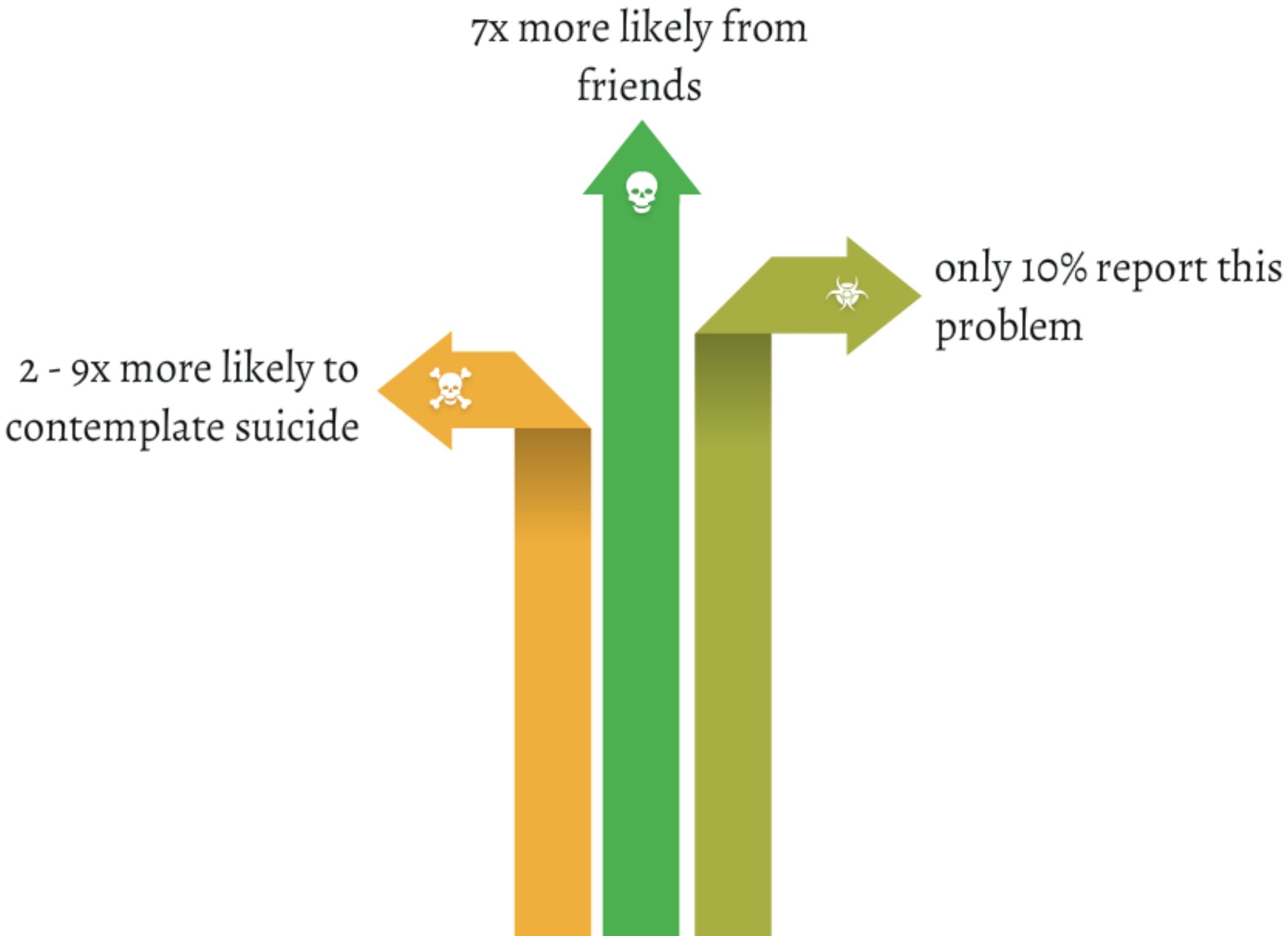
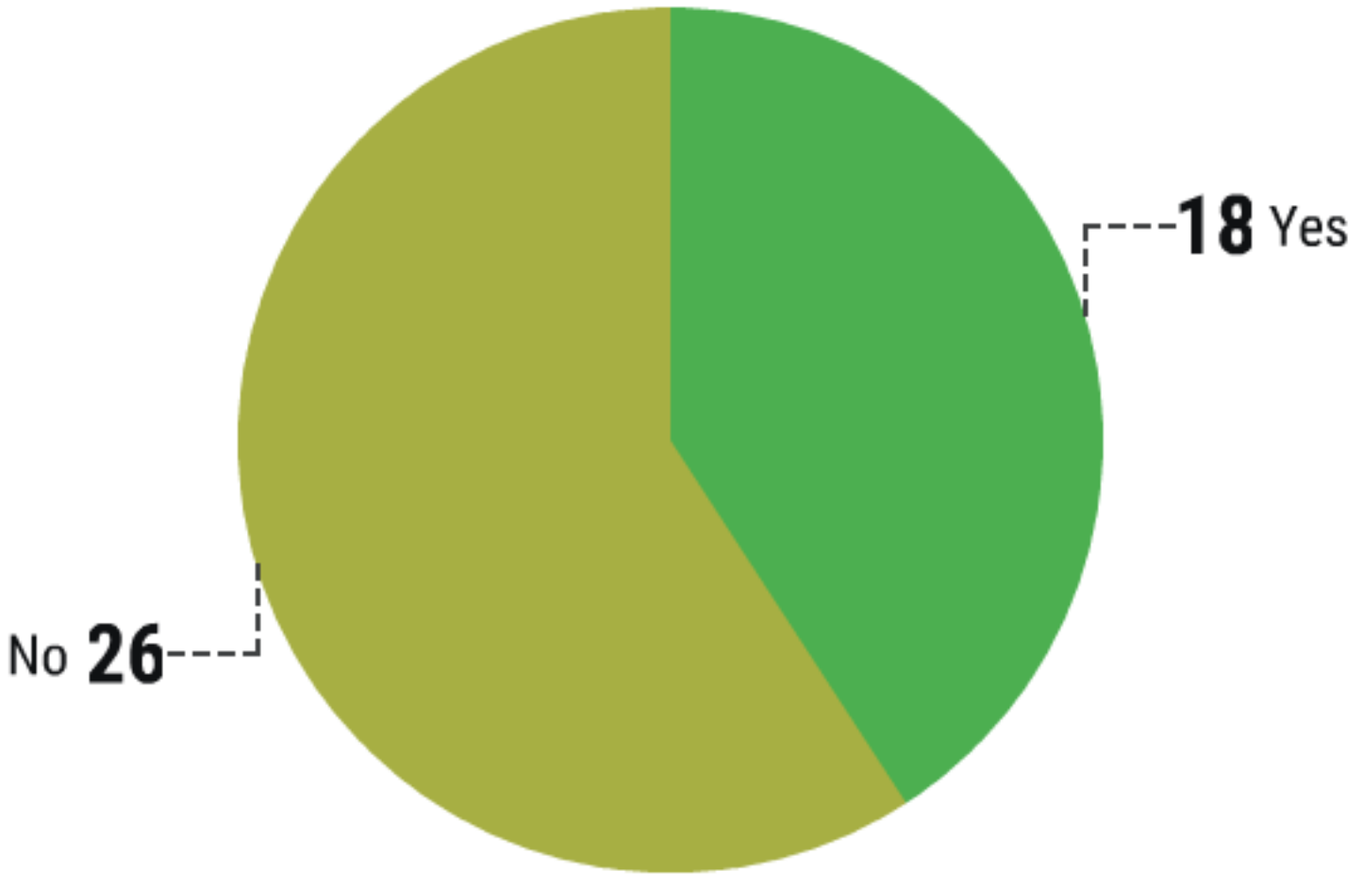
KeyKey

Problem of Cyberbullying



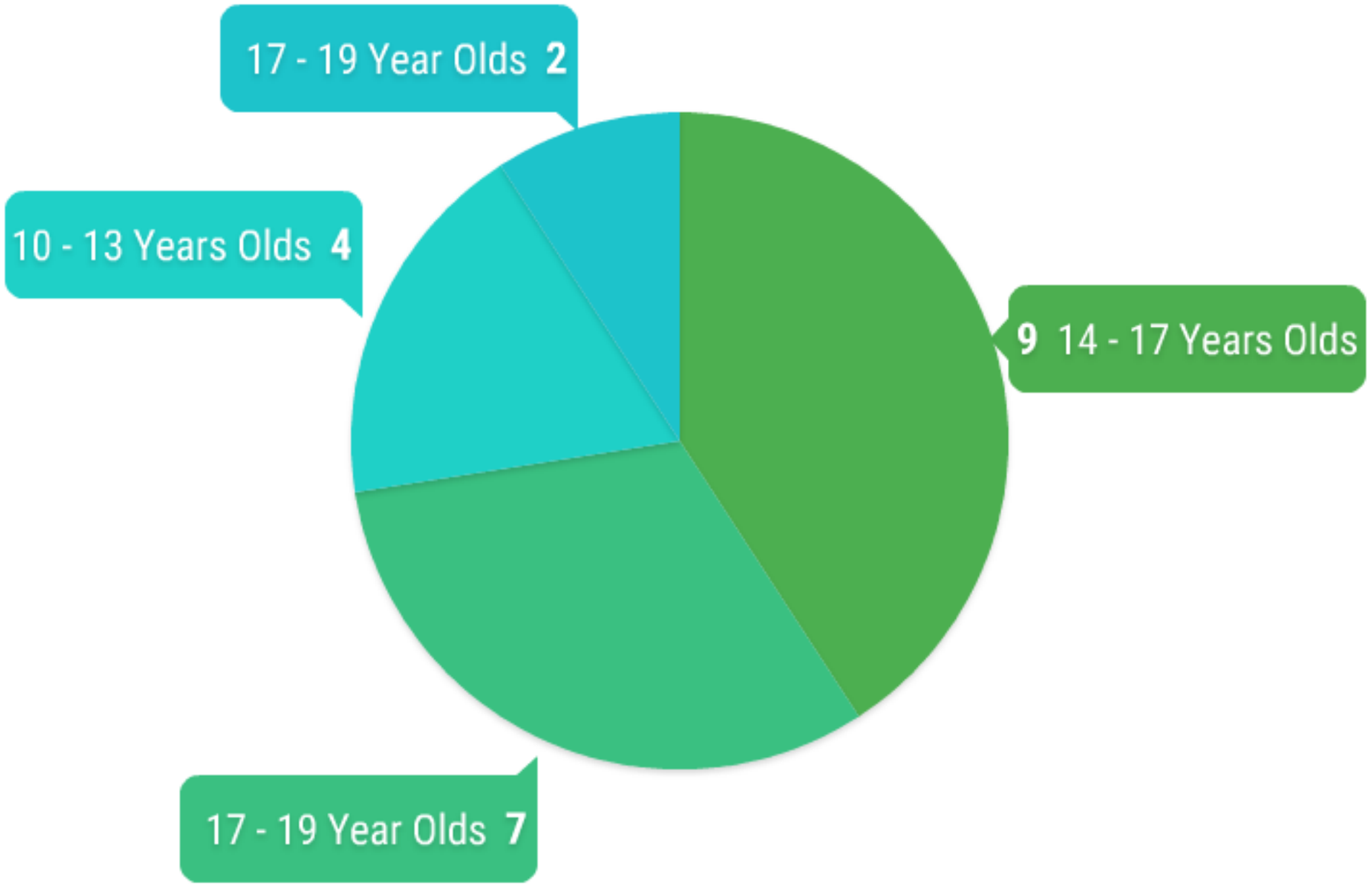
Have you experienced Cyberbullying?

41% said YES



Validation

Would you download and use a quotes keyboard that helped reduce cyberbulling ?
47% said YES



Why would teenagers download KeyKey?

76% of respondents search for quotes online

Would you like a keyboard where you can search for quotes fast and easy depending on your needs?

Demo

Competitor Analysis

How we measure up to our competitors...

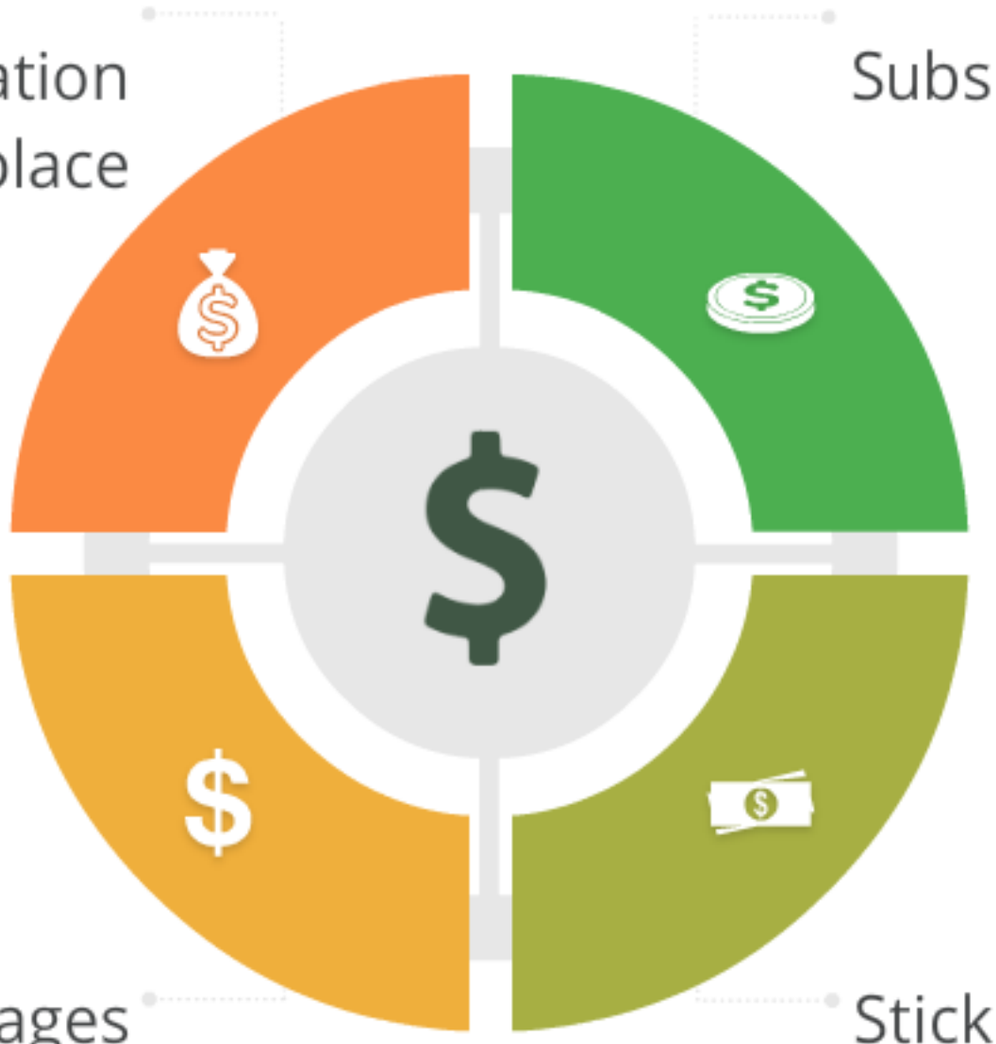
	KeyKey	LINE - Emoji Keyboard	FancyKey	Rethink Words	Bully Button
Predictive Keyboard with Sentiment Analysis	✓	✗	✗	✓	✗
Keyboard extraction for Content Suggestion	✓	✗	✗	✗	✗
Content Creation Marketplace	✓	✓	✗	✗	✗
Students Self Regulate	✓	✓	✓	✓	✗

Business Model

This is how we will get paid...

Content Creation Marketplace

Subscription



Quote Packages

Stickers/Emoji Packages

Go-To-Market Plan

Reaching our customers is a strategic priority...

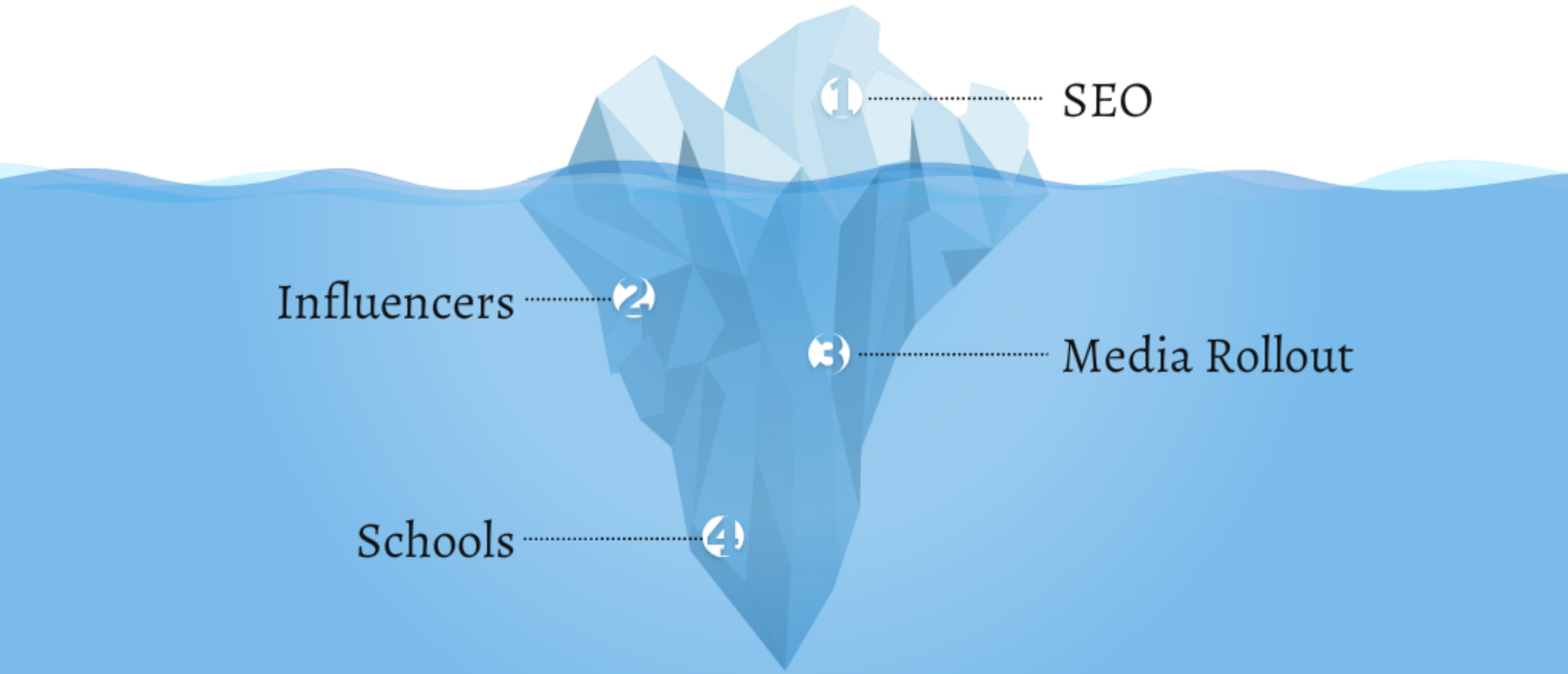
1

Direct to Consumer

2

Direct to Schools

Plan for first 10,000 Downloads



Marc G Tan

Vasooda Kumar

Join us on @appkeykey !

Eduardo Echavarria

Pablo Uribe

T-Mobile LTE 11:11 AM 99%

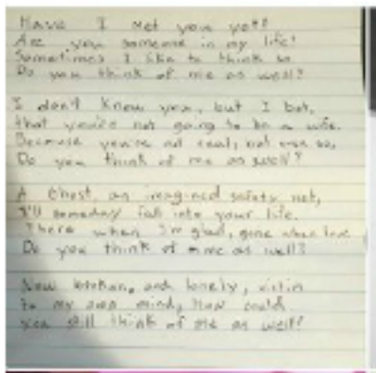
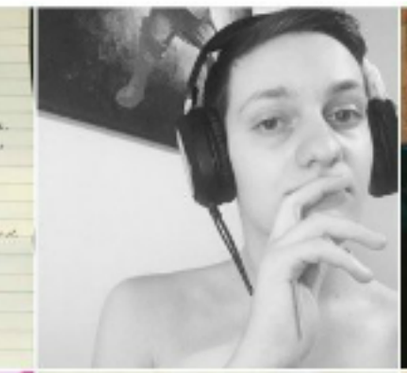
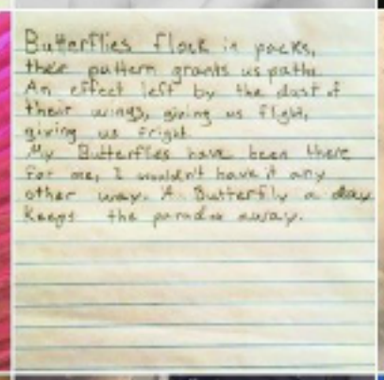
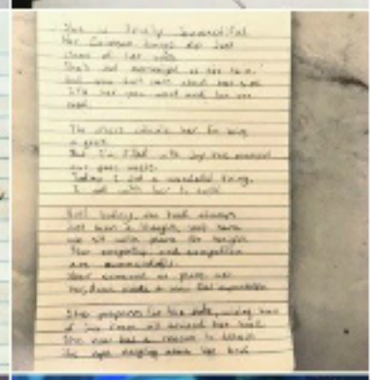
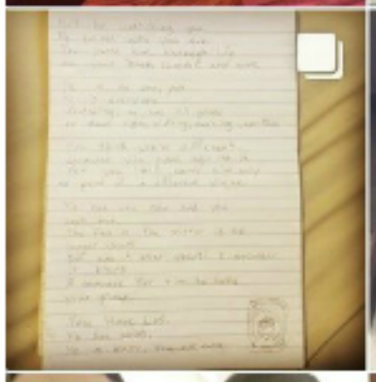
kenshi_cody

61 posts

185 followers

366 following

Message

Cody Pierce

Weeby, nerdy, video gamey. Kind at heart, hungry at stomach.