MATTHEW GANUCHEAU

UX DESIGNER

🔗 Ganucheau.com
in linkedin.com/mganucheau
📍 Portland, OR
✉ matthew@ganucheau.com

SUMMARY

I am a PMP-certified UX Designer and Program Manager with over 15 years of experience at the intersection of technology, design, and education. My diverse background includes leading the creation and deployment of global certification programs at Stripe, revitalizing e-learning modules for healthcare startups, and developing educational initiatives for non-profit organizations. I thrive on turning complex problems into engaging, user-centric digital solutions and am passionate about creating impactful learning experiences.

EXPERIENCE

Stark Raven Fabrication / Program Manager

2023 - Present / Remote

- Managed and designed sound and user experience for installations, including Neuralink's Cyberpunk Bar.
- Led development efforts for the creation of Stark Raven Fabrication's cultural programs.
- Oversaw non-profit development, focusing on community engagement and impact.

UNO Health / UX Designer

2022 - 2023 / Remote

- Led the creation and launch of a global certification platform focusing on user experience and multilingual accessibility.
- Worked closely with all components in content development, including recording, editing, and translating content within Articulate 360.

Stripe / Program Manager

2021 - 2022 / Remote

- Led the creation and launch of a global certification platform focusing on user experience and multilingual accessibility.
- Worked closely with all components in content development, including recording, editing, and translating content within Articulate 360.

Gray Area Foundation / Director of Education

2011 - 2018 / San Francisco, CA

- Curated over 100 educational programs with a focus on user engagement through digital and interactive technologies.
- Forged partnerships to enhance program offerings, focusing on scalable impacts through user-centered educational experiences.

VOLUNTEER

National Alliance on Mental Illness (NAMI)

2023 - Current / Portland, OR

- Developed a custom-trained AI language model, playing a pivotal role in securing $155k+ in grants for mental health support, benefitting both Clackamas County Prisons and LatinX communities

EDUCATION

New York University - ITP

2014 - 2016 / Location

MPS - Interactive Telecommunications

Berklee College of Music

2014 - 2016 / Location

MFA - Music Synthesis & Film Scoring

CERTIFICATIONS

UX Design

2024 / Google

Data Analytics

2024 / Google

Front-End Development

2024 / Meta

Project Management Professional (PMP)

2023 / PMI

SKILLS

User Experience Design

Expert in crafting engaging, intuitive user interfaces and improving the user journey through thoughtful design and user testing.

Project Managment

Proven track record of leading cross-functional teams and managing projects from inception to completion, ensuring timely and within-budget delivery.

Instructional Design

Skilled in creating innovative and effective educational content tailored to diverse audiences, enhancing learning outcomes and engagement.

Analytics and Evaluation

Skilled in using data to inform design decisions, ensuring solutions are driven by user needs and measurable outcomes.