



METAGAMING GUILD WHITE PAPER

"A community of tactical gamers"



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INTRODUCTION



Spurred on by the fast-paced digitalization and disruptions caused by the COVID-19 pandemic, “play-to-earn gaming” (also called non-fungible token or NFT gaming) skyrocketed in 2020. At a global scale, its market value surged to a whopping \$160 billion with more than 2.5 billion active players worldwide. In the Philippines alone, its market cap climbed to a massive \$338 million in 2020. Indeed, the potential for play-to-earn gaming has significantly caught the attention of both experienced and inexperienced gamers to make money by playing online.

At the onset of the pandemic where many physical jobs have been destroyed, roughly 190 million people worldwide lost their jobs. Hence, many have turned into NFT gaming to kill the time, earn extra and augment their day-to-day expenses. Play-to-earn communities are popping out all over the globe where employment opportunities are lacking and government intervention has been limited. Today, many regard cryptocurrency gaming as an alternative source of income. For some, NFT gaming became their full-time hustle to get them through this extended COVID-19 crisis. It’s no surprise why play-to-earn gaming is increasing exponentially year after year.

Essentially, most people have always been good at playing but they never really get something valuable out of it. Now, with NFT gaming, they have that unique opportunity to play a fun digital game and put food on the table. NFT gaming presents an innovative and inclusive solution for ordinary people to monetize their time and skills by playing online - it's no surprise they're so popular.

The future looks bright for play-to-earn NFT gaming. While this platform is still very new, it presents a massive opportunity to unlock bigger and wider possibilities. In the online world, everyone is welcome to play, work and participate in the digital economy - you only need a smartphone and an internet connection to play-to-earn. This is how it works - players have the opportunity to earn in-game assets which they can sell into cryptocurrency and turn into real-world cash.

Certainly, the potential of NFT gaming and cryptocurrency cannot be underestimated. It has the power to propel incredible financial growths and convene a global community of forward-looking players and investors. So, are you ready to play to earn?



WHO WE ARE

MetaGaming Guild (MGG) is a community-governed organization that focuses on purchasing NFT in-game assets for market value appreciation or for renting out MGG-owned assets to global gamers worldwide. MGG leverages the use of these NFTs to yield maximum benefits to its community members.

Since its inception in September 2021, MGG has not only survived but thrived, emerging stronger and more resilient each time. MGG today is a unified DAO-based ecosystem that combines gaming scholarships, strategic investments, game development and blockchain validation aimed at democratizing game finance.

MGG is developed by the collective minds of the people who believe that the future of gaming will be a play-to-earn model powered by Non-Fungible Tokens (NFTs), cryptocurrency and blockchain technology.

MGG offers more than just a game - it's an investment; it's a community of tactical gamers; it's an ecosystem of change-makers who are on a mission to revolutionize the digital economy through cutting-edge blockchain technology.



What We Do



Gaming Scholarships

MGG empowers gamers by renting out best-in-class NFTs from promising gaming startups through our profit-sharing scholarship program.



Strategic Investments

MGG carefully selects and acquires NFTs, tokens, and gaming assets to drive sustainable growth and deliver value to our community.



Blockchain Validation

MGG participates in the security and scalability of some blockchain networks through active node operations, contributing to decentralized infrastructure and generating additional revenue for our guild members.

As of December 2024, MGG is an official Validator on four (4) networks: Ronin, Realio, NEAR Protocol, NAMADA.



Game Development

MGG also ventures into game development, creating immersive and player-centric NFT games like **MetaSaga Warriors**, **Mole Smash** and more exciting games on the pipeline.



Global expansion

MGG endeavors to strategically build a global community of tactical NFT gamers who actively play-to-earn.

MGG sits at the forefront of play-to-earn gaming, redefining the intersection of gaming + finance through innovative strategies and groundbreaking initiatives.



How We Do It

MGG is not your typical blockchain NFT gaming.

MGG recognizes that not all superheroes wear capes. MGG exists to recognize the efforts of active online movers who can also be modern-day heroes. It seeks to amplify equal opportunities for everyone to grow, thrive and find success digitally every time they play-to-earn.

What makes MGG unique is how it implements DAO and its cryptocurrency mechanics to strongly engage its global players.

- All in-game assets is an NFT that are precisely minted into the blockchain;
- MGG holders can vote on the mechanics and features they want to implement in the DAO protocol. Ideally, everyone is welcome to shape the future of MGG;
- MGG is a highly inclusive and competitive NFT gaming guild that is fully community-owned. In fact, it is the strong community aspect of MGG that makes our NFT gaming so powerful.

Why We Do It (Mission and Vision)

MGG is on a **mission** to formalize NFT gaming and build a global community of tactical gamers where they can share and combine their assets to reap bigger rewards in NFT, cryptocurrency and blockchain technology.

Our **vision** is to become the most community-centric DAO in the GameFi metaverse, with a focus on empowering players, driving innovation, and supporting the future of GameFi.



Business Model

Decentralized Autonomous Organization (DAO)

MGG serves to highlight decentralized autonomous organization (DAO) and it will consistently put a stronghold on community ownership. In this case, MGG members have a direct say in the decision-making process which is predominantly based on the ownership of MGG tokens.

As a starter, the MGG core team shall be the early implementers of DAO. In this case, MGG will initially start with centralized control of the platform (to cover functions such as choosing the NFT game assets and virtual assets to invest in, identifying the earning ratio between MGG and scholars, etc.) and will completely transition to Decentralized Autonomous Organization (DAO) over time. As the MGG network expands, it shall gradually welcome investors, contributors, advisors and early players in the blockchain and the NFT system. As more and more MGG players go on board, MGG ownership shall be distributed accordingly whereby MGG token holders will ultimately become the key stakeholders and decision-makers.

The following rights are controlled by the MGG administrators:

- The ability to hire new scholars.
- The ability to invest in NFT game assets and early start-up NFT gaming projects that meet our criteria.
- The ability to hire team members.
- The ability to issue the MGG tokens based on the vesting schedule.
- The ability to spend the MGG Treasury Funds based on the decisions by the guild members or community.



MGG Lending Protocol

To support further the growth and sustainability of MGG over time, MGG will implement a decentralized lending protocol where users can supply their idle assets in the MGG vault and generate returns based on the economic activities of MGG.

Supplied assets in the vault will then be utilized by MGG on its various business activities to generate more earnings. The return is not fixed as it is not determined by the supply or demand of the assets but by the results of the overall economic activities of MGG. Users who participate in the lending protocol will be given equivalent tokens for their deposits and can generate earnings over a specific period of time.

MGG Tokenomics

Token Name

MGG is the main utility token which will power the MGG ecosystem.

Token Details

Ticker: MGG

Type: Utility

Blockchain: ERC20 and BEP20

Token Utilities

The native token of MetaGaming Guild is designed for community governance and utilization within the MGG's ecosystem. Anyone who holds MGG token is considered a MGG stakeholder and is entitled to participate in overall MGG functions.

MGG Token Utilities:

1. Guild Rewards
2. In-game Token
3. Liquidity
4. DAO Governance



Token Supply and Allocation

A total of 1 Billion MGG Tokens are minted in the blockchain. The circulating supply is 288,424,658 (including liquidity) and the initial market cap is \$24,739,750 (including liquidity).

Below is \$MGG supply distribution which guarantees equitable return on all MGG stakeholders:

Distribution	% Share / Allocation	Amount	Lock-Up Period and Vesting Schedule
Treasury	10.00%	100,000,000.00	1 year cliff, and 3 years linear vesting (distribute monthly)
Community	36.00%	360,000,000.00	1 month cliff and vest over 50 months (distribute monthly)
Liquidity, Market Making & Liquidity Incentives	15.00%	141,500,000.00	4.80 % at TGE, 1 month cliff and vest over 28 months (distribute monthly)
Advisors	5.00%	50,000,000.00	1 year cliff and vest over 28 months (quarterly release beginning on year 2)
Token Buyers	19.90%	205,000,000.00	Depending on the stage and pls see below
Team	12.00%	120,000,000.00	1 year cliff and 2.33 years vesting (distribute quarterly beginning on year 2)
Reserve	2.10%	21,000,000.00	3 months cliff, 20% release on 4th month and 20% quarterly release beginning on year 2
TOTAL	100%	1,000,000,000.00	



Token Buyers

	Price	Vesting & Lock Up	Target Raise	Fully Diluted Market Cap
Seed	0.0075	5% at TGE, 1 year cliff and vest over 30 months (distribute monthly)	225,000.00	7,500,000.00
Strategic	0.01	7.5% at TGE, 9 months cliff and vest over 30 months (distribute monthly)	800,000.00	10,000,000.00
Private	0.025	7.5 % at TGE, 6 months cliff and vest over 30 months (distribute monthly)	1,625,000.00	25,000,000.00
SHO-DAO Pad	0.8	12.5% at TGE and vest over 22 months (distribute quarterly as follows: 13% first two quarters and 12.5% for reamaining quarters)	200,000.00	80,000,000.00
Public Round	0.16	100% at TGE	3,000,000.00	140,000,000.00
			5,850,000.00	

MGG Community

	%	# of Tokens	Duration
Marketing, growth, user's retention etc.	50.00%	180,000,000.00	1 to 5 years
Staking Rewards	20.00%	72,000,000.00	1 to 5 years
Contributors (DAO)	30.00%	108,000,000.00	1 to 5 years
	100.00%	360,000,000.00	



Creators and Advisors

	%	# of Tokens	Vesting Period
Advisors	0.294118	50,000,000.00	1 year cliff & 1 yr vesting (distribute quarterly)
Team	0.705882	120,000,000.00	1.5 years cliff & 2 yrs vesting(distribute quarterly)
	100%	170,000,000.00	

MGG Funding and Value Creation

MGG value generation will be sustainably derived from a mix of rent and sale of NFTs, subscription fees, production of virtual assets, sponsorships, yields gained from blockchain validation, VC investments, treasury's activities and more.

MGG has partnered with DAO Maker, SparkPoint Global Ventures and over 70+ GameFi projects and shall continuously attract major investors in cryptocurrency and blockchain technology startups.



Gaming Trends and Market Opportunities

The global gaming market is booming and is starving for more growth. Play-to-earn gaming is the new space that lets people from all parts of the world have fun, monetize virtual assets and gather together as a full community.

Overall, the potential for the global gaming industry is MASSIVE! Now more than ever, people are into NFTs, cryptocurrency, blockchain technology and the like. Early adopters are now reaping lucrative benefits at many different levels. It has become a modern-day big business. If you aren't convinced yet, then here is a quick overview (see infographic)

Its exponential growth cannot be ignored. The spotlight has definitely turned to NFT gaming over the past year. Its continued popularity only demands more revolutionizers, game developers, change-makers, investors and gamers to ride the tide. As we move forward, it's highly strategic to pivot and gravitate towards the gaming trends currently happening in the industry.

Cryptocurrency, NFT, blockchain technology, DAO - these are the future of the digital economy and it has the power to impact real positive change in an unprecedented way with far greater reach.





Project Inspiration

Axie Infinity

Axie Infinity is at the forefront of the play-to-earn model. It was launched in 2018 by a Vietnamese web developer, Sky Mavis. In Axie Infinity, players own digital pets which are called "Axies". They breed, battle and explore the world and earn cryptocurrencies called smooth love potion (SLP), a type of in-game asset which can be converted into real money.



Recently, the increasing demand and rising transaction fees made Axie Infinity unaffordable to most people. To fill this gap, a profit-sharing model known as a "scholarship program" has emerged. Through this program, early owners and hoarders of Axies can rent them to other players so that everyone who wants to play to earn can do so without having to pay the high cost of buying an Axie upfront.

As of September 2021, the game now has over \$948,410,000 monthly trading volume and more than 1,586, 000 active players. With its incredible growth figures, Axie Infinity is expected to reap accelerated growth in the years to come.

Yield Guild Game or YGG

Yield Guild Game or YGG in short YGG is another big name in NFT gaming which utilizes NFT and decentralized finance (DeFi) protocols. It is a Filipino-led startup that followed the footsteps of Axie Infinity. It was founded in 2020 by crypto game developers Gabby Dizon, Beryl Li and Owl of Moistness (pseudonym).



YGG capitalizes on a profit-sharing model which was strongly inspired by the Axie Infinity model. At present, it has a total of 48,000 global gamers, over 4,700 scholars (term used for players) with an estimated over \$8.6 million profit.



2024 Roadmap

- Official launch of MetaSaga Warriors
- MSW Play To Airdrop Season 1
- Quarterly BuyBack Program
- Continue Onboarding of GameFi Partners and P2E Players
- Revamp MGG website
- Blockchain Validator / Operator Rollout
- Continue Backing High-Potential GameFi projects
- Expansion of MGG Network and Community
- Launch of New Game on TON Blockchain
- Helltoons game early access and monetization
- MSW Play To Airdrop Season 2

MetaGaming Guild is a work in progress. Hence, the projected roadmap on this paper may change depending on the actual operation of MGG. As a result of DAO, some new features may also be added as the project progresses.



Meet the Team

The following are the creative thinkers and prime movers of MGG.

EXECUTIVES AND ADVISORS



Andy Agnas

Founder and CEO

Andy is the visionary founder and CEO behind several successful global blockchain startups, including MetaGaming Guild (MGG), AstraX Capital, and Astra Interactive Studios. He is also the founding Partner of SparkPoint Technologies Inc. and SparkPoint Global Ventures.

A Certified Public Accountant (CPA), he also serves as an advisor to numerous blockchain projects. With a deep passion for blockchain technology, Andy is a sought-after speaker, mentor, community leader, and consultant, driving innovation and growth in the industry.

Hassn (Hatu) Sheikh

Lead Advisor

Analyst with the business intuition necessary to analyze opportunities for growth through an omnichannel approach; strategizing a powerful synergy between a business's online potential and its physical operations.



Rico Zuñiga

Advisor



Backed by over 20 years of experience, Rico is a serial tech entrepreneur & is one of the pioneer leaders in the tech startup industry in the Philippines. He is a lifelong learner, an entrepreneur, & a strategic investor in varied markets including gaming, EdTech, FinTech, e-commerce, blockchain & more!



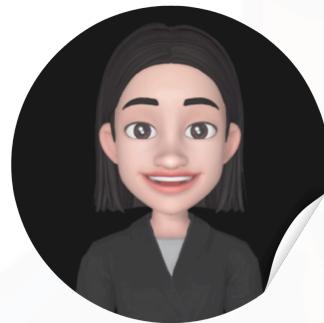
Meet the Team

OPERATIONS AND MARKETING



Morris Perico

Morris is an experienced marketer with a strong focus on the social media industry. He is skilled in Customer Service, Strategic Planning, Sales Marketing, Cryptocurrency, Public Speaking, and Training. A proven community influencer and dedicated project promoter.



Leslie Diana Apongol

Leslie is a digital marketing specialist. She specializes in SEO content writing, corporate blogging and social media marketing. She has worked with multinational companies in creating high-quality and creatively conceived content for various brands across different platforms.



Myrtle Anne Ramos

Myrtle is the Founder and CEO of Block Tides, an award-winning PR Firm of 2020 by PitchDeck Asia (Marketing, Growth Hacking, Sales, Social Media Management, Giving opportunities to people, Media Distribution Services, Investor Relations, Public Relations)



Meet the Team

OPERATIONS AND MARKETING



Jobelyn Ella A Hidalgo
Marketing Associate



Russman Gianan
Telegram Community
Moderator



Khen Mendoza
Community Esports
Coordinator



Aiza B Borinaga
Game Streamer/
Content Creator



Shiela Mae Perico
Guild Players Data
Account Manager



Marc Rapi
Discord Community
Manager



Ador Cruz
Gamer Analyst and
Guild Trainer



Meet the Team

TECHNOLOGY & DEVELOPMENT



Mike Reñevo
Lead Game Developer



Aldrick Bonaobra
Senior Blockchain
Developer



Salvador Amba Jr
Back-end Developer



Jess Pardiñas
QA Specialist



Diana Gee Delas Alas
Full Stack Developer



Ralph Balanta
Front-end Developer



Shanie Polagñe
UI/UX Game Designer

Partners and Investors



DAO Maker  Icetea Labs  LD CAPITAL  cinchblock  SparkPoint Global Ventures 

DOUBLE PEAK  Megala  AC Capital  Metrix Capital 

RAPTOR  TK VENTURES  QHAF CAPITAL PARTNERS  HALVINGS CAPITAL 

WILD FOREST  SparkLearn EdTech  SUPRA ORACLES  NYAN HEROES  CHIBI CLASH 

BLOCK TIDES  META OASIS  PLANET ATMOS  ChainPort  METACENE  E·COSMO 

GF RED KITE  Game starter  META SOCCER  GOLD FEVER  KINGDOMX  NITRO LEAGUE 

Polinate  DARK FRONTIERS  GUNSTAR  KITSUMON  INFINITY FORCE  CODYFIGHT 

Step Hero MULTIVERSE  NFTb  MONSTERO FARM+BATTLE+EARN  BACKNO LEDGER  SL 2 CAPITAL 

MetaPopit  WEBCOIN CAPITAL  Basketballverse  PLAYZAP  WONDERHERO 

ELFIN KINGDOM  AVSTAR CAPITAL  Crypto UNICORNS  RE: ANIMA  THETAN WORLD 



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