

Customer Behavior Dashboard

Subscription Status

No

Yes

Gender

Female

Male

Category

- ☐ Accessories
- ☐ Clothing
- ☐ Footwear
- ☐ Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

Number of Customers

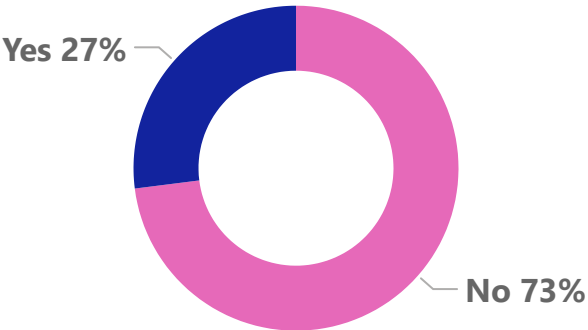
\$59.76

Average Purchase Amount

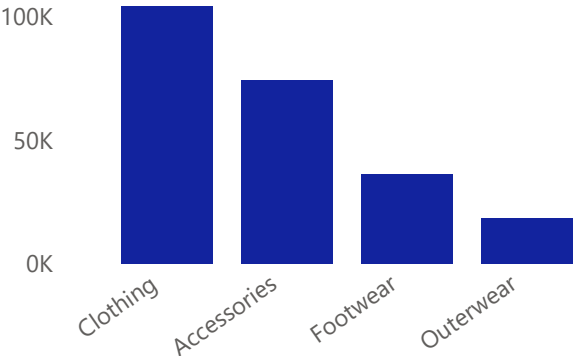
3.71

Average of Review Rating

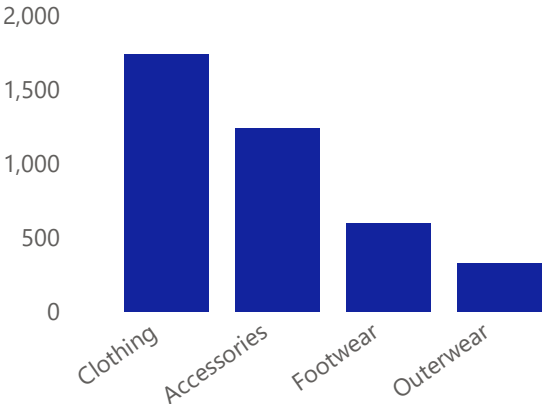
% of Customers by Subscription Status



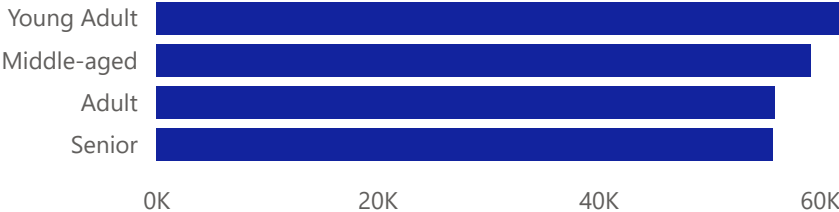
Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

