



# Kansas City

## J. David Kaercher ("DK")

Senior Vice President and Chief Information Officer

Blue Cross and Blue Shield of Kansas City (Blue KC)

David ("DK") is the Senior Vice President and Chief Information Officer for Blue Cross and Blue Shield of Kansas City (Blue KC). He is charged with delivering technology that embraces and adapts to the changing world of healthcare.

DK works closely with Blue KC's business leaders to better understand their needs. He focuses on actively pursuing technology capabilities that fit within the context of the rapidly changing industry, such as hybrid technology models that foster a blend of internal and external resources that can meet and exceed market expectations. DK also oversees business design and integration, enterprise project management and facilities.

DK joined Blue KC in 2015 following 20 years of technology and community involvement in the twin cities of Minneapolis and St Paul, Minnesota. Immediately prior to joining Blue KC, he was a member of the Blue Cross Blue Shield of Minnesota leadership team.

DK has more than 25 years of progressive leadership and technology experience in financial services, retail and technology services. His previous leadership experience includes roles at US Bank, Allianz, Best Buy, and IBM. DK also served as an Infantry Officer in The United States Army.

He holds a Master's Degree in Computer Engineering from the School of Engineering and Applied Science (SEAS) at George Washington University. DK earned his Bachelor of Arts from Moravian College.

*We will use our role as the area's leading health insurer to provide affordable access to healthcare and to improve the health and wellness of our members.*



### EDUCATION

Masters of Computer Engineering,  
The School of Engineering and  
Applied Science (SEAS) at  
The George Washington University

Bachelor of Arts, Moravian College

To schedule an interview with David "DK"  
Kaercher or for more information, contact:

### MEDIA CONTACT

Kelly Cannon, Corporate Communications  
(816) 395-3711  
[Kelly.Cannon@BlueKC.com](mailto:Kelly.Cannon@BlueKC.com)