



Kansas City

Danette Wilson

President and CEO

Blue Cross and Blue Shield of Kansas City (Blue KC)

Danette Wilson is the President and Chief Executive Officer of Blue Cross and Blue Shield of Kansas City (Blue KC). She brings a dedication to healthcare, a deep commitment to the Kansas City region and an expertise in business and health advocacy to Blue KC.

As President and CEO of the area's largest health benefits provider, with over one million members, Danette is dedicated to improving Kansas City's healthcare system, making healthcare more affordable and helping Blue KC adapt in a changing healthcare environment.

A 30-year veteran of Blue KC, Danette has served in a variety of leadership roles within the company, including sales and marketing, provider contracting, and health advocacy. She was named President and Chief Executive Officer in January 2015.

Her commitment to the Kansas City community extends into her roles on multiple local boards including the Greater Kansas City Chamber of Commerce, the Kansas City Civic Council, and the Union Station Board of Directors. She previously served as a board member for the Kansas City Metropolitan Crime Commission.

Danette earned a Bachelor of Science in Business Administration from the University of Nebraska.

We will use our role as the area's leading health insurer to provide affordable access to healthcare and to improve the health and wellness of our members.



PROFESSIONAL AFFILIATIONS

Board Member
Blue Cross and Blue Shield Association
Board of Directors

Board Member
Greater Kansas City Chamber of Commerce

Board Member
Kansas City Civic Council

Board Member
Union Station

EDUCATION

Bachelor of Science, Business Administration,
University of Nebraska

To schedule an interview with Danette Wilson or for more information, contact:

MEDIA CONTACT

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