# MAX GINSBERG

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### **EDUCATION**

University of Southern California, Los Angeles, CA

**Expected Dec 2022** 

B.S. Biomedical Engineering (Electrical), Minor Entrepreneurship

**GPA: 3.5** 

#### **EXPERIENCE**

#### Data Science and Algorithms Intern, Edwards Lifesciences – Irvine, CA

May - Aug 2021

- Developed a modular, user-friendly data cleaning and dashboard visualization tool to view live data in any ongoing or finished data collection trial using Python, Plotly Dash, and HTML.
- Discovered new features and revealed biases in current algorithm development by applying machine learning (univariate logistic regression) onto dashboard and extracting best collected features for disease classification.

## **Director of Events, USC Makers** – Los Angeles, CA

Aug 2019 - Present

- Led club to increase budget by 300%, community engagement by 300%, and project scope by 200%.
- Awarded \$8k from Qualcomm and Microsoft after Spring Showcase 2021, our club's first corporate sponsors.
- Took personal initiative and joined Executive Board within 1 month of joining the club.

## Product Assurance Engineer, Axonics Modulation Technologies – Irvine, CA

Aug - Dec 2020

- Soldered, assembled, and modified PCB's with the electrical team to test individual device features.
- Ensured accurate stimulation amperages, pulse widths, frequencies and resistances of Implantable and External Pulse Generators using oscilloscopes, multimeters and other custom circuitry to submit to the FDA.

#### **Instructor**, Planet Bravo Summer Camp – Beverly Hills, CA

May 2016 - Aug 2019

- Taught 100+ students Java, Fusion360, 3D printing, Unreal Engine, Unity, and Scratch.
- Debugged student coding errors and worked with them individually to better understand computer software.

### **AWARDS & PROJECTS**

# **Apollo**, DrChrono's Virtual Healthcare Hackathon 2021, 2<sup>nd</sup> Prize

Jan 2021

- Created mobile and web apps using Javascript and React for patients to send their Apple Watch data to doctors.
- Visualized the Apple Health data into interactive graphs of users' steps, heart rate, blood pressure, blood glucose, and sleep with a selectable range of calendar dates.
- Recognized for the *Doctor's Choice* award out of over 500 participants.

### **USC Makers Spring Showcase 2021**

**Apr - May 2021** 

- Managed 20+ club members to livestream a project showcase for 300+ live virtual audience.
- Animated graphics, rigorously tested technology, and created a professional image for the young club.

# Circadian Rhythm Mouse Imaging Project

**Nov - Dec 2019** 

- Analyzed an open-source dataset with Python to prove the circadian rhythm of a mouse brain to be 24 hours.
- Used Bokeh and Bebi103 libraries to calculate intensity values of the fluorescent protein Venus in the SCN over time, defined in user-chosen ROIs.

# Aerolyzer, Associated Students of Biomedical Engineering Makeathon, Most Innovative

Feb 2021

- Wired and coded an arduino + ultrasonic sensor to detect oxygen concentration in the air.
- Crafted a business plan to manufacture and ship aerolyzers to low resource communities globally for cheap oxygen analysis in the midst of the COVID-19 pandemic.

#### Pass the Butter Robot

Jan - May 2021

- Created and fabricated a robot inspired by Rick and Morty to pass a butter tray across a table.
- Designed a moving head + arm mechanism and organized the physical layout of the robot prior to assembly.

#### **SKILLS**

- Python, C++, MATLAB, Excel, Java, Javascript, Fusion360, 3D Printing, Arduino, Soldering, Entrepreneurship
- Bilingual: English (native), Spanish (professional) Know the best taco stands and ramen spots in Los Angeles