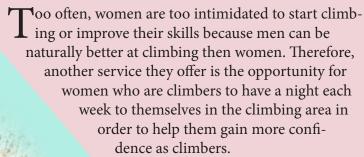




nchor Climbing is a company that focuses on rock climbing. It is located in San Luis Obispo, an area where rock climbing is gaining popularity, especially among college students. The actual building contains a large area for rock climbing walls and a separate area that houses the store, customer service, and classes. There is only one location, so it is a very small, family owned company.



This company wants to fulfill this need by offering a customizable service for all levels that is free from judgement and no prior experience is needed.