



Kansas City

Erin Schneider-Stucky

Executive Vice President, Market Innovation and Business Development

Blue Cross and Blue Shield of Kansas City (Blue KC)

Erin Schneider-Stucky is the Executive Vice President of Market Innovation and Business Development for Blue Cross and Blue Shield of Kansas City (Blue KC). She oversees all market innovation, health and wellness initiatives, sales and marketing, medical management, payment innovations and underwriting for the company.

Prior to this position, Erin served as the Senior Vice President of Marketing and Sales. She has been with the company for 23 years.

A respected leader in the region, the *Kansas City Business Journal* recently highlighted Erin as one of the Top Women Executives in Kansas City who has contributed to business growth in the community. She is also an active member of the Kansas City Chamber of Commerce's Executive Women's Leadership Council (EWLC), which seeks to carry out the mission of the Chamber with a focus on topics specific to women in business.

Erin is committed to the Kansas City community and has served in various civic programs. She served on the board of the Greater Kansas City Employee Benefits Professional Association, as well as of Friendship Inn, a resource that provides affordable homes for patients receiving treatment at the University of Kansas Hospital.

Erin received a Bachelor of Science in Education from the University of Missouri.

We will use our role as the area's leading health insurer to provide affordable access to healthcare and to improve the health and wellness of our members.



PROFESSIONAL AFFILIATIONS

Member

Executive Women's Leadership Council (EWLC), Kansas City Chamber of Commerce

Past Board Member

Friendship Inn

Past Board Member

Employee Benefits Professional Association

EDUCATION

Bachelor of Science, Education,
University of Missouri

To schedule an interview with Erin Schneider-Stucky or for more information, contact:

MEDIA CONTACT

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