

# MAX GINSBERG

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## EDUCATION

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University of Southern California, *Los Angeles, CA*

**2022**

B.S. Biomedical (Electrical) Engineering, Minor Entrepreneurship

**GPA: 3.6**

## EXPERIENCE

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**Accenture**, Software Engineer – Seattle, WA

**Jun 2022 – Present**

- Streamlined logic and managed new data infrastructure for a search engine client using SQL, Python, GCP, BigQuery, and AirFlow. Saved client **\$1.1M / yr** in cloud costs.
- Led and developed a team of 10+ to develop GenAI Full Stack software solutions for High Tech Clients using ReactJS, Python Flask, NodeJS, VertexAI, and GCP.
- Automated SAP Datasphere data flow creation with Python, reducing the creation time from days to seconds.

**Inked Sports**, Software Engineer – Los Angeles, CA

**Aug – Dec 2022**

- Structured and implemented an AWS RDS SQL database connected to an external API.
- Implemented a series of Python scripts to manage SQL queries and process data more efficiently.

**Edwards Lifesciences**, Data Science and Algorithms Intern – Irvine, CA

**May – Aug 2021**

- Developed a modular, user-friendly data cleaning and dashboard visualization tool to view live data in any ongoing or finished data collection trial using Python, Plotly Dash, and HTML.
- Discovered new features and revealed biases in current algorithm development by applying machine learning (univariate logistic regression) onto dashboard and extracting best collected features for disease classification.

## AWARDS & PROJECTS

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[lafoodlist.com](https://lafoodlist.com)

**Apr 2022 – Nov 2022**

- Designed and coded a website to display 200+ handpicked restaurant locations, reviews, photos+ in ReactJS.
- Created dynamic Google maps, photo lists, and page animations all subject to user input and personal preference.

**RxMinder**, Team Lead

**Jan - Apr 2022**

- Built an IoT automatic pill dispenser with a frontend interface for elderly patients using NodeJS, React, Arduino.
- Acquired patient's medication schedule to correctly dispense pills at the correct time, notify patients + caregivers when it was time to take medication, and monitor patient's daily progress in an easy to use front end web page.
- Led team direction and taught CAD, web development, Arduino to teammates.

**Wordle Bot(s)**

**Feb - Apr 2022**

- Developed a SlackBot server to keep track of my friends' and my wordle scores and display a leaderboard.
- Used NodeJS and Firebase to host a server, perform calculations, and keep track of everyone's scores day by day with their copied wordle messages.
- Constructed a second algorithm with Python to solve Wordle and post its score daily. AvgScore = 3.669

**Compost-O-Matic**, Software Team Lead

**Jan - Apr 2022**

- Engineered an IoT compost monitoring system to ensure healthy compost for sustainable home gardening.
- Developed a backend server with NodeJS which communicated with the Arduino and front end, performed calculations, and estimated future compost metrics using machine learning.
- Aligned the embedded, backend, and frontend teams to the same vision and ensured cohesive development.

## CERTIFICATIONS & SKILLS

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- [Microsoft Azure Fundamentals](#), [Microsoft Azure Data Fundamentals](#)
- Python, React, JavaScript, SQL, NodeJS, C++ , IoT, MATLAB, Verilog, Java, Entrepreneurship
- Bilingual: English (native), Spanish (professional) — Know the best taco stands and ramen spots in Los Angeles