Max Ginsberg

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EDUCATION

University of Southern California, *Los Angeles*, CA **2022**

B.S. Biomedical (Electrical) Engineering, Minor Entrepreneurship **GPA: 3.6**

EXPERIENCE

Palantir Technologies, Full Stack Software Engineer – Seattle, WA **Sep 2024 – Apr 2025**
- Collaborated cross-functionally with engineering, design, and legal teams to implement security controls for GenAI model usage with sensitive customer data on **Palantir Foundry**. Leveraged ReactJS, TypeScript, Java, and GraphQL to deliver a solution impacting **500+** customers.
- Optimized and standardized our "Model Picker" ReactJS legacy code, reducing redundancy by **3:1** and consolidating **10+** call sites around the application. This improved maintainability and reduced redundant effort in future feature implementation.

Google @ Accenture, Software Engineer – Seattle, WA **Apr 2023 – Aug 2024**
- Founding member of Google GenAI COE, a team of 25+ developing custom GenAI full stack software solutions using ReactJS, NextJS, Python Flask, Typescript, VertexAI, and GCP. This resulted in **$2M+** of sales.
- Streamlined logic and managed new data infrastructure for Google Store using SQL, Python, GCP, BigQuery, and AirFlow. Reduced cloud usage by 4/5, daily runtime by 99.3% and saved client **$1.5M / yr** in processing costs.
- Led team of 5 on and offshore developers to implement a GA3 → GA4 migration in 3 months for 300+ users.

Accenture, Software Intern – Los Angeles, CA **Jun 2022 – Aug 2022**

- Automated SAP Datasphere data flow creation with Python, reducing the creation time from days to seconds.

Edwards Lifesciences, Algorithms Intern – Irvine, CA **May 2022 – Aug 2021**
- Developed a modular, user-friendly data cleaning and dashboard visualization tool to view live data in any ongoing or finished data collection trial using Python, Plotly Dash, and HTML.
- Discovered new features and revealed biases in current algorithm development by applying machine learning (univariate logistic regression) onto dashboard and extracting best collected features for disease classification.

PROJECTS

Pebble **Jan 2024 - Present**
- Developed a mixed-media social media app using React Native, Python, Typescript and AWS.
- Designed UI, system architecture, and data flows which allowed users to create accounts and see content coming from multiple media information databases.

SeattleSpurs.com **Nov 2023 - Jan 2024**
- Developed a website for my local Tottenham Hotspur supporters club using ReactJS, Javascript, Python, AWS S3, AWS Lambda, and GCP.
- Created easy to use solutions for non-technical stakeholders to upload photos and game location data.
- Designed processes to automatically update the website with newly scheduled Spurs games + Seattle locations.

lafoodlist.com **Apr 2022 – Nov 2022**
- Designed and coded a website to display 200+ handpicked restaurant locations, reviews, photos+ in ReactJS.
- Created dynamic Google maps, photo lists, and page animations all subject to user input and personal preference.

CERTIFICATIONS & SKILLS

- *Microsoft Azure Fundamentals*, *Microsoft Azure Data Fundamentals*
- ReactJS, React Native, Typescript, Java, GraphQL, JavaScript, Python, SQL, NextJS, AWS, GCP, NodeJS, C++ , REST API, Git, System Architecture, Application Development, Troubleshooting, Debugging, Communication, Management, Computer Science, Entrepreneurship, Technical Leadership
- Bilingual: English (native), Spanish (professional)