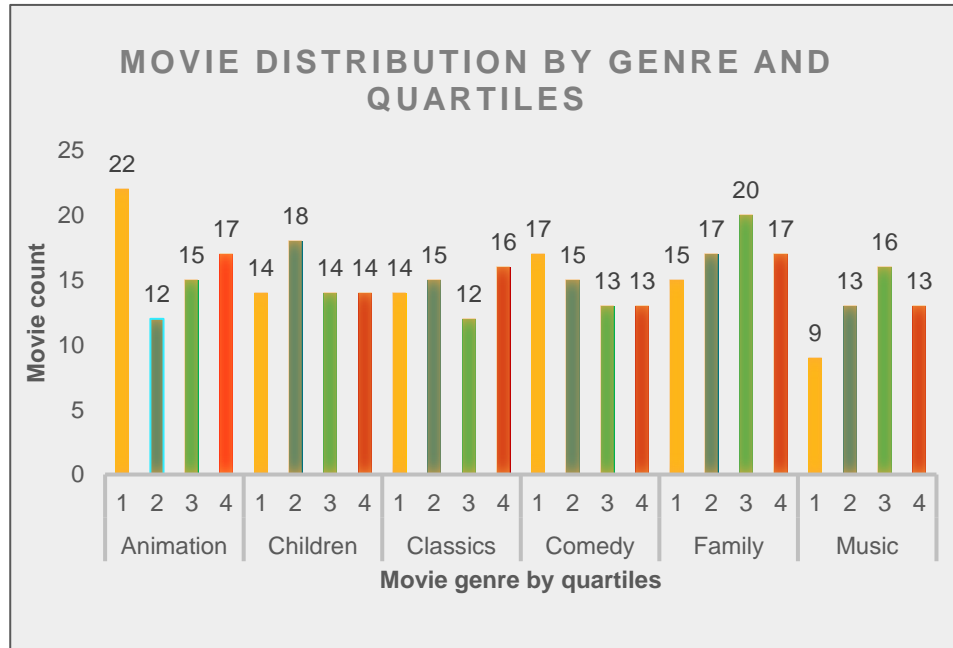
What are the number of movie rental of accord time length and genre ?



This plot show that customer most preferred movie length between 1 – 2 hours. Movies length higher 3 hours are least preferred.

Customer choosing Animation, Children or Family movie genre, they preferred movie length of 1 – 2 hours.

What are the number of movies by each quartile according to genres ?

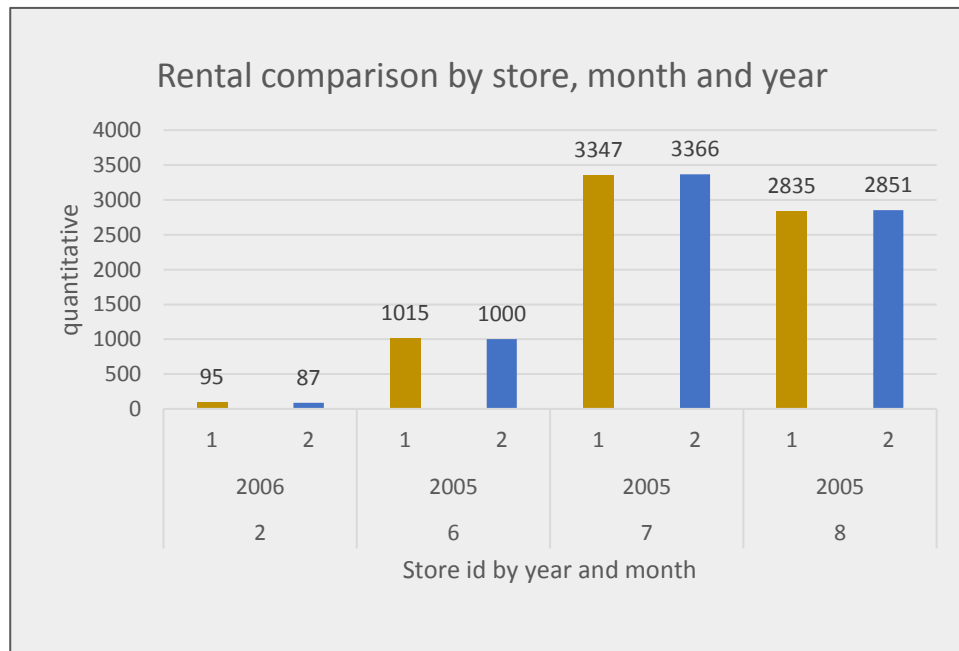


This plot show family-friendly film category by each of the quartiles and genres.

Animation has the highest number of movies in all categories and each one of the quartiles.

Continues Family and Children, making it clear that families privilege their children when choosing.

What are the total movie rental, comparing performance of two store ?



This plot show the total of rental movies by month and year for two stores.

The performance by store is similar not showing big difference.

July 2005 is the highest values with 70% over the month before and 15% over the month after.

We do not find more data to compare in database.