

# MAX GINSBERG

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## EDUCATION

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University of Southern California, *Los Angeles, CA*

**Expected Dec 2022**

B.S. Biomedical (Electrical) Engineering, Minor Entrepreneurship

**GPA: 3.6**

## EXPERIENCE

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**Accenture**, Technology Analyst – Los Angeles, CA

**Jun – Aug 2022**

- Enriched legacy data during a 4-to-1 product lifecycle management system data migration using SQL and Python.
- Analyzed revision data to standardize data migration mappings and ensure consistency in new client systems.
- Pioneered a solution to curb carbon emissions from food waste through pro-bono work for 501c3 FoodCycleLA.

**Edwards Lifesciences**, Data Science and Algorithms Intern – Irvine, CA

**May – Aug 2021**

- Developed a modular, user-friendly data cleaning and dashboard visualization tool to view live data in any ongoing or finished data collection trial using Python, Plotly Dash, and HTML.
- Discovered new features and revealed biases in current algorithm development by applying machine learning (univariate logistic regression) onto dashboard and extracting best collected features for disease classification.

**USC Makers**, Director of Events – Los Angeles, CA

**Aug 2019 – May 2022**

- Led the premier embedded systems IoT club to increase budget by 3x, engagement by 3x, and project scope by 2x
- Awarded \$8k from Qualcomm and Microsoft after Spring Showcase 2021, our club's first corporate sponsors.
- Formed and led a committee of 5 members to ensure consistent quality and quantity of events.

## AWARDS & PROJECTS

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[lafoodlist.com](https://lafoodlist.com)

**Apr 2022 - Present**

- Designed and coded a website to display 200+ handpicked restaurant locations, reviews, photos+ in ReactJS.
- Created dynamic Google maps, photo lists, and page animations all subject to user input and personal preference.

**RxMinder**, Team Lead

**Jan - Apr 2022**

- Built an IoT automatic pill dispenser with a frontend interface for elderly patients using NodeJS, React, Arduino.
- Acquired patient's medication schedule to correctly dispense pills at the correct time, notify patients + caregivers when it was time to take medication, and monitor patient's daily progress in an easy to use front end web page.
- Led team direction and taught CAD, web development, Arduino to teammates.

**Wordle Bot(s)**

**Feb - Apr 2022**

- Developed a SlackBot server to keep track of my friends' and my wordle scores and display a leaderboard.
- Used NodeJS and Firebase to host a server, perform calculations, and keep track of everyone's scores day by day with their copied wordle messages.
- Constructed a second algorithm with Python to solve Wordle and post its score daily. AvgScore = 3.669

**Compost-O-Matic**, Software Team Lead

**Jan - Apr 2022**

- Engineered an IoT compost monitoring system to ensure healthy compost for sustainable home gardening.
- Developed a backend server with NodeJS which communicated with the Arduino and front end, performed calculations, and estimated future compost metrics using machine learning.
- Aligned the embedded, backend, and frontend teams to the same vision and ensured cohesive development.

**Apollo**, DrChrono's Virtual Healthcare Hackathon 2021, *2<sup>nd</sup> Prize / 500 participants*

**Jan 2021**

- Created mobile and web apps using JavaScript and React for patients to send their Apple Watch data to doctors.
- Visualized the Apple Health data into interactive graphs of users' steps, heart rate, blood pressure, blood glucose, and sleep with a selectable range of calendar dates.

## SKILLS

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- Python, React, JavaScript, NodeJS, C++, SQL, IoT, MATLAB, Verilog, Java, Entrepreneurship
- Bilingual: English (native), Spanish (professional) — Know the best taco stands and ramen spots in Los Angeles