# MAX GINSBERG

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# **EDUCATION**

University of Southern California, Los Angeles, CA

2022

B.S. Biomedical (Electrical) Engineering, Minor Entrepreneurship

**GPA: 3.6** 

## **EXPERIENCE**

## **Accenture**, Software Engineer – Seattle, WA

Jun 2022 - Present

- Streamlined logic and managed new data infrastructure for a search engine client using SQL, Python, GCP, BigQuery, and AirFlow. Reduced cloud usage by 2/3 and saved client \$1.1M / yr in processing costs.
- Led and developed a team of 10+ to develop GenAI Full Stack software solutions for High Tech Clients using ReactJS, Python Flask, NodeJS, VertexAI, and GCP. **\$1M**+ of sales in 2024 and counting.
- Automated SAP Datasphere data flow creation with Python, reducing the creation time from days to seconds.

# **Inked Sports**, Software Engineer – Los Angeles, CA

**Aug – Dec 2022** 

- Structured and implemented an AWS RDS SQL database connected to an external API.
- Implemented a series of Python scripts to manage SQL queries and process data more efficiently.

# Edwards Lifesciences, Data Science and Algorithms Intern – Irvine, CA

May – Aug 2021

- Developed a modular, user-friendly data cleaning and dashboard visualization tool to view live data in any ongoing or finished data collection trial using Python, Plotly Dash, and HTML.
- Discovered new features and revealed biases in current algorithm development by applying machine learning (univariate logistic regression) onto dashboard and extracting best collected features for disease classification.

# **AWARDS & PROJECTS**

# lafoodlist.com

**Apr 2022 – Nov 2022** 

- Designed and coded a website to display 200+ handpicked restaurant locations, reviews, photos+ in ReactJS.
- Created dynamic Google maps, photo lists, and page animations all subject to user input and personal preference.

#### SeattleSpurs.com

Nov 2023 - Jan 2024

- Developed a website for my local Tottenham Hotspur supporters club using ReactJS, Javascript, Python, AWS S3, AWS Lambda, and GCP.
- Created easy to use solutions for non-technical stakeholders to upload photos and match showing data.
- Designed processes to automatically update with new scheduled games and match showing times + locations.

# **RxMinder**, Team Lead

Jan - Apr 2022

- Built an IoT automatic pill dispenser with a frontend interface for elderly patients using NodeJS, React, Arduino.
- Acquired patient's medication schedule to correctly dispense pills at the correct time, notify patients + caregivers when it was time to take medication, and monitor patient's daily progress in an easy to use front end web page.
- Led team direction and taught CAD, web development, Arduino to teammates.

### Wordle Bot(s)

Feb - Apr 2022

- Developed a SlackBot server to keep track of my friends' and my wordle scores and display a leaderboard.
- Used NodeJS and Firebase to host a server, perform calculations, and keep track of everyone's scores day by day with their copied wordle messages.
- Constructed a second algorithm with Python to solve Wordle and post its score daily. AvgScore = 3.669

# **CERTIFICATIONS & SKILLS**

- Microsoft Azure Fundamentals, Microsoft Azure Data Fundamentals
- Python, React, JavaScript, SQL, NodeJS, C++, IoT, MATLAB, Verilog, Java, Entrepreneurship
- Bilingual: English (native), Spanish (professional)
  Know the best taco stands and ramen spots in Los Angeles