



Kansas City

Gregg R. Laiben, M.D.

Vice President, Health Innovations

Blue Cross and Blue Shield of Kansas City (Blue KC)

Gregg, R. Laiben, M.D., is the Vice President of Health Innovations. As Vice President of Health Innovations, Dr. Laiben oversees market-facing analytics, payment innovation and physician engagement. He is a member of the Blue KC leadership team and has clinical oversight over the A Healthier You™ program.

Dr. Laiben maintained an active clinical practice in internal medicine in the Kansas City area for over 12 years. Prior to his position at Blue KC, he was the Medical Director for Primaris, the Medicare Quality Improvement Organization for the State of Missouri.

An active and respected leader in the healthcare industry, Dr. Laiben has served as Medical Director for Missouri's Medicaid Agency and chaired the 2003 Missouri Governor's Commission on Patient Safety.

He is a member of the Kansas City Medical Society, Missouri State Medical Association, American Medical Association and Kansas City Southwest Clinical Society.

Dr. Laiben received his Bachelor of Arts in Philosophy from the University of Missouri Kansas City and his Doctorate Degree from the University of Missouri, Kansas City School of Medicine.

We will use our role as the area's leading health insurer to provide affordable access to healthcare and to improve the health and wellness of our members.



PROFESSIONAL AFFILIATIONS

Member
Kansas City Medical Society

Member
Missouri State Medical Association

Member
American Medical Association

Member
Kansas City Southwest Clinical Society

EDUCATION

Doctor of Medicine, University of Missouri
Kansas City, School of Medicine

Bachelor of Art, Philosophy, University of
Missouri Kansas City

To schedule an interview with Dr. Laiben or for more information, contact:

MEDIA CONTACT

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