

From: <https://www.kaggle.com/philippsp/exploratory-analysis-instacart>

## When do people order?

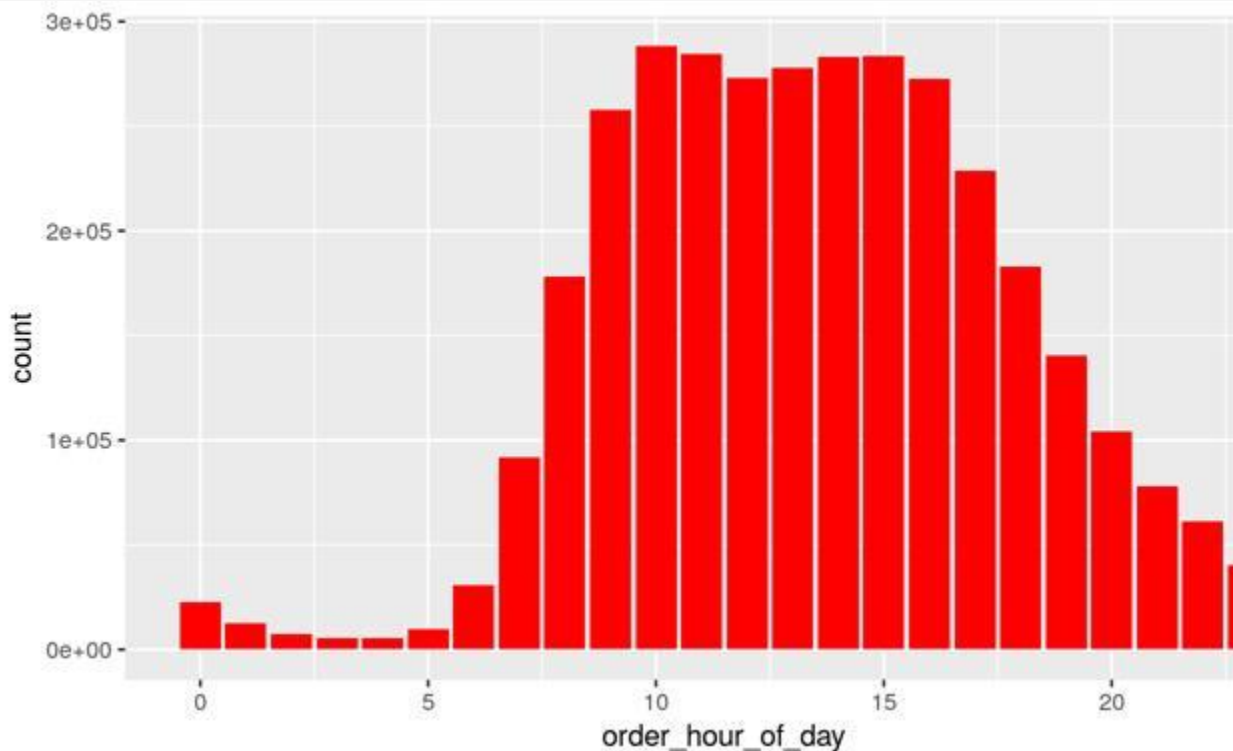
Let's have a look when people buy groceries online.

### Hour of Day

There is a clear effect of hour of day on order volume. Most orders are between 8.00-18.00. **Can you pull for Ice Cream?**

```
orders %>%
```

```
ggplot(aes(x=order_hour_of_day)) +  
geom_histogram(stat="count", fill="red")
```



### Day of Week

There is a clear effect of day of the week. Most orders are on days 0 and 1. Unfortunately there is no info regarding which values represent which day, but one would assume that this is the weekend. **Please pull for orders with Ice Cream.**

```
orders %>%
```

```
ggplot(aes(x=order_dow)) +  
geom_histogram(stat="count", fill="red")
```