

MAX GINSBERG

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EDUCATION

University of Southern California, *Los Angeles, CA*

2022

B.S. Biomedical (Electrical) Engineering, Minor Entrepreneurship

GPA: 3.6

EXPERIENCE

Accenture, Software Engineer – Seattle, WA

Jun 2022 – Present

- Led and developed a team of 10+ to develop GenAI Full Stack software solutions for Google Ads Marketing using ReactJS, Python Flask, NodeJS, VertexAI, and GCP.
- Created new logic and managed data infrastructure for \$1.8M BigQuery instance for the GStore analytics team using SQL, Python, GCP, BigQuery, and AirFlow.
- Automated SAP Datasphere data flow creation with Python, reducing the creation time from days to seconds.

Inked Sports, Software Engineer – Los Angeles, CA

Aug – Dec 2022

- Structured and implemented an AWS RDS SQL database connected to an external API.
- Implemented a series of Python scripts to manage SQL queries and process data more efficiently.

Edwards Lifesciences, Data Science and Algorithms Intern – Irvine, CA

May – Aug 2021

- Developed a modular, user-friendly data cleaning and dashboard visualization tool to view live data in any ongoing or finished data collection trial using Python, Plotly Dash, and HTML.
- Discovered new features and revealed biases in current algorithm development by applying machine learning (univariate logistic regression) onto dashboard and extracting best collected features for disease classification.

AWARDS & PROJECTS

lafoodlist.com

Apr 2022 – Nov 2022

- Designed and coded a website to display 200+ handpicked restaurant locations, reviews, photos+ in ReactJS.
- Created dynamic Google maps, photo lists, and page animations all subject to user input and personal preference.

RxMinder, Team Lead

Jan - Apr 2022

- Built an IoT automatic pill dispenser with a frontend interface for elderly patients using NodeJS, React, Arduino.
- Acquired patient's medication schedule to correctly dispense pills at the correct time, notify patients + caregivers when it was time to take medication, and monitor patient's daily progress in an easy to use front end web page.
- Led team direction and taught CAD, web development, Arduino to teammates.

Wordle Bot(s)

Feb - Apr 2022

- Developed a SlackBot server to keep track of my friends' and my wordle scores and display a leaderboard.
- Used NodeJS and Firebase to host a server, perform calculations, and keep track of everyone's scores day by day with their copied wordle messages.
- Constructed a second algorithm with Python to solve Wordle and post its score daily. AvgScore = 3.669

Compost-O-Matic, Software Team Lead

Jan - Apr 2022

- Engineered an IoT compost monitoring system to ensure healthy compost for sustainable home gardening.
- Developed a backend server with NodeJS which communicated with the Arduino and front end, performed calculations, and estimated future compost metrics using machine learning.
- Aligned the embedded, backend, and frontend teams to the same vision and ensured cohesive development.

CERTIFICATIONS & SKILLS

- [Microsoft Azure Fundamentals](#), [Microsoft Azure Data Fundamentals](#)
- Python, React, JavaScript, SQL, NodeJS, C++ , IoT, MATLAB, Verilog, Java, Entrepreneurship
- Bilingual: English (native), Spanish (professional) — Know the best taco stands and ramen spots in Los Angeles