

Michael Galante

IT Professional with 4 years experience in web development, digital marketing, and social media.

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EXPERIENCE

Peoples Products, Newington, CT — *IT Manager*

SEPTEMBER 2016 - PRESENT

- Develop web applications to improve the functionality and ease of use of outdated company systems.
- Manage our Social Media Manager.
- Work with the Marketing department to direct an attractive, consistent message.

Peoples Products, Newington, CT — *Junior Web Developer and Social Media Manager*

MAY 2016 - SEPTEMBER 2016

- Managed social media accounts on Facebook, Twitter, Instagram, LinkedIn and Youtube
- Managed and updated websites in WordPress CMS.

PROJECTS

Encompassing Sales — *In progress*

- Building a website for home remodeling companies to improve efficiency of in-office work.
- This website includes:
 - Scripts for call center representatives.
 - A system to enter, view, and update leads.
 - A daily/weekly/monthly schedule of appointments.
 - The finished product will include a section of the site dedicated to providing timely detailed reporting.

Recruiting Platform

- Built a web platform that consolidates all employee recruiting efforts to one place.
- The website contains:
 - All applicants that apply for jobs.
 - An interview schedule as well as notification system for hiring managers.
 - All the job ads currently running along with metrics.

SKILLS

PHP, HTML, CSS, MySQL,
WordPress, Laravel

Adobe Photoshop, Illustrator,
InDesign

Facebook, Twitter, Instagram,
Youtube for business
marketing

Email Marketing (Constant
Contact)

EDUCATION

Assumption College Worcester, MA — B.A. Computer Science

AUGUST 2012 - MAY 2016

In my courses we wrote many programs to learn the important aspects of object oriented programming which helps me in my current role to build web applications and continue to learn web development on the job.

Lead Management System

- Built a system to improve lead management and at same time reduce costs significantly by replacing expensive purchased software.
- This following are functions of this system:
 - Took in leads from all of our websites and sent out notifications via text and email
 - Injected leads directly into our CRM
 - Has a front end display for in-office administration use.