



Kansas City

Brian Burns

Senior Vice President, Integrated Health Services

Blue Cross and Blue Shield of Kansas City (Blue KC)

Brian Burns serves as the Senior Vice President of Integrated Health Services at Blue Cross and Blue Shield of Kansas City (Blue KC). In his current role, Brian sets the company's corporate strategy for integrated health services and oversees the day-to-day operations of the provider networks, clinical pharmacy operations, quality management, credentialing and all health advocacy programs.

Brian joined Blue KC in 1999 as the Assistant Vice President of Specialty Services. Since then, he's worked in various areas of the company and its subsidiaries. Brian has served as the Senior Vice President of Healthcare Services and the Chief Corporate Contracting executive of Blue KC. He was also president of Preferred Health Professionals, a wholly owned subsidiary of Blue KC.

Brian joined the company from Prudential Healthcare where he was responsible for network strategy and reimbursement, customer service functions and information systems as the Director of Administration.

Brian is committed to the Kansas City community, and serves on several professional boards including the Mid-America Coalition on Health Care and NFL 101 Awards Committee. He is the chairman of Junior Achievement of Middle America.

He was named a 2014 Friend of Medicine from the Greater Kansas City Metropolitan Medical Society. The Friend of Medicine award is given annually to a non-physician in the Kansas City community who has been a valuable resource to the Kansas City Medical Society.

Brian received a Bachelor of Arts in Economics from the University of Houston.

We will use our role as the area's leading health insurer to provide affordable access to healthcare and to improve the health and wellness of our members.



PROFESSIONAL AFFILIATIONS

Chairman
Junior Achievement of Middle America

Board Member
Mid-America Coalition on Health Care

Board Member
NFL 101 Awards Committee

Board Member
Starlight Theatre

EDUCATION

Bachelor of Arts, Economics,
University of Houston

To schedule an interview with Brian Burns or for more information, contact:

MEDIA CONTACT

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