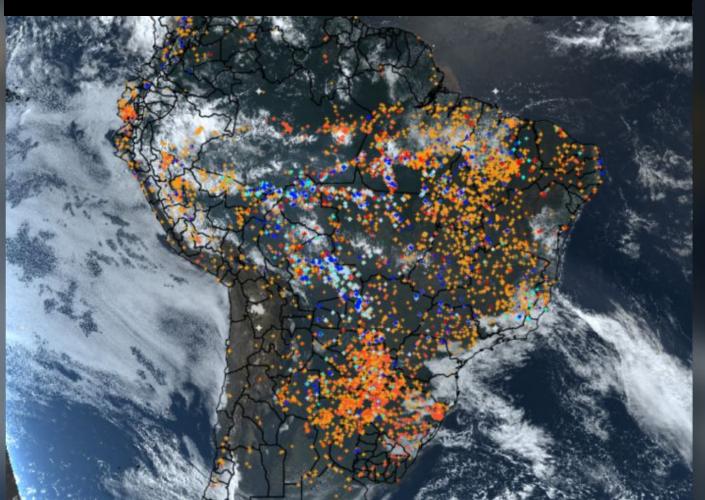


The Amazon is on Fire!



A problem for all life on Earth











Pharmacy to the World

- Home to 70% of the 3,000 identified plants active against cancer cells
- 25% of active ingredients in cancer fighting drugs found only in the rainfores
- 25% of pharmaceuticals derived from rainforest ingredients with only 1% of tree species tested
- 16,000 tree species
- 6.9 million sq kilometers





How can we help save Earth's resources?

Develop a classification model that helps the global community better understand where, how and why deforestation happens, and ultimately, how to respond.

Also, differentiate between human causes of forest loss and natural causes





Phenomena of Interest

Atmospheric

- Clear
- Partly cloudy
- Cloudy
- Haze

Common Labels

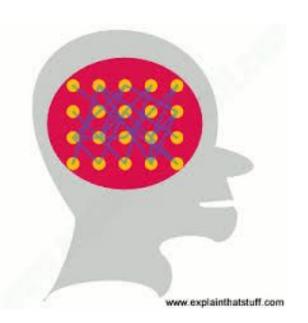
- Rainforest
- Agriculture
- River
- town/city
- Roads
- Bare ground
- cultivation

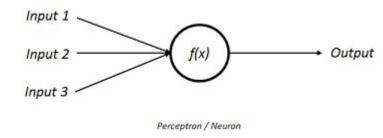
Less Common Labels

- Slash and Burn
- Selective logging
- Blooming
- Conventional mining
- Artisanal mining
- Blow down



Neurons in our brain make connections, learn patterns, and understand shapes





Artificial Neural Networks use thousands of examples to reduce the error in their understanding, until they can also make connections, learn patterns and understand shapes.

Recommendations

- 1. Use image data to compare rate of deforestation to something relatable that will grip the public and help precipitate action, eg, a city, neighborhood or park
- 2. Mobilize protection protocols for instances of Blooming (Blooming is when particular flowering tree species bloom fruit and flower at the same time to maximize chances of cross pollination)
- 3. Cross reference Artisinal Mining sites with legal mining permits. Shut down illegal operations as soon as possible and arrest perpetrators.
- 4. Allow loggers and/or grazing in Blow Down areas (Blow Down is a natrual phenomena and we can allow loggers and farmers to capitalize on these instances)

Future Work

- Further tune the model with Adam optimizer so we can run an equally accurate model on new data in a very small amount of time.
- Work with front-line partners to try and classify early signs of mining operations being prepared so we can shut them
 down before damage to rainforest begins.

Thank you!