



Preliminary Proposal

This document is a preliminary proposal that outlines the brief, pricing, first proposed layout and project timeline. It is not a final proposal or final price for the project.

Green Kiwi is a trading name of GK Consulting & Analysis LTD

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Brief

The brief for the project, as provided by the client is as follows:

"The closest comparison would be social networking site such as Facebook. We are not trying to be the next Facebook merely use this type of social networking site for a different application.

So the basic functionality,

- Users must be able to create profiles which will display various details and a photo
- Users will be able to affiliate themselves with other users
- Two news feeds, one which will provide information about people you are affiliated with and one which is global news."

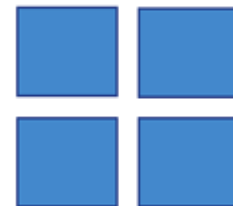
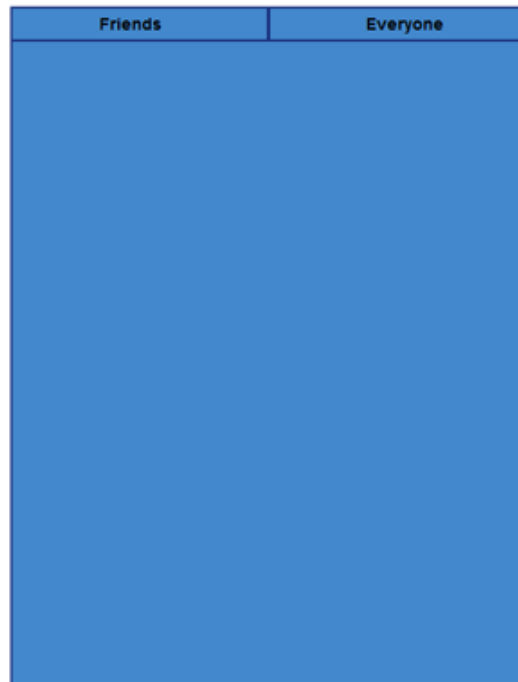
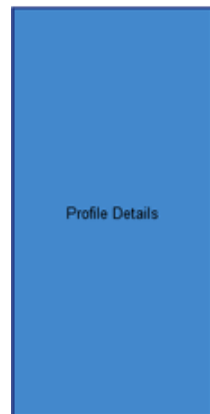
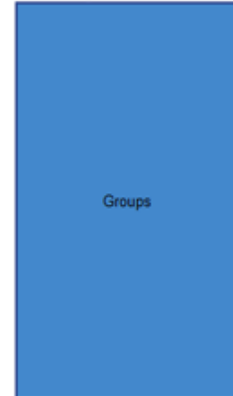
Proposed Solutions

Green Kiwi would develop this solution in PHP and MySQL and use a PHP framework to utilise libraries for common tasks. E.G. User authentication, site analytics, reporting etc.

We have mocked up two wireframes for the client's consideration.

Home Page

The wireframe illustrates the layout of the Home Page. At the top left is the 'Logo'. To its right is a login section with 'Username' and 'Password' input fields and a 'Login' button. Below the logo is a large 'Info Slider' area, which includes three individual slides labeled 'Slide 1', 'Slide 2', and 'Slide 3'. The main content area is divided into two columns. The left column is titled 'Latest Activity' and contains a large rectangular placeholder. The right column is titled 'Latest Members' and contains a grid of six smaller square placeholders arranged in two columns and three rows. A horizontal line at the bottom of the page is labeled 'Footer Info'.

Profile Page**Logo****Members Name****Latest****Friends****Profile****Groups**

 Footer Info
Project Time Line

Time	Work
Week 1	Requirements Gathering & Design Work
Week 2	Designs Signed off – Development Begins
Week 3	End of week 3, client review
Week 4	Final polishing.
Week 5	Launch

Pricing & Payments

At this stage and with the features required in the brief, pricing would stand at £2,750 + VAT

This would be paid in the following instalments.

%	Amount	Event
50	1375	Commencement
25	687.5	Designs signoff
25	687.5	Delivery