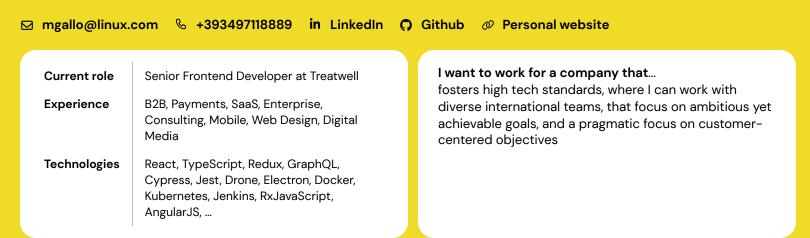
### Marco Gallo



# Work experience



Oct 2021 - Present (2y 1m)

beauty salons management platform and booking app B2B · Payments · SaaS

React TypeScript

:D (

Redux

GraphQL Cypress

.le

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Electron

- Facilitated the expansion of the company into Northern European markets by enhancing features within the
  payments and finance sections of Treatwell SaaS applications, ensuring compliance with fiscal regulations in
  each targeted country.
- Successfully integrated physical devices such as ESCPOS/EPOS printers into our software ecosystem, enhancing the overall functionality and user experience.
- Spearheaded the development of a comprehensive automation testing framework, leveraging Cypress, and formulated a robust test strategy to elevate the quality standards of our products.
- Designed a scalable front-end architecture, optimizing component reuse across all B2B products within the Treatwell ecosystem.

## Senior Frontend Developer / Web Architect, FacilityLive

Oct 2016 - Oct 2021 (5y)

Enterprise search engine for B2B B2B · Enterprise

React

Docker

Kubernetes

TypeScript

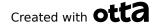
Redux

**Jenkins** 

Jes

RxJavaScript

- Worked with the Front-End Architecture team, taking charge of team tools and delineating the software architecture for Front-End applications.
- Led the development and maintenance efforts of the company's Frontend framework, built on React, serving as the foundation for all product teams across the organization.
- Contributed to the design and development of critical components within the FL Interface Builder application (FLUIDD), enhancing the overall user interface and experience.
- Engaged in collaborative brainstorming sessions and contributed to the architectural design of new feature requirements, ensuring alignment with organizational goals.
- Spearheaded the creation of an automation testing framework, using TestCafé



IT consultancy

B2B · Consulting · SaaS · Mobile · Web Design

React AngularJS JavaScript Node.js Postgres Ruby Vue.js CouchDB

- Headed a dynamic team of 5 full-stack engineers, providing strategic leadership to align project managers with overarching company objectives.
- Spearheaded the design and development of robust Back-End and Middleware solutions, leveraging technologies such as NodeJS, Ruby, Vert.x, Docker, and NATS to ensure optimal performance and scalability.
- Played a pivotal role in data modeling and database design, implementing best practices to enhance data integrity and system efficiency.
- Provided expert IT consultancy to several customers such as Ferrari, FCA, Valentino, offering valuable insights and guidance to optimize technological solutions and align them with business goals.
- · Managed pipelines effectively, ensuring seamless workflow and timely project deliveries
- Drove the development of data-driven applications, utilizing innovative approaches to leverage data for enhanced functionality and user experiences.

## Full Stack Developer, VideoPR

Mar 2012 - Feb 2013 (11m)

Digital Assets Manager platform for media publishing B2B · Digital Media · SaaS

PHP JavaScript jQuery Linux Wordpress Backbone Symfony

- Engineered the encoding component of the Lulop DAM (Digital Assets Management) platform, employing FFMPEG and ImageMagick. Established a streamlined pipeline for encoding videos and images to precise resolutions and quality standards.
- Innovated and executed dedicated solutions tailored for automotive and luxury brands, as well as specialized applications for blogs, websites, and vertical DAMs, meeting diverse and intricate requirements.
- Demonstrated expertise in Sysadmin responsibilities, ensuring the optimal performance and reliability of systems, while actively contributing to the design of robust infrastructure to support digital solutions

# Full Stack Developer / Web Designer, Eleva

Feb 2011 - Mar 2012 (1y 1m)

Digital web agency Consulting · Web Design

PHP jQuery Ruby ASP.NET WebSocket

- Spearheaded the development and ongoing maintenance of the proprietary EasyWeb CMS Platform, ensuring its functionality and adaptability met the evolving needs of clients.
- Specialized in the creation of E-commerce solutions using ASP, PHP, and Ruby, with a focus on seamless integration with prominent payment systems such as Stripe and PayPal, enhancing the overall transactional experience for users.
- Introduced and implemented responsive design techniques to enhance the mobile adoption rates of our projects, ensuring optimal user experiences across various devices and platforms.



## **Education**

University of Pavia Oct 2008 - Dec 2012 (4y 2m)

Undergraduate Degree Digital Communication

Executed a final degree project focusing on innovative web-design techniques for developing cross-device
applications compatible with smartphones, tablets, desktops, and Smart TVs. In collaboration with Eleva,
successfully crafted the mobile version of 7 Pixel's Trova Prezzi Platform, showcasing practical application of
the proposed techniques.

# **Snippets**

#### OpenAl.ex Ø github.com

In 2020, I initiated the OpenAl.ex project as a means to acquire proficiency in the Elixir programming language and gain insight into the OpenAl platform. Swiftly evolving into the foremost OpenAl Elixir wrapper, the project has garnered over 66,000 downloads on Hex.pm and received acclaim with 200+ stars on Github.

## More about me

#### I like to work with people who...

are collaborative, possess a strong skill set (and want to share knowledge), prioritize conflict avoidance while offering constructive feedback, and bring interesting hobbies beyond their regular job.

#### Interests

In my spare time, I enjoy programming electronic music with my synths, creating generative art with Processing and playing my electric guitar.

### I want to work for a company that...

fosters high tech standards, where I can work with diverse international teams, that focus on ambitious yet achievable goals, and a pragmatic focus on customercentered objectives

#### Languages spoken

Italian

