



# Kansas City

## Nancy Creasy

*Executive Vice President, Technology and Service Delivery*

Blue Cross and Blue Shield of Kansas City (Blue KC)

Nancy Creasy is the Executive Vice President of Technology and Service Delivery at Blue Cross and Blue Shield of Kansas City (Blue KC). She drives the company's service delivery innovation by building operations that focus on Blue KC member outcomes.

In her current role, Nancy oversees Blue KC's plan operations, information technology, government programs, enterprise project management and business design integration activities.

Nancy administers Blue KC's efforts toward transforming the company's information technology unit. She plays an instrumental role in shifting the company toward innovative collaboration across the healthcare ecosystem.

Prior to this role, Nancy served as Senior Vice President and Chief Service Officer of Blue KC. She also held the position of Vice President of Customer Service. She has been with Blue KC for more than 29 years. She began her career in the Audit Services department.

Nancy's dedication to the Kansas City community is demonstrated by her roles on multiple boards. She is a current member and former board president of the Mid-America chapter of the ALS Association. Nancy also serves on the board of her alma mater Rockhurst University, and on the Rockhurst University Leadership Council. She is also active on the Metropolitan Kansas City Crime Commission.

Nancy is a Certified Public Accountant and a Certified Fraud Examiner. She earned a Bachelor of Science in Accounting from Rockhurst University.

*We will use our role as the area's leading health insurer to provide affordable access to healthcare and to improve the health and wellness of our members.*



### PROFESSIONAL AFFILIATIONS

Board Member  
ALS Association Mid-America Chapter

Board Trustee  
Rockhurst University

Member  
Rockhurst University Leadership Council

Member  
Metropolitan Kansas City Crime Commission

### EDUCATION

Bachelor of Science, Accounting,  
Rockhurst University

To schedule an interview with Nancy Creasy or for more information, contact:

### MEDIA CONTACT

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